

Brian De Souza

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Portfolio www.briandesouza.me

Summary

I am a product manager obsessed with creating experiences users can't live without. At Microsoft, I'm driving adoption of Copilot AI subscriptions. Previously, I co-founded LiveGreen, growing it from a hackathon idea to 50,000+ active users. I am seeking opportunities to build AI products that solve real-world problems and delight users.

Experience

Microsoft

Product Manager 2

2024 - Present

Leading the Copilot AI onboarding experience for new commercial users, focusing on personalized end-user communications to drive adoption and engagement.

Product Manager

2021 - 2024

Led Microsoft 365 experiences for new commercial users and cloud migration, resulting in 200,000+ companies joining Microsoft's fast-update cloud channel.

Projects

LiveGreen, Daily Carbon Tracker

2018 - 2021

Co-founded and developed an iOS app that empowered 50,000+ active users to adopt sustainable habits, resulting in 80,000+ trees planted globally. Featured in Apple's 2019 Earth Day campaign.

livegreen.io/about

StoryPath, AI Game Creator

2024 - present

Developing an iOS app that allows users to create choose-your-own-adventure games using text and image generative AI models.

Forest Card, Green Banking App

2020

For my senior project, I launched a beta program for a debit card that planted trees using transactional fees and savings' interest rates. Developed in partnership with Galileo Financial Technologies.

forestcard.com

Education

University of Florida

2021 - 2024

Bachelor of Science in Computer Science

Director of Society of Hispanic Professional Engineers (SHPE).
Member of Software Engineering Club.

Awards

Big Idea Pitch Competition, University of Florida

2019

First place winner of business pitch competition. Awarded \$25,000.

Global Hackathon Finalist, Facebook HQ

2017

Invited by Facebook to compete at their hackathon finals in Menlo Park.

Best Hack, MHacks - University of Michigan

2017

Awarded by Facebook and Hasura

Best iOS Hack, HackTech - Caltech

2017

Awarded by Make School

Best Health Hack, CodeRED - University of Houston

2016

Awarded by MLH

Best Hack, HackDuke - Duke University

2016

Awarded by Facebook

Programming Skills

Swift (Advanced) | **Javascript** (Advanced) | **C++** (Intermediate) | **SQL** (Intermediate) | **Python** (Beginner) | **Java** (Beginner)