ChipIn

HYPOTHESIS   The underpinning of why this app exists.

Users want to do good but lack motivation to do so. If provided a fun, easy to use experince users will volunteer more then they would normally.

JOB STORY   The potental motivations to use this app

When I am feeling altruistic, I want to volunteer my time to a cause so I can better my community.

When I have free time, I want to volunteer that time to a cause so I can feel better about myself.

When I want to meet new people, I want to volunteer cause so I can meet like minded people.

SUCCESSFUL USER FLOW   How a user would successfully use this app

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┌──────────────┐    ┌──────────────┐    ┌──────────────┐    ┌──────────────┐
│              │    │ Selects job  │    │              │    │ User fills in│
│ User sees job│───▶│ to see more  │───▶│ User selects │───▶│ form for     │
│              │    │ detailed     │    │ to apply for │    │ basic        │
│              │    │ information  │    │ job          │    │ information  │
└──────────────┘    └──────────────┘    └──────────────┘    └──────────────┘
                                                                    │
        ┌───────────────────────────────────────────────────────────┘
        ▼
┌──────────────┐    ┌──────────────┐    ┌──────────────┐    ┌──────────────┐
│ User profile │    │ User recives │    │ User gets    │    │              │
│ created for  │───▶│ email        │───▶│ reminder     │───▶│ User goes to │
│ internal use │    │ informing    │    │ email of job?│    │ job          │
│              │    │ them of job  │    │              │    │              │
└──────────────┘    └──────────────┘    └──────────────┘    └──────────────┘
                                                                    │
        ┌───────────────────────────────────────────────────────────┘
        ▼
┌──────────────┐    ┌──────────────┐
│ User feels   │    │ User returns │
│ good about   │───▶│ to ChipIn to │
│ volunteering │    │ find more    │
│              │    │ jobs         │
└──────────────┘    └──────────────┘
```