

# Brian Fountain

UX Strategist. Interaction Designer

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**Process & Samples:** [https://brianfountain.github.io/portfolio/BrianFountain\\_Portfolio.pdf](https://brianfountain.github.io/portfolio/BrianFountain_Portfolio.pdf) ( 5.1M )

## Summary

Professional with strong communication skills and a diverse range of experiences contributing to the research, design, and development of web and mobile solutions in direct support of business advancement.

## Expertise

Product development, ideation, site maps, prototypes, wireframes, web branding, micro interactions, responsive UI design, HTML, CSS, SASS, JavaScript, Bootstrap, Angular, Vue, JQuery, Motion graphics, Agile, Git

## Experience

### UX Strategist | Senior Designer @ Rolling Orange

@Remote SV, California

- Work collaboratively with staff and clients to develop design strategies.
- Create information architecture deliverables for clients, including sitemaps, wireframes, and prototypes.
- Develop visual designs based on approved wireframes.
- Front-end development of design systems and CMS programming for Drupal and Wordpress.

### Director of User Experience @ East Point Systems

East Hartford, Connecticut

- Identify and recommend process improvements, construct project plans and user stories, conduct ideation and inception meetings.
- Develop and promote design system specifications, branding, and style guides for cross-platform SaaS applications.
- Promote design thinking and provide design leadership to multi-disciplined project teams.
- Determine estimates on development time frames, needed resources, sprint assignments, and budgets.
- Partner with business stakeholders and development teams to rapidly wire-frame and prototype new solutions.
- Assist with the refactoring of client-side codebase in Angular while ensuring code quality, scalability, and maintainability.
- Bridge the gap between stakeholders, design, and development teams. Excel in communicating complex business requirements into ingestible solution roadmaps to facilitate workflow execution.
- Oversee user research and usability reviews.

### UI/UX Designer @ NetDimensions Interactive

Rocky Hill, Connecticut

- Collaborate with instructional designers and business subject matter experts to strategize content to facilitate a successful learner experience for corporate training initiatives.
- Design and develop courseware, training presentation videos with motion graphics, and various digital materials for web and mobile delivery based on client requirements.
- Managed client relationships with fortune 500 clients, overseeing internal development resources for asset management on-boarding and compliance training.

- Provide creative direction and develop bullet-proof responsive interfaces for customer learning portals and content management systems.

## **Education**

### **Central Connecticut State University**

BA Graphic Information Design

New Britain, Connecticut

### **University of Hartford**

West Hartford, Connecticut

Pre-Physical Therapy Studies