



Professional Resume

Melanie

Govea

Graphic Design

- Obtain a career path in design management with the potential to become associate art director or art director.



Experience

2014-2016

Buxx Game Studio

Freelance

Artistic Director/Lead Designer

Created a unique visual identity for Buxx Game Studio and all games and ideas. Supervised the graphic design of a new game from pre-production to production, including characters, game cards, boards, and packaging. Sought out third party graphic designers for character imaging. Ensured consistency with branding throughout the company. Managed a fluid image for game title "Make Me A God" including graphics for social media and Kickstarter, which concluded at 114% funded.

2007-2016

FastSigns Chandler

Graphic Design Manager/Lead Designer

Hired and managed a team of designers to be up to speed in a fast paced environment. Designed and met customer deadlines. Managed production and oversaw the creation of finished products. Pioneered FastSigns Chandler's creativeness for vehicle wraps, logo design and general graphics to essentially promote more sales through graphic talent rather than sales alone.

2005-2016

NonBlondeGraphics

Freelance

Owner/Graphic Designer

Sought out clients who required logo design and small art projects. Met with clients, discussed design ideas, and determined time lines to meet client deadlines. Designed mainly print/marketing collateral, logo design, and branding.



Education

2004-2007

Collins College

Graphic Design - BA

- Visual Communications
- Project Management
- Photoshop/ Illustrator
- Premier Pro
- HTML
- 3DS Max



Profile

- 🌐 Web Portfolio: nonblondegraphics.com
- 📞 Phone: 480-845-2549
- ✉ Email: mel.govea@hotmail.com



Professional Skills

- | | |
|----------------------|-------------------------------------|
| Pro Logo Design | Pro Client Liaison |
| Pro Branding | Pro Leadership/Mgmt. |
| Pro Print Collateral | Pro Project Mgmt. |
| Pro Creative | Pro Time Mgmt. |
| Pro Problem Solving | Pro Organization |
| Pro Communication | Pro Large Format Print & Production |



Proficiency

- | | |
|-----------------|---------------------------------------|
| Pro Illustrator | Pro Cut Server Cutting Master FineCut |
| Pro Photoshop | Pro Print Production |
| Inter InDesign | Pro Color Theory |
| Inter Composer | Pro Table Top Game Design (Art) |
| Inter HTML | Inter Package Design |
| Inter Sketch | Pro Custom Design |
| Pro Onyx Rip | Pro Vehicle Graphics & Wraps |
| Pro VersaWorks | Inter Social Media Mgmt. |