

Mimi's Cafe

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www.mimiscafe.com

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NOTES

- (1) History and Story
 - History and story of Mimi's Cafe, such as who founded the business
- (2) Audience
 - Who Mimi's serves
 - Targeted age range
 - Mimi's restaurant environment
- (3) French Cuisine
 - What culture Mimi's food is inspired by
 - How French culture influences the taste of Mimi's food
- (4) To-Go Menu
 - List of Mimi's most popular dishes
 - Price of each dish
- (5) Photos of To-Go Food
 - Photos of some to-go menu items
- (6) Form to Submit Order
 - HTML form for customers to order food online
 - Confirmation page that links back to previous page
- (7) Catering Information
 - Types of events Mimi's can cater
 - Maximum number of people Mimi's can cater
- (8) Catering Menu
 - List of Mimi's most popular catering dishes
 - Price of each dish
- (9) Photos of Catered Food
 - Photos of some catered food
- (10) Form to Submit Order
 - HTML form for customers to order catering service online
 - Confirmation page that links back to previous page
- (11) About E-Club
 - What E-Club is
 - How people can join
- (12) Benefits and Incentives
 - What will people gain by joining the club
 - Why people should join
- (13) Form to Join
 - HTML form for customers to join the E-club
 - Confirmation page that links back to previous page
- (14) U.S. States
 - List of states in which Mimi's is located
 - List of some major cities in which Mimi's is located
- (15) Contact Information
 - Main telephone line that customers can call to learn more about Mimi's services
 - General email address
- (16) Reservations
 - Information about how to make a reservation
 - Benefits of making a reseravtion
- (17) Form to Make Reservation
 - HTML form for customers to make a reservation at a Mimi's location
 - Confirmation page that links back to previous page
- (18) Social Media
 - Social media icons, such as those of Facebook, Twitter, and Instagram, so people can share their Mimi's experience