

AMY

NIEUWSMA

Graphic Designer
Consultant, Life Enthusiast



EXPERIENCE

2008-2014

Co-Director
Graphic Designer
Instructor
Screen Printer

Ambrose Holland, MI

Community Driven Design & Print Studio

- Helped develop a creative career exposure program taking students through "The creative side of business & The business side of creativity"
- Grew program into a product line, service industry, and creative center
- Learned and taught screen printing; producing 20,000+ inked products
- Hosted 350+ workshops with 8-20 high school students weekly
- Facilitated corporate team building workshops
- Recruited and organized over 2,400 volunteer hours of student engagement
- Developed and led a backpacking trip each summer for creative exploration
- Hosted "Print Together Time" sessions for communal engagement
- Invested, mentored and monitored student run businesses
- Sold Ambrose in early 2015 to the non-profit organization, WMCAT

2012-2014

Graphic Designer

Central Wesleyan Church Holland, MI

Printing & Graphic Arts Department

- Produced sermon series concepts, design and print materials for a 3,000 person congregation
- Collaborated with set designers and web animators for stage designs
- Made 80ft+ banners for large scale events and concerts
- Developed annual reports and maintained a customized website

2014-NOW

Graphic Designer
Consultant
Stylist

Fig Studio Grand Rapids, MI

Freelance Design

- Collaborate with in-house marketing, tech and social media teams to forecast and deliver graphic needs
- Creative consultant for Nelos, specializing in art and science journals
- Design, develop and oversee production of consistent and creative branding
- Work with clients to provide custom illustrations, typography and websites

2009-2015

Field Instructor
Life Enthusiast

Bold Earth Golden, CO

Seasonal Adventure Guide & Instructor

- Guiding and mentoring teenagers on adventure trips around the world
- Duration is 2-4 weeks with 12-18 teens during the summer months
- Have led trips in Alaska, Colorado, Utah, Arizona, California, Australia, Mozambique, South Africa, Swaziland, Ecuador and the Galapagos Islands

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EDUCATION

2002-2005

Undergraduate

Indiana Wesleyan University Marion, IN

Psychology & Therapeutic Recreation

— Magna Cum Laude

2005

Summer Program

NOLS Australia

Orienteering and Kayaking

— Proficiencies in outdoor leadership and environmental ethics

TECH SKILLS

PROGRAMS

Continuing to expand my expertise in the following programs

Illustrator



Photoshop



InDesign



WordPress



HTML/CSS



Hootsuite



Social Media



REFERENCES

616.594.0849

Adam Weiler Ambrose at WMCAT

Director of Social Enterprise

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Noah Wallis Bold Earth

Director

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