



Science Publishing Network

For Internal USGS Access Only

[Publishing Home](#) [← Graphics Toolbox](#) [← Guidelines for the Use of Online-Sourced Map Bases in Static Maps](#)

Guidelines for the Use of Online-Sourced Map Bases in Static Maps

The National Map—Please use GIS data from *The National Map* to develop map illustrations when possible.

- [The National Map Home](#) | [The National Map Viewer](#)
 - [Guidance on use—Part 1 The National Map services](#) (2/12/2015 WebEx) (.mp4)
 - [Guidance on use—Part 2 The National Map topographic options](#) (03/12/2015 Webex) (.mp4)

Note: Sources of GIS information not listed below should be thoroughly evaluated for use, permission, and copyright requirements before including such information in draft report or map products.

ArcGIS—Online server maps hosted by **Esri** (layers available as “Add Data From ArcGIS Online” in ArcMap)

- [Guidance on use — http://doc.arcgis.com/en/arcgis-online/reference/static-maps.htm](http://doc.arcgis.com/en/arcgis-online/reference/static-maps.htm)
- May be used with attribution (as of July 2014)
- Example credit note for illustration:
Map image is the intellectual property of Esri and is used herein under license. Copyright © 2014 Esri and its licensors. All rights reserved.

Google Maps and Google Earth

- [Guidance on use — http://www.google.com/permissions/geoguidelines.html#maps-print](http://www.google.com/permissions/geoguidelines.html#maps-print)
- May be used with attribution (as of July 2014)
- Google’s map imagery includes a line of attribution text that varies depending on the geography and content type. The text may be retained as is or may be removed or obstructed if attribution is provided elsewhere within the content, which can be the figure caption or a credit note just below the map. For USGS series products, the attribution should be in the base-map credit note at the bottom left of the map image.
- Example base-map credit notes for illustrations:
 - If attribution text from Google is “Map data © 2015 Google,” use the following:
“Base map data from Google, 2015”
 - If attribution text from Google is “Image © 2015 DigitalGlobe,” use the following:
“Base map data from Google, DigitalGlobe 2015”
- Use the word “Google” rather than the Google logo in a line of text.

OpenStreetMap

- [Guidance on use — http://www.openstreetmap.org/copyright](http://www.openstreetmap.org/copyright)
- May be used with attribution (as of August 2014)
- Example credit note for OpenStreetMap data rendered to a custom design (other than for browsable electronic map):
Map data © OpenStreetMap contributors, available under the Open Database License (<http://www.openstreetmap.org/copyright>)

Bing Maps

- [Guidance on use — http://www.microsoft.com/maps/product/print-rights.html](http://www.microsoft.com/maps/product/print-rights.html)
- May be used with attribution (as of August 2014)
- Example credit note for illustration:
Microsoft product screen shot(s) reprinted with permission from Microsoft Corporation
- If the use includes references to a Microsoft product, you must use the full name of the product and follow Microsoft trademark guidelines (<http://www.microsoft.com/en-us/legal/intellectualproperty/Trademarks/Usage/General.aspx>)

U.S. Geological Survey Intranet

URL: <http://internal.usgs.gov/publishing/toolboxes/gisguidance.html>

Page Contact Information: [Web Administrator](#)

Page Last Modified: Friday, 10-Jul-2015 07:25:58 EDT