Brian E. Cook

brianecook@gmail.com | 303-505-2328

LinkedIn

Portfolio

QUALIFICATIONS

- 9 years development experience, focused on writing clean, scalable code.

PROFESSIONAL EXPERIENCE

Elva Design Group   Seattle, WA (Remote)
Shopify Development Lead   December 2022-present

- Led team of developers on new site builds for globally recognized brands, Stanley 1913 and Boteboard, while optimizing for performance and creating a more flexible content management framework.
- Created a page building strategy that leveraged native Shopify functionality, including metaobjects, to reduce excessive template files and facilitate ease of merchandising.
- Expanded development team capabilities and increased speed of development by creating a custom Shopify repository structure that leveraged webpack for ES6, SASS, Vue, and React support.
- Reviewed team members pull requests and made syntax and implementation suggestions to maintain high coding standards across all project repositories.
- Consulted directly with clients on project approach and deployment strategy.

Technologies used: Shopify 2.0, Shopify CLI, Webpack, Vue, React, Preact

MilkRun   Seattle, WA (Remote)
Fullstack Developer   July 2021-August 2022

- Expanded MilkRun's service area from a local to national scale by creating a headless storefront using Gatsby JS alongside Shopify/Contentful/Recharge APIs.
- Built a fully custom customer account portal for advanced subscription management.
- Reduced fulfillment teams' workload an average of 15 hours per week by creating a Shopify integrated private app in tandem with a node backend.
- Carefully documented reusable components using React storybook.

Technologies used: Gatsby JS, GraphQL, Node, AWS, React, React Storybook, Contentful, Heroku, Gatsby Cloud, Serverless Functions, Styled Components

Scoutside   Charleston, SC (Remote)
Lead Developer   July 2019-July 2021

- Significantly expanded Scoutside's marketability and value as a subscription-focused agency by completing the dashboard integrated "Bundle App" using React in conjunction with the Shopify API.
- Led micro team on Bundle App concept formulation and implementation as well as various site builds.
- Tailored client-specific style guides using Vue Styleguidist to document reactive components of a site prior to build, while creating clean and enforceable code standards.
- Established CSS/JS project guidelines to educate junior developers on writing concise and manageable frontend code.
- Customized in-cart discount logic for clients by writing Ruby-based Shopify discount scripts.

Technologies used: Shopify API, Ruby, React, Vue, Vuex

Intuit   San Diego, CA
Frontend Developer   August 2018-July 2019

- Built and tested React components for use on the highly trafficked product compare chart.
- Actively worked alongside TurboTax marketing team to create reusable components using BEM syntax and Handlebars.

Technologies used: React, Styled Components, Handlebars, CSS/SCSS, BEM

Soloshot
Full Stack Developer

- Significantly increased product value and ease-of-use by completing a real-time remote control app using React Native, Redux, and WebRTC.
- Streamlined Zendesk support ticket management by developing multistep React contact form.
- Provided Soloshot administrators the ability to manage users of primary web app by working on internal apps that utilized the Soloshot API.
- Safeguarded Soloshot app by writing RESTful API routes that blocked malicious user activity.
- Boosted add to cart rate by 50% by building optimized shop page.

Technologies used: React, React Native, Redux, Radium, WebRTC, ES6/7, Ruby on Rails, REST

Brand Value Accelerator
Frontend Developer

San Diego, CA
November 2015-July 2017

- Led 2 Shopify site builds that drastically increased sales for:
  - roomify.com
  - solebicycles.com
- Developed exciting, revenue generating features and landing pages for globally recognized retainer clients:
  - mvmtwatches.com
  - goodamerican.com
  - koparibeauty.com
  - thebalm.com
  - gpen.com
- Established clean, syntactical coding standards by creating project style guides that reduced development time and facilitated website scalability.
- Educated new hires on Shopify Liquid syntax, project build tools, and deployment processes.

Technologies used: Javascript, jQuery, Shopify Liquid, Gulp, AJAX, SCSS/CSS3, BEM, Ruby, Responsive Design, Cross Browser Testing, A/B Testing

Sublime Digital
Frontend Developer (Remote)

Denver, CO
November 2014-August 2015

- Seamlessly integrated Wordpress and Magento on build for newcountryorganics.com.
- Tailored content management in Wordpress to clients' needs using Advanced Custom Fields.
- Regularly communicated with creative agencies to understand project needs and offer advice on enhancing user experience.

Technologies used: Javascript, jQuery, PHP, SCSS/CSS3, ACF, Wordpress, Woocommerce, Magento

C E R T I F I C A T I O N

Optimizely Certification Program
Platform & Developer Level Certifications

March 2016

E D U C A T I O N

University of Denver
Graduate Level Certification in Web Design & Development

Denver, CO
January 2014–August 2014

University of Colorado at Boulder
B.A. in English Literature/Spanish Language & Literature

Boulder, CO
September 2006-December 2010