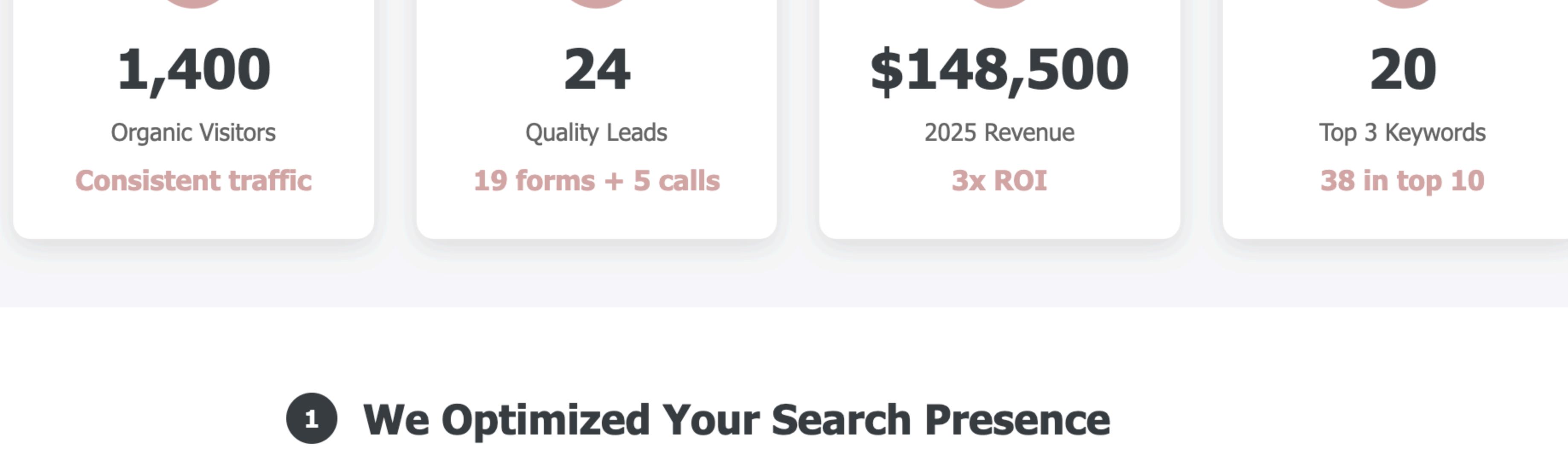


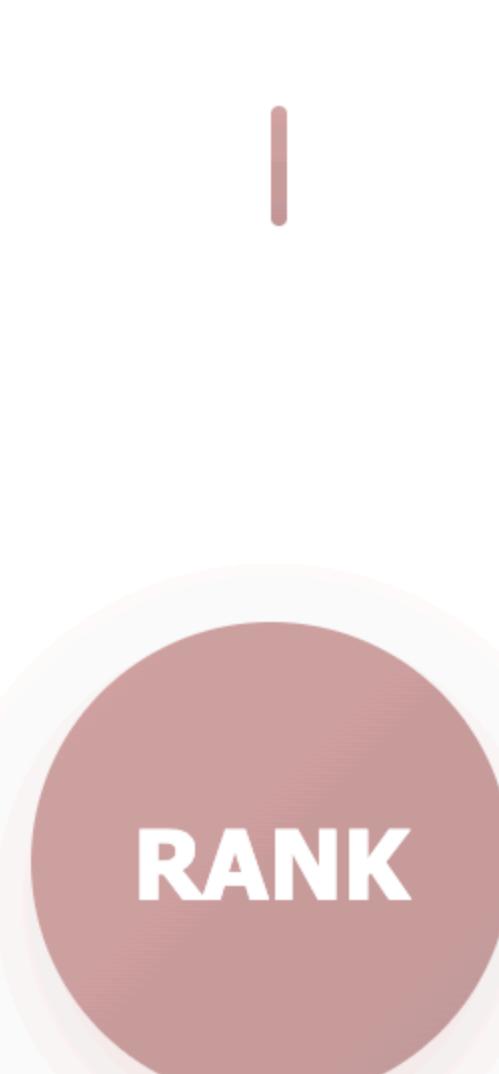
Your Q4 2025 Success Story

How strategic SEO transformed Kuchar's online presence in Q4 2025

Your Q4 2025 Results



① We Optimized Your Search Presence



Our team implemented a new design format across 3 key project pages focused on office, hospitality, and restaurant interior design services. We initiated PR link-building campaigns to secure high-authority backlinks and strengthened internal linking structure while carefully monitoring keyword rankings during major site changes to protect SEO performance.

20
KEYWORDS IN TOP 3
Strong positioning

3
PAGES REDESIGNED

21
DOMAIN AUTHORITY

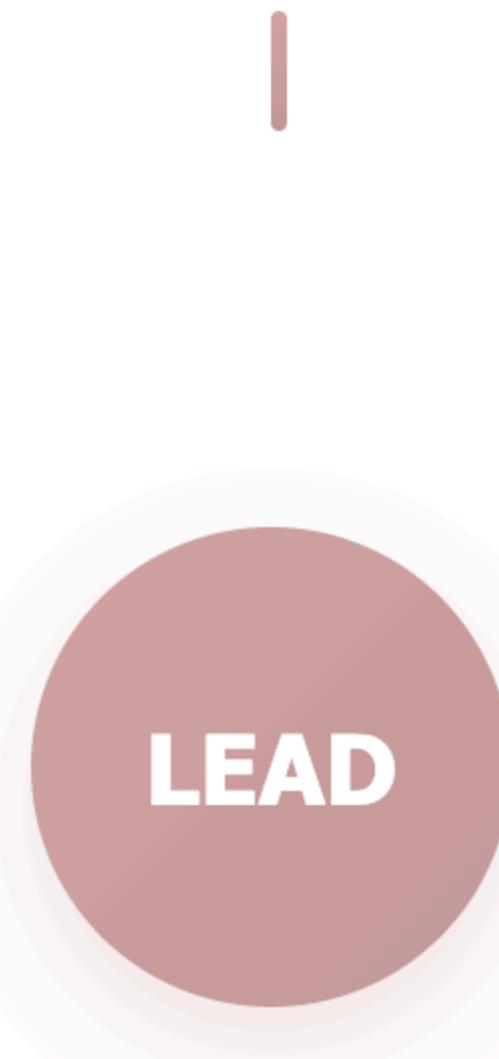


② Keywords Climbed Search Rankings

Kuchar achieved remarkable keyword improvements with multiple #1 rankings for critical commercial interior design keywords including "commercial interior design firms chicago," "commercial interior design chicago," and "office interior designers near me." Notable jumps included "interior design for offices" climbing 199 positions to #1 and "top interior designers near me" jumping 193 positions to #7.

38
KEYWORDS IN TOP 10
+23 positions gained

51
KEYWORDS IN TOP 30
Expanding visibility



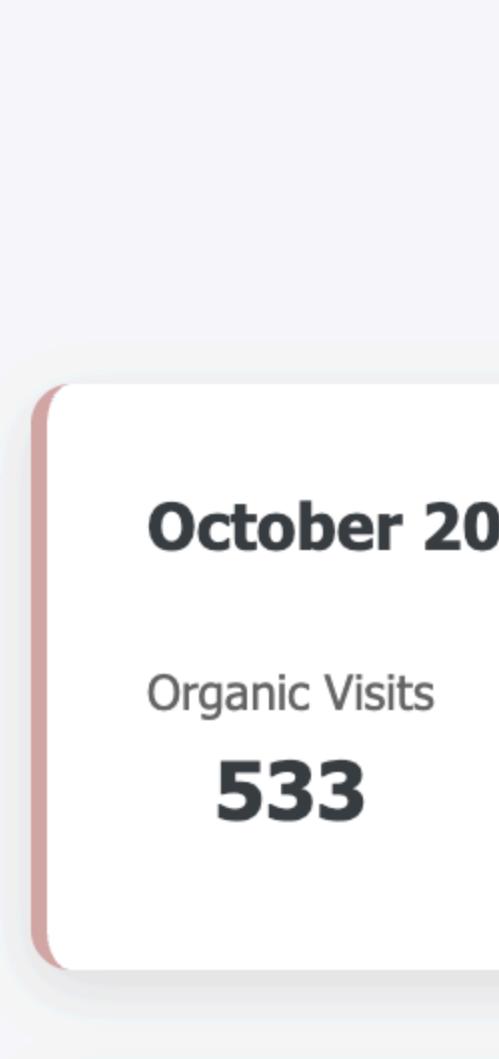
③ Quality Traffic Found Your Website

Organic search traffic delivered 1,400 qualified sessions throughout Q4, with prospective clients actively searching for commercial interior design services in Chicago. Overall organic traffic is up 3% year-over-year, with significant YOY growth across key service pages: Restaurant Interior Design (+48%), Office Interior Design (+73%), and Showroom Design (+16%), demonstrating strong performance in targeted commercial sectors.

1,400
ORGANIC SESSIONS
+3% YOY overall

+73%
OFFICE PAGE GROWTH
Year-over-year

+48%
RESTAURANT GROWTH
Year-over-year



④ Visitors Became Qualified Leads

The strategic SEO campaigns generated 24 qualified leads in Q4 through organic search efforts. These leads consisted of 19 detailed form submissions from prospects seeking commercial interior design services and 5 direct phone calls from high-intent clients ready to discuss their projects. The 2025 campaign achieved an impressive 3x ROI with \$148,500 in revenue generated.

24
TOTAL Q4 LEADS
Quality inquiries

3x
2025 ROI
Strong returns

Monthly Performance Breakdown

October 2025	November 2025
Organic Visits 533	Organic Visits 460

December 2025
Organic Visits 407

Top Performing Keywords & Rankings

Commercial Interior Design Firms Chicago	Office Interior Designers Near Me
Position #1 <small>Maintained #1</small>	Position #1 <small>New #1 ranking</small>

Interior Design for Offices	Interior Design in Chicago
Position #1 <small>+199 positions!</small>	Search Volume 3,600

Areas We're Monitoring & Improving

Traffic Consistency During Design Changes

We're carefully monitoring organic traffic patterns as we implement the new design format across additional pages, ensuring SEO performance remains strong while enhancing user experience and visual appeal.

Seasonal Client Inquiry Patterns

We're optimizing content strategy around commercial interior design project cycles, ensuring maximum visibility when businesses are most actively seeking design services and planning renovations.

Competitive Keyword Positioning

Continuing to strengthen positions for high-volume commercial interior design keywords while protecting existing #1 rankings through strategic content updates and technical optimization.

The Bottom Line

Q4 2025 delivered consistent results with 24 high-quality leads generated through strategic SEO campaigns, achieving multiple #1 keyword rankings including major position jumps of 199+ positions. With 3 newly redesigned pages, 20 keywords in top 3 positions, and strong YOY traffic growth on key service pages, Kuchar is well-positioned for continued success in 2026.