

Shannon A. Ebert

Marketing, Research, & Graphic Design

Motivated and creative former student-athlete with a B.S. in Marketing and 4 years of professional graphic design experience seeking opportunity in sports marketing.

EDUCATION

- 2016
2017 ● **Bowling Green State University**
Began taking 12 credit hours of graduate level coursework in the spring of 2016 which included a Marketing MBA course
- 2013
2015 ● **The University of Findlay - Fall 2015 Graduate**
Bachelor of Science in Marketing & minor in Finance. 3.77 GPA. Finished four-year degree a year and a half early
- 2011
2013 ● **EHOVE Career Center and BGSU Firelands**
Completed two-year Interactive Media Technology marketing program and 62 college credits in high school

WORK EXPERIENCE

- 2016
2017 ● **Graduate Assistant at Center for Regional Development**
Assist researching economic & regional challenges, social media, event branding, and marketing the organization.
- Summer
2015 ● **Cleveland Browns Special Events Intern**
Coordinated and implemented special events that contributed to the highest level of satisfaction by means of survey for all Cleveland Browns fan experience events to date. Assisted in game day operations, marketing, player relations, community outreach, and fan engagement
- 2014
2015 ● **Findlay Hancock County Economic Development Intern**
Assisted in social media marketing promotions, graphic composites, website integration, community marketing, workforce development, seamless education, website updating, photographed events and the community
- Summer
2014 ● **The Holiday Inn Express & Suites, Findlay, Ohio**
Designed promotional materials for the hotel and web-based platforms coordinated and developed marketing promotions on social media platforms, conducted night audit, & serviced guests
- 2013 ● **Phase One Screen Printing – Graphic Designer**
- 2012 ● **Screen Printing Unlimited – Graphic Designer**



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www.sae-design.com

SOFTWARE EXPERIENCE

Photoshop	★★★★★	☑
Lightroom	★★★★★	
Illustrator	★★★★★	
Premiere Pro	★★★★★	
Wordpress	★★★★★	
After Effects	★★★★★	
InDesign	★★★★★	
Microsoft Office	★★★★★	☑
Flash	★★★★★	
Dreamweaver	★★★★★	☑
Corel Draw	★★★★★	
Google Analytics	★★★★★	

Certified ☑

ATHLETICS

- * Full-ride scholarship volleyball player at UF
- * GLIAC All-Academic Team
- * 1,000-point scorer in basketball

AWARDS

- * "Human of Findlay"
- * Recipient of Ohio Department of Education Success Story.

ACTIVITIES

- * Graphic designer and photographer
- * ESRI Marketing Research Project
- * UF Blogger
- * Extreme Marketing Makeover
- * Business Professionals of America (BPA)

VOLUNTEER

- * Volunteer Volleyball Coach
- * Costa Rica Athletes Abroad
- * Gateway Missions Trip 2015

