

DANIEL ISER

Full Stack Developer, Technology
& WordPress Enthusiast

CONTACT INFORMATION

Daniel Iser

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SKILLS

DevOps

- * Server Setup & Management
- * Stack Installation
- * Load Balancing & DNS
- * Debugging & Troubleshooting

Back End Development

- * DB Design & Development
- * Core Logic & Systems
- * MVC Frameworks
- * OOP PHP & Some Ruby

Front End Development

- * HTML5, CSS3 & jQuery
- * Backbone & NodeJs Experience
- * Some UI & UX Design

APIs & Integrations

- * SOAP & REST APIs
- * Custom API Development

WordPress Specific

- * Familiar with all WP APIs.
- * Custom Themes & Plugins

OTHER SKILLS

GIT & SVN, SEO/SEM, Analytics &
Custom Reporting.

I also have a lot of experience with
Advanced IT Consulting & Computer
Repair.

SUMMARY — FULL STACK DEVELOPER

I am an accomplished web developer with extensive experience in everything from building WordPress sites & products to ground up application development. I provide services ranging from server setup, DB design, Front & Back end development, SEO/SEM & API Integrations. I am also very experienced with customer support.

I am a quick learner which allows me to take on challenging projects & meet short deadlines with efficiency. I like to tackle unsolved problems, and rarely give up without at least a basic solution in place. I am a team player and love interacting with likeminded developers to accomplish tasks.

EDUCATION

St Johns River Community College – 08/2003–06/2004

Worked toward Associates Degree in Information Technology & Computer Programming. (Not achieved, YET!)

WORK HISTORY & CUSTOMER SUPPORT EXPERIENCE

Wizard Internet Solutions (owner) – Palatka FL – 8/2007-current

What began as an IT consulting & computer repair business quickly became a web development company. At first as a one person business I managed everything from sales & marketing to development & support. I manage nearly all client hosting, provided custom built websites, applications, e-commerce & intranet sites. I also managed many SEO and marketing campaigns that met or exceeded their goals.

Verizon DSL/FIOS CSR (via PRC LLC) – Palatka FL – 07/2005-08/2006

Assisted Verizon customers with connectivity & setup issues. Was charged with taking the most complicated of calls and often supported beyond standard scope. Took supervisor calls and often turned enraged customers in loyal subscribers.

MSN CSR / CSM (via Sykes) – Palatka FL – 1/2001–02/2002

Assisted MSN customers with their software and getting connected to the internet. Was an Assistant Manager that oversaw over 30+ reps for last 6 months. MSN opened a center in India and Sykes closed its doors.

WordPress.org & Premium Plugin Support

Having developed several plugins including Easy Modal, Popup Maker, and an Assortment of Premium Extensions and other plugins, I have been providing free and paid support for over 5 years. I respond to every request and have a high user satisfactory level which can be seen via numerous reviews of the plugins. I generally respond to tickets within 24 hours and try to maintain a low time to resolution when possible.

SOFTWARE

Adobe Suite: Acrobat, Dreamweaver, Fireworks, Flash, Illustrator, Photoshop;

Sublime Text, Firebug & Other browser debug tools.

Other Software: OS Installs, Windows Server, Active Directory, IIS, UBUNTU & CENTOS;

PROGRAMMING LANGUAGES

Language	Efficiency
PHP	★★★★★
JS & jQuery	★★★★★
MySQL	★★★★★
HTML5 & CSS3	★★★★★
Bash & Git	★★★★★
C, C++, C#	★★★★★

RECENT PROJECTS

Silver Census – 2013-2014 – silvercensus.com – [Details](#)

A Kohana PHP based listing directory project with over 2.8 million total pages, including custom DB, CMS & Analytics creation.

B&B Wholesale Metals – 2008-2014 – bbmetals.net – [Details](#)

Custom WordPress Site for a company that carries 26 brands with varying but similar products, which in previous versions had been very cumbersome. The new site is organized & matches the companies branding perfectly. It now successfully converts new leads at around 6-8% on pure organic traffic.

Easy Modal – 2011-2015 – wordpress.org/plugins/easy-modal

Created to fill a gap in my own needs, this plugin allows users to make customizable modals that work with many existing form plugins. It includes a visual theme editor, customizable animations & works with 2 of the most popular form plugins. As my first major plugin & the first I monetized, it now has over 65k downloads, 100+ reviews and an avg. rating of 4.5/5.

Popup Maker – 2014-2015 – wordpress.org/plugins/popup-maker

Built as Easy Modal v3, we realized that we needed to rebrand to grow. This plugin is packed with features, too many to list. It offers users our most advanced theme builder yet, precision targeting, responsive sizes & complete positioning control. It was built to be extended both in PHP & JS, and attempted to fill all the gaps that Easy Modal missed. With over 6k downloads in its first 2 months as well as 30 reviews with an avg. rating of 4.9 this plugin seems to be quickly gaining momentum.

RCP – Taxamo – 2014-2015 – wordpress.org/plugins/rcp-taxamo

This plugin was requested by the author of Restrict Content Pro to help their users meet the 2015 EU VAT Tax requirements. It integrates the RCP checkout & payment system with Taxamo.com services. Allowing Tax calculation & VAT data collection during checkout as well as recurring payment records using the Taxamo service.

WORK REFERENCES

April Acquavella - Owner, [Good & Evil Creative](#), (808) 398-7451

I have worked on many projects for April over the last 4 years. Custom & customized plugins, themes & service integrations.

Mark Donlan - Owner, [B&B Wholesale Metals](#), (386) 325-0242

While doing IT & PC Repair for them, Mark asked about a website. This was my first paid website and we have both been growing ever since. With four revisions over the last 7 years the site has transformed into a successful lead generation tool for his business.