

BRIAN D COPPEDGE

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OBJECTIVE

As a seasoned and innovative leader with significant cross-cultural experience, I desire to leverage my management, communication and problem-solving skills to advance key objectives and improve organizational effectiveness.

STRENGTHS

Self-motivated, highly responsible and detail-oriented, I excel in roles requiring flexibility and big-picture thinking. I enjoy improving organizational systems to produce a better product and thrive working in collaboration with others, especially leading teams toward a common purpose. I exhibit strong interpersonal skills, a positive “can-do” attitude and the ability to handle multiple creative and operational projects at once.

Core competencies include: Project, process and people management, written and verbal communication, partnership cultivation, branding and marketing, operations, event planning, leadership development, fundraising and long-term strategic planning.

EXPERIENCE

Cru Lafayette, CO | April 2011–February 2018

Cru is a nonprofit organization made up of approximately 25,000 staff and volunteers serving people globally in every sphere of society. Current and previous positions held with Cru's US Campus division:

Director, Cru Study Abroad (September 2013 - February 2018)

- Engineered the exponential growth of an untested strategy from the idea phase to a national priority with more than 50 locations worldwide and 300 participants to date
- Provided executive leadership, making final decisions regarding program strategy and direction
- Managed all marketing and communications for program initiatives including initial brand development
- Collaborated with internal and external personnel to complete various creative and operational projects
- Improved workflow systems while overseeing all operational functions including web development
- Built and maintained partnerships with key stakeholders and team leaders in 40+ locations globally
- Assisted in the development of program curriculum and other training resources translated into multiple languages
- Educated primary target audience of 10,000 students as well as staff and outside partners regarding needs and solutions
- Performed regular SWOT analysis, measured success criteria and created annual strategic plans to improve program
- Traveled throughout the US and overseas to represent program and foster local, national and international relationships
- Fostered relationships with 100+ individual donors to receive over \$50,000 in funding annually

(Please note: Due to the dynamic nature of Cru's work environment, I held several roles concurrently.)

Auxiliary Director, Cru Winter Conference /// Denver (March 2016 - February 2018)

- Collaborated on all conference content, design, keynote speaker selection, marketing strategy and partnership relations for a 5-day annual conference attended by ~1,000 people
- Provided relevant content and innovative solutions to further conference objectives
- Established workflow processes and communication standards for leadership team (March thru December cycle)
- Provided organization, training and general oversight of web-based project management tools (Basecamp, Google Suite)
- Created job chart to fulfill conference needs and assign roles to 150+ staff based on preference and skill set
- Made executive decisions regarding schedule, marketing and budgetary elements
- Led conference programming and recruiting efforts related to top organizational priorities
- Directed execution of all on-site auxiliary production elements while managing 50+ people including 11 direct reports
- Reviewed staff and attendee evaluations and adjust accordingly year-to-year

Experience (continued)

Partnership Director, South Asia (September 2014 - October 2017)

- Led international partnership between six US-based teams and regional leadership in South Asia to achieve local priorities
- Built strong rapport and maintained consistent communication between a diverse group of individuals
- Provided effective vision and operational support to all parties while considering success criteria to ensure growth
- Launched successful initiatives to improve cross-cultural relationship and increase recruiting, overseeing a 50% increase in short-term sending and a 200% increase in long-term sending
- Traveled to South Asia bi-annually to facilitate partnership discussions and strategic planning

Project Director, South Asia (Summer 2014, 2015, 2016)

- Provided needed stability and restructuring while leading three separate 6-week project teams consisting of 20-30 staff and volunteers per year to South Asia to assist in reaching locally-defined objectives
- Established project goals, team development curriculum and recruitment strategies (December thru August cycle).
- Selected qualified individuals, trained volunteers and coached team members toward mission effectiveness
- Oversaw all operational functions including scheduling, logistics and an annual operating budget of ~ \$100,000
- Collaborated with nationals and developed mutually beneficial partnerships with outside organizations
- Evaluated project effectiveness year-to-year and adjusted accordingly, seeing exponential growth in year three following the introduction of a new cooperative initiative

Field Staff and Team Leader (April 2011 - August 2013)

- Coached student leaders in the planning and execution of community outreach activities serving 60+ students weekly
- Mentored 10+ college students in areas of personal development on a weekly basis
- Led two semester-long outreach projects in Haiti and East Asia while field-testing innovative strategies
- Supervised aforementioned teams in diverse international settings including people care, operations and training

Walmart Timnath, CO | January 2010–May 2011

Management Intern and Sales Associate

- Observed and performed management practices including hiring, coaching, planning and delegating
- Responsible for customer service, merchandising activities and other retail operations

CSU Extension Office Fort Collins, CO | January–May, 2010

Student Consultant, Economic Development for Morgan County, CO

- Worked closely with the CSU extension office and a small team of collaborators in consultation with county leaders
- Conducted research and interviews to identify key success factors and provide a comprehensive development plan

EDUCATION

Colorado State University Fort Collins, CO | B.S. December 2010

Business Administration: Innovation and Management

- Graduated Cum Laude with GPA 3.75/4.00, College of Business Dean's List
- Earned Supply Chain Management and Human Resource Management Certificates

INVOLVEMENT

- Volunteer for Park Church Welcome Team engaging attendees and guests
- Volunteer for I Have A Dream Boulder mentoring at-risk youth
- Instructor of Micro Business Development and ESL courses in Chambrun, Haiti
- Volunteer for CARE Housing working with underprivileged elementary students in after-school program
- Volunteer Sunday school teacher for kindergarten and first grade children at Mountain View Community Church
- Counselor and Recreation Director for Urban Summit Adventures, a camp for inner city youth
- Volunteer for Habitat for Humanity