BRIAN FEISTER

JAVASCRIPT / UI / UX ARCHITECT

PROFILE

A developer that began his career as a designer, Brian specializes in being able to build products with the technical excellence of an experienced developer, and the finesse of a veteran designer. Having guided many web projects from planning to deployment (and all phases in between) and contributing to many product development teams both as a project / technical lead, and working under wise technical leaders. Brian is passionate about the things that make software development less painful and is skilled in leading teams toward a harmonious development process. Brian is passionate about maintainability, modularity, scalability, reducing technical debt, process optimization, and automation wherever possible. Build automation, peer review, pair programming, and technical mentoring are some optimal paths to that goal.

TOOLS

JavaScript, React, Redux, GraphQL, Apollo, Node, Yarn, Webpack, React Testing Library, Angular, Material UI (React & Angular), Docker, Jest, Mocha, Gulp, Grunt, MongoDB, Docker, Vagrant, PHP, HTML, CSS / LESS / SCSS, MySQL, Vagrant, Amazon AWS (EC2, S3, Cloudfront, Route53), Google App Engine, Linux, Apache, shell, Git, Github, Mercurial, WordPress (including Multisite), Drupal, Magento, WooCommerce, Backbone, Marionette

LANGUAGES & TECHNOLOGIES

JavaScript, React, GraphQL, Apollo, Webpack, Yarn, React Testing Library, Jest, Mocha,

EXPERIENCE

Lead Member of Technical Staff

Salesforce // Feb 2019 - Present

Worked as a primary contributor / UI leader within a team of highly skilled and experienced team of software engineers to bring the **Salesforce Elevate** product to general availability (https://www.salesforce.org/blog/fundraising-elevate-power-of-us/)

Primary tools included React, Redux, Typescript, GraphQL, Apollo, Yarn, Webpack, Material UI, React Testing Library, Storybook (+ Chromatic), Node, Jenkins, Testcafe, git/Github (in a peer code-reviewed, team environment), and many more.

Senior JavaScript / UI / UX Architect (UI Lead)

Scala Inc. // Aug 2014 - Nov 2018

UI Lead for EXP product, mentored and guided a team of less design-oriented developers. Played a key architectural role in ensuring that UI / UX concerns were not overlooked in the building of a large, complex, and technically ambitious product enabling management of a fleet of connected devices, along with a web-based delivery platform for easily authoring immersive digital experiences deployed in retail environments. Wrote both front-end React / Redux code as well as Node / MongoDB backend code.

Worked with the following technologies daily: React, Redux, Node, Webpack, Yarn, Gulp, MongoDB, Material UI, Angular, JavaScript, CSS, HTML, git/Github (in a peer code-reviewed, team environment).
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JavaScript / Front-End Engineer (Technical / Project Lead)

Think Company // May 2013 - Aug 2014

https://www.thinkcompany.com

Primarily JavaScript web application development (technical lead) with a brilliant team helping large companies tackle tough problems. Think Company is a collective "think tank" of amazing experience designers & developers. Working closely with the visual and UX team to present a front-to-back product where front-end development is tightly woven into the design process for a powerful and effective end result.

Worked with the following technologies daily: JavaScript, Angular, Backbone, Marionette, RESTful APIs, Gulp, Grunt, jQuery, PHP, WordPress, HTML, CSS & JavaScript animations, various MVC frameworks, LESS / SASS / SCSS, git, Github (in a peer code-reviewed, team environment).

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Principal Developer & Designer

DreamStar Studios // 2007 - 2017

Responsible for all back-end and front-end development on many highly functional, modern websites employing the most up-to-date technology available in the ever-changing web industry. As Creative Director, Brian leveraged the following tools & technologies: HTML(5), CSS/CSS3, jQuery / javascript. AJAX, WordPress, Twitter Bootstrap, LESS, PHP, Ruby on Rails, git, Photoshop, Illustrator, & more.

REFERENCES

Gabriel Liwerant - Former co-worker, developer on multiple teams led by me (gabriel.liwerant@gmail.com)

Paul Hoepfner-Homme - Team lead at Time.ly, UI/UX Design & Dev lead (read.ishmael@gmail.com)

Jordan Ambra - Web developer, entrepreneur, & client (jordan.ambra@gmail.com)