

Do you think you can  
start of your data  
platform project low-  
priced and easy?  
Then don't



# Brian Bønk Rueløkke

Principal & Enterprise architect, Data & AI

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FastTrack Recognized  
Solution Architect  
Power BI  
2022 >>



Certified Trainer  
  
2018 >>



“*Data rich or data poor,  
companies with the greatest  
ability to turn data into action  
are going to win*

*Shelly Palmer, 2015*



Value adding

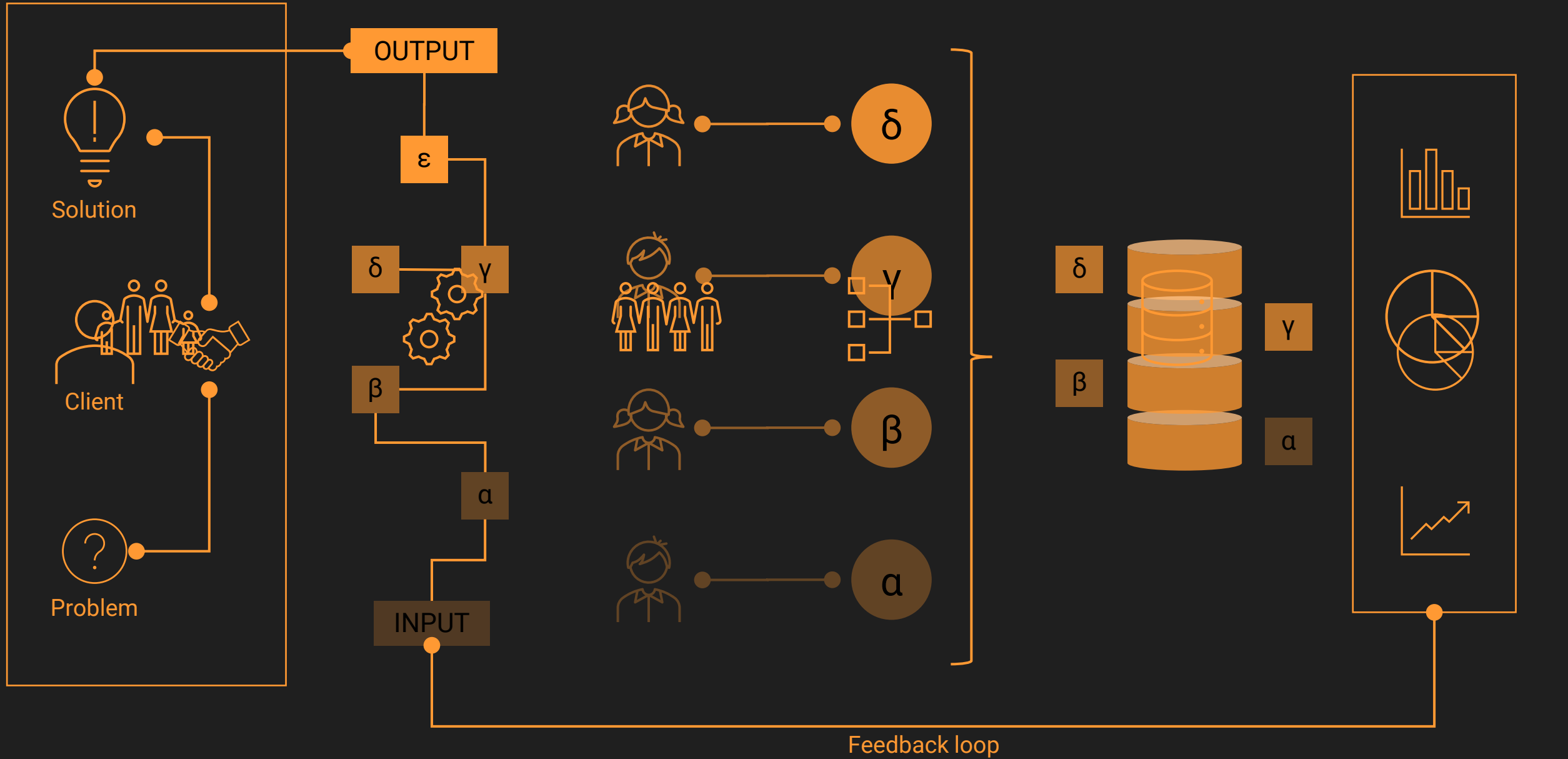
Processes

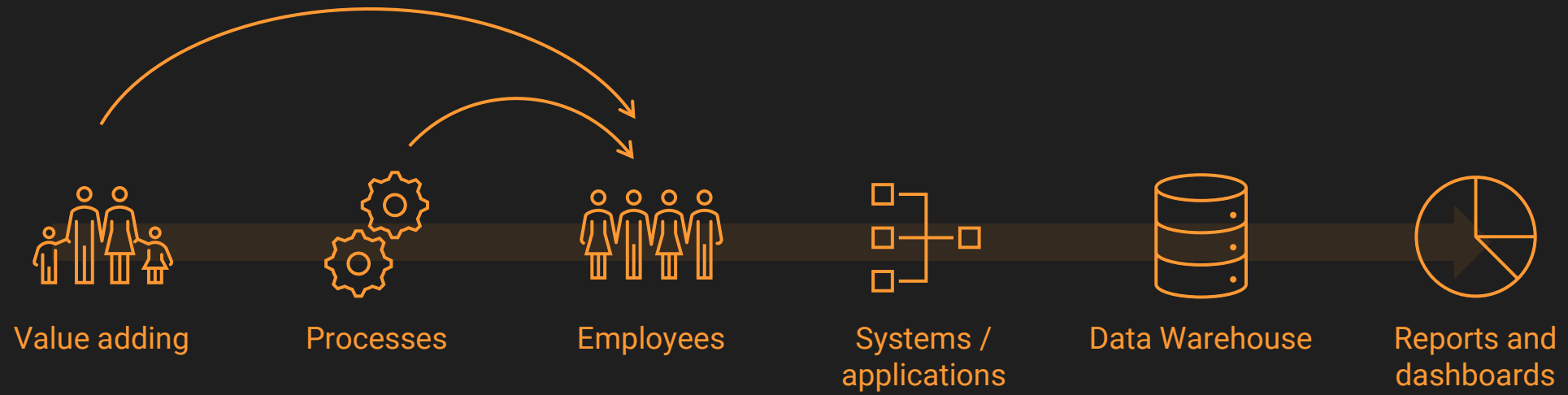
Employees

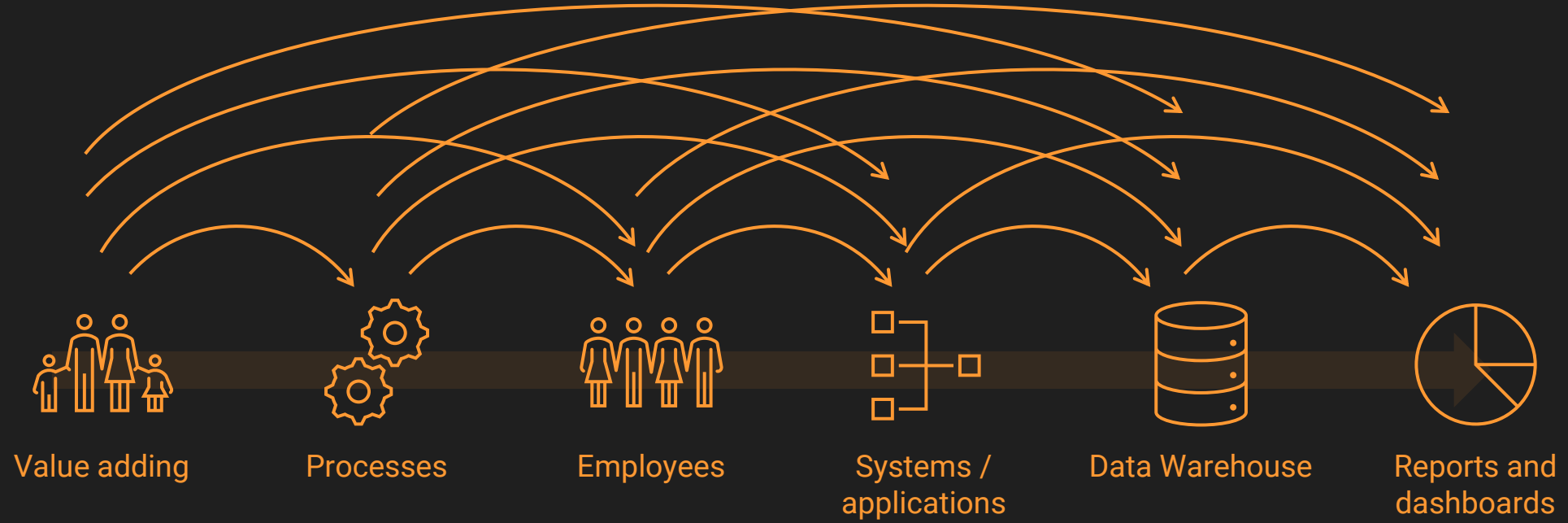
Systems / applications

Data Warehouse

Reports and dashboards









Data



Data



Strategy



Products



Employees



A man with a beard, wearing a green t-shirt and blue jeans, is sitting in the driver's seat of a car. He is buckling his seatbelt. The car's interior, including the steering wheel and gear shift, is visible. The background shows a blurred view of a building outside the car window.

# DATA GOVERNANCE

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz



A practice page B

Sydney and Skyler are here to help you learn  
to write the alphabet.

Their pawprints will show you where to start.

Trace the letters with your pen.



Sydney

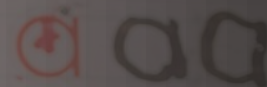
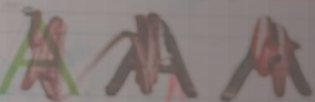


Skyler

start

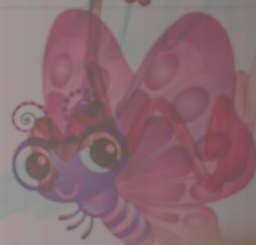
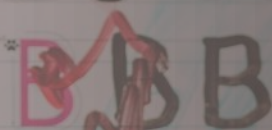
start

start



Aa

Alligator Apple



Bb

Block

DATA LITERACY





# MASTER DATA

37%

of time spend in the data driven organization is spend on finding the **correct** data and **validating** it



75%

Of employees does not feel prepared and confident on using data **effective** and **correct**



55%

of organisations reports that **data quality** as the **main bottleneck** in the work with data









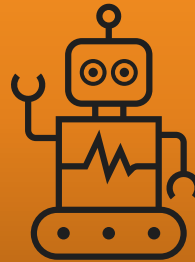
People



Processes



Technologi



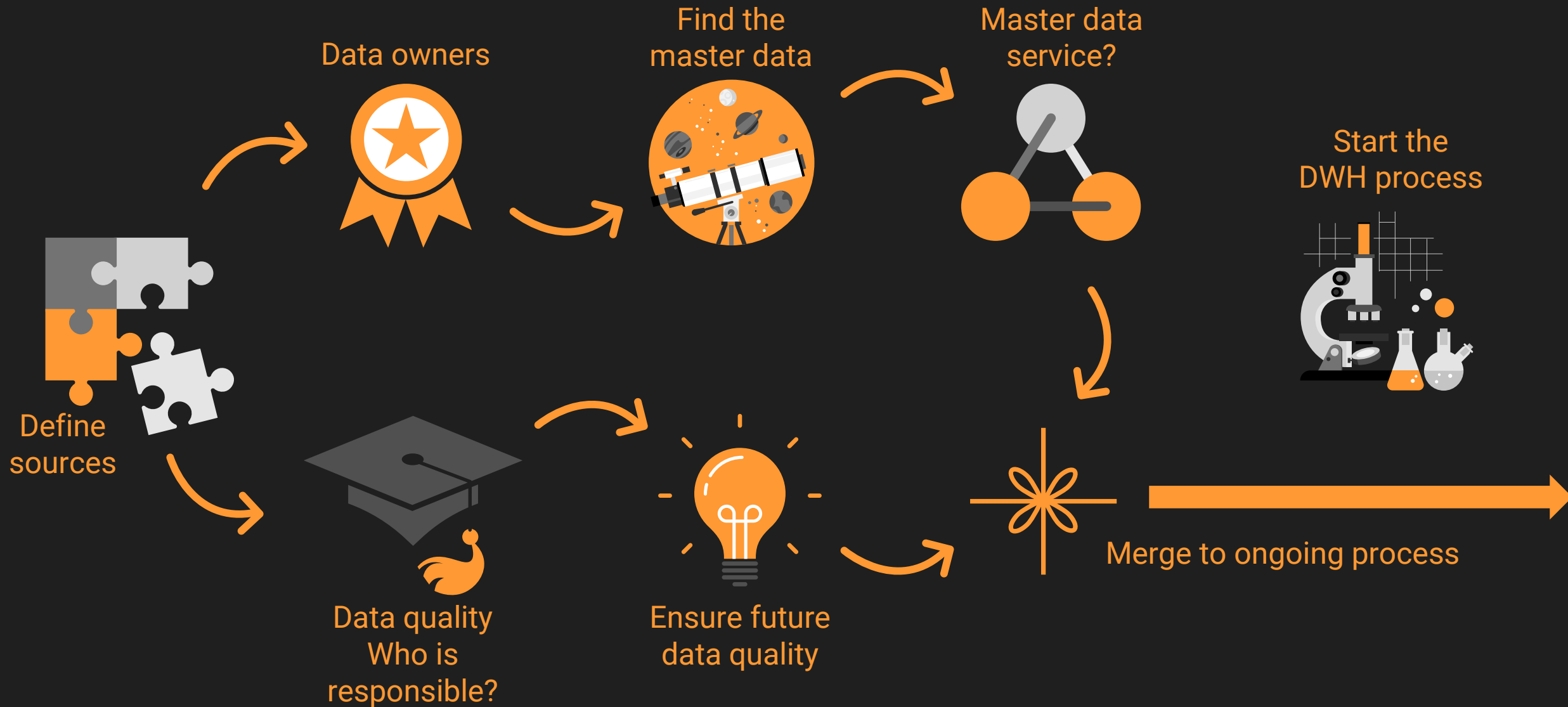
Data



Governance  
Master data  
Literacy  
Quality

Enterprise architecture

# Suggested project approach



# Suggested project approach

Start the  
DWH process



Delivery



Train the  
organisation to  
understand data

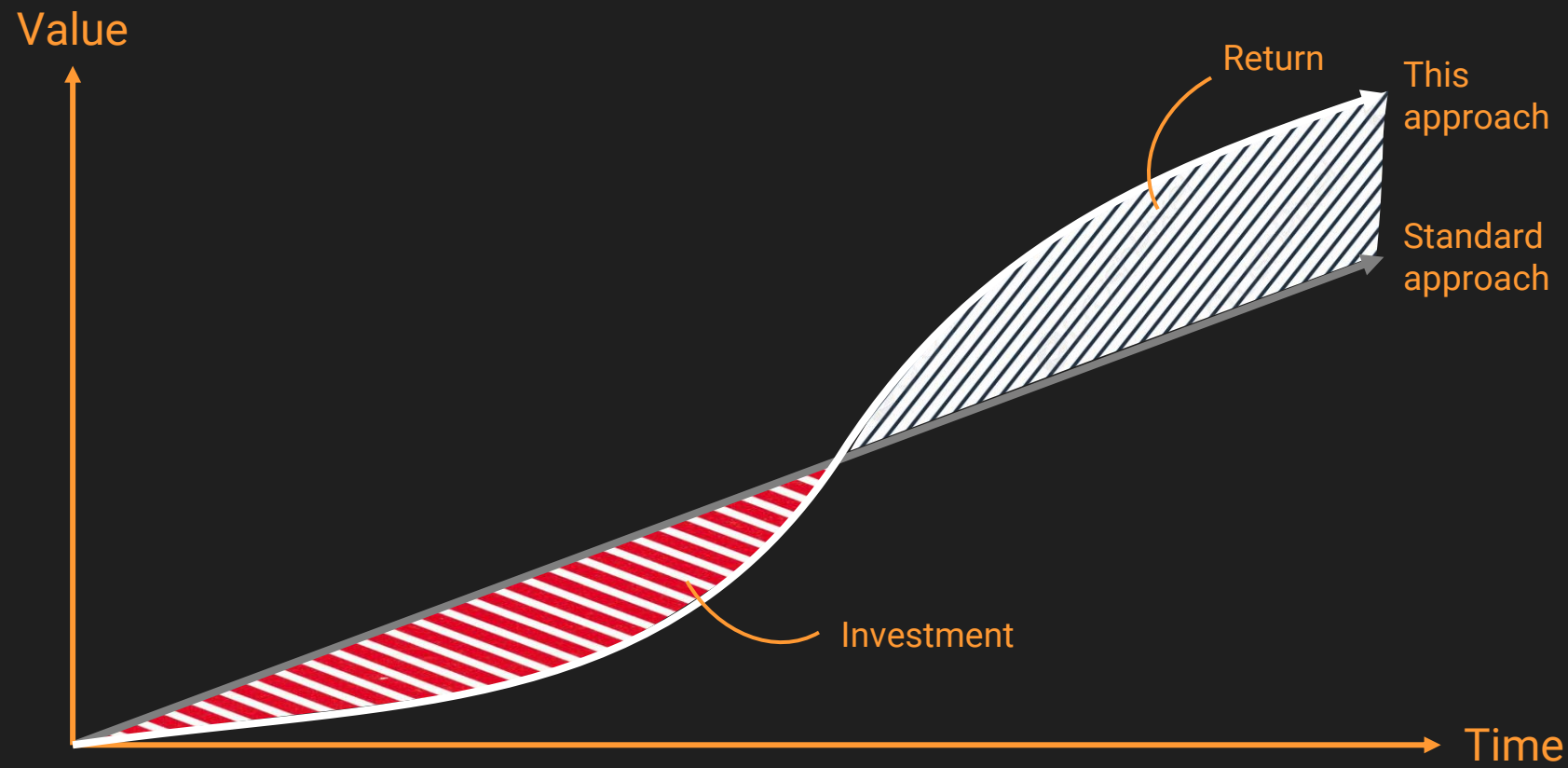


Create and  
update data  
catalogue





# The upside





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