

Brian E. Cook

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[LinkedIn](#)

[Portfolio](#)

QUALIFICATIONS

- 8 years development experience, focused on writing clean, scalable code.

PROFESSIONAL EXPERIENCE

Elva

Shopify Development Lead

Seattle, WA (Remote)

December 2022-present

- Built a custom base repository to accelerate site builds while leveraging webpack for ES6, SASS, and Vue support.
- Set up a deployment strategy using Github Actions and Jest that drastically reduced erroneous code deployments.
- Mentored team on BEM class naming convention and Airbnb CSS/Javascript coding standards.
- Reviewed team members pull requests and made syntax and implementation suggestions to maintain high coding standards across all project repositories.
- Consulted directly with clients on project approach and ideal ecommerce solutions to suit their business needs.

Technologies used: Webpack, Shopify 2.0, Shopify CLI, Vue, Github Actions, Jest

MilkRun

Fullstack Developer

Seattle, WA (Remote)

July 2021-August 2022

- Expanded MilkRun's service area from a local to national scale by creating a [headless storefront](#) using Gatsby JS alongside Shopify/Contentful/Recharge APIs.
- Built a fully custom customer account portal for advanced subscription management.
- Reduced fulfillment teams' workload an average of 15 hours per week by creating a Shopify integrated private app in tandem with a node backend.
- Carefully documented reusable components using React storybook.

Technologies used: Gatsby JS, GraphQL, Node, AWS, React, React Storybook, Contentful, Heroku, Gatsby Cloud, Serverless Functions, Styled Components

Scoutside

Lead Developer

Charleston, SC (Remote)

July 2019-July 2021

- Significantly expanded Scoutside's marketability and value as a subscription-focused agency by completing the dashboard integrated "Bundle App" using React in conjunction with the Shopify API.
- Led micro team on Bundle App concept formulation and implementation as well as various site builds.
- Tailored client-specific style guides using Vue Styleguidist to document reactive components of a site prior to build, while creating clean and enforceable code standards.
- Established [CSS/JS project guidelines](#) to educate junior developers on writing concise and manageable frontend code.
- Customized in-cart discount logic for clients by writing Ruby-based Shopify discount scripts.

Technologies used: Shopify API, Ruby, React, Vue, Vuex

Intuit

Frontend Developer

San Diego, CA

August 2018-July 2019

- Built and tested React components for use on the highly trafficked [product compare chart](#).
- Actively worked alongside TurboTax marketing team to create reusable components using BEM syntax and Handlebars.

Technologies used: React, Styled Components, Handlebars, CSS/SCSS, BEM

Soloshot

Full Stack Developer

San Diego, CA

July 2017-August 2018

- Significantly increased product value and ease-of-use by completing a real-time remote control app using React Native, Redux, and WebRTC.
- Streamlined Zendesk support ticket management by developing multistep React contact form.
- Provided Soloshot administrators the ability to manage users of primary web app by working on internal apps that utilized the Soloshot API.
- Safeguarded Soloshot app by writing RESTful API routes that blocked malicious user activity.
- Boosted add to cart rate by 50% by building optimized shop page.

Technologies used: React, React Native, Redux, Radium, WebRTC, ES6/7, Ruby on Rails, REST

Brand Value Accelerator

Frontend Developer

San Diego, CA

November 2015-July 2017

- Led 2 Shopify site builds that drastically increased sales for:
 - roomify.com
 - solebicycles.com
- Developed exciting, revenue generating features and landing pages for globally recognized retainer clients:
 - mvmtwatches.com
 - goodamerican.com
 - koparibeauty.com
 - thebalm.com
 - gpen.com
- Established clean, syntactical coding standards by creating project style guides that reduced development time and facilitated website scalability.
- Educated new hires on Shopify Liquid syntax, project build tools, and deployment processes.

Technologies used: Javascript, jQuery, Shopify Liquid, Gulp, AJAX, SCSS/CSS3, BEM, Ruby, Responsive Design, Cross Browser Testing, A/B Testing

Sublime Digital

Frontend Developer (Remote)

Denver, CO

November 2014-August 2015

- Seamlessly integrated Wordpress and Magento on build for newcountryorganics.com.
- Tailored content management in Wordpress to clients' needs using Advanced Custom Fields.
- Regularly communicated with creative agencies to understand project needs and offer advice on enhancing user experience.

Technologies used: Javascript, jQuery, PHP, SCSS/CSS3, ACF, Wordpress, Woocommerce, Magento

CERTIFICATION

Optimizely Certification Program

Platform & Developer Level Certifications

March 2016

EDUCATION

University of Denver

Graduate Level Certification in Web Design & Development

Denver, CO

January 2014–August 2014

University of Colorado at Boulder

B.A. in English Literature/Spanish Language & Literature

Boulder, CO

September 2006-December 2010