# **Ted Levine**

**UX / UI & Interaction Designer** 

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Portfolio: tedlev.com/ux

#### **SKILLS**

UI + UX Design
Interaction Design
Interface Design
Rapid Prototyping
Web Design
Responsive Design
Photo + Video Production
Editing + Post-Production

#### **TOOLS**

Photoshop Illustrator InDesign OmniGraffle HTML / CSS Apple Motion Final Cut Pro Ableton Live

#### **EDUCATION**

Bachelors of Fine Arts December, 2011

California College of the Arts Graduated with Honors GPA 3.95/4.0

#### **AWARDS**

CCA Interaction Design Finalist Award

California College of the Arts Creative Achievement Award 2008-2011

Carmen. M. Christansen Undergraduate Award 2009-2011

## PROFESSIONAL EXPERIENCE

#### 2012- Interaction Designer at SolutionSet, Google Team

Present • Developed UX flows for mobile and web applications and the property of the property

- Developed UX flows for mobile and web applications for Google core.
  Created next-gen visual designs for key products and email campaigns.
- Directed blue-sky ideation sessions and solo brainstorming projects, two of which have been green-lit by Google and are in development.
- Led lectures, video and photo shoots, post-production, and motion graphics.

#### 2010- Freelance UX & Web Designer

Present

- Designed UX flows, websites, interfaces, identities for small businesses.
- · Completed photography, motion graphics, and video production projects.
- Directed UX flow and SEO audits for e-commerce site and mobile apps.

#### 2013-14 UX & Graphics Designer, Use Your Words

- · Developed experience, design, and content strategy.
- Implemented CMS and integrated responsive design framework, resulting in a dramatic increase in organic search sources.

#### 2011-12 Graphics Designer and Coder, AppliedArtistry

- Lead consultant of branding, information architecture and coder.
- Yielded a refined website experience that increased company recognition and sales.

#### 2011 Head of Interaction Design Team, IDEO Airline Challenge

- Led a team to research, design and prototype a luxury airline experience.
- Presented lead experience designers from Google, Apple, and IDEO.
- Won the CCA Interaction Design Finalist Award for achieving a luxury experience that incorporates numerous touchpoints, deep branding and a live interactive prototype.

#### 2008-11 Technology Teacher, The Urban School of San Francisco

- Built seminars for teachers on new interactive approaches in education.
- Subjects included incorporating creative applications in classes, interactive teaching with SmartBoard, narrative storytelling with Final Cut Pro and creating with Photoshop.

### 2008-09 Lead UX Designer & Content Strategist, Friends of the Urban Forest

- Worked with a local non-profit organization Friends of the Urban Forest to redesign and rewrite their site to yield increased accessibility.
- Implemented a scalable CMS that enabled multiple departments to collaborate and add content.
- After going live, community presence has increased significantly.