

talk **science** to me

We know science is beautiful. Exciting. And we know you have a story to tell. We're here to help you tell it.



Darinka Aguirre

Publications Designer

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Over seven years of experience in graphic design, illustration, and Web and print publishing.

Work Experience

Publications designer, Talk Science to Me Inc., Vancouver, B.C. April 2016–present.

- Is responsible for publication design, consultations with clients on design matters, graphic design and print consulting.

Associate art director, *Pacific Rim Magazine*, Vancouver, B.C. 2015.

- Was responsible for design team management, planning and execution of art, concept development, and layout design for the 2015 print issue of *Pacific Rim Magazine*.
- Managed photographers and styling, and directed photo shoots.
- Worked with the art director and the production department, and reported to the editor-in-chief.

Graphic design instructor, The Art Institute of Vancouver, Vancouver, B.C. 2011–present.

- Teaches graphic design fundamentals courses, including in Photoshop, Illustrator, InDesign, typography, branding, advertising, concept development and fundamentals of design.
- Specializes in teaching courses that address the social, environmental and economic pillars of sustainability.



Freelance graphic designer and illustrator, 2008–present.

- Designs promotional materials for print promotions, such as flyers, brochures, event posters, and magazine and newspaper advertisements.
- Designs and develops branding materials, including logos, stationery, web graphics and banners.

Graphic design and digital imaging specialist, KeenArt Media Ltd., Burnaby, B.C. 2010–2012.

- Was responsible for advanced photo editing using Adobe Photoshop, file management, and preparation for large-format fine art printing and scanning.
- Conducted online marketing campaigns and managed social media streams.
- Designed a number of promotional printed and Web items.
- Designed and implemented custom packaging solutions.
- Worked with management to ensure quality and customer satisfaction.

Design research assistant and graphic design, Emily Carr University of Art + Design, Vancouver, B.C. 2008–2010.

- Developed and prototyped complex 3-D objects by using computer-assisted design software.
- Designed decals and composites to be printed and applied on ceramic objects.

Education and Professional Credentials

Publishing Diploma, Langara College.

Master's Degree in Applied Arts, Design, Emily Carr University of Art + Design.

Bachelor's Degree in Industrial Design, University of Monterey, Mexico.