**Pitch**

My idea is to make an app that lets you create digital library or the movies you’ve seen and want to see. You can make your own sections based on genre, director, actor, year, etc…

**Who is it for**

It is primarily for anyone who has trouble deciding what movie to watch.

Secondarily would be useful for film professors and students, or movie buffs who want to

**Why do they need it?**

They need it because through my user research I’ve found that most of the time when people sit down to watch a movie at home, they don’t have a specific one in mind, and they don’t really know where to begin their search/browse.

Also, if you ask them what their favorite movie or actor is, they usually draw a blank. This app would be a tool to help you discover more movies to watch based on those relationships.

**Who is the competition?**

The main competition is streaming services: Netflix, HBO GO, Amazon Prime Video.

**What will I do better?**

I think my app will give you more control over the browsing experience, where these other services attempt to automate based on your behavior.

It will allow you to have a digital “library” of the movies you’ve seen, which the competition has very limited functionality.

It will allow you to share your section or library with friends.

**Layout**

Home page

Shows your sections with thumbnails of the movie poster

Section page

Allows you to view and edit your section

Detailed view of movie

New section page

Create a new section - similar to section page