



TOMMASO MEZZAVILLA - RESUME

CREATIVE DIRECTOR

CURRENT POSITION: HAVAS WORLDWIDE Milan as EXECUTIVE DIGITAL CREATIVE DIRECTOR

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WORK EXPERIENCES

2012 to today (DIGITAL and CROSS ADV):

Executive Digital Creative Director at HAVAS Worldwide (Milan)

2010 - 2012 (DIGITAL):

Executive Creative Director at Brex lab digital (Milan)

2008 to 2010 (DIGITAL & EVENTS):

Executive Creative Director at Boondox lab digital (Milan)
Creative Director & Project Manager at DPR events (Milan)

2008 to today (MUSIC PRODUCTION):

Music Producer and Owner of YUPS! Music (Milan)

2007 (DIGITAL & CROSS ADV):

Senior Digital Art Director at TEQUILA/TBWA (Milan).
Freelance Art Director for ZOOOM (Los Angeles/Salzburg)
Senior Digital Art Director at NIGHT AGENCY (New York).

2001 to 2007 (CLASSIC ADV):

Art director at Lowe Pirella (Milan)

1999 to 2000 (CLASSIC ADV):

Junior Art Director at Saatchi & Saatchi (Milan)

1997 to 1999 (GRAPHIC):

Graphic Designer at Giacometti Associates (Treviso)

1995 to 1997 (RADIO HOST and DJ):

Dj/Speaker and scriptwriter at Radio Gemini One (Padova)

TECHNICAL SKILLS

I'm experienced in the technical production and post-production in web, digital, film, print, graphics, and sound.

PHOTOSHOP			
ILLUSTRATOR			
INDESIGN			
PREMIERE			
AFTER EFFECTS			
FINAL CUT			
SONAR			
SOUND FORGE			
	OK	GREAT	EXCELLENT

ABOUT ME

I'm a Creative Director with a deep experience in many disciplines ranging from digital to classical advertising, event organization and music production. I am specialized in creating multi-platform campaigns with a strong creative and strategic approach. My aim is to motivate teams on pushing creative boundaries. I lead and manage the ideas into concrete processes, from concept to completion.

I have a passion for videogames and music.

360° SKILLS

Curiosity and learning are my main features, this is the reason why I have a deep experience in many disciplines.

DIGITAL
ADVERTISING and INTEGRATED
SOCIAL MEDIA
EVENTS
MUSIC PRODUCTION
MOBILE
VIDEOGAMES
OCULUS VR
MUSIC VIDEOS
COPYWRITING
UX

CLIENT LIST HIGHLIGHTS

COMMUNICATION: TELECOM, VODAFONE, BLACKBERRY, SIEMENS, SAMSUNG.

CARS: PEUGEOT, VOLVO, AUDI, SAAB.

FOOD & DRINKS: FERRERO, MONDELEZ, McDONALD'S, FIN-DUS, CAMPARI.

FASHION: GAS JEANS, LORO PIANA, COCCINELLE,

MEDIA: DISCOVERY CHANNEL, RADIO 105, SONY MUSIC, WARNER MUSIC, MONDADORI, MAX MAGAZINE.

HEALTH: DUREX, ROCHE.

OTHER: BRAUN, CASIO, CREATIVE LABS.

AWARD HIGHLIGHTS

CANNES LIONS
EUROBEST
ADCI (Art Directors Club Italy)