



## THE STARBUCKS FOUNDATION

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## Welcome

Welcome to the Starbucks Foundation! The Starbucks Foundation was created as part of our commitment to strengthen communities. We have been making a positive impact on people's lives around the globe since 1997, and we hope to continue doing so every day for years to come. Thank you for visiting our website, and we hope you enjoy learning about our endeavors!

## Our History

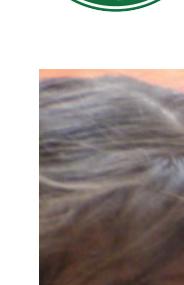
We started in 1997 by funding literacy programs in the United States and Canada. Today we're supporting communities around the globe.

The Starbucks Foundation gave \$6.9 million in 2015, making 128 grants to nonprofit organizations. Grants included \$3 million for Starbucks Opportunity for Youth Grants and \$1.5 million in social development grants.

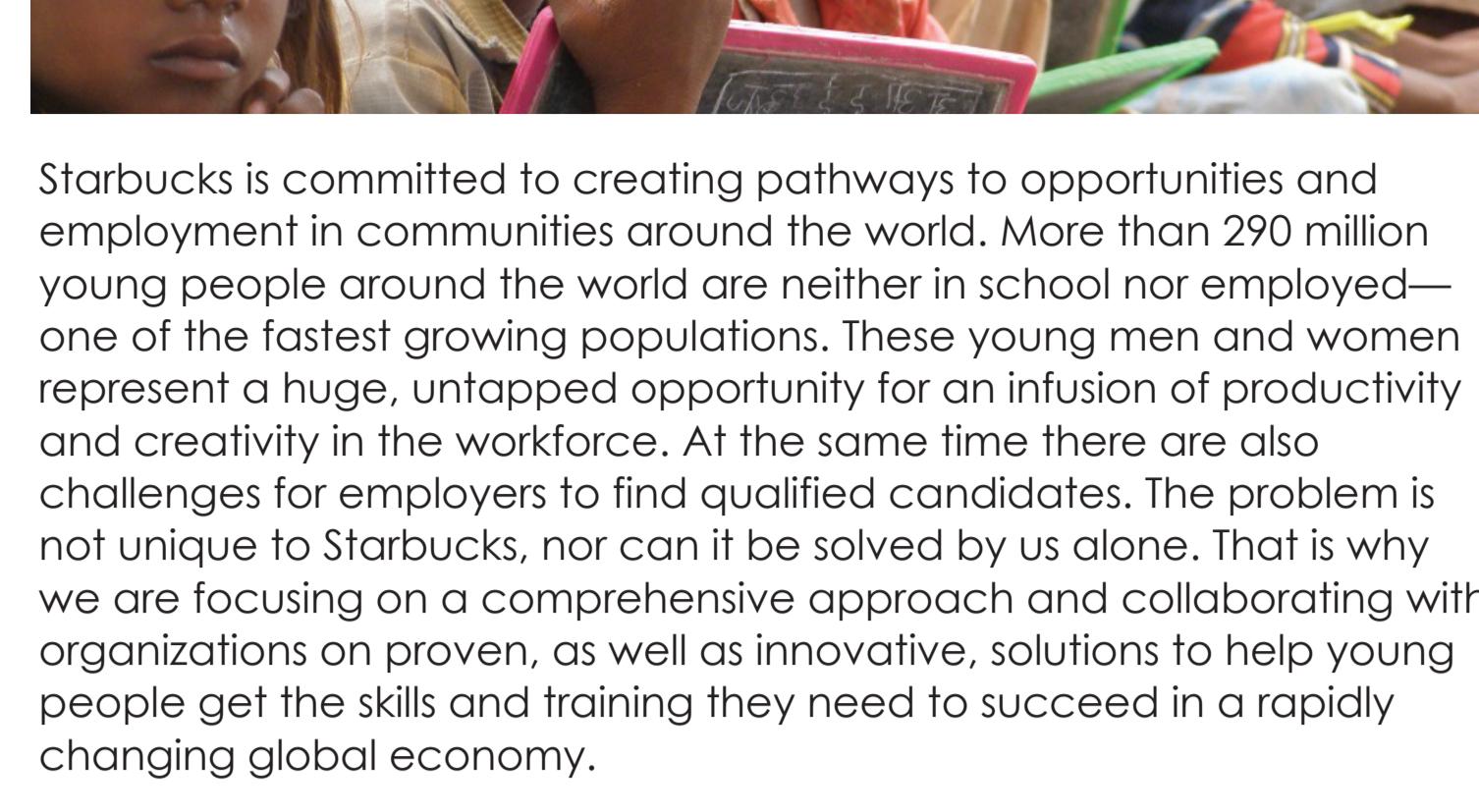
In 2015 Starbucks Corporation gave \$29 million in cash, including \$14 million to the Starbucks Foundation. Corporate giving included funding for community-building programs – including the Global Fund through our partnership with (RED)<sup>TM</sup> and other efforts – and \$29.3 million in in-kind contributions.



Check out our  
College Achievement Plan



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Starbucks is committed to creating pathways to opportunities and employment in communities around the world. More than 290 million young people around the world are neither in school nor employed—one of the fastest growing populations. These young men and women represent a huge, untapped opportunity for an infusion of productivity and creativity in the workforce. At the same time there are also challenges for employers to find qualified candidates. The problem is not unique to Starbucks, nor can it be solved by us alone. That is why we are focusing on a comprehensive approach and collaborating with organizations on proven, as well as innovative, solutions to help young people get the skills and training they need to succeed in a rapidly changing global economy.



### Programs

- Customer Service Excellence Training with YouthBuild USA
- Starbucks Work Placement Program
- Starbucks Apprenticeship - Barista Mastery and Customer Service
- Soong Ching Ling Foundation (CSCLF)

### Youth Grant Opportunities

Starting in 2015, the Starbucks Foundation moved to an invitation-only grants process for our US and Canadian grants. The Starbucks Foundation will no longer offer an open letter of inquiry. Additionally, we are now making larger grants in fewer key cities to ensure the most impact.

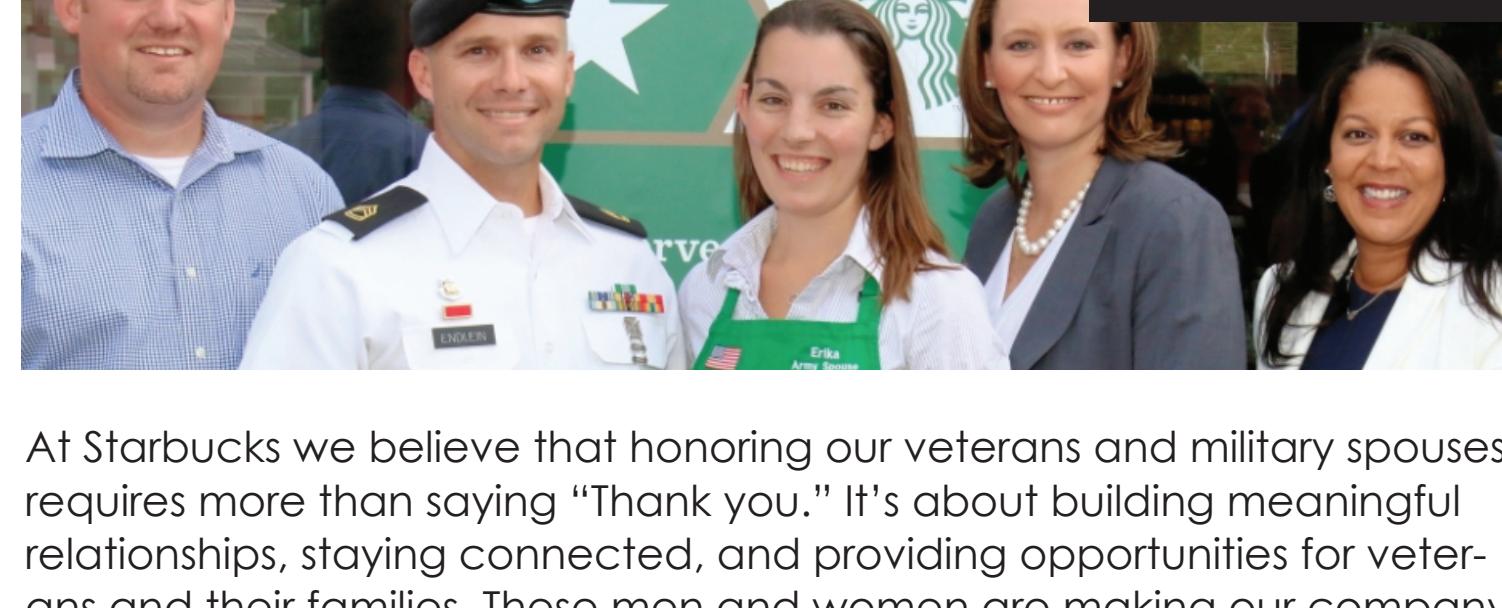


### 2016 Grant Recipients

- After-School All-Stars, Los Angeles
- Arizona Call-A-Teen Resources
- Association for the Advancement of Mexican Americans
- Boys and Girls Club of King County (YouthForce)
- Chicago Urban League
- Chicanos Por La Causa
- City Year Miami
- City Year New York
- City Year Orlando
- City Year Philadelphia
- City Year Seattle
- Communities in School
- Community Action Partnership of Kern
- Honolulu Community Action Program, Inc.
- Juma Venture
- Junior Achievement
- Liberty's Kitchen
- Mile High Youth Corps
- Mexican American Opportunity Foundation
- Public Allies Chicago
- Public Allies Indianapolis
- Public Allies Milwaukee
- Seeding Success
- STRIVE International
- The Choice Program
- The International Rescue Committee
- United Way Bay Area
- United Way of Metropolitan Dallas
- United Way of the Greater Atlanta Region
- YouthBuild Boston



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At Starbucks we believe that honoring our veterans and military spouses requires more than saying "Thank you." It's about building meaningful relationships, staying connected, and providing opportunities for veterans and their families. These men and women are making our company better. Recognizing that service members are invaluable to the success of our business, Starbucks committed to hiring 10,000 veterans and military spouses by 2018. To date we have hired more than 6,500, and we are just getting started.

### Opportunities

- Hiring Heroes
- College Achievement Plan

### Support

- Joint Convening of the Muster
- Military Community Field Guide
- Veteran & Military Culture
- Military Family Stores
- Veterans Card & eGift



## Send an eGift Card to a Veteran

Want to show your appreciation for a veteran?  
Send an eGift Card to them today!

### Sender's Billing Information

First name

Last name

Address

City

State

Zip code

Email address

Amount

Credit card number

Security code

Card expiration date

Please write a message to the receiver of your gift.

**SEND**



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Starbucks invests in programs designed to strengthen economic and social development in local communities, while also caring for the environment. To extend the reach and impact of our programs, we collaborate with nongovernmental organizations that have experience and expertise in working with farming communities.

In addition to these collaborative relationships and social development investments, we also support communities through farmer loans, growing our farmer support centers and continuously improving and expanding our ethical sourcing programs, such as C.A.F.E. Practices. In deploying this unique set of strategies, Starbucks is improving the resilience of our supply chain and, ensuring the long-term supply of high-quality coffee and other agricultural goods, as well as building stronger, enduring farming communities.

In total, Starbucks has invested more than \$70 million in collaborative farmer programs and activities – including C.A.F.E. practices, farmer support centers, farmer loans and forest carbon projects. All of these integrated programs directly support improving farmer livelihoods and ensuring a long-term supply of high-quality coffee for the industry.

### Ethical Programs for Sustainable Goods

- Coffee
- Tea
- Cocoa
- Manufactured goods

### Healthier Lives

Ethos Water began as a social venture startup with the goal of providing people in developing countries with access to clean water. For every bottle of Ethos water sold in the United States, 5 cents is directed to the Ethos Water Fund to help finance water programs around the world. Since 2005 \$13.8 million has been granted through the Ethos Water Fund, benefitting more than 500,000 people around the world.

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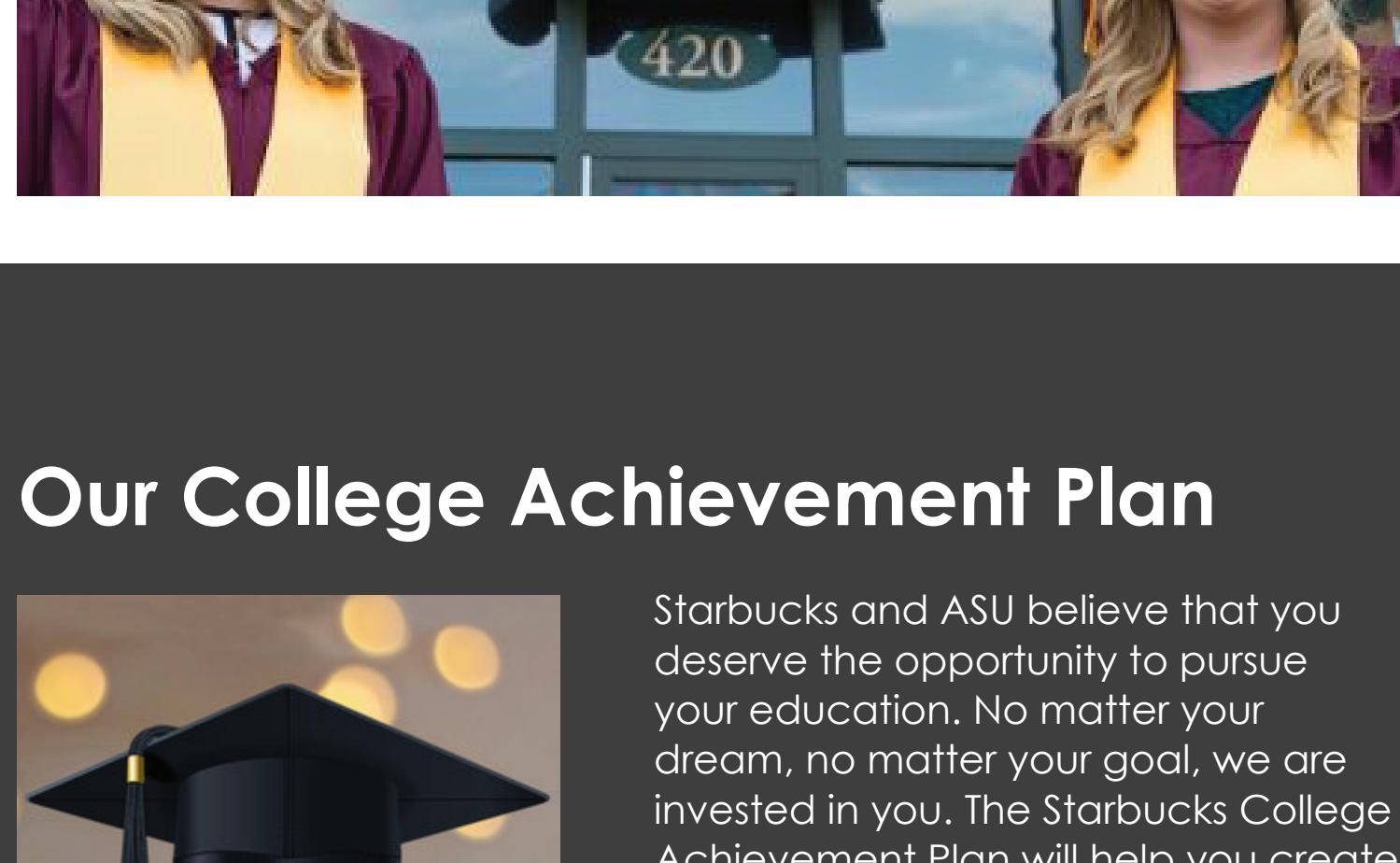
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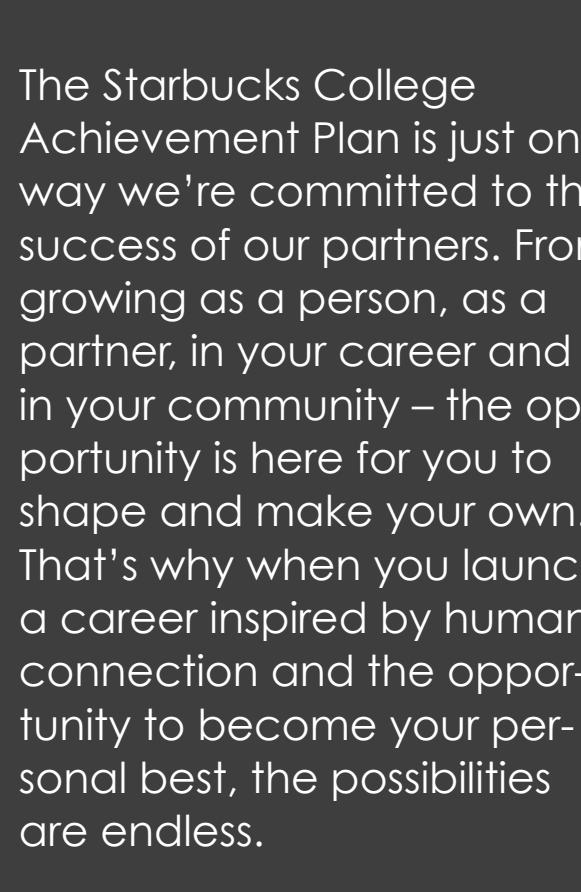
COLLEGE



If earning a degree is one of your dreams, we can help you get there. We know more than 70% of our U.S. partners (employees) are students or aspiring students. We want to help. Supporting our partners' ambitions is the very best investment Starbucks can make. In a first of its kind collaboration with Arizona State University, we're offering all part- and full-time benefits eligible U.S. partners full tuition coverage for every year of college to earn a bachelor's degree. Partners receive support from a dedicated team of coaches and advisors, 24/7 tutoring on a variety of subjects, and a choice of more than 50 undergraduate degrees through ASU's research driven and top-ranked program, delivered online.

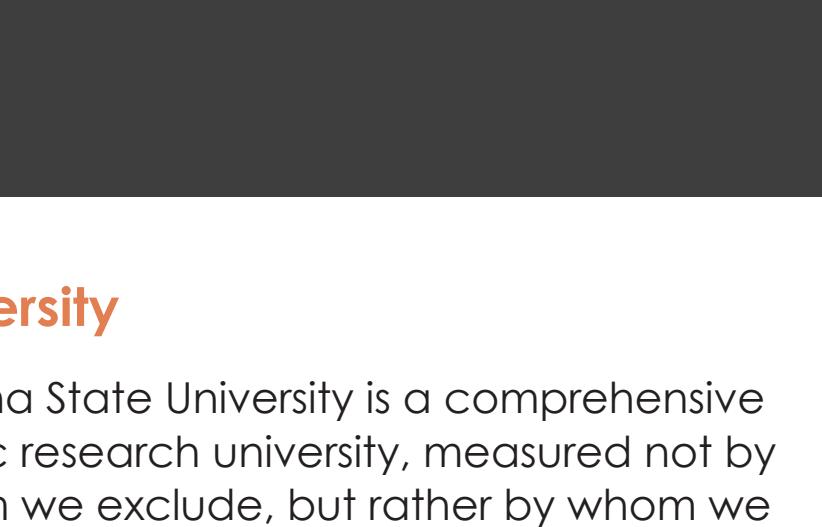


## Our College Achievement Plan



Starbucks and ASU believe that you deserve the opportunity to pursue your education. No matter your dream, no matter your goal, we are invested in you. The Starbucks College Achievement Plan will help you create your bright future. At ASU, you are part of an inclusive community of learners taking part in a new gold standard for online education. With access to leading educational technology and benefits like full tuition reimbursement and personalized financial aid counseling, Starbucks partners are set up for success.

The Starbucks College Achievement Plan is just one way we're committed to the success of our partners. From growing as a person, as a partner, in your career and in your community – the opportunity is here for you to shape and make your own. That's why when you launch a career inspired by human connection and the opportunity to become your personal best, the possibilities are endless.



## Attend Arizona State University



Arizona State University is a comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

## College Opportunities for Military Families



Our military service member and veteran partners can now help a family member realize their dreams of pursuing a college education. To show our gratitude for their service, they can extend an additional Starbucks College Achievement Plan benefit to their spouse, domestic partner, or child. The participating family member will receive all the same benefits as our partners in the program.



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### Questions or Comments?

#### Contact Us

First name Last name Email address Phone number **How can we help you?****SEND****Starbucks Corporation**

Starbucks Headquarters  
2401 Utah Avenue South  
Seattle, WA 98134

Open 5:00am–6:30pm  
Mondays thru Fridays

Call us at  
**800-Starbuc**  
**(800-782-7282)**

3am–12am PT  
7 days a week a week

