

# Jill Hannay

## INTERACTION DESIGNER

512.906.9842

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I am a Seattle-based, multi-media designer specializing in web design, UX design, print design and branding. My goal is to bridge strategic messaging and branding with audiences through beautiful, usable design. With a background in art history and writing, and training in responsive web design, print, and branding, I am a versatile designer who is passionate about communication, culture, ethics, and aesthetics.

## Experience

### FELL SWOOP

Visual Designer

October 2014– present

Envisioned, designed, tested, and delivered responsive websites and interactive marketing solutions for Fortune 500 companies, including RealSimple.com, Time.com, People.com, Microsoft, *The New Yorker*, and Facebook. Collaborated with strategists, UX designers, copy writers, and front-end developers to transform in-depth user research into usable, beautiful, and responsive web solutions.

### FRYE ART MUSEUM

Associate Designer

September 2013– June 2014

Designed collateral, environmental graphics, and publications for museum promotions, exhibitions, and events. Independent projects included: brochures, invitations, advertisements for print and web, exhibition materials including wall graphics, outdoor signs, and magazine layouts.

### FREELANCE WORK

2011–2016 select freelance projects

#### Resource Equity Branding & Website Design

Date: Fall 2014 - Present Client: Resource Equity

Website: resourceequity.org

#### 4Culture Branding & Collateral

Date: Nov. 2014 - present Client: 4Culture/Creative Justice

Role: Art Director/Graphic Designer

#### Landesa Toolkit for Women's Land Rights

Date: Nov. 2014 - January 2015 Client: Landesa.org

Role: Art Director/Graphic Designer

#### Sur La Table Internal Marketing

Date: Aug. 2014–Nov. 2014

Client: Sur La Table

Role: Graphic Designer

#### Origin Magazine

Date: January 2011–January 2012 Client: Origin Magazine

Role: Art Director Website: originmagazine.com

## Education

### SEATTLE CENTRAL CREATIVE ACADEMY

Graphic Design Program, Class of 2014

### EVERGREEN STATE COLLEGE

Focus in Visual Studies, Bachelor of Arts, 2011

## Featured Projects

### NETHOPE WEBSITE REDESIGN

Role: Lead Designer

Client: NetHope

Website: NetHope.org

Led design planning and execution as a member of a 4-person, agile team. Created original CSS style guide, icon set, and visual designs for a custom wordpress website template. Worked closely with UX strategists and front-end developer to create an impactful and usable design.

### PEOPLE MAGAZINE: SEXIEST MAN ALIVE 2015

Role: Lead Designer

Client: TIME, Inc.

Created online marketing concepts for the pre- and post-reveal of People Magazine's Sexiest Man Alive Issue, including advertising for web and social media, and landing and checkout pages. Who was it? David Beckham.

### THE NEW YORKER SPECIAL ISSUE LANDING PAGE

Role: Lead Designer

Client: Condé Nast

Created unique landing pages for a series of publications produced by The New Yorker, including checkout pages and web-based promotions. Publications include: *The New Yorker 90th Anniversary Book of Cartoons*, *The New Yorker True Crimes*.

### TIME.COM PAYWALL SYSTEMS

Role: Lead Designer

Client: TIME, Inc.

Worked closely with TIME's editorial, web and consumer marketing teams to introduce a paywall to various TIME, Inc. properties, including TIME, MONEY, InStyle, Real Simple and Cooking Light. Created a range of creative concepts to emphasize brand value and editorial breath of publication. Created placements and paywall messages for responsive application across the web.

## Skills

InDesign, Illustrator, Photoshop, PowerPoint, InVision, Keynote, DreamWeaver, WordPress, Microsoft Office, Concepting, Sketching, Typography, Copywriting, Branding, Visual Design, Html/css/js, Responsive Web Design, UX Design, Project Management, Screen Printing, Letterpress

## Contact

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