Follow the Money Final Report

Project Name:
Follow the Money

Project Participants:
- Neil Bhatia
- Bri Hart
- Anand Patel
- Madeline Whitlow

Project URL: https://apps-summer22.ischool.berkeley.edu/follow_the_money/
Video URL: https://youtu.be/C5gCHqqF2R8
Final Project Presentation: W209 Final Presentation - Follow the Money

Goal: Be the first openly available pane of glass for US campaign finance data and visualization. Provide visualizations that connect campaign contributions by PACs and committees to politicians, in a transparent and easy to read manner.

Users: Citizens/Voters interested in learning more about candidate finances

Insights to Uncover:
Provide summary statistics that break down, for a given candidate, who (companies, PACs, and committees) donated to them and how much.

About the Data:
Data Source: Political Campaign Donations for the 2022 Campaign Cycle. Link: FEC Government 2022 Donation Data Download

Data dictionaries are included at the link above.

Committees are donors to politicians, and they can be organizations, companies, or political action groups. Committees have organization types that they classify themselves as. Organization types include cooperatives, corporations, corporations without capital stock, labor organizations, membership organizations, or trade organizations. However, most committees are unclassified. Committee donations show up as Transactions for candidates.

Who did what:

Task	Neil	Bri	Anand	Madeline

Data Cleaning	30%	0%	20%	50%
EDA	25%	25%	25%	25%
Design	25%	25%	25%	25%
Coding	50%	50%	0%	0%
Geospatial Visualization (Altair)	0%	0%	0%	100%
Network Visualization (D3)	0%	100%	0%	0%
Tableau Visualization	0%	0%	100%	0%
Usability Testing	25%	25%	25%	25%
Final Presentation	25%	25%	25%	25%
Final Paper	25%	25%	25%	25%

Additional Notes: