



nzed:
natalie zawadzki
Interaction Designer

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NZED.ca

April 2014 - Current

Interaction Designer

Worked alongside a number of design agencies on various projects, primarily consisting of responsive website redesigns. Lead the creative processes pertaining to UX/UI development. Ensured quality and success of the project within the clients' constraints.

Momentum Magazine

An urban bike, lifestyle magazine promoting active lifestyle and fashion with a strong readership in US and Canada. Expressed a need for a website redesign and incorporating E-commerce.

INVOKE LABS

March 2013 - Feb. 2014

Interaction Designer

Lead all design phases of product development for start-up companies. Provided direction as their primary design resource, developing a full range of creative solutions and assets based on user experience best-practices. Worked closely and collaboratively with teams.

Pendo Rent

A property management application with the focus of building a comprehensive toolkit for citizen landlords. Required improvements to the user experience according to collected user feedback from a beta phase. Provided solutions for new version releases and the launch of their new iOS app.

Brightkit (acquired by Hootesuite)

A campaign-building platform that allows clients to build, customize and launch campaigns with efficiency. Required a new branding schema, website, campaign wireframes, and client deliverables. Collaborated with clients such as 3M, Snapple, The Voice, America's Got Talent, and NHL.

IDEA REBEL

2012 - 2013

User Experience Specialist

Overlooked all aspects concerning user experience, including strategic ideation, navigational hierarchies and user flows for numerous client projects. Facilitated presentation of all client deliverables. Performed work as the only in-house motion media resource.

Quiksilver Holiday Style Guide

An interactive video and microsite for online shoppers to find their 'holiday look', transformed into a 'choose-your-own-adventure' experience. Production and video assets were based on the conceptualization, storyboards and wireframes delivered to the client.

SKILLS

Design:

Adobe Design Suite, Omnigraffle

Motion:

Final Cut Pro, Adobe After Effects

Working Knowledge:

basic HTML & CSS, JQuery, Autodesk Maya

EDUCATION

Simon Fraser University
2007- 2012

Faculty of Interactive Arts
& Technology

Bachelor of Arts: Design Major

CGPA: 3.8

ABOUT

A pixel-perfectionist specializing in [user experience](#) and [visual design](#).

Possesses diverse knowledge from years of project experience.

An active team contributor and team leader who thrives in collaborative environments.

More facts:

Winner of Seoul's International Design Award 2011

Printed designer at Threadless.com and DesignByHumans.com

Born and raised in Vancouver, BC

Avid hiker of mountains