



SUMMARY

I am a graphic designer currently based in Iowa City, IA with over five years of professional design experience. I strive to design striking work through a thoughtful balance of functionality and aesthetic. I currently work in International Programs at the University of Iowa as their *Design Coordinator*.

With a strong sense of layout, typography, and color theory, I am ready for an opportunity to work with people who share my passion for good design.

DESIGN EXPERIENCE



INTERNATIONAL PROGRAMS, UNIVERSITY OF IOWA

Iowa City, Iowa | March 2014 -
Design Coordinator

MEDIA PRODUCTION: Responsible for the layout and design of major publications, brochures, newsletters, flyers, pamphlets, web graphics, newspaper and other advertisements produced throughout the year for International Programs' constituents. Layout and design of IP digital graphics and signage; responsible for distribution of campus-wide digital messaging.

PROJECT AND PRODUCTION MANAGEMENT: Provides design expertise and consultation with faculty, staff, and graduate students in creating publicity and communications for activities and events including flyers, posters, and other print work to promote seminars, speakers, and special events. Design visual displays, banners, and backdrops promoting the UI and IP at public and targeted events. Provide graphic design for the IP website, including mobile applications. Manages all IP printing processes, assuring high-quality results for multiple departments and projects.

FINANCIAL RESPONSIBILITY: Analyzes, monitors and Reports financial data/budgets, information and reports for area and initiates and approves fiscal transactions.

SUPERVISION/LEADERSHIP: Provides functional and administrative supervision of student staff. Provides direction, assignments, feedback, coaching, and counseling to assure student success is achieved.

Key areas: marketing, publication, branding, student supervision

EDUCATION/AWARDS



BFA GRAPHIC DESIGN

University of Iowa
Graduated May 2012



DIVERSITY CATALYST

SEED GRANT
University of Iowa
January 2015

ART SHOWS



LONGING | June 2011

The Mansion, Iowa City
Mixed media art show



PXLD. | May 2012

Atrium Gallery, Iowa City
Design BFA Show



ELECTRONIC PRINT GROUP

Coralville, Iowa | September 2012 - March 2014
Lead Graphic Designer

Worked with clients to design and produce different products including: publications, advertisements, and general branding materials. Designed projects from conception to completion including production.

Key areas: identity, publication, marketing, typography



SHOPJAMI JEWELRY

Coralville, Iowa | September 2011 - August 2012
Web Designer & Marketing Coordinator

Designed website and aided in programing and importing products. Concepted and edited launch lookbook. Worked with marketing team to create social media campaign for new product line. Created technical drawings for manufacturers.

Key areas: publication, web, marketing



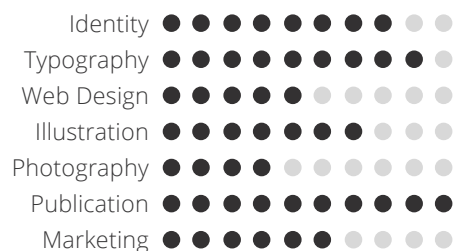
SARAH BOZAAN PHOTOGRAPHY

North Liberty, Iowa | September 2012 - March 2014
Designer & Production Manager

Edited photographs, researched and concepted photo shoots. Managed the online and offline media, including website and social media. In charge of client communication and session booking.

Key areas: photography, post-production, web, marketing

DESIGN SKILLS



SOFTWARE KNOWLEDGE



CONNECT

