

# Etienne Leprette

(438) 936-4655

etienneleprete@gmail.com

4309 Drolet,

Montreal, QC H2W 2L7

Graphic Design • Web • Marketing



linkedin.com/in/etienneleprete

PORTFOLIO: etienneleprete.com

- Generalist Graphic Designer with 5 years' work experience
- Quick-learner and easily adaptable to new processes and software
  - Hard-worker, motivated and well-organized
  - PC & MAC environment



## SKILLS

### Graphic Design

Photoshop, Illustrator  
InDesign, page layout  
Print & Web material  
Cinema 4D, After Effects

### Web

Web-design  
Prestashop  
Wordpress  
Adobe Muse  
Adobe Edge Animate

### Marketing

Business plan  
Marketing studies  
Mix marketing  
Competitive intelligence

### Languages

French: native  
English: Intermediate  
Spanish: notions



## EDUCATION

2007 - 2011

Bachelor in marketing, business and management - EGC Montauban - France  
PCIE (Certification in IT)

2005 - 2007

Pre-university certification



## EXPERIENCES

2013 - 2016  
3 years & 5  
months  
Montreal

### Graphic designer - Web designer - Marketing consultant

Arthur Collectif d'infographes • Gama.ca • K-bec.com • Multibel Distribution

Promotional material for print and web supports

Standard and complex shop websites

Animated web banners (in Flash and/or HTML5)

Marketing advisor

Product photography

Emailing campaigns

Product rendering in 3D

Brand image development

Catalog and print design

Product labels and packaging

Print and cut stickers / banners (HP Latex 310 and Graphtec)

2012  
4 months  
Montreal

### Graphic designer - Marketing assistant

*Violante Tech*

Developed visual identity and graphic standards  
Developed app mock-ups for mobiles and tablets  
Created sales pitch and tools  
Performed marketing studies  
Developed branding and mix-marketing  
Elaborated business plan

2011  
6 months  
Toulouse

### Marketing assistant - Work placement

*Les voyages FRAM (headoffice)*

Launched and managed the new website fram.fr  
Developed B2B and B2C newsletters  
Performed competitive intelligence  
Acted as a Community Manager for the company social networks  
SEO referencing  
Developed multiple graphic and html designs



## VOLUNTARY WORK & FREELANCE

2008 - 2016

**Graphic designer - Webmaster (voluntary work)** Soccer 5 (Montreal)

**Graphic&Web designer (freelance)** Antidote comptoir végane (Montreal)

**Webdesigner (freelance)** Code Rouge Media (Montreal)

**QA Tester** Keywords International (Montreal)

**Help organize (voluntary work)** "Les escales improbables" Festival (Montreal)

**Webdesigner (voluntary work)** Cathédrale Verte (Montreal)

**UI Designer (voluntary work)** Soder - Ecoquartier (Montreal)



## REFERENCES

Professionnal references available upon request.