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I am a digital designer, from Brighton, based in London. I have recently transferred my skill-set from picas to pixels and take great pride in solving all design problems.

Profile:

I have a passion for design. I understand when to push the creative boundaries and when to keep it simple. I am a great communicator and can confidently pitch a design proposal. I am self-motivated and can work well, either independently, or as part of a team. I enjoy seeing projects through to completion and enjoy a challenge. I have a good sense of humour and can operate well under tight deadlines. I am conversant with Adobe CC.

Hobbies:

I am a big sport enthusiast (football and tennis in particular). I enjoy snowboarding in the winter and mountain biking in the summer. I recently completed the South Downs Challenge and the Brighton Half Marathon.

I love travelling to different places, meeting new people and embracing different cultures. I completed 6 months in Australia on a working holiday visa in 2010.

References:

Matt Haworth (Co-founder of Reason Digital)

✉ matt.haworth@reasondigital.com

Mark Scargill (D4DM BA Course Leader)

✉ m.n.scargill@salford.ac.uk

Matt Hare

Graphic and Digital Designer

Qualifications and Training:

2011 – 2012	BA (Hons) Design for Digital Media [Salford University]; GRADE: 1st
2010 – 2011	FdA Digital Media Design [Brighton University]; GRADE: Merit
2005 – 2007	HNC Graphic Design [Northbrook College]; GRADE: Distinction
2004	Runner-up BPIF Apprentice of the Year
2001 – 2003	Advanced Modern Apprenticeship (NVQ Levels 2 & 3) Desktop Publishing
1998 – 2000	3 A-Levels; English Language: B; Sociology: A; Spanish: C
1996 – 1998	10 GCSEs; GRADES: A*– B

Employment History:

04.2012 – 06.2014

POSITION: Digital Designer [Reason Digital]

- Creating award-winning 'pro-social' websites, apps and motion graphics
- Identifying user-journeys (from storyboards and wireframes) to final design
- Designing exceptional user experiences and creative campaigns

11.2010 – 09.2011

POSITION: Freelance Designer [DJH Advertising]

- Creative design/art direction for a variety of clients (digital and print)
- Designing catalogues, direct mail and off-the-page advertising
- Brand development for a number of SMEs

05.2008 – 01.2010

POSITION: Studio Manager [Newsquest Sussex]

- Meeting clients to discuss business objectives/creative requirements
- Redefining design briefs within the constraints of cost and time
- Developing and managing monthly niche publications
- Managing the day-to-day workload and personnel of a design studio

10.2005 – 05.2008

POSITION: Graphic Designer [Newsquest Sussex]

- Designing a wide range of collateral (from magazines to signage)
- Creating and developing clients briefs, from concept to creative
- Designing award-winning marketing campaigns and competitions

05.2001 – 10.2005

POSITION: Apprentice/Mac Operator [Newsquest Sussex]

- Advert production (using QuarkXPress and Photoshop)
- Outputting pages to Press (CTP) and similar repro work
- Working as part of a team with printers, photographers and developers