

# FOREFRONT CHARITY ANNUAL REPORT 2022



# Letter From The CEO

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## Dear Friends and Supporters,

I am writing this letter to each of you to express my deepest appreciation for your support and dedication to our mission of compassion and empathy over the past year. Thanks to your generosity, we have been able to make a significant impact in the lives of those we serve as we continue to be “United In Compassion”. Our shared sense of compassion is what brings unity to make a difference.

In the past year, we focused on fostering a culture of compassion and empathy within our organization, and our efforts together have made a difference. We built 11 new water wells, increasing our total to 61 water wells; successfully launched our new in-home water filters; enrolled 85 additional students into our school for a total of 160 students across 5 grades, expanded our diabetes workshops to 7 new villages, launched our FOREFRONT Fearless youth empowerment initiative, and added 25 new changemakers this year for a total of 168 changemakers to date. We continue to uphold the importance of creating sustainable impact. Our local changemakers know their communities best and are making lasting local-to-local change.

# Letter From The CEO

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More people are getting access to basic life necessities, such as clean water being in their villages instead of unclean water being a 10-hour hike away. More children are growing towards a brighter future brimmed with opportunity. These advancements would not have been possible without your support, and I am truly grateful for your commitment to our mission.

As the world recovers from the pandemic, our work continued unhindered thanks to the efforts and unwavering support from our supporters, donors, volunteers, and team. Together, we have shown that even in difficult times, we can come together united with compassion and empathy.

Looking ahead, we are excited to work and make an even greater impact in the coming year. We have planned new programs and initiatives, such as adding a new 4th grade at our FOREFRONT School, expanding our local changemaker program, and boosting our community engagement events to reach more people in need and provide them with basic life necessities. We have set ambitious goals and are committed to ensuring that every dollar donated is used efficiently and effectively for the cause.

We are committed to keeping you informed about our progress and the impact we are making both locally and globally. We hope you will continue to be a part of our mission of spreading compassion and empathy as we are “Better Together”.

Thank you for your generosity, your dedication, and your belief in our mission. Together, we can continue to make a difference in the lives of those we serve for years to come.

Sincerely,  
Matthew Oh  
CEO & Founder of FOREFRONT Charity

# W A T E R



## Clean Water & Sanitation

### 2022 was an exciting year for the Water and Sanitation Team!

We continued to build our water wells each month to provide 12 more villages in Andhra Pradesh access to clean water, for a total of 62 water wells to date. After exploring different sanitation technologies, we implemented our first Vivoblu in-home drinking water filter system to much positive feedback from communities and a high continued adoption rate.

### About Vivoblu

Vivoblu's water filters are built to meet the needs for a whole family for 3+ years. With an industry-leading flow rate, it can provide up to 2,880 liters of clean water per day. Vivoblu provides the highest level of purity achievable with a gravity-based water purification system.

It removes 99.99999% of all bacteria, protozoa, and cysts, and removes 100% of microplastics and viruses > 0.1 micron. The filters can be cleaned with just one rinse, and have been independently tested by certified laboratories to meet or exceed NSF, ANSI, and UPA standards for drinking water.

# W A T E R

# Clean Water & Sanitation

## Looking Forward

We are excited to announce that at the end of 2022, we have hired a full-time, local water and sanitation changemaker to support our initiatives. In 2023, we will continue to install Vivoblu CORE family filters in additional locations and build water wells in new villages. We are working to engage our communities at all levels through our team members, local leaders, suppliers, and partners for continued expansion.

As our team continues to grow, we are looking forward to making a greater sustainable impact in communities by providing clean water sources, installing at-home filtration capabilities, raising awareness on the importance of clean water, and assuaging hesitations with the new technologies.



# EDUCATION



*Quality Education*

## **2022 FOREFRONT School Highlights**

Our close collaboration with the FOREFRONT school staff has enabled us to expand our school's enrollment from 61 children in 2021 to 168 children in the 2022 academic year.

## **Community Engagement**

The local community expresses their gratitude for the presence of the school and the opportunity for their children to get an education and attain better life outcomes. Parents eagerly support their students' involvement at the school and are involved in activities conducted at the school.

## **Staff Empowerment**

Our teachers are empowered to implement their expertise and experience to craft tailored and effective curricula to facilitate the students' development. Our school hosts professional development and curriculum-related sessions and training to help the teachers grow their skills and refine their abilities.

# Quality Education

## Academic Achievements

The school staff developed a hybrid curriculum between Oxford Publications and the U.S. Education Standards that has shown a great improvement in our students' benchmarks.

Listening and speaking skills of the kids who were admitted in the present year also improved dramatically. The methods and approaches used by our teachers helped the kids to improve their understanding of the subjects experimentally and experientially.

Our teachers follow a child-centric teaching method that gives our students the opportunity to learn independently in an interactive learning environment.



# M E D I C A L



## Accessible Medical Care

**2022 was a year full of new program initiatives as well as new faces.**

The medical team welcomed a new team member, Dr. Beth Gelman, who was a pediatrician for over 20 years! Her experience in medicine will bring invaluable experience to our FOREFRONT team and the local communities we serve.

### **Diabetes Prevention**

We expanded our diabetes workshops to 7 new villages and performed over 300 blood glucose testings, blood pressure readings, and weight measurements. The diagnostic data enables us to provide tailored advice on lifestyle changes to our local villages to help combat diabetes. We are currently developing professional relationships with local medical providers to build a medical network for our villagers to have access to. Our goal is for the diabetes workshops to educate local communities on the contributors to diabetes, facilitate lifestyle changes, and decrease diabetes rates.

# Accessible Medical Care

## Female Hygiene Program

Our team will also be spearheading a new female hygiene program. The purpose of this program is to empower women by educating them on their menstrual cycles and destigmatize the public perception of this topic. This program also focuses on making sanitary napkins to provide a hygienic and affordable menstrual product for women.

Guess who will be making these sanitary napkins? The local villagers!

We are currently investigating cost-effective measures to obtain raw materials that are readily accessible to these villages and teaching the villagers how to make these sanitary napkins. The ultimate goal we envision is for the villagers to make their own pads and sell these pads to cover the raw-material cost and create a sustainable workflow that is driven solely by the villagers. Through education and skill training, we hope this female hygiene program is one of many women initiatives to maximize their potential.



# EMPOWERMENT



## Empowerment Opportunities

**We are elated to work with our changemakers in India to bring about sustainable change by educating, empowering, and helping local communities.**

Inspired by the theme of empowerment, our team looked into various ways we can empower the community and identified that one of the biggest issues was that young girls especially suffered from diminished self-esteem as a result of gender inequality. To address this issue, we piloted our first FOREFRONT Fearless session in the village of Nagaram. About 35-40 young children, male and female, were taught how to effectively and confidently speak in a public setting.

# EMPOWERMENT

# Empowerment Opportunities

## About FOREFRONT Fearless

FOREFRONT Fearless is a 12-week after school program for young girls between the ages of 8-12 to encourage them to remain in school and strengthen them to become future leaders by empowering them to understand their potential and worth. Every week, the program consists of one changemaker-led lesson and activity on a relevant topic (such as public speaking, body positivity, and goal setting) and one mentorship session with local college-aged women to focus on personal development. The program is meant to help foster an encouraging environment for young girls to make their dreams and goals a reality with the skills and confidence they need.

## Looking Forward

In 2023, the empowerment team will train up local changemakers to lead and support Empowerment programs on the ground. Together we will implement FOREFRONT Fearless and expand the program to areas that have high rates of school dropouts for young girls. The refinement and improvement of program lessons will remain a priority for the team. As many women lack paid opportunities to utilize their skills, we will also be looking into ways to implement business models for these women to provide for their families financially.





# Development

## What an exciting year for the Development team!

After a couple of years of hosting events virtually due to the pandemic, we were able to transition to a hybrid year of events! We hosted one event in person and one event virtually. We look forward to the upcoming year of all in-person events!

### Golf Event

We hosted our first ever in-person private annual golf event in July and were amazed as always by your generosity. Attendees enjoyed 18 holes of golf with lunch and refreshments throughout the event at the beautiful Golf Club at Mansion Ridge.

We are so thankful for our sponsors: Ameriprise Financial, Dr. Yeh & Associates - General & Cosmetic Dentistry, Visual Marketing & Design, and Counting Stars. Additionally, Vita Coco donated some of their products to keep everyone refreshed on the course!

# Development

## Annual Gala

This year we celebrated FOREFRONT Charity's 7th Annual Gala in December with 2022's theme: United in Compassion! Compassion encourages us to be kind. Compassion is about understanding the struggles of others which leads to action. Compassion means not turning away from challenging situations. Your giving helped make a sustainable impact in rural India through clean water & sanitation, education, medical care, and empowerment. In total we raised \$10,371 for our programs in India from the gala and golf events. We are looking forward to the upcoming year gathering in person!

Additionally we have been working with the Finance team to help ensure the migration to the Give Butter platform is a wonderful experience for our donors. We will continue to build on our donor experience for all donors and Builders in the coming year. Thanks so much for your ongoing support to help make all of our programs possible!



# Operations

## Team Updates

We grew our US team to 21 full-time team members!

We added a Medical & Health Lead who created our female hygiene initiatives and helped drive our diabetes programs in India. We also added a third Finance Lead to oversee financial strategy and transformation, as well as a second People & Culture Lead to own our cultural initiatives and internal events development.

We also transitioned our seasonal Marketing Intern into a full-time intern role. Additionally, we onboarded six contractors to impact the following teams: Development, Education, Water & Sanitation, and Finance.

Our new mission-driven team members will help our organization develop within their respective teams while adding to our dynamic and inclusive culture. As an entire group, we met in person each quarter to brainstorm, plan, and discuss our initiatives. Our quarterly in-person gatherings continue to be an important part of our culture as they allow us to unplug and remind ourselves of the impactful work we're all a part of.



# Operations

## India Updates

Our team growth was not limited to the States, however! Throughout 2022, our partners in India continued to grow as we restructured our changemakers program to be more focused on each of our four pillars. This allows us to personally integrate our programs within the villages and communities in India to further scale our development, impact, and brand.

Finally, our US team visited India for the first time since the pandemic! As a team of six, our team members got to meet our changemakers, International School staff and students, as well as the local communities we've been fortunate to work with. During the trip, FOREFRONT Charity planted its 57th water well, launched our new VivoBlu clean water pilot and FOREFRONT Fearless initiatives, held diabetes and female hygiene workshops, and organized a field day at our International School. In such a digital and virtual world, it was so nice being able to meet the faces of the many individuals we've been collaborating with. We can't wait for our next visit!

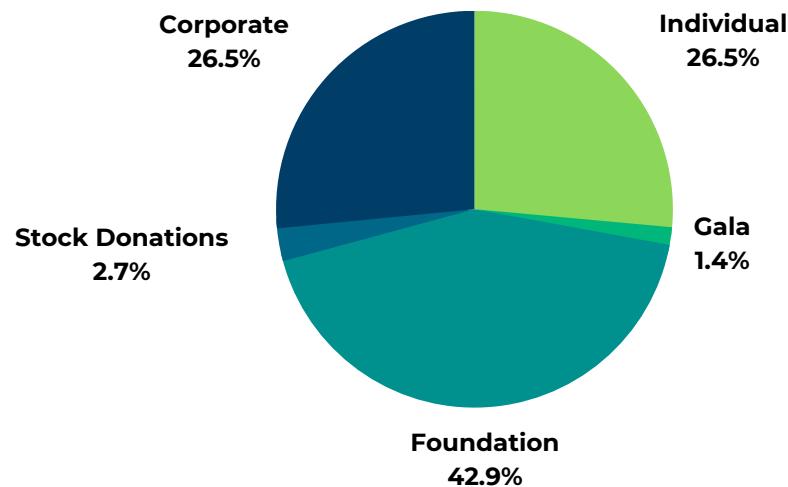
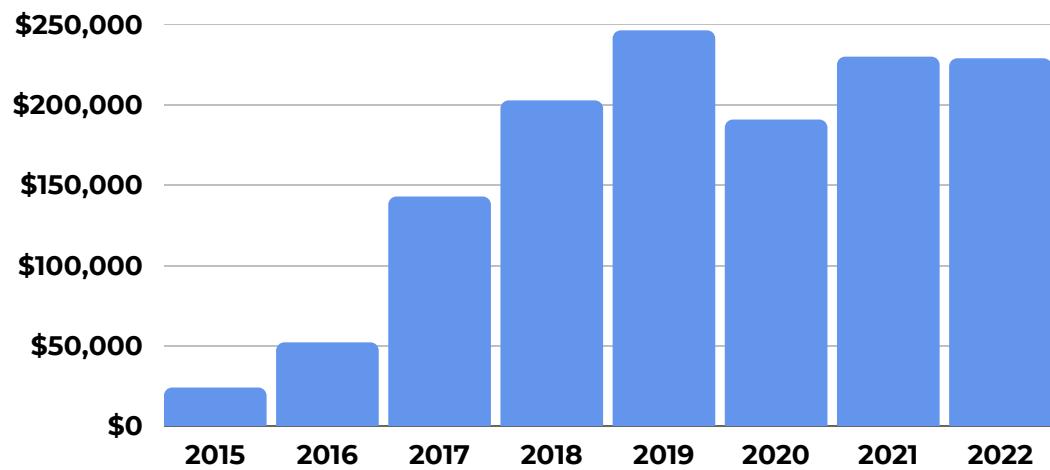


# Finance Review

We continue our commitment to high-quality accounting standards and transparent financial reporting. The \$228,756 you gave in 2022 made everything we have accomplished this year possible. Thank you for your continued support!

## Annual Revenue

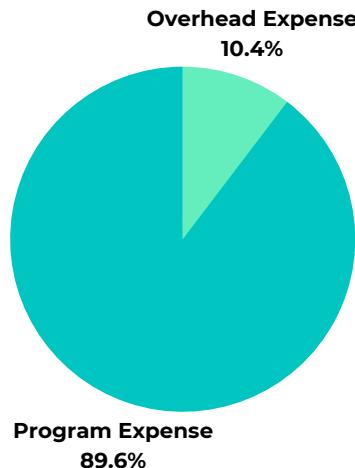
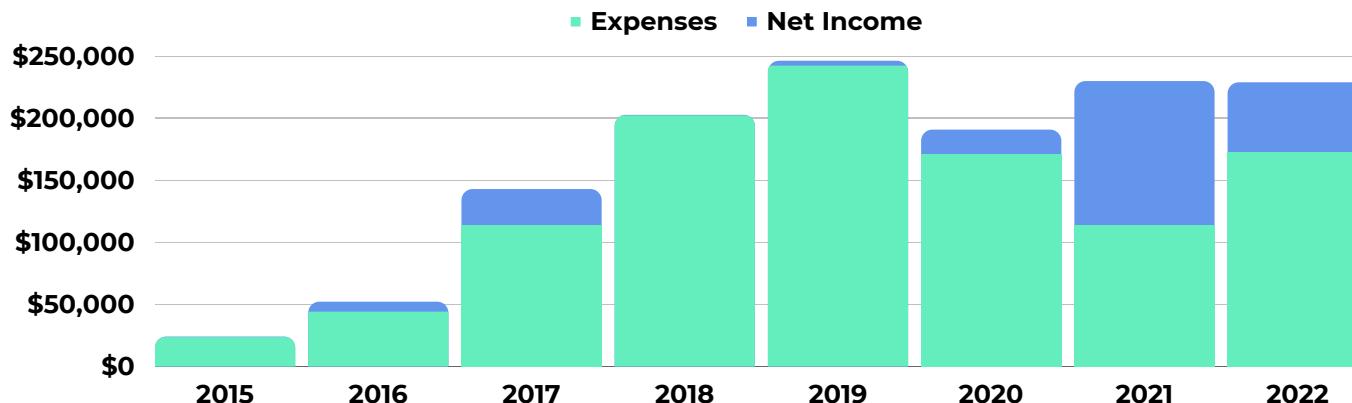
In 2022, our donations remained steady year-over-year. A significant portion of our donations continued to stem from awarded grants, such as from Eurofins Foundation, Global Children Foundation, and SENSE Foundation Brussels. The Global Children Foundation and SENSE Foundation Brussels grants were awarded in 2021, but their funds were distributed in 2022, so those grants are counted towards our 2022 revenue. All foundations provide one-time grants with the opportunity to apply again each year, which we will do. We received a stock donation that we immediately cashed out upon receipt. Individual giving also remains around all-time highs. We are so thankful for your continued support, generosity, and trust.



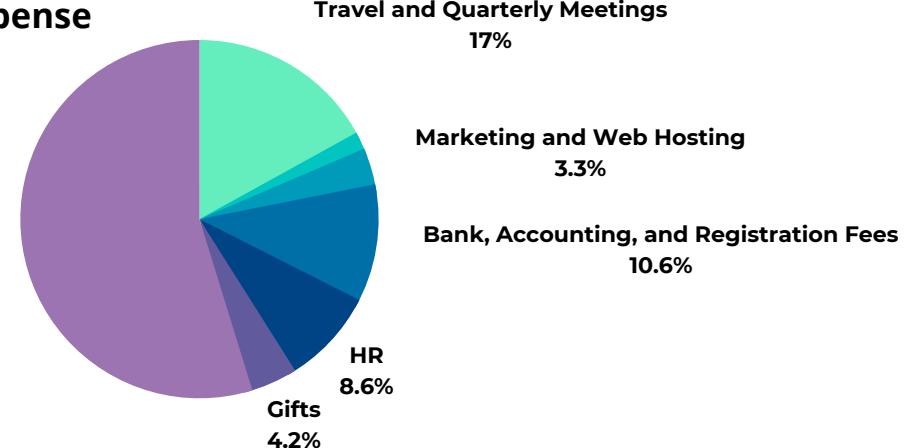
# Finance Review

## Annual Expenditure

Our 2022 annual expenditure was \$172,353. The vast majority of our expenses (89.6%) are program-based, towards clean water & sanitation, education, medical care, and community empowerment. We strive to maintain a minimal overhead (10.4%) to ensure that your giving directly impacts the communities in India.



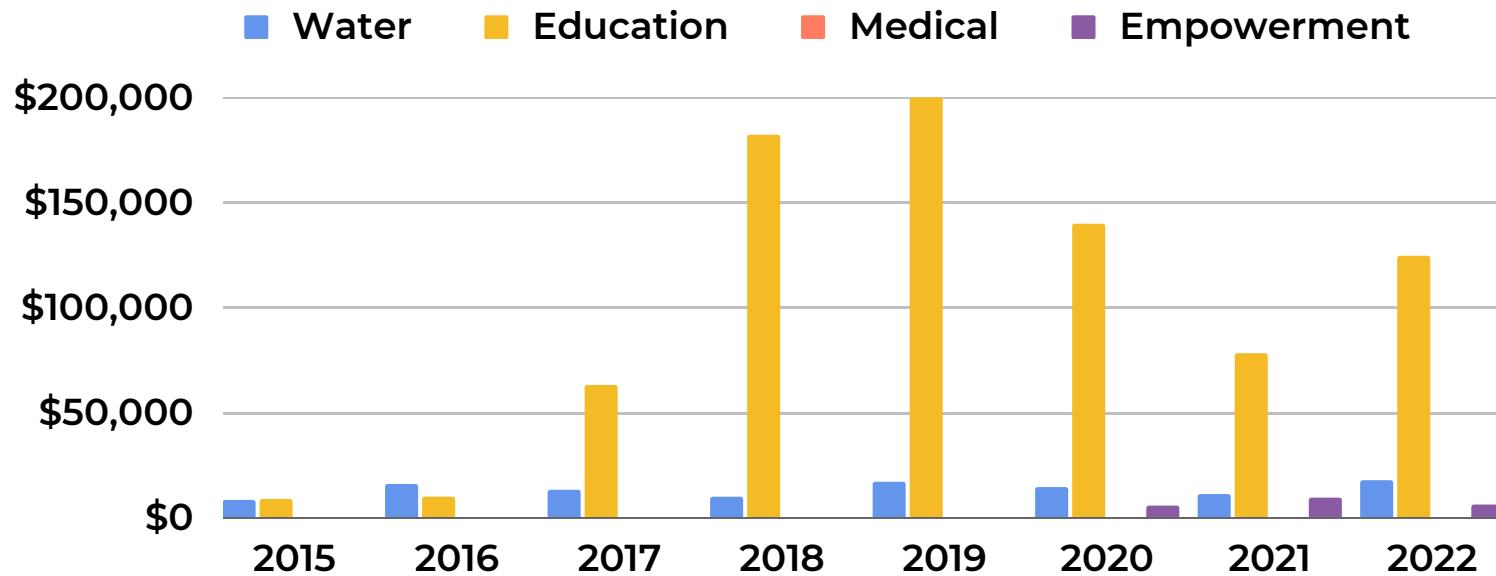
### Overhead Expense Breakdown



# Finance Review

## Program Investment

In 2022, we invested \$154,510 in programs, with \$18,000 going to clean water & sanitation, \$124,290 going to education, \$6,474 going to community empowerment, \$505 going to medical care, and \$5,241 going to associated costs with our annual India trip to monitor our programs' progress. With the medical care pillar's growth in 2022, we are now spinning it out from the community empowerment pillar's budget as its own standalone budget moving forward.



FOREFRONT



THANK YOU

# 2022 Statement of Activity

**Forefront Charity**  
**Statement of Activity**  
Year Ended December 31, 2022

	2022
<b>Revenue</b>	
Individual Contributions	60,512
Corporate Contributions	60,733
Foundation Contributions	98,125
Gala Ticket Sales	3,611
Less Gala Direct Expense	344
Stock Donations	6,119
<b>Total Profit</b>	<b>228,756</b>
<b>Expenses</b>	
Program Expenses	154,510
Travel and Quarterly Meetings	3,029
Bank, Accounting, and Registration Fees	1,887
HR Expenses	1,530
Marketing and Web Hosting	591
Postage and Mailing	283
Fundraising Events	9,773
Gifts	749
<b>Total Expenses</b>	<b>172,353</b>
<b>Change in net assets</b>	<b>\$ 56,403</b>

# 2022 Statement of Financial Position

**Forefront Charity**  
**Statement of Financial Position**  
As of December 31, 2022

	2022	
	ASSETS	
Cash and Cash Equivalents		\$219,308
<b>Total Assets</b>	<b>\$</b>	<b>219,308</b>
	LIABILITIES AND NET ASSETS	
Liabilities:		
Current Liabilities		-\$615
Total Liabilities	<b>\$</b>	<b>(615)</b>
Net Assets		
Opening Balance Equity		\$942
With Donor Restrictions		\$3,103
Without Donor Restrictions		\$159,475
Net Revenue		\$56,403
<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b>219,308</b>