WILL PESTA

Graphic designer and illustrator based in Los Angeles, CA.

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PROFESSIONAL EXPERIENCE

Graphic Designer- Stones Throw, Leaving Records and Circle Star Records
Los Angeles, CA. *2014-Present*

Designed packaging for vinyl, cassette and CD releases for the three affiliated labels. Branding and web design for their new *Circle Star Records* imprint. Various design work including event flyers, band logos, T-shirts and posters. Prepared and maintained artwork for print and web.

Senior Graphic Designer- Friends Records
Baltimore, MD. *2011-2015*

Worked in collaboration with the label, musicians and other artists in producing album art and packaging for vinyl and cassette releases. Created original illustrations, typography, event posters and promotional materials. Prepared and managed raw artwork for print and web.

Art Director, Senior Web & Graphic Designer- Wigflip Records
Baltimore, MD. *2009-2012*

Designed and maintained the label website. Created illustrations and promotional materials. Designed and oversaw the manufacture of CD, cassette, and digital releases. Marketing and press. A&R. Audio mastering. Oversaw all label projects, working in collaboration with artists and musicians.

Graphic Designer / Illustrator- Freelance
2007-Present

Branding, web design, illustration, album art and various music-related projects, event posters and apparel design.

EDUCATION

BFA- Maryland Institute College of Art, 2006-2010. Morris Louis '32 Competitive Scholarship winner, 2009.

SKILLS

Software & Web- Eleven years of experience with Photoshop, Illustrator & HTML. Indesign, Quark, Dreamweaver, Brackets. CSS, Wordpress. Fetch and various FTP clients. Microsoft Office (Word, Powerpoint and Excel). A little experience with Final Cut, Premiere, AfterEffects and Flash.

Visual Art- Pictorial illustration, drawing, painting and screenprinting.

Audio- Music production and audio recording. Ableton, Logic, Reason, Audacity. Reel to reel tape machines, microphones, mixers and other analog equipment.