Brian Feeney

Designer &
Front-End Developer

24 Strong Place #5
Brooklyn, NY 11231

(317) 902-0092
bcfeeney@gmail.com

brianfeeney.us

The Wall Street Journal   2017 — Present
Manager, Experience Architecture   New York, NY

- Driving the design of publishing platforms with industry best practices - Leading a team of Experience Architects and other designers
- Providing conceptualization and momentum for projects large and small - Collaboration with newsrooms for meeting editorial goals and improving workflows - Managing and contributing to our design system and defining consistency in user interactions
- Collaborating with Directors of B2B and B2C departments, ensuring holistic, company-wide solutions - Providing information architecture to publishing products - Working on cross-functional teams and encouraging participation among Product, Design, and Engineering
- Defining, scoping, and budgeting for design projects and initiatives

WSJ Product Design team (2017-2019): iOS app redesign, new share tools, new Live Coverage experience, video series page, new commenting experience, full redesign of all Market Data pages, Image Grid storytelling page, tappable stories, redesign of Breaking News. Also worked on a team that completely redesigned the wsj.com homemage, development of which is on hold.

Freelance   2015 — 2017
Designer & Front-End Developer   Brooklyn, NY

Projects include the new website for American Institue of Architects (AIA. org), a new website for Portigal (portigal.com), a couple microsites for the Barnes Foundation, prototype design of the open source music industry app, dotBlockChain Music (https://github.com/dotbc) and others.

Brooklyn Museum   2014 — 2015
Web & Product Designer   Brooklyn, NY

Web Designer iOS app design, website design, touchscreen design, logo design and branding (for Ask Brooklyn Museum project).

Freelance   2010 — 2014
Designer & Front-End Developer   Brooklyn, NY