February 21, 2025
Senior Director, Advanced Analytics & Innovation
Novo Nordisk
Plainsboro, NJ

Dear Hiring Manager,

Thank you for your consideration for Associate Director - Artificial Intelligence ML Customer Engagement at Novo Nordisk. I worked with Novo Nordisk as a consultant many years ago when I was at BioVid. We did a project Victoza with Frank Lupo. Elly Simmons who now works at Novo Nordisk was also on that project.

Since that time I have greatly expanded my skillset and believe that I would be an excellent fit for this position based on the essential functions listed in the job description that I will summarize below:

1. **Collaboration**: Over 20 years pharmaceutical industry consulting experience that includes working at a pharmaceutical company as an internal analytics consultant working across many different departments including marketing, market access, sales operations, HEOR and IT.

2. **Innovation**: Track record of delivering innovative analytic solutions to support commercial operations using many different data types, e.g. patient, physician, provider, payor, IDN using a combination of analytic approaches from econometrics and multivariate statistics, statistical and machine learning.

3. **Leadership and Team Work:** Over 10 years experience managing and mentoring junior team members as well as external consultants to support the deliver of innovative analytics projects.

Thank you for your consideration for this position. I look forward to the opportunity to interview for this position.

Sincerely yours,

Brian Griner