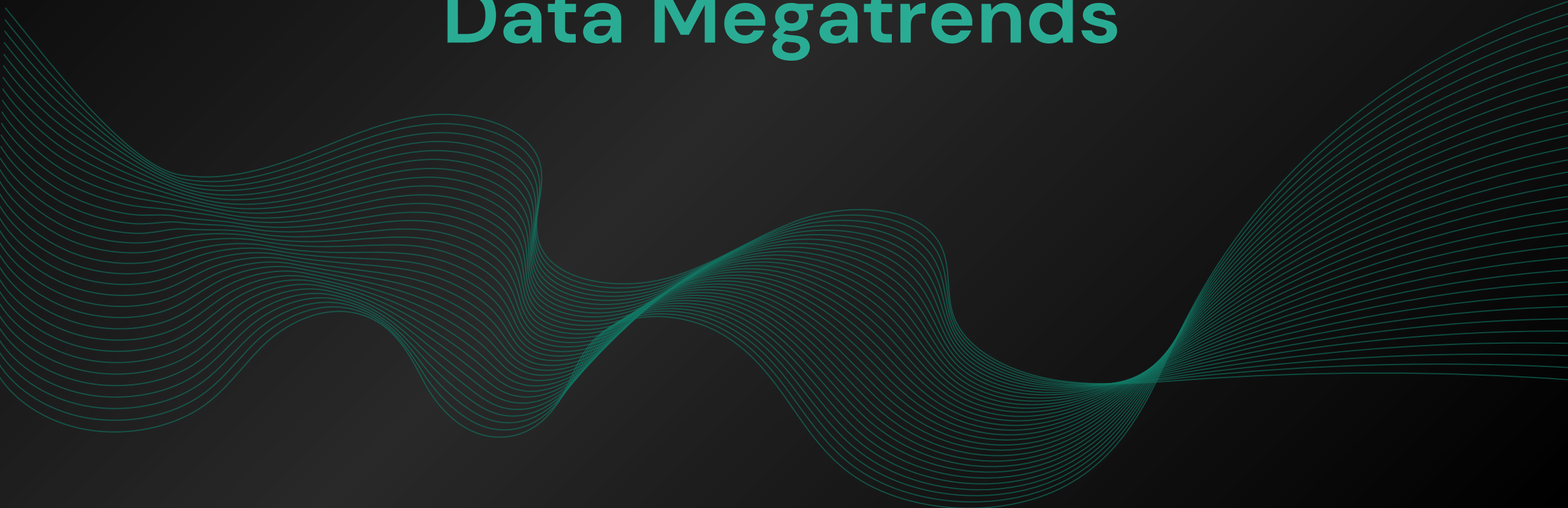


Driving Data Intelligence with Data Megatrends





Brian Bønk Rueløkke

Principal & Enterprise Architect
Fellowmind



<https://linkedin.com/in/brianbonk>



<https://brianbonk.dk>



Microsoft

FastTrack Recognized
Solution Architect
Power BI
2022 >>



Microsoft

Certified Trainer
Data Platform

2018 >>

”

*Data rich or data poor,
companies with the greatest
ability to turn data into action
are going to win*

Shelly Palmer





”

People spend 70% of their time searching, preparing and protecting data and 30% of their time analysing

The Data Gap

Your business

83%

of all CEOs want
their organisation
to be more data
driven

Data chaos

Data skills

Data culture

Data tools

Your employees

Only
30%

believe that they
are in a data driven
organisation

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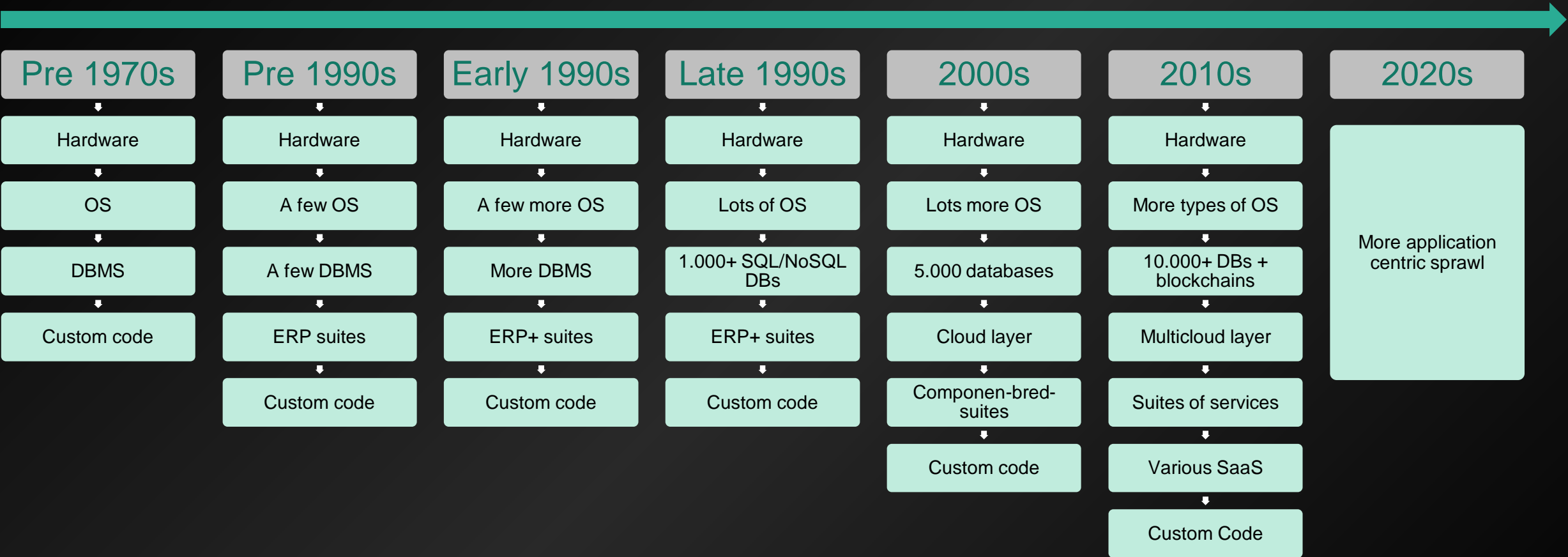
Data tools



Your employees

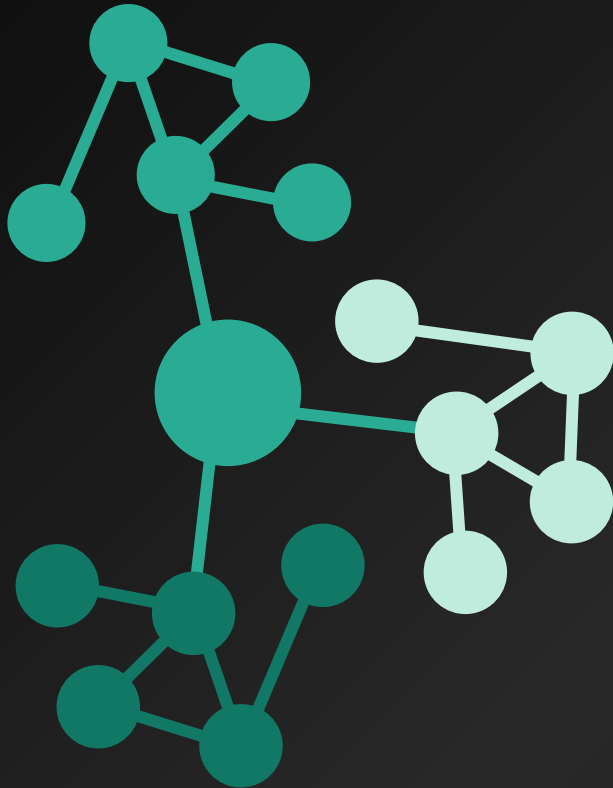
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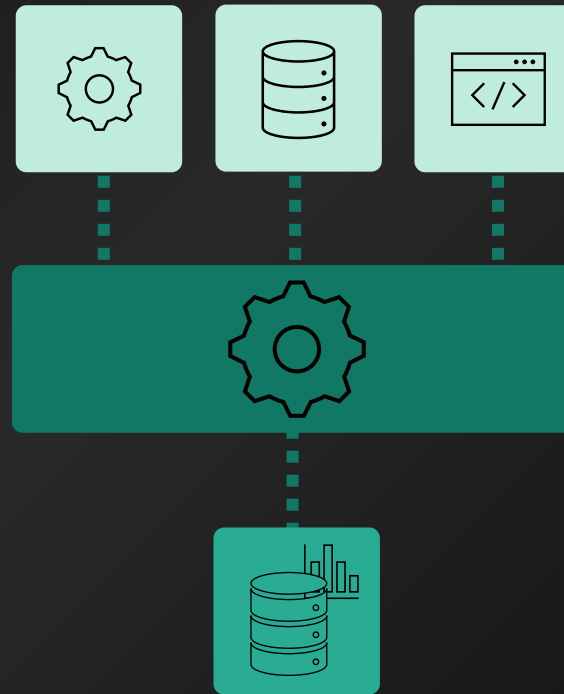


The Data Megatrends

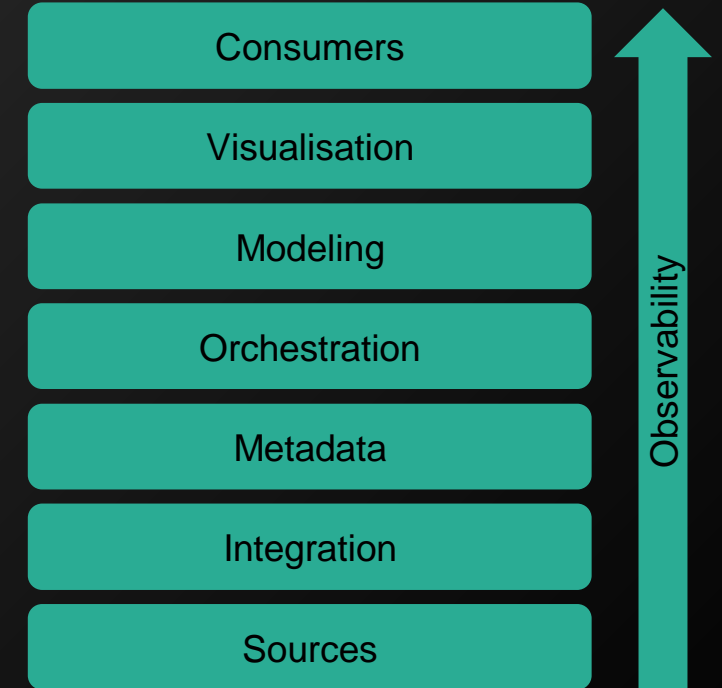
Data mesh



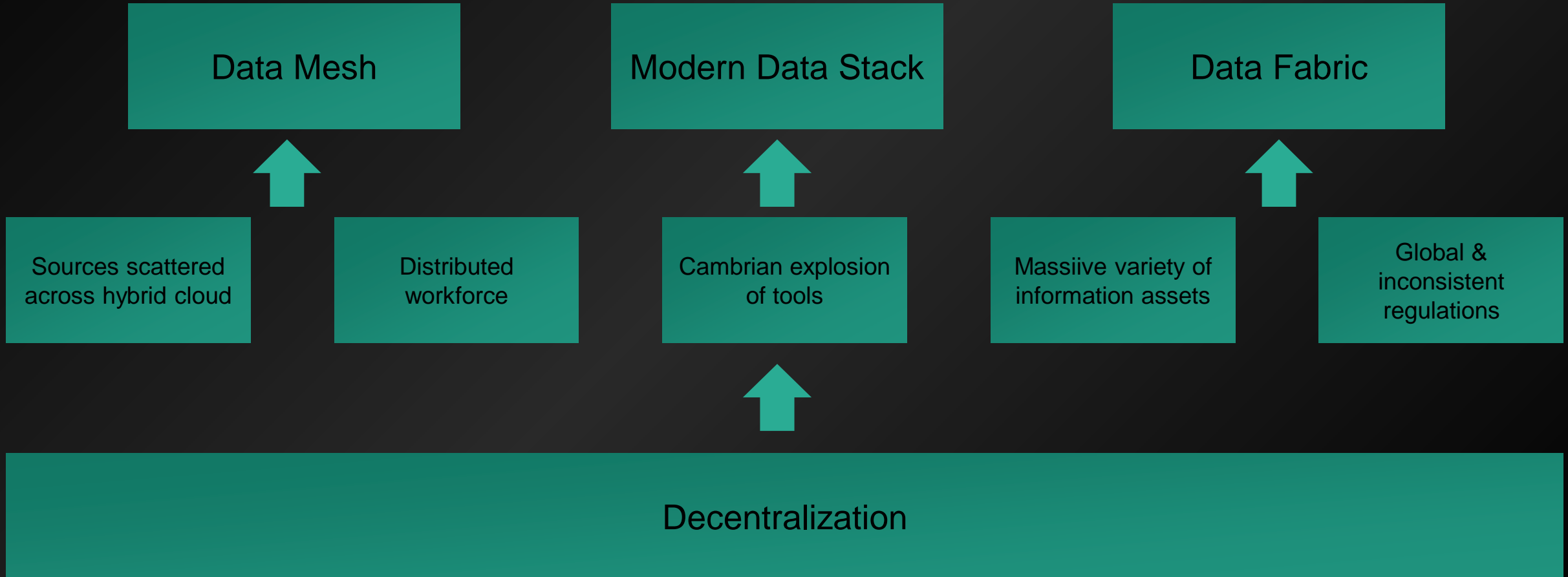
Modern data stack



Data Fabric



The Data Megatrends



”

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value
are going to win*

Shelly Palmer





Governance

Should be a natural part of everything we do
Result: Data for every meal



Data literacy

Mindset, Language and Skills
Result: Everyone gains value from data every day



Structure for success

Start small with your structure and build from there
Result: Everyone will be on board and get it

Thank you!

Brian Bønck Rueløkke

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Professional



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