# Brian Matthew Guay, Ph.D.

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ACADEMIC Massachusetts Institute of Technology, Cambridge, MA

July 2021 - present

EMPLOYMENT Postdos

Postdoctoral Research Associate

Sloan School of Management & Department of Political Science

EDUCATION Duke University, Durham, NC

August 2015 - May 2021

Ph.D., Political Science, 2021 M.A., Political Science, 2017

University of Richmond, Richmond, VA

May, 2014

B.A., Psychology (honors), Political Science, cum laude

NON-ACADEMIC EMPLOYMENT Deloitte Consulting, Washington, DC, 2014-2015

Business Analyst, Strategy & Operations

PEER REVIEWED ARTICLES

Guay, B. & Johnston, C. 2022. "Ideological Asymmetries and the Determinants of Politically Motivated Reasoning." American Journal of Political Science, 66(2), 285-301.

Guay, B. & Lopez, J. 2021. "Partisan Bias in Bipartisan Places? A Field Experiment Measuring Attitudes Toward the Presidential Alert." Public Opinion Quarterly, 85(1), 161-171

• Coverage in the Washington Post

Valentino, N., Zirkhov, K., Hillygus, D.S., & Guay, B. 2021. "The Political Consequences of Personality Biases in Online Panel Surveys." *Public Opinion Quarterly*, 84(2), 446-468.

Spell, G., Guay, B., Hillygus, D.S., & Carin, L. 2021. "An Embedding Model for Estimating Legislative Preferences from the Frequency and Sentiment of Tweets." *Proceedings of the 2020 Conference on Empirical Methods in Natural Language Processing* (627-641).

Bail, C., Guay, B., Maloney, E., Combs, A., Hillygus, D.S., Merhout, F., Freelon, D., and Volfovsky, A. 2020. "Assessing the Russian Internet Research Agency's Impact on the Political Attitudes and Behaviors of American Twitter Users in Late 2017." Proceedings of the National Academy of Sciences, 117(1), 243-250.

• Coverage in Forbes, Inverse, and Yahoo News

Landy, D., Guay, B. & Marghetis, T. 2018. "Bias and Ignorance in Demographic Perception." Psychonomic Bulletin & Review, 25(5), 1606-1618.

• Coverage by YouGov

Marghetis, T., Guay, B., Karlapudy, A., & Landy, D. 2018. "The Psychophysics of Society: Uncertain Estimates of Invisible Entities." *Proceedings of the 40th Annual Meeting of the Cognitive Science Society*, 166-177.

Guay, B., Chandler, C., Erkulwater, J., and Landy, D. 2016. "Testing the Effectiveness of a Number-based Classroom Exercise." PS: Political Science & Politics, 49(2), 327-332.

#### OTHER PUBLICATIONS

Hillygus, D.S. & Guay, B. "Online Public Opinion Polling." 2018. Oxford Bibliographies in Political Science.

Hillygus, D.S. & Guay, B. 2016. "The Virtues and Limitations of Election Polling in the United States." Seminar, 684, 51-55.

# Under Review

Guay, B., Marghetis, T., Wong, C. & Landy, D. "Rethinking Perceived Threat & Contact: Misperceptions About the Size of Groups in Society"

Guay, B., Berinsky, A., Pennycook, G. & Rand, D. "Examining Partisan Asymmetries in Fake News Sharing and the Efficacy of Accuracy Prompt Interventions.

• Coverage on the Washington Post

Guay, B., Berinsky, A., & Rand., D. "How To Think About the Effectiveness of Misinformation Interventions"

Combs, A., Tierney, G., Guay, B., Merhout, F., Bail, C., Hillygus, D.S., Volfovsky, A. "Reducing Partisan Animosity Through Anonymous Online Deliberation: A National Field Experiment."

# Working Papers

Guay, B. "Misinformed or Uninformed? The Prevalence and Consequences of Certainty in Political Misperceptions."

Guay, B., Berinsky, A., & Rand, D. "I'm Sure I'm Right But So What?: The Consequences of Excessive Confidence in Political Knowledge" (Presented at APSA 2022)

Guay, B. "Numeracy and the Effect of Quantitative Information on Public Opinion"

Chen, H. & Guay, B. "Angry Birds: Measuring Affective Polarization On Twitter Using Survey-Matched Tweets."

Guay, B., Hillygus, D.S., Valentino, N., & Zhirkov, K. "Opportunities and Challenges of Conducting Large-Scale Political Surveys Online."

## Grants and Awards

## External

Honorable Mention, Graduate Research Fellowship. *National Science Foundation*, 2017 Time-Sharing Experiments for the Social Sciences. *National Science Foundation*, 2014

#### **Duke University**

Kevin Morrison Predoctoral Fellowship. Dept. of Political Science, 2020-2021

Research Opportunities for Surveys & Experiments. Social Science Research Inst., 2016, 2018, 2020

Summer Research Fellowship (\$5,500). Duke Graduate School, 2019 & 2020

Dissertation Support Award (\$5,500). Dept. Political Science, 2018

Research Grant (\$5,000). Program for the of Study of Democracy, Institutions and Pol. Economy

Research Grant (\$3,000). Kenan Institute for Ethnics, Worldview Lab, 2018-2020

Research Grant (\$5,000). Duke University, Dept. of Political Science, 2017

### Conference Presentations

Joint Statistical Meetings (2021)

American Political Science Association (2019, 2020, 2021)

International Methods Colloquium (2020) Midwest Political Science Association (2019)

Society for Political Methodology (2019)

American Public Opinion Association (2013, 2018)

Southern Political Science Association (2017, 2018)

Southern Association for Public Opinion Research (2016, 2018)

TEACHING Teac

Teaching Politics Certificate, Department of Political Science, Duke University (May 2020)

Lab Instructor, Teaching Assistant. Survey Methodology Graduate Seminar (Spring 2019)

 $Section\ Instructor,\ Teaching\ Assistant.\ Political\ Psychology\ (Fall\ 2018)$ 

Teaching Assistant. Reason and Passion in Politics (Spring 2018)

Teaching Assistant. Political Communication in a Changing Media Environment (Fall 2017)

SERVICE

EXPERIENCE

Behavior & Identities Subfield Representative, Duke University, 2019-2020

Race & Ethnicity Politics Graduate Student Advisory Committee, Duke University, 2017

Political Behavior Workshop Coordinator, Duke University, 2016-2017

Graduate Student Council, Duke University, 2015-2016

Additional Training Machine Learning Summer School, Duke University, June 2019

Workshop on Research Design for Causal Inference, Northwestern University, June 2017

Reviewer

American Political Science Review; American Journal of Political Science; Political Behavior; Political Psychology; Journal of Experimental Political Science; Journal of Elections, Public Opinion

and Parties

References

Sunshine Hillygus. Professor of Political Science, Duke University (Committee Chair) Christopher Johnston. Associate Professor of Political Science, Duke University

Christopher Bail. Professor of Sociology, Duke University John Aldrich. Professor of Political Science, Duke University

Adam Berinsky. Professor of Political Science, MIT David Rand. Professor of Management Science, MIT