



Holly Mathews

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216.403.6026

IN A NUTSHELL

Holly Mathews is a passionate, hard-working creative with initiative & excellent multi-tasking skills.

With experience wearing many hats in high-paced & deadline driven environments, she would be the perfect addition to your team.

SKILLS

Adobe Creative Suite - MS Office
Web & eCommerce Design
Branding - UI & UX Design
Print Design - Tradeshow Design
Package Design - Marketing
Social Media - Yoyo Expert
World Footbag Champion

References Available Upon Request

CLIENTS

Sears - Craftsman Tools - IdeaStream - Snoop Dogg - Asurion - Duncan Toys
Baseball Hall of Fame - Cleveland State University - Gladiator Garage Works
The Mens Warehouse - Jos. A. Bank

EMPLOYMENT

Freelance Senior Graphic Designer

The Mens Warehouse & Jos. A. Bank - Fremont, CA - 01/16 to Present

Campaign Development, UX/UI Design, Email Marketing, Direct Mail Design, Retail Environment Design, Branding, Art Direction

Digital Designer & Marketing Manager

Mystic Tan & VersaSpa - Macedonia, OH - 05/15 to 12/15

Web Design, Online Advertising, Social Media Marketing, Search Engine Marketing, eCommerce, New Business Development, Product Development

Graphic Designer & Marketing Coordinator

OdorNo & FunkSac - Rocky River, OH - 01/14 to 05/15

Marketing, Branding, Search Engine Marketing, Social Media Marketing, Tradeshow Design & Planning, Project Management, Creative Direction, Packaging Design, Graphic Design, New Business Development

Senior Designer

VividFront, LLC - Cleveland, OH - 05/13 to 12/13

Branding, UI/UX Design, Email Marketing, Project Management, Tradeshow Design, Graphic Design, Creative Direction, New Business Development

Senior Multi-Media Designer

Quéz Media Marketing - Cleveland, OH - 10/12 to 05/13

Branding, UI/UX Design, Email Marketing, Project Management, Tradeshow Design, Graphic Design, Front End Development, Illustration

Interactive Designer

GS&F - Nashville, TN - 07/11 to 01/12

Branding, UI/UX Design, Print Design, Email Marketing, Front End Development, Project Management

Senior Interactive Art Director

Aisle Rocket Studios - Chicago, IL - 07/10 to 07/11

Branding, UI/UX Design, Web Design, Email Marketing, Illustration
Front End Development, Project Management

EDUCATION

BFA in Graphic Design

Watkins College of Art & Design - Nashville, TN - 12/09