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www.mimiscafe.com

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NOTES

- (1) History and Story
- History and story of Mimi’s Cafe, such as who founded the business
- (2) Audience
- Who Mimi’s serves
 - Targeted age range
 - Mimi’s restaurant environment
- (3) French Cuisine
- What culture Mimi’s food is inspired by
 - How French culture influences the taste of Mimi’s food
- (4) To-Go Menu
- List of Mimi’s most popular dishes
 - Price of each dish
- (5) Photos of To-Go Food
- Photos of some to-go menu items
- (6) Form to Submit Order
- HTML form for customers to order food online
 - Confirmation page
- (7) Catering Information
- Types of events Mimi’s can cater
 - Maximum number of people Mimi’s can cater
- (8) Catering Menu
- List of Mimi’s most popular catering dishes
 - Price of each dish
- (9) Photos of Catered Food
- Photos of some catered food
- (10) Form to Submit Order
- HTML form for customers to order catering service online
 - Confirmation page
- (11) About E-Club
- What E-Club is
 - How people can join
- (12) Benefits and Incentives
- What will people gain by joining the club
 - Why people should join
- (13) Form to Join
- HTML form for customers to join the E-club
 - Confirmation page
- (14) U.S. States
- List of states in which Mimi’s is located
 - List of some major cities in which Mimi’s is located
- (15) Contact Information
- Main telephone line that customers can call to learn more about Mimi’s services
 - General email address
- (16) Social Media
- Social media icons, such as those of Facebook, Twitter, and Instagram, so people can share their Mimi’s experience