



## JORDAN SYER

GRAPHIC DESIGNER

### PROFILE

I'm an aspiring Graphic Designer with a passion for brand identity and typography. Recently graduated with a BA (Hons) in Graphic Communication and 1 years' experience of working as the in-house Graphic Designer for a large Facilities Management company.

I am a self-motivated, hard working individual and I strive to achieve my very best and aim for a high standard in everything I do.

I have a passion for traditional looking styles that has led me to focus on clear and simple designs. I'm interested in taking inspiration from something old and developing it into something new and fresh. By simply using just a few colours and typefaces I like to create strong, memorable brand identities.

### CONTACT



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### INTERESTS



### EDUCATION

2012 - 2015 **BACHELORS DEGREE, GRAPHIC COMMUNICATION**  
NORWICH UNIVERSITY OF ARTS

2010 - 2012 **A LEVEL's**  
DEREHAM SIXTH FORM COLLEGE  
Graphic Design A\*, Applied ICT B, Media Studies C

2006 - 2010 **GCSE's**  
DEREHAM NEATHERD HIGH SCHOOL  
English, English Literature, Mathematics, Science, Additional Science, French, Geography, Graphic Products, ICT, Religious Education



### EXPERIENCE

2015 - 2016 **SERVEST UK**  
GRAPHIC DESIGNER

- Working as the in-house Graphic Designer for a busy Marketing team and reporting to the Group Marketing Manager
- Designing a wide range of elements to promote the services our company offers and improve internal communications
- Creating various logos, e-shots, posters and print material as well as formatting and infographics for bids and tenders
- Working with Marketing Executives to ensure all work produced is to a high standard and in line with company standards and brand guidelines
- Regular liaison and communication with clients (up to Director level) to understand their requirements in order to create the design brief

2012 - 2015 **MCDONALDS**  
CREW TRAINER

- Worked at McDonalds to support my time at University
- Promoted to Crew Trainer after completing the necessary development programme and was responsible for managing and training crew members for their day-to-day work and supporting the store management team

2012 - 2012 **OUCH CREATIVE**  
PART TIME GRAPHIC DESIGNER

- Part time work with Ouch Creative, a design agency based in Dereham, Norfolk
- I created a number of different designs for one of the nightclubs they have as a client. My designs were commissioned by the nightclub and used as live promotional material



### SKILLS & EXPERTISE

PHOTOSHOP

ILLUSTRATOR

INDESIGN

POWERPOINT

WORD

CREATIVITY

TEAM WORKING

ORGANISATION

FLEXIBILITY