

Brian Fountain

UX Strategist. Interaction Designer

860-810-3754

bdfountain@gmail.com

Summary

Professional with strong communication skills and a diverse range of experiences contributing to the research, design, and development of web and mobile solutions in direct support of business advancement.

Expertise

Product development, ideation, site maps, prototypes, wireframes, web branding, micro interactions, responsive UI design, HTML, CSS, SASS, JavaScript, Bootstrap, Angular, Vue, JQuery, Motion graphics, Agile, Git

Experience

UX Strategist | Senior Designer @ Rolling Orange

@Remote SV, California

- Work collaboratively with staff and clients to develop design strategies.
- Create information architecture deliverables for clients, including sitemaps, wireframes, and prototypes.
- Develop visual designs based on approved wireframes.
- Front-end development of design systems and CMS programming for Drupal and Wordpress.

Director of User Experience @ East Point Systems

East Hartford, Connecticut

- Identify and recommend process improvements, construct project plans and user stories, conduct ideation and inception meetings.
- Develop and promote design system specifications, branding, and style guides for cross-platform SaaS applications.
- Promote design thinking and provide design leadership to multi-disciplined project teams.
- Determine estimates on development time frames, needed resources, sprint assignments, and budgets.
- Partner with business stakeholders and development teams to rapidly wire-frame and prototype new solutions.
- Assist with the refactoring of client-side codebase in Angular while ensuring code quality, scalability, and maintainability.
- Bridge the gap between stakeholders, design, and development teams. Excel in communicating complex business requirements into ingestible solution roadmaps to facilitate workflow execution.
- Oversee user research and usability reviews.

UI/UX Designer @ NetDimensions Interactive

Rocky Hill, Connecticut

- Collaborate with instructional designers and business subject matter experts to strategize content to facilitate a successful learner experience for corporate training initiatives.
- Design and develop courseware, training presentation videos with motion graphics, and various digital materials for web and mobile delivery based on client requirements.
- Managed client relationships with fortune 500 clients, overseeing internal development resources for asset management on-boarding and compliance training.

- Provide creative direction and develop bullet-proof responsive interfaces for customer learning portals and content management systems.

Education

Central Connecticut State University

BA Graphic Information Design

New Britain, Connecticut

University of Hartford

West Hartford, Connecticut

Pre-Physical Therapy Studies