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Microsoft Workloads on AWS

Harjeet Kumar

EMEA Partner Segment Lead – Microsoft, Amazon Web Services

Anil Erduran

EMEA Partner Solutions Architect – Microsoft, Amazon Web Services

Mr. Jürgen Jõgeva

Director Products Axinom

Agenda

Why Migrate to the Cloud?

Microsoft Workloads on AWS

Licensing choice

Key Scenarios – .NET and Legacy workloads

Fireside chat

Drivers for migrating to the cloud

Discover cost savings

Better resource efficiency

Increased operational resilience

Improved business agility

Business benefits in the cloud

Cost savings (TCO/CO)

Resource efficiency

Operational resilience

Business agility

	Cost savings (TCO/CO)	Resource efficiency	Operational resilience	Business agility
What is it?	Infrastructure cost savings / avoidance from moving to the Cloud.	Efficiency improvement by function on a task by task basis.	Benefit of improving SLAs & reducing unplanned outage.	Deploying new features / applications faster and reducing errors.
Example	Data center consolidation	IT process efficiencies	Large scale compute intensive workloads	Improved agility and developer productivity to drive innovation and digital transformation
AWS customer success	50%+ reduction in TCO (GE)	Over 500 hours per year of server configuration time saved (Sage)	Critical workloads run in multiple AZs & Regions for robust DR (Expedia)	Launch of new products 75% faster (Unilever)

Typical focus ← → **Most compelling cloud benefits**

Future-proof your legacy IT investments

Customers rely on Microsoft workloads

70%

of on-premises apps run on Windows Server

End-of-life software can leave applications vulnerable and outdated

Why AWS for Microsoft Workloads?

Experience & Innovation

10

years

Running Windows workloads

Availability & Performance

55

Availability Zones

Spanning 18 geographic regions

Security & Compliance

Compliance Certifications

FISMA, HIPAA, GDPR, ITAR, EU Model Clauses
SOC-1,2,3 FIPS, ISO

Over

100

Service offerings

Database Migration Service

70000

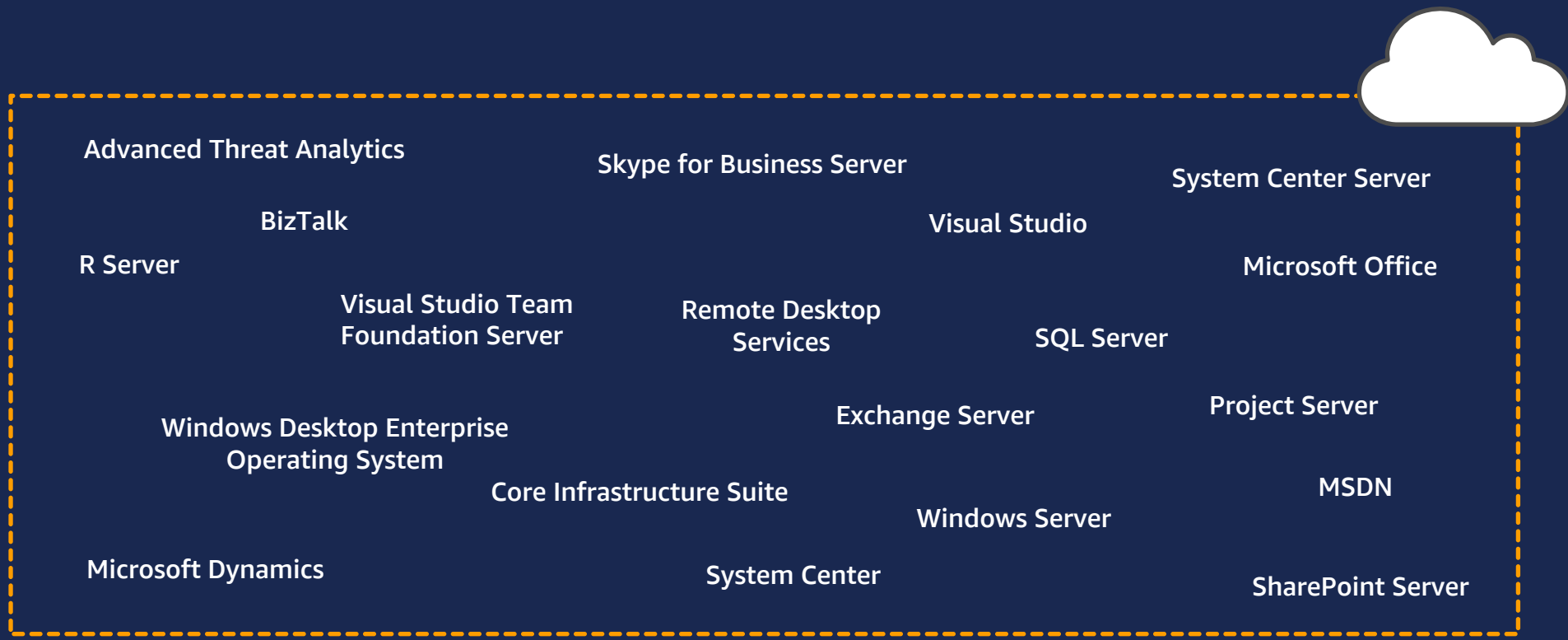
Databases Migrated

66

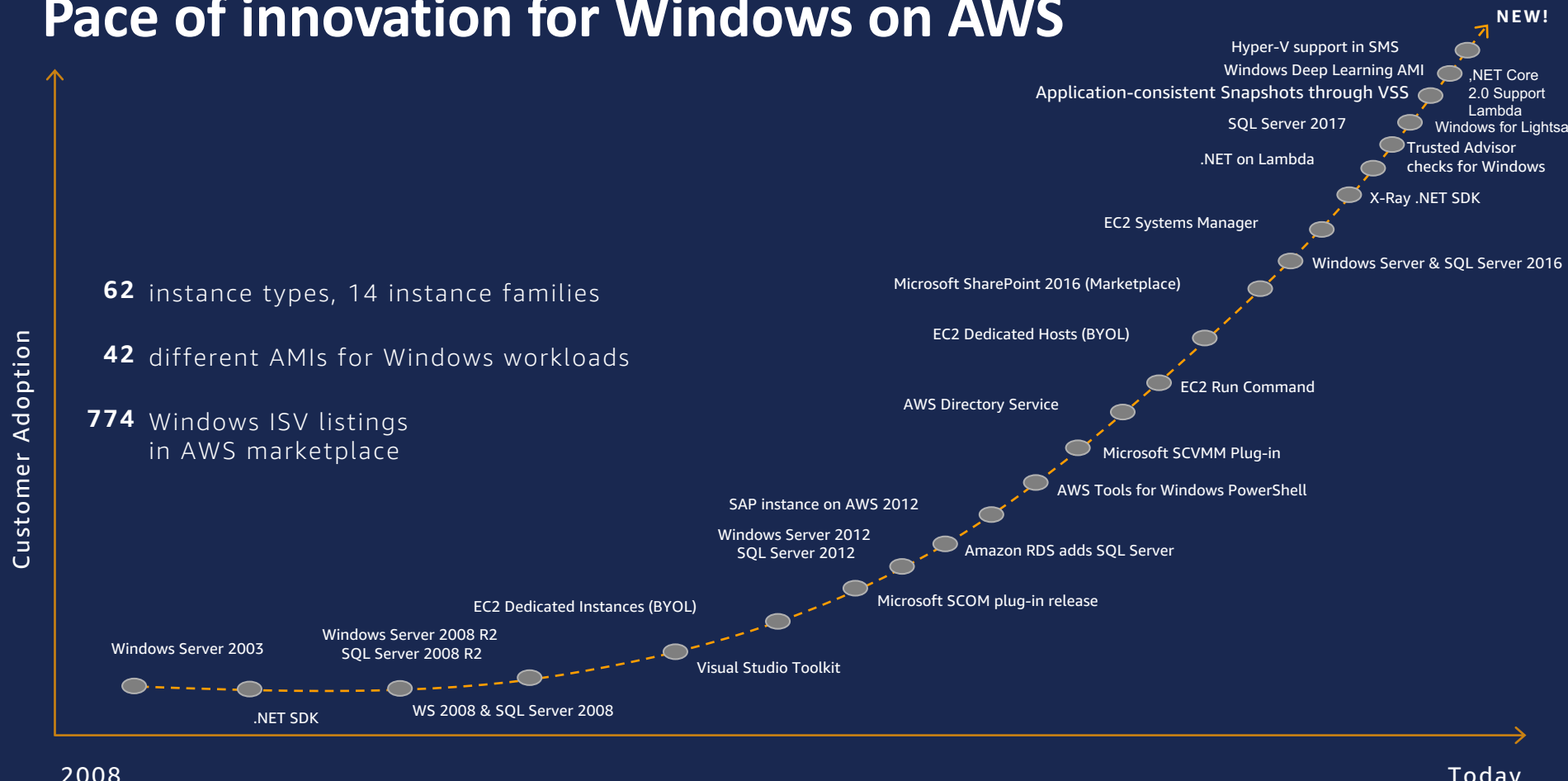
price reductions

Since 2006

Run any Microsoft workload on AWS



Pace of innovation for Windows on AWS



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Licensing Windows Workloads on AWS

License Included

- On demand, Spot, or Reserved Instance
- Pay-as-you-go pricing
- Multi-tenant or Dedicated Instance
- AWS provides images
- Legacy versions supported
- Amazon manages the licensing and compliance

License Mobility (Bring your own license - BYOL)

- Requires active Software Assurance
- Includes SQL Server, Remote Desktop Services, Exchange, SharePoint
- Does not include Windows Server, Windows Desktop and Microsoft Office
- Requires a verification process with Microsoft
- Customers import and use their own software

Dedicated Hosts / Instances (Bring your own license - BYOL)

- Includes Dedicated Host and Dedicated Instances
- Software Assurance/license mobility not required
- Windows Server can be deployed on a Dedicated Host
- MSDN eligible for Dedicated Host or Dedicated Instance
- Customer is responsible for compliance with Microsoft
- Customers import and use own their software

*AWS has Microsoft licensing specialists to help you.

Mixed Licensing Model is a Win-Win

Use BYOL for core (slowly varying) infrastructure

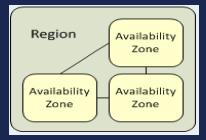
- Large potential savings by reusing licenses

and

Use License Included for varying infrastructure

- Take advantage of AWS Auto Scaling
- Less management overhead, pay-as-you-go

Key Scenarios for Microsoft Workloads



SQL Server
High Availability

Disaster Recovery

Migrations

Dev Ops

End User Compute

- Sales Play Presentation
- Solution Brief
- Cost Comparisons

- ISV Partner Solutions Overview
- Quickstarts
- Well Architected Review

Key Scenarios for Microsoft Workloads

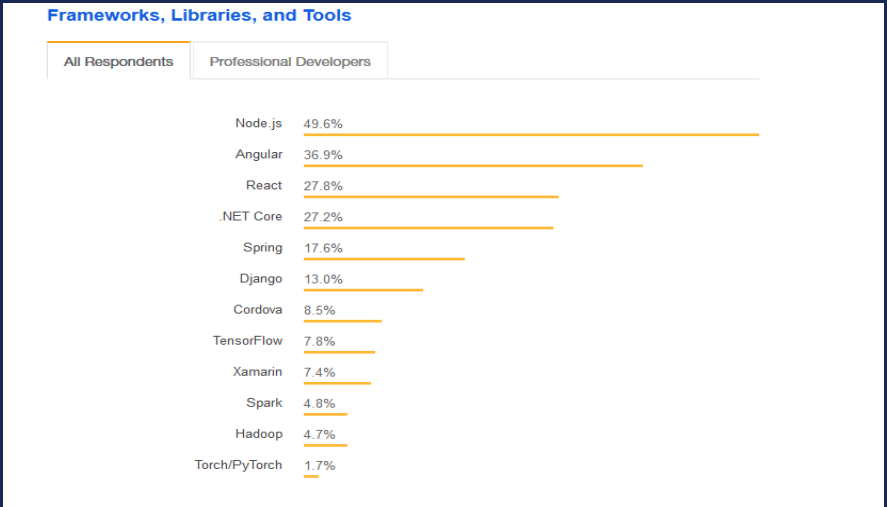
.NET Modernisation on AWS

Modernize legacy Windows workloads with AWS

Anil Erduran
EMEA Microsoft Solutions Architect
Amazon Web Services
anerdura@amazon.com

.NET Core is popular

- According to CIO Magazine, 74% of Fortune 500 enterprises have line-of-business apps running on .NET
- In the 2017 Stack Overflow developer survey, C# was the third most popular technology for server-side development, while .NET Core was the second most popular server-side framework right behind node.js.

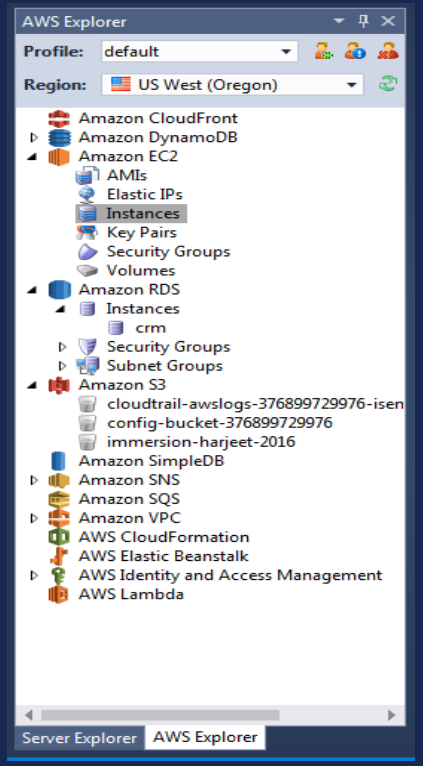


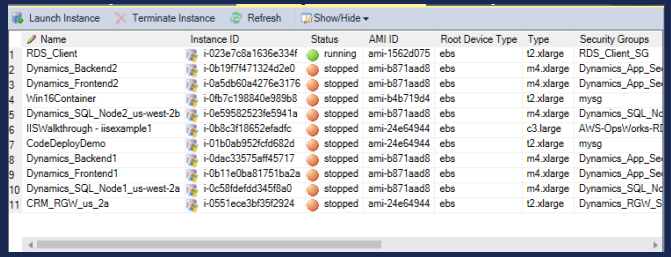
AWS SDK for .NET, PowerShell & Visual Studio Toolkit	Visual Studio Team Services
AWS Lambda	.NET Core 2.0
AWS Elastic Beanstalk	Microsoft IIS
AWS CodeBuild	.NET Core 2.0
Amazon EC2	Windows and SQL Server

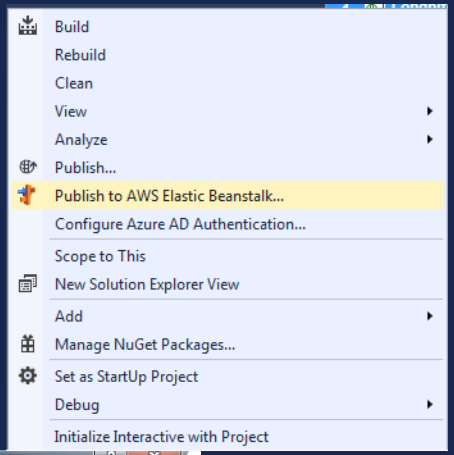
But, I'm a .NET Shop!

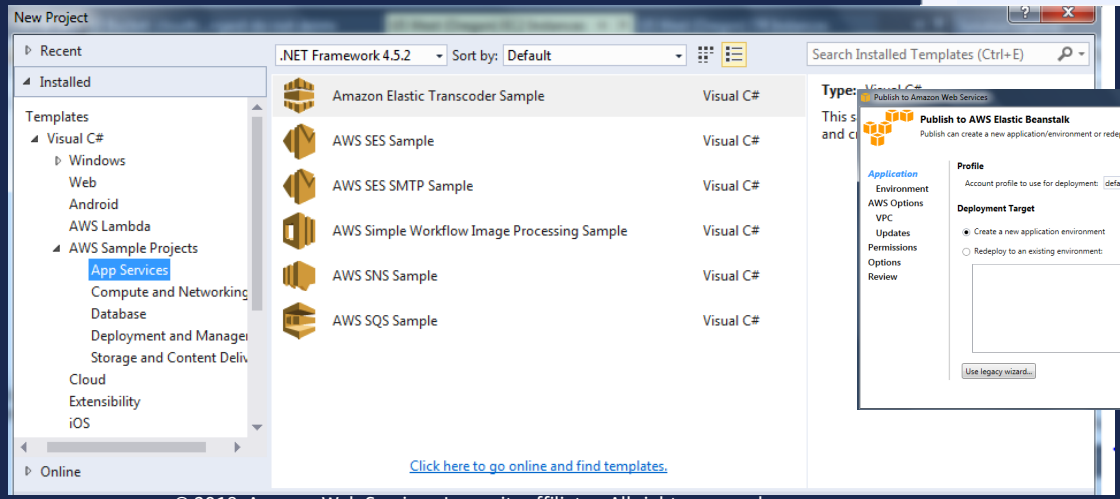
And we are, too!

AWS Toolkit for Visual Studio









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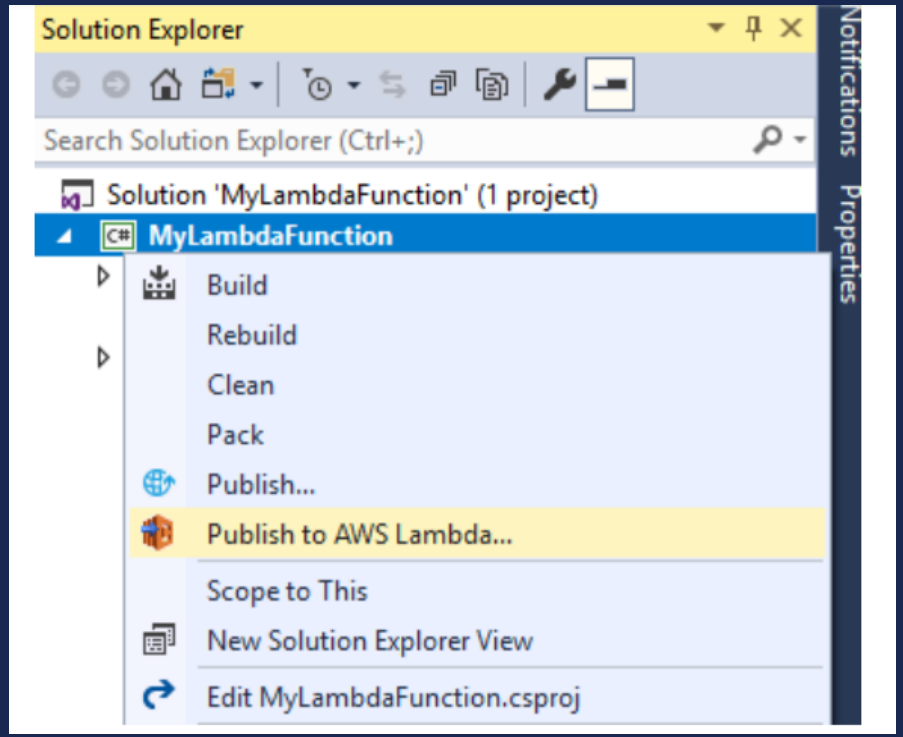
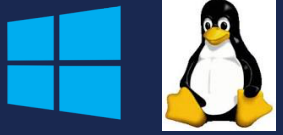
Recently Launched: .NET Core 2.0 Support: Lambda, AWS Codebuild, X-Ray, AMI- .NET Core

- Lambda: functions as a service for .NET Core 1.0 and 2.0
- AWS Codebuild: fully managed build service
- AWS X-ray: debug .NET Core apps running on AWS
- EC2- new AMI pre-configured for .NET Core 2.0



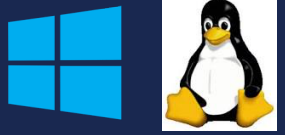
Hosting options for .NET applications

AMAZON EC2



VMs

AMAZON ECS



CONTAINERS

Amazon API Gateway

AWS LAMBDA

SERVERLESS

MORNINGSTAR

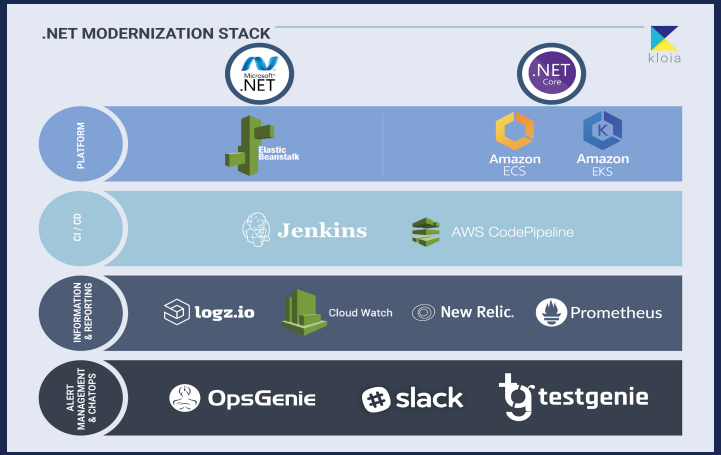
"Out of a team of seven engineers, only one team member had logged into an AWS console before, yet getting the app up and running in Elastic Beanstalk went very quickly. It was much faster than if we'd done it locally."

- Saved four to six weeks of engineering time
- Teams free to innovate while meeting security requirements
- Access to capabilities not available in company data centers
- Flexibility to choose the best technology for the use case
- Rapid setup of development infrastructure sped time-to-market

kloia

Application Modernization Solutions

- .Net Modernization
- .Net Core Modernization
- .Net to .Net Core Transition

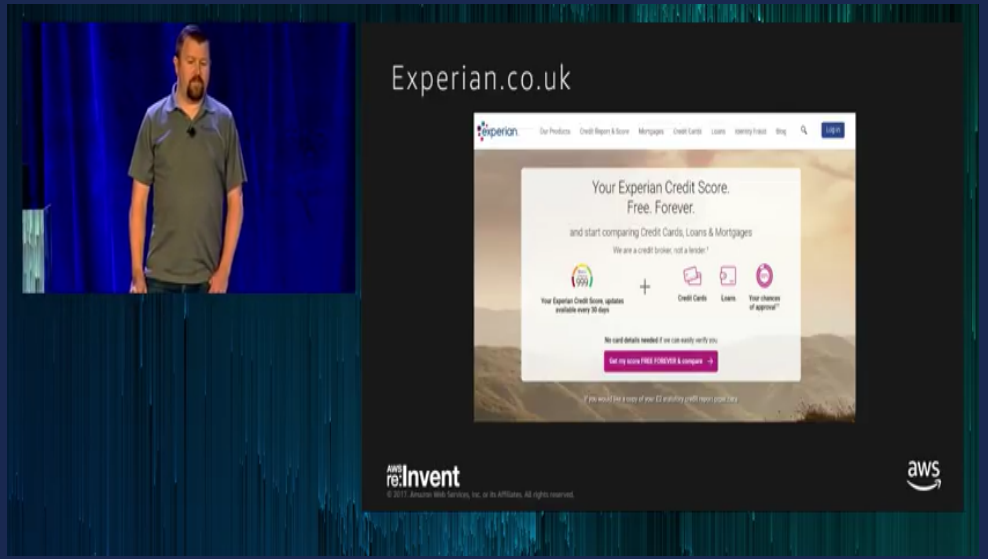


https://blog.kloia.com/a-case-study-scaling-from-startup-at-otelz-com-fd8cf74f9971

This Is My Architecture – Refactoring .NET Services to Microservices

Experian Credit Services

- 2.5M visitors/month
- 85K logins/day
- 70 microservices
  3.5K API requests/sec.
- PCI Compliant
- 1 year refactoring to Linux



Modernize legacy Windows workloads with AWS

AWS is a proven choice for Microsoft workloads

AWS has hosted Windows workloads since 2008

AWS supports 32-bit operating systems

Migrate Windows Server 2003/2008 32-bit operating systems and applications to AWS

Migrate now, modernize on your own terms

AWS supports lift & shift migration to get to the benefits of the cloud faster

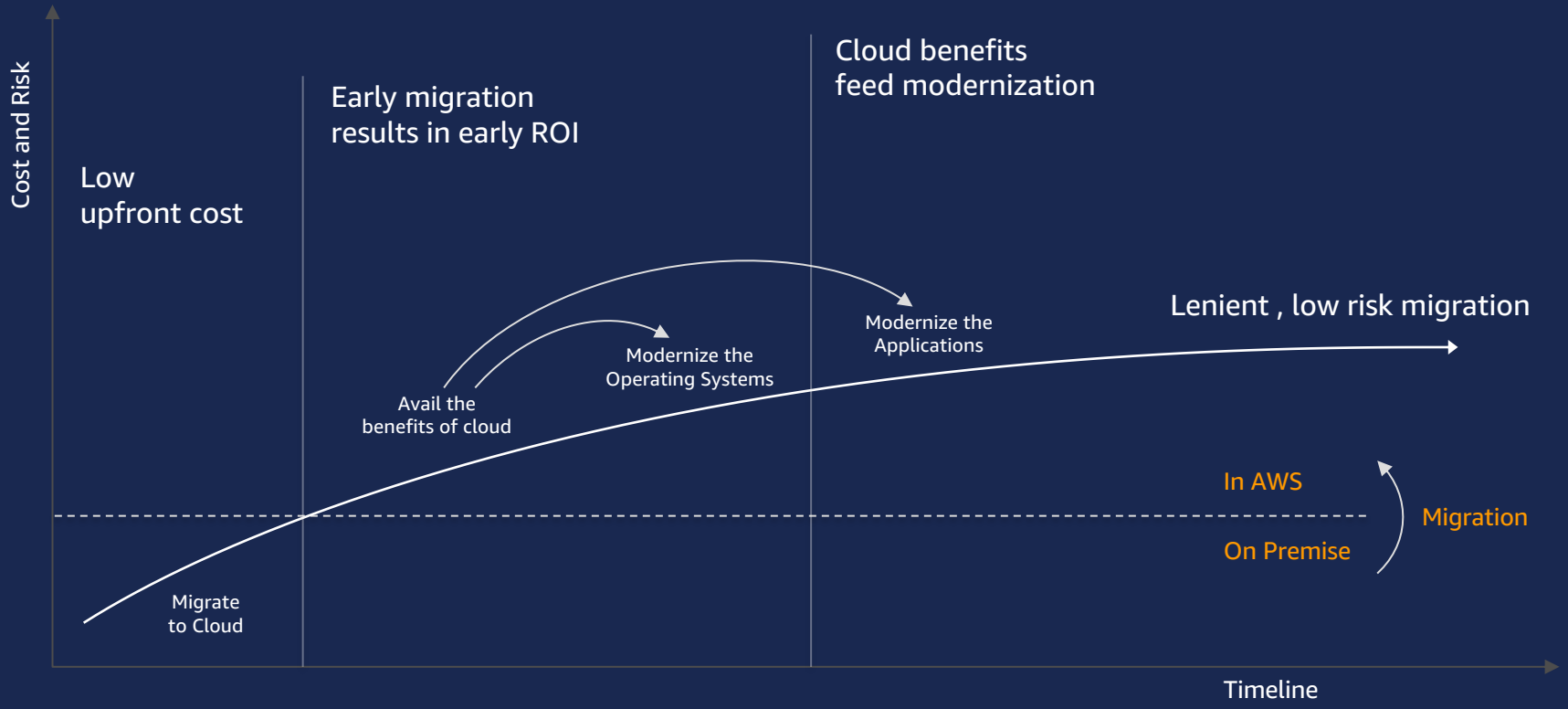
Find cost savings in the cloud

On-demand and reserve cost savings when on-premises legacy workloads are moved to the cloud

Keep existing investments

Bring your Windows licenses to AWS

AWS approach to legacy platform migration



AWS legacy migration savings scenario

Customer wants to migrate Windows Server 2003 32 bit instances

The customer does not have Microsoft Software Assurance (SA)

The customer bringing existing windows license to AWS

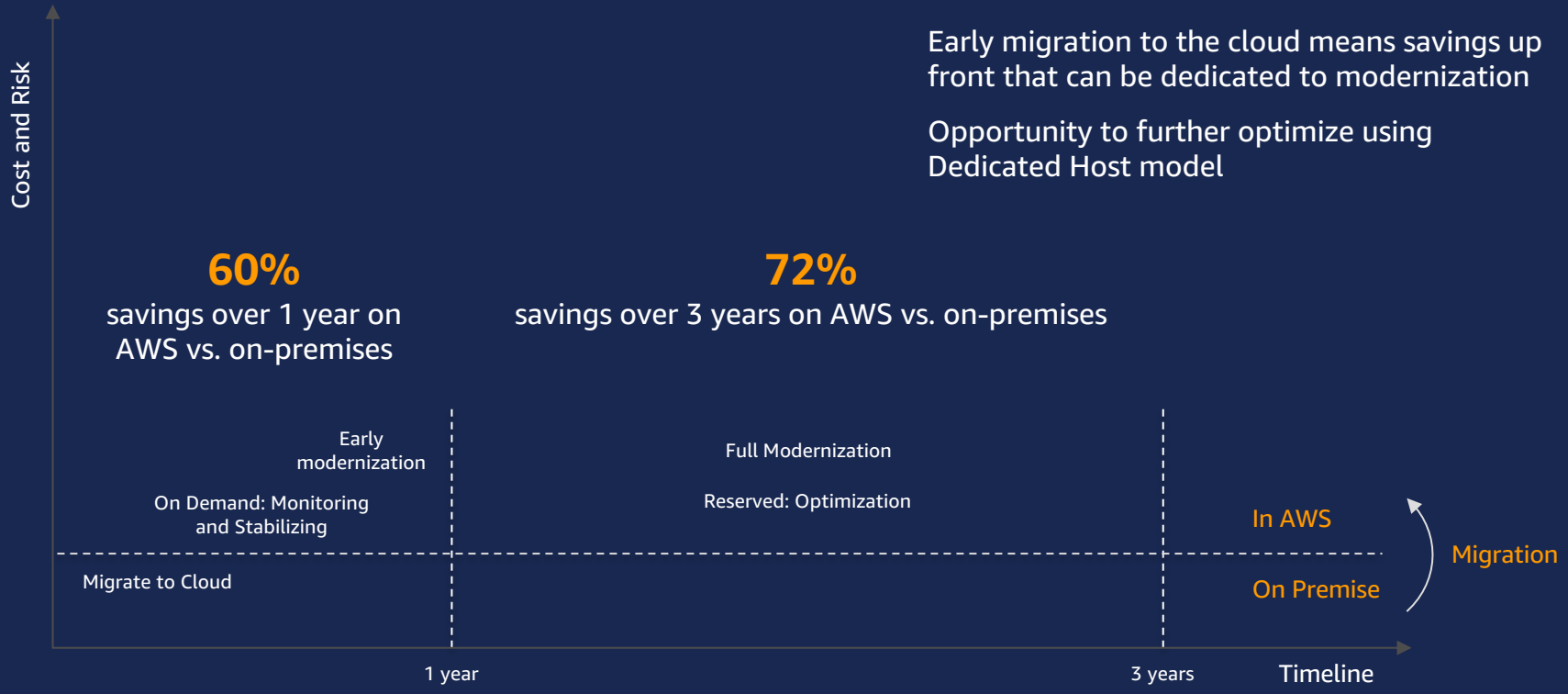
Dedicated instances used for the migration

The migration timeline

Migration and optimization: ~ 1 year

Full Modernization: 3 years

Savings scenario: Use AWS savings to propel modernization



Disclaimer: Cost and savings projections based on migrating 700 32 bit servers at the time of calculations.

Customer success running Windows on AWS

infor

”We’ve seen much stronger performance for our database-backup workloads and we’re also saving 75% on our monthly backup costs.”

Randy Young,
Director of Cloud Operations

HESS

“We didn’t have time to re-design applications. AWS could support our legacy 32-bit applications on Windows Server 2003, a variety of SQL Server and Oracle databases, and a robust Citrix environment.”

Jim McDonald,
Lead Architect

Edwards

“We chose AWS for our data center workloads, including Windows, based on our assessment of the security, availability and performance of the platform.”

Rajeev Bhajwardi,
Sr. Director Enterprise Technology

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Fireside Chat

Mr. Jürgen Jõgeva

Director Products
Axinom

Next Steps

Assess your Microsoft workloads for a migration to AWS

Consider your choice in licensing

Dedicated hosts can be cost effective for slow varying infrastructure

Engage your AWS contact and the Microsoft segment team

Secure Re:think to help you migrate a workload or run a Proof of Concept

Re:think for Microsoft workloads

AWS Credits

- Proof of Concept
- Migration

Requirements:

- Statement of work
- Monthly cost calculator link (showing MRR)

SAP and SQL Server

Core Windows workloads on AWS

To apply, send an email with required information to:
Harjeetk@amazon.com cc: Microsoft@amazon.com

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Thank you!