

Brian Fullenbaum

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Education

Lehigh University College of Business, Bethlehem, PA

Expected 5/2026

- B.S., Majors: Finance, Business Analytics. Minor: Data Science. GPA: 3.73
- FinTech Capstone Project: Working with Google manager and student team to research opportunities, use cases, and regulatory frameworks affecting integration and implementation of stablecoin solutions for Google Global Payments.
- Relevant Coursework: Financial Modeling, Data Science for Finance, Financial Market Regulation, Data Structures, Corporate Finance, Investments, Financial Accounting, Statistical Methods

Work Experience

Prosal, Chattanooga, TN, Remote

Market Data Specialist

5/2024 - present

- Conducting market intelligence in the government and commercial contracting space for multiple clients.
- Created a financial model using historical data to predict the budgets of RFPs.
- Led AI prompt engineering projects to enhance customer engagement.

Market Research and Growth Intern

1/2024 - 5/2024

- Analyzed NIGP and UNSPSC procurement code systems and compiled consulting-related codes to enhance Prosal's RFP data scraping service.

Data ThinkLab, London, UK, Remote, Data Science Intern

5/2024 - 8/2024

- Performed market research using web screen scraping and data analysis techniques to identify customer trends in the UK banking industry.
- Compiled research reports on competitors in the data consultation industry.

Loudoun Digital, Loudon, VA, Remote, Web Development & SEO Intern

12/2023 - 2/2024

- Developed real estate broker sites on Wix using the Internet Data Exchange (IDX) and Search Engine Optimization (SEO) techniques.

Brown and White, Bethlehem, PA, Business Sales Associate

12/2023 - 8/2024

- Prepared school newspaper advertising contracts for clients. Responsible for new client outreach.

Campus and Community Involvement

Chi Phi Fraternity, Bethlehem, PA

President

4/2024 - present

- Oversee chapter operations, management, and support for 85 members.
- Regularly meet with executive board members, alumni advisors, national Chi Phi representatives, and Lehigh faculty to develop fraternity and community programs.

Philanthropy Chair

4/2023 - 4/2024

- Organized event logistics, transportation, and participation for 15 events.

Sharing Excess, Bethlehem, PA, Founder & President

7/2023 - present

- Created the Lehigh chapter of Sharing Excess, a non-profit organization dedicated to redistributing food to those in need.
- Responsible for club setup, recruiting members, and planning events.

Club Squash, Bethlehem, PA, Captain

8/2022 - present

- Participate as the number one ranked player in multiple intercollegiate matches and tournaments.
- Schedule regional matches and participation in a national tournament by coordinating with other head coaches and team captains.

Business Analytics Club, Bethlehem, PA, Member

8/2024 - present

- Presented findings on a data project that analyzed the correlation between multiple technical indicators and Netflix's stock price.
- Created a model to predict a baseball player's salary based on historical individual player statistics.

Skills & Interests

Productivity Tools/Certificates: Excel, Google Sheets, PwC Management Consulting Certificate

Programming Languages/Platforms: R, Python, Java, SQL, Wix Studio, JupyterLab, Airtable

Interests: movies, mountain biking, community service, SpikeBall, Rummikub, basketball