Brian De Souza

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Portfolio www.briandesouza.me

Summary

At Microsoft, I led the development of experiences that drove adoption of Copilot across IT admins and end-users. Previously, I co-founded LiveGreen, scaling it from a hackathon concept to over 50,000 active users. I am seeking opportunities to work on ambitious projects that tackle problems at scale.

Experience

Microsoft

Product Manager 2   2024 - Present

Copilot Release Notes
- Launched and scaled Microsoft 365 Copilot Release Notes, a centralized location providing visibility into feature rollouts across Copilot apps and services, facilitating proactive change management for enterprises; achieved adoption by 13,000+ monthly active IT administrators.
- Directed the design and engineering of an AI-assisted content workflow, reducing drafting and review time by 70%, enabling timely and consistent weekly communication to enterprise customers.

Copilot & Microsoft 365 Onboarding Experiences
- Developed and optimized email communication pipelines reaching over 400,000 monthly commercial end-users, improving user onboarding experience and accelerating enterprise adoption of Microsoft 365 Copilot features.

Product Manager   2021- 2024

Led the development of Microsoft Admin Center experiences and orchestrated partnerships with IT administrators to drive cloud adoption, resulting in over 200,000 companies transitioning to the rapid-update cloud channel of Microsoft 365.

Projects

LiveGreen, Daily Carbon Tracker   2018 - 2021

Co-developed an iOS app empowering users to adopt sustainable habits and support reforestation projects, resulting in over 80,000 trees planted globally. App featured in Apple's 2019 Earth Day campaign.
livegreen.io/about

StoryPath, AI Game Creator   2025

Developed an iOS app that enables users to create and play their own choose-your-own-adventure stories using text and image generative LLM models.

Forest Card, Green Banking App   2020

For my senior project, I developed a beta debit card program to allow users to plant real trees from transactional fees and interest rates. Partnership with Galileo Financial Technologies.
forestcard.com

Education

University of Florida   2021 - 2024
Bachelor of Science in Computer Science

Awards

Big Idea Pitch Competition, University of Florida   2019
First place winner of business pitch competition. Awarded $25,000.

Global Hackathon Finalist, Facebook HQ   2017
Invited by Facebook to compete at their hackathon finals in Menlo Park.

Best Hack, MHacks - University of Michigan   2017
Awarded by Facebook and Hasura

Best iOS Hack, HackTech - Caltech   2017
Awarded by Make School

Best Hack, HackDuke - Duke University   2016
Awarded by Facebook

Programming Skills

Swift (Advanced) | **Javascript** (Advanced) | **C++** (Intermediate) | **SQL** (Intermediate) | **Python** (Beginner) | **Java** (Beginner)