

Autism Speaks

Style Guide

Logos

Primary logo



Secondary logo



Colors

Primary colors

#416788

#4E91CD

#13293D

Secondary colors

#FFFFBFC

#D8D0C1

Buttons

[VIEW](#)

[VIEW](#)

[VIEW](#)

[VIEW](#)

Autism Speaks

Style Guide

Fonts

Libre Baskerville 35pt

Libre Baskerville 25pt

Libre Baskerville 15pt

Noto Sans HK 25pt

Noto Sans HK 15pt

Noto Sans HK 12pt

Social



Enhancing lives today
and accelerating a
spectrum of solutions
for tomorrow.



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Fundraise

Advocate

Partner



About

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VIEW

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UI Plan

What three elements on the website will be interactive?

- Home page: “view” button.
- About page: running photo.
- Stories page: buttons.

How will a user interact with these elements?

- Home page: a user clicks on view button.
- About page: a user hovers over the image.
- Stories page: a user hovers over the buttons.

What will the result of the event be?

- Home page: when a user clicks on the view button, a pop up ad will display telling them they are going to be redirected.
- About page: when a user hovers over the running image, text will appear describing the photo.
- Stories page: when a user hovers over the buttons they will change to beige and then return to navy blue.

What API will you be using?

- Google Maps driving directions to the organization’s office.

Functionalities:

- Hamburger Menu