Balraj Chana

Email: balraj.chana@gmail.com | Portfolio: circularchaos.com | Dribbble: dribbble.com/circularchaos

Key Skills and Achievements:

- **Critical thinking related to problem solving** - Thinking of design as a series of interconnected systems. Using technical knowledge for enforcing design constraints in order to find an intuitive solution that aligns with the business goals, milestones and technical resources
- **Self learner, inventive and possesses an eagle eye for detail** - Designing pixel perfect UI kits for components whilst illustrating their properties such as dimensions, style, positioning and motion curves. Learnt Coffeescript to develop interactive prototypes for engineering handover
- **Worked on projects within groups to deliver successful outcomes** - Worked alongside founders, engineers and designers to successfully release apps on Google Play, App Store and across the web. Experienced with working effectively either within a team, remotely, in-house or individually.
- **Excellent communication and interpersonal skills** - Collaborated daily with founders to align the product to business goals, engineers to resolve design constraints and designers to provide constructive feedback on wireframes, user flows, visuals and technical constraints
- **Excellent organisational and analytical skills** - Designed and incorporated version control for 100+ screens with different states, platforms, formats and screen sizes across different time zones
- Willing to train and takes an active approach to improve own learning and performance

Design and Technical Skills:

- Extensive experience with using design tools including Sketch, Photoshop, Illustrator, InDesign, FramerJS, After Effects, Final Cut Pro and 3DS Max
- Experienced with HTML5, CSS3, JS (CoffeeScript and jQuery), GitHub, WordPress and Bootstrap
- Highly skilled in user interface design, user experience design, interactive prototyping, brand identity, graphic, web, print, motion design and front-end development
- Broad experience in using applications such as Google Docs, Microsoft Office and operating systems including Android, iOS, Mac and Windows

Employment:

Freelance Product Designer and Developer | Jun 2012 – Present
I have been working with global clients to help solve problems ranging from healthcare to enterprise. Notable clients include Intercom, HealthTap, GlobalWebIndex, Lystable and CustomerLobby.

Lystable | Product Designer | Apr 15 - Present | https://angel.co/lystable
Current responsibilities:

- Designing the UI for an enterprise app with early adopters including Google, Airbnb and IDEO
- Incorporating Material Design principles including elevation and feedback through motion
- Communicating directly with the founder and engineers to discuss and resolve design constraints
- Breaking down epics into user flows and wireframes to understand the user's needs
- Creating stories for different user personas to understand intentions and resolve edge cases
- Developing animated and interactive prototypes using Framer and After Effects for presentations
- Generating UI style guides for consistency, accessibility and manageability
- Rapidly iterating on the wireframes and UI based on the feedback from users and engineers

GoPanache | Visual Designer and Front-end Developer | Jun 13 - Jun 14 | https://goo.gl/2KtTXf
Responsibilities included:
- Designing the user interface consisting of 100+ screens for the iPhone 4 and 5
- Working directly alongside founders, engineers and designers to collaboratively solve design constraints related to business goals and technical challenges
- Designing the brand identity including logos, business cards, t-shirts and brochures
- Designing custom HTML templates related to the on-boarding experience
- Wireframing concepts for a responsive website and developing the front-end using a custom WordPress theme

Canon Europe Ltd | European Graphic Designer | Sep 2010 – Sep 2011
Responsibilities included:
- Designing graphics in a variety of media including web page templates, banners, posters, billboards, e-newsletter campaigns, business cards and generating HTML/CSS web pages
- Ensuring visual consistency is maintained through the brand guidelines for graphics including page banners, press releases, templates and also defining new guidelines where applicable
- Developing e-newsletters and promotional banners for global events alongside Marketing specialists and translating them into 12 different languages
- Generating weekly analytical reports based on user statistics from around 32 different countries

London Research International | Web Designer | Jul 2009 – Oct 2010
Responsibilities included:
- Working directly alongside the web and print designers to desktop publish up to 400 page reports
- Designing the layout of text, spacing and images ready for print
- Working with the Project Manager to design business cards, compliments slip, logos, website templates, ads, reports and graphics ready for print

Education:
Brunel University | Sep 2008 – Jun 2012
BSc Multimedia Technology & Design 1st Class Honours with professional development

Brunel University | Sep 2007 – Jun 2008
BEng Computer Systems Engineering (Student Representative and Mentor)

Uxbridge College | Sep 2005 – Jun 2007
BTEC National Diploma (ICT System Support) Dist/Dist/Dist (AAA)

Achievements & Awards:
- Designed and developed an interactive game featured by FramerJS - http://goo.gl/9hevZd
- Work featured in popular blogs and viewed by over half a million users across the world
- Received praise from established and design centric clients including Google, Airbnb and IDEO for the design of the Lystable enterprise application
- Nominated for a Self-Motivation Award for automating a report using code, saving the company time and money during my internship at Canon Europe Ltd
- Received a full scholarship to Brunel University