

DEREK KING

DESIGNER, CREATIVE CRAFTSMAN AND STRATEGIST

I'm a self-motivated creative and idea man who transforms the mundane and presents it in extraordinary ways. Whether it's production, design or coordinating parts of a project, **I love what I do.**

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QUALIFICATIONS

Creative thinker, designer, production artist. The ability to brainstorm original concepts and create graphic layouts, with a demographic or creative brief in mind.

Knowledge of pre-press and printing techniques, image manipulation, and 4/C process etc. Amateur photography of products, for use in catalogues. I learn extremely fast.

I have expertise in print design, identity design, screen print design, icon design, web design, book jacket design and my **drawing** skills aren't too shabby.

I know html and css, and have a understanding of php, asp, flash and java, enough to sometimes manipulate existing scripts.

The skills to manage and complete multiple projects and miscellaneous tasks under deadlines: **assigning duties, getting quotes and costs.** Coordinating with the creative director and production manager and outside vendors when necessary.

TOOLBOX

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Acrobat
Dreamweaver

Well versed in:
Quark, Flash,
After Effects,
Word, Power Point
Keynote

I can work on a MAC and PC.

EXPERIENCES

2011-Present BLUE KABOOM DESIGN. Web Designer

Responsible for concept development, design implementation, initial development and refinement of all client websites new and old, using the **ExpressionEngine** CMS including custom design, XHTML and CSS. Acting team lead for all projects **digital and print.** **Maintained and managed** client relationships. Created custom **e-letter campaigns** for a number of different clients, while coordinating and working with their marketing departments. Currently working on a new rebranding and redesign of Blue Kaboom.

2009-2011 STRATEGIC CREATIVE SERVICES. Freelance Graphic Designer

With my diverse background and skills, I hit the ground running at SCS. Creating and designing full **campaigns, ads, brochures, logos and web sites**, working directly with the Art Director for a variety of clients.

2007-2008 CANDLE-LITE. Package Designer

Retail producer of original lines of scented candles for major clients (Wal-mart and Target). My expertise in Adobe Suite enabled me to think of new ways to approach future designs, and to re-purpose existing elements to save cost and improve revenue. Concepting and creating original **packaging art** for new and existing lines, including **product boxes, hangtags, labels and header cards**, based off guidelines and creative briefs, while also maintaining high standards in production on out-going art for print.

2004-2007 SKYLINE EXHIBITS. Senior Graphic Designer

Provided an experienced eye to review art from local ad agencies and companies. On many occasions I corrected typos, color issues, bleeds, extreme graphical mistakes, photo problems, just to name a few. Catching these mistakes, along with my **added design services**, Skyline Exhibits witnessed an improvement in profits and an expansion of capabilities during my tenure. This allowed Skyline to offer **branding and print solutions** to smaller clients, leading them to broaden their market.

2004 For work history 2004 and older please visit my linkedin profile [linkedin.com/in/thedbk](https://www.linkedin.com/in/thedbk)

CONTRACT WORK

Brill Creative
Cm Paula
Candle-Lite
Atv Exposed
Advertising Vehicles
Icon Marketing
SNAP Advertising
Sabor Sensations Cafe
Sharonville Police Department
Ursuline Academy
Franky and Minx
ATAP Publishing
Lane and Company,
Procter and Gamble
The Creative Department
Marvel Comics
Tradewinds Inc
GCMCP

EDUCATION

Design and Communication arts • Cincinnati Academy of Design

REFERENCES

References and portfolio samples available on request, or find me on [linkedin.com/in/thedbk](https://www.linkedin.com/in/thedbk).