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**SYLLABUS**  
**GAM 4492-01**  
**COLLABORATIVE GAME DESIGN & DEVELOPMENT**

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Spring 2023

T/Th 1:35 Pm – 3:15 Pm

Classroom: NQSC 125 (Esports Arena)

Instructor: Brian Heagney

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LinkedIn: [www.linkedin.com/in/brianheagney/](http://www.linkedin.com/in/brianheagney/)

Professor Heagney's Office Hours				
Monday	Tuesday	Wednesday	Thursday	Friday
12:30 – 2:00 PM	12:30 – 1:30 PM	12:30 – 2:00 PM	12:30 – 1:30 PM	

## **COURSE DESCRIPTION**

Capstone experience in the Game and Interactive Media Design sequence. In teams, students will work across and outside of typical production roles in order to design, prototype, and iterate a digital game. Prerequisites: Senior standing and GAM 3352. Four credits.

## **FLEX-CLAUSE**

Due to the nature of holding University classes during a national pandemic, I am reserving the right for any part of this course to change based on pressures from anything related to COVID-19. This includes any issues faced by students in this course, but also issues faced by myself, the instructor. I am making it my mission to deliver the content to you, the student, and if we need to be flexible in the face of a pandemic, we will do what it takes to get through any obstacles thrown in our way.

## COURSE OBJECTIVES

Student Learning Outcomes:	By the end of the course, students should be able to:	Method for Assessing
	Plan actions and develop solutions for designing and developing digital video games  <i>(Iterating video game design and development)</i>	Pitch, Alpha, Beta
	Link data to decision making and/or advocacy  <i>(Be strategic about designing your games)</i>	Pitch, Alpha
	Develop media technology skills  <i>(Learn more UE, image editing, audio editing, animation, modeling, etc)</i>	All Assignments
	Create professional quality visual and/or audio materials  <i>(Git gud)</i>	Portfolios, Beta, Gold
	Work well in groups with the ability to communicate efficiently with different roles on the team.  <i>(Collaborate on game without breaking game)</i>	Pitch, Alpha, Beta, Gold

	Prepare and present game content to general and diverse audiences.  (Communicate, Advocate)	Portfolios, Presentation, Gold
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## TEXTBOOKS AND REQUIRED COURSE MATERIALS

- **NO TEXTBOOK**—There is no required reading for this course.
- A **USB flash drive 16GB** (or higher). Every student's storage space will differ. Some students have used 10 GB, some students have used much more. If you are saving your builds for your game on a weekly basis, you may need a lot of storage space. Bring your data/game/assets to every class to work on and show me.
- **Software/Computer Labs** – There will be some use of digital software for this class, all of which are installed on the computers in NQSC 125 (The Esports Arena). It is expected that you will have to organize your time accordingly to use this software, ensuring that you schedule time to work in the Game Lab when there is not another class going on.

Every student team will decide to produce its digital video game using the software of their

choice, it is up to the student team to ensure that the professor will have access to the files and have a way to examine and play its game.

## **ASSESSMENT**

- **Pitch (5%) and Prototype (10% of grade) –**  
Students will spend the first portion of the semester developing a high-fidelity playable prototype and pitch to present for critique. All students will work as a group to develop a slideshow for a pitch, yet each student will individually develop a prototype to present that an aspect of the game is achievable.

The prototype will vary for each student. Some students may work in UE5 to show that a mechanic is achievable. Some may use 3D modeling or animation to show examples. Some may develop concept art or storyboards to show the vision of the game.

The point of developing prototypes is to give the panel of faculty members confidence that the team has a clear vision and has already begun figuring out problems.

- **Alpha (Mid-Term) (20% of grade)** – By mid-term, groups will have a playable game with key gameplay features and functionality and with stand-in assets.

As logistics will allow, a panel of faculty will choose a game at this point to represent HPU at a game design conference. Students who developed chosen game will have a chance to attend this conference. (Subject to change)

- **Beta (15% of grade)** – All games must be feature and asset complete well before the end of the semester. This ensures there is plenty of time for beta testing to fix bugs, as well as time to build and perfect web presence with images, videos, and other final touches.
- **LinkedIn (5% of grade)** - All students are required to have an updated (current) LinkedIn profile that is strategically designed to showcase themselves for potential employment in the field of their choice.
- **Game Design Portfolio (5% of grade)** – All students are required to have an updated (current) game design portfolio that shows their best work in an easy-to-navigate online platform such as Wix. This is the student's choice

but there will be general guidelines that students must follow.

- **Presentation (10% of grade)** - All students are required to develop a 10-minute oral presentation with slideshow on their specialization (or game development topic of choice). It is possible that not all students will be selected to participate. However, full credit for this assignment is based on being selected to participate.
- **Gold Master and Closing Kit (10% of grade)** – At the end of the semester, students are required to have finished a complete video game. Students are required to host the game on a website (such as itch.io) that includes gameplay images, gameplay videos, descriptions, credits, and a packaged and playable version of their game.

Additionally, students are required to submit a closing kit comprising of ALL content created that over the course of the semester, including all game engine files, as well as all files including 3D models, of content created in photoshop, inkscape, animate, maya, blender, or any other content editor.

- **Participation (20% of grade)** All students are required to be a fully participating member of their group, which means completing tasks and deliverables on a weekly basis. This will be assessed by the professor during in-class check-ins. If a student is not present during an in-class check-in then no credit can be given.

### EXPECTATIONS FOR OUT-OF-CLASS WORK

Out-of-Class Work:	In addition to attending class and completing all course requirements, students are expected to spend at least 2 hours each week engaged in out-of class work (i.e., reading, studying, doing homework, working on projects, etc.) for every hour of credit earned in this course.
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According to HPU's accreditation guidelines, for every 1 hour of credit earned in a course, students are expected to spend at least 2 hours each week engaged in out-of-class work (i.e., reading, studying, doing homework, working on projects, etc.). Therefore, in a 4-credit course, students are expected to commit an average of at least eight hours per week outside of class. (In a 2-credit course that meets for half of the semester, you are still expected to commit to an average of eight



hours per week.) The estimates listed below reflect the out-of-class time expectations for a typical student – some students might need more or less time on these assignments.

- Pitch / Prototype – approx. 14 hrs out of class
- Alpha (Mid-term) – approx. 38 hrs out of class
- Beta – approx. 42 hrs out of class
- LinkedIn / Portfolio – approx. 10 hrs out of class
- Presentation – approx. 8 hrs out of class
- Gold Master & Closing Kit – approx. 16 hrs out of class

## GRADING

### GRADING SCALE

A (Amazing!) –superior quality (90- 100%)	B (Beautiful) –clearly above average (80-89%)	C (Coasting) satisfactory work (70- 79%)	D (Deficient) –good enough to credit (60- 69%)	F (Flubbed) – work fails to meet the minimum expectations (0-59.9%)
A+ (97 - 100)	B+ (87 - 89.9)	C+ (77 - 79.9)	D+ (67 - 69.9)	F (0-59.9%)
A (93 - 96.9)	B (83 - 86.9)	C (73 - 76.9)	D (63 - 66.9)	
A-(90 - 92.9)	B-(80 - 82.9)	C-(70 - 72.9)	D-(60 - 62.9)	

- Please note that simply completing all required elements of an assignment does not entitle you to an A. Acceptable work of average quality earns a C. You must go above average expectations to receive an above average grade. This mimics the professional world of communication, where basic proficiency might get you in the door at the entry level, but creative thinking and a willingness to go beyond the minimum expectations are necessary to get noticed and advance.

### SUBMISSIONS FOR ASSIGNMENTS:

All students must use blackboard to submit to every assignment (except “participation”). If a student does not submit to blackboard, then the professor will not be able to offer feedback, the student will receive a 0%, and the assignment will be counted as “late”.

Most of the time the assignment will list what you will need to submit. If there is no official submission request from the professor, use best judgement based on knowing that the professor will review all of your work. You will very likely need to submit all files that you worked on which could include word documents, animation files, 3D modeling files, etc.

In the event that you are working on a class repository that everyone has access to and you think that you don't need to "submit" anything, remember that you **MUST** submit something to blackboard in order to receive a grade and feedback. If it is true that you do not "need" to submit an actual file, then you still must submit something to the blackboard assignment, such as a note of where to find your important game level, a short write-up of how your submission responds to the assignment, or at minimum a note saying "Hello, Heagney!"

### FEEDBACK

All students will receive feedback through blackboard rubrics.

### GRADE AVAILABILITY

This class is based on 1000 points. Once assignments are graded and posted, your grade will automatically update and be available on blackboard. This grade will be based on the current number of points you've earned, divided by the number of points that have been available up to that point.

## GRADE APPEAL

If a student has a complaint or concern about a faculty member regarding a grade, they should first try to resolve it with the instructor in question. If the complaint is not resolved through this interaction, the student should then go to the Department Chair. If the instructor of the course also serves as a Chair, then the student should approach the Dean as the first step in the process.

For this course, a student should pursue the following process:

1. Talk with the instructor of the course,
2. Talk with Dr. Stefan Hall who serves as the Chair of the Nido R. Qubein School of Communication's Game Design department.

The decision of the Chair/Dean is final.

## GRIEVANCE PROCEDURE

If a student has a complaint or concern about a faculty member regarding any matter other than a grade, they should first try to resolve it with the instructor in question. If the complaint is not resolved through this interaction, the student should then go to:

1. the Department Chair;

2. the Dean of the School of Communication;  
then

3. the Senior Vice-President of Academic Affairs,  
which is the final step in the grievance process.

Bypassing any of these steps—going directly to the president, for example—will not resolve the issue and will only delay resolution. Senior administration will not deal with grievance issue unless it has been discussed at the appropriate level.

For this course, a student should pursue the following process:

1. Talk with the instructor of the course.

2. Talk with Dr. Stefan Hall who serves as the Core Courses Coordinator of the Nido R. Qubein School of Communication.

3. Talk with Dr. McDermott, who serves as the Dean of the Nido R. Qubein School of Communication.

4. Talk with Dr. Bauer, who serves as the Senior Vice President of Academic Affairs of High Point University.

The decision of the Senior Vice President is final.

## **POLICIES FOR ASSIGNMENTS & EXAMS**

### LATE WORK

See School of Communication policy at end of this document (short version = late work loses one letter grade per day; no late work is accepted after three days).

### MAKEUP EXAMS

If this course has quizzes, then quiz due dates are final. Because the nature of my quizzes are that they are online and readily available, make-up exams will only be allowed due to typical reasons such as hospitalization or major accident or incident. Please discuss this with me in person.

### **ATTENDANCE POLICY**

After two unexcused absences you will receive a Starfish notice (because we care). After a **SIXTH ABSENSE** you will be **dropped from the class**.

Exceptions will only be granted for university-sanctioned events (with prior notice) or hospitalization (with a doctor's note). Tardies are also unacceptable. Be on time. Better yet, be early. Three tardies will equal an absence. Students will

not be permitted to make up grades for work missed due to an unexcused absence or tardy.

## **COMMUNICATION**

### EMAIL

Most of our out-of-class communication will be through email. Email is appropriate for any questions about assignments or grading. While I do give feedback for assignments through blackboard rubrics, if you're still confused or if you think I'm confused, please reach out through email.

Do NOT email me your assignments. Assignments should only be submitted through the blackboard interface.

My goal is to respond to emails within 24 hours during the weekdays. My other goal is to not work at all on the weekends, so I do not promise that I will respond at all during the weekends. Feel free to email me at any time of the day or night. I purposefully keep my work email OFF of my phone, so I will never be bothered by an email in the middle of the night.

Be informal. If you're writing me an email, just write what you need to write without beating around the bush. 😊

## TEXT

I always include my cell number in case you ever have a question that needs to be answered right away. I don't promise that I'll be awake or respond, but feel free to text me any time of the day for rare emergencies. My phone sound is off and it won't wake anyone up if I'm asleep. Seriously, if I'm awake up in my office for some reason, and you're experiencing a disaster in the computer lab, it will help if you text me!

## BLACKBOARD

As mentioned throughout this syllabus, all assignments must be submitted through the blackboard interface. Sometimes that means submitting a project file. Sometimes it means submitting a zip folder. Sometimes it means submitting a link to a SHAREABLE google drive.



## **DIVERSITY**

This course relies on students understanding the diverse nature of audience members. This course also relies on students understanding the diverse nature of their game design group, in terms of skills and backgrounds, and how to manage iterating a game successfully amidst that diversity.

## **COURSE-SPECIFIC POLICIES**

### **FORMING GROUPS**

All students will form into groups of no more than 6 students from the class (there can be more than 6 if that number includes outsourcing help). Students may self-select their own groups, but the instructor of the course reserves all rights to REMOVE or ADD students to any group the instructor wishes.

### **SO YOU'VE BEEN FIRED...**

The instructor of the course reserves all rights to REMOVE any student from any group for any reason. The instructor may do this with or without the majority of the group's wishes.

Any student removed in this way can either choose to join a new group (if there is a group that needs or wants help) OR the instructor may match this

student up with any other student(s) who have also been removed from their group(s).

## **ECGC COMPETITION**

All student groups are enrolled in the ECGC Competition. In general, each team is competing to present the game that best represents HPU. Winning teams will have hotel rooms and admission to ECGC paid for through a grant from URCW. However, there are caveats:

1. Grant Dependent: This competition is only available if grant funding is awarded from the URCW. I am doing my best to secure this funding but it is not guaranteed.
2. Number of groups: It is possible that more than one group wins the competition. It is also possible that NO groups win the competition.
3. Individual Basis: It is not guaranteed that every student from the winning group will be awarded the opportunity to attend ECGC. Sometimes there are non-contributing students who are only nominally part of the group and I reserve the right to make final decisions as to which students get the reward.

4. Been fired: students who may have joined a winning team AFTER midterms do not get to qualify for the competition reward.

## **BLACKBOARD** **BLACKBOARD** **BLACKBOARD** **BLACKBOARD** **BLACKBOARD**

I am a self-avowed blackboard nut and evangelist. I use blackboard for all of my class administration, and therefore you MUST use blackboard as well. If you have never used Blackboard before, it will become your friend. If Blackboard is already your friend, you will become BFFs. If you dislike Blackboard, then please come see me and I will evangelize to you appropriately. The following is how I use Blackboard:

**Assignments:** All assignments will be hosted and explained in Blackboard. Every major assignment will have a rubric attached to it in Blackboard, which will help you understand how I will grade your submissions.

For every assignment, you MUST submit something through Blackboard. If you complete an assignment and do not submit it to Blackboard, it is as if you have not completed it and it will be counted as late.

**Assignment Calendar:** Blackboard has an amazing assignment calendar associated with it. When you

go to the Blackboard assignment calendar, you will be able to see EVERY assignment and quiz that is assigned so you won't ever forget!

**Syllabus:** This syllabus will also be hosted on Blackboard.

**Blackboard is Master:** Blackboard assignment dates and descriptions take precedence over all dates/descriptions on this syllabus.

**Problems with Blackboard:** Please contact **IT IMMEDIATELY** if you do not have access to our class blackboard page. I cannot help you, only IT can help you. It is your responsibility to remedy the problem ASAP so you can participate in the course.

## **STARFISH SYLLABUS STATEMENT**

High Point University cares about your success! This course is part of a HPU initiative that utilizes Starfish Connect, a communication tool for students and faculty. Through Starfish, instructors, coaches, and advisors provide feedback to you about course progress by emailing you about your academic performance. The emails are designed to be helpful by identifying strategies that increase your success in courses. Be sure to open any emails you receive and follow the recommendations.

Your instructor, coach, or advisor may also recommend that you contact a specific campus resource, such as the Learning Lab or Counseling Center. If an instructor makes a referral, you may also be contacted directly by this campus service as a follow--up.

Starfish also allows you to schedule appointments with various offices and individuals across campus and request help on a variety of topics.

## TENTATIVE SCHEDULE

This is a tentative schedule that is subject to change. Details for each week's assignments will be posted on Blackboard.

Week	Day	Date	Topic / Module	To Do	Estimated Hours
<b>1</b>	Tuesday	1/10	Pitch / Prototypes		Pitch / Prototypes: 7 hrs
	Thursday	1/12			LinkedIn / Portfolio: 1 hrs
<b>2</b>	Tuesday	1/17	Pitch / Prototypes		Pitch / Prototypes: 7 hrs
	Thursday	1/19			LinkedIn / Portfolio: 1 hrs
<b>3</b>	Tuesday	1/24	Sprint 1	Pitch + Prototypes Due beginning of class	Alpha: 6 hours LinkedIn / Portfolio: 2 hours
	Thursday	1/26			
<b>4</b>	Tuesday	1/31			Alpha: 6 hours LinkedIn / Portfolio: 2 hours
	Thursday	2/2			

<b>5</b>	Tuesday	2/7	Sprint 2		Alpha: 6 hours
	Thursday	2/9			LinkedIn / Portfolio: 2 hours
<b>6</b>	Tuesday	2/14			Alpha: 6 hours
	Thursday	2/16		LinkedIn / Portfolio Due	LinkedIn / Portfolio: 2 hours
<b>7</b>	Tuesday	2/21	Sprint 3		Alpha: 7 hrs
	Thursday	2/23			Presentation: 1 hr
<b>8</b>	Tuesday	2/28			Alpha: 7 hrs
	Thursday	3/2		Alpha Due	Presentation: 1 hr
<b>break</b>	Tuesday	3/7			
	Thursday	3/9			
<b>9</b>	Tuesday	3/14	Sprint 4		Beta: 6 hours
	Thursday	3/16			Presentation: 2 hours
<b>10</b>	Tuesday	3/21			Beta: 6 hours
	Thursday	3/23			Presentation: 2 hours
<b>11</b>	Tuesday	3/28	Presentation Prep		Beta: 6 hours
	Thursday	3/30			Presentation: 2 hours

<b>12</b>	Tuesday	4/4	Sprint 5	Presentation (potential)	Beta: 8 hours
	Thursday	4/6			
<b>13</b>	Tuesday	4/11			Beta: 8 hours
	Thursday	4/13		Beta Due	
<b>14</b>	Tuesday	4/18	Gold Master		Gold: 8 hours
	Thursday	4/20			
<b>15</b>	Tuesday	4/25		Gold Master / Package Due	Gold: 8 hours
	Thursday	4/27/2023 Reading Day			
<b>EXAM BLOCK</b>	Friday	4/28/2023 9 – 11 AM			

## School of Communication Policies, Practices and Expectations

Students are expected to adhere to all standards outlined in the School of Communication's Policies, Practices, and Expectations (located at [http://www.highpoint.edu/communication/files/nqsc\\_syllabus\\_policies.pdf](http://www.highpoint.edu/communication/files/nqsc_syllabus_policies.pdf)) unless alternate standards are specifically outlined elsewhere in this syllabus.