

FROM OUR CEO

2019. The end of a decade. Big moments like this get us thinking of how we have spent the past ten years. I think about our impact and the people who made it possible. And I smile.

2019. This has been our best year yet. We increased how many water wells we built in a year. FOREFRONT also increased how many soap toys we distributed. We started our second pillar: education, with our English after school program. We also 100% funded our international school. This long journey, as we look back, seems short.

2019. What legacy do we want to create? My team, supporters, and I want to live our calling. We don't want to be comfortable. We want to be where the need is. We want to be where the people are. We want to be where villagers are sharing their stories of hurt and struggles, but also stories of victory and joy. Every decision and initiative is all for the people. It always has and always will be our motivation. And so, with that ...

2020. We are ready to push the boundaries to love and serve more people.

Yours Truly,
Matthew Oh
Founder and Chief Executive Officer



OUR MISSION STATEMENT

Enable every person.

Equip leaders.

Establish self-sustaining communities.

OUR SUSTAINABLE APPROACH

The key to establishing sustainable communities in developing areas is empowering locals. They know their communities best. We equip future leaders with fundamental human rights to clean water, quality education, access to medical care, and leadership training. With these resources, leaders invest in their communities, multiplying local-to-local long-term change.









OUR FAMILY

People are the center of everything we do. This year, your partnership was stronger than ever, encouraging and inspiring us all. We need leaders like you to continue to make an impact.

For that, thank you.





THE COMMUNITY

We are so grateful for Montclair's high school chapter. Starting with soap making, then bake sales, and then establishing a school chapter, they have been an inspiration to us all. It's a reminder that people of any age can make an impact!

We are also grateful for our new partners such as this couple who dedicated donations from their daughter's 1st birthday for a water well. As they think about their daughter, they are reminded of children around the world who need clean water to grow up healthy.



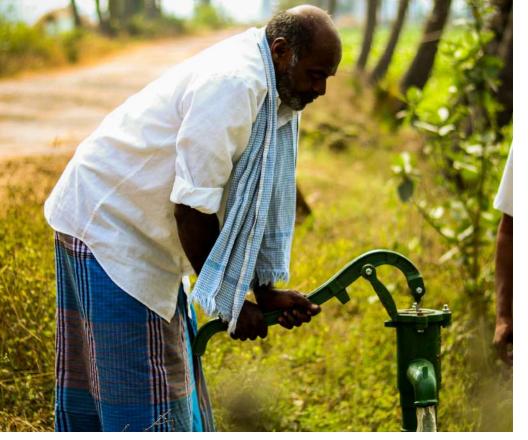


THE COMMUNITY

Our new partnership with R.D. Middle School in New Jersey has been a huge success. A teacher organized Coin Wars with her 7th grade class. Our CEO, spoke to 250 students at the school. With coins alone, the class raised over \$1,200. They funded an entire water well, built in their honor.

"This project gave me exactly what I needed: confidence to believe that I was doing something right and something good. My students learned to empathize and have compassion for people whom they have never met. In the process, I helped pave the way for my students to make a difference in society."

- Teacher at R.D. Middle School





THE COMMUNITY

No Ledge Productions, a NJ/NY based production company, is leading the way by using their company and brand to inspire others. They joyfully funded FOREFRONT's 24th water well. Thank you No Ledge Productions for your generous donation.

Bethany Campus Church from Cornell
University held a service auction, which
included photoshoots and dinners. They
funded our 29th water well. Thank you
Bethany Campus Church for your selfless
donation.

To all who joined us, thank you for making clean water a reality for our communities in India.

GALA

Our 4th annual gala was our first ever gala that featured formal, sit-down cuisine. With over 75 guests, we recognized two incredible donors with our first ever Cornerstone Award. These two people believe in our vision and have seen our school project through to 100% funding.

We laughed a lot thanks to our master of ceremonies, Alan Chen, and then were moved by our speaker, Amy Padnani from the New York Times. We also felt transported to India with a mesmerizing traditional Indian dance performance by Celestia. It was a gala to remember!



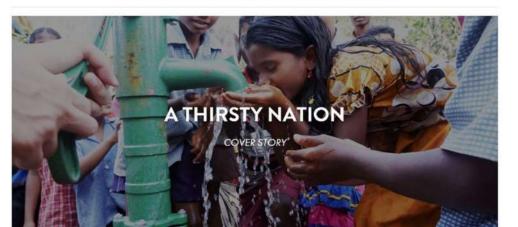






ARCHIVES SUBSCRIBE CONTACT SEARCH

WELCOME TO CANADA'S PREMIER SOUTH ASIAN MAGAZINE



GLOBAL AWARENESS

In 2019, FOREFRONT Charity went global in our awareness and engagement efforts. We were featured in Desi News, Canada's premier South Asian magazine, "A Thirsty Nation." This coverage highlighted the dire need for clean water, as villagers walk up to 10 hours per day to fetch contaminated drinking water. The author described how our unique, four-pillar approach brings about holistic, sustainable change.

Our CEO. Matthew Oh. and two other team members spoke at the Next 100 Symposium in Prague, Czech Republic. Matthew explained how we use technology to help society and integrate fragmentation of people. We also had giveaways and a popular learn more table.

CAMPAIGNS

Our 2019 heartfelt campaigns came from stories we heard from our communities in India. The "A Mother's Heart" campaign highlighted how mothers, all around the world, have immense love their children. All mothers want their children to succeed and contribute to their communities, which captures the essence of FOREFRONT's work.

We concluded the year with our #RingTheBell campaign. Donations were matched 20.19%. This campaign was meant to ring in the new year, but more importantly, to ring the bell for our new school! With \$14,660 raised, we finished funding our start-up school costs.





2019 PROGRAM REVIEW

Thank you for your generous hearts and joyful giving. You made 2019 our most impactful year yet. We are incredibly grateful for your support to increasingly serve others.



OUR PROGRAMS

WATER

It begins with a water scorecard that assesses multiple factors, including demographic of the village and location / source of the nearest water well. Reviewed by our water team, FOREFRONT then provides clean drinking water to the greatest village, in need in partnership with a local water drilling company.

Water wells are assessed for quality on an ongoing basis through water test kits and a water monitoring device (DR900). DR900 is a multi-parameter handheld water testing with over 90 colorimetric parameters for use in the most demanding field environments.

OUR PROGRAMS

EDUCATION

In **2019,** FOREFRONT launched a pilot English program, providing daily, one hour English classes for 20 elementary-aged orphans nearby Kolluru, our target school site.. Through this pilot, we trained our educators in innovative teaching methods and collaborated with them on culturally responsive curriculum.'

In **Summer 2020**, we are opening a state-of-the-art elementary school in Kolluru, India with capacity for 400 children. Our school student to teacher ratio will be 20:1 with 50% reduced tuition for all female students. Our team, consisting of teachers, school and district-level administrators, designed a curricular vision featuring data-driven instruction, active learning models, technology blended learning, and habits of mind.





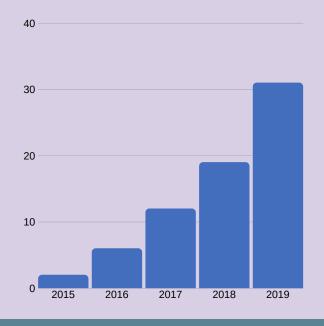


Through your generous support and consistent perseverance, FOREFRONT is proud to announce that our school building construction is 100% funded.

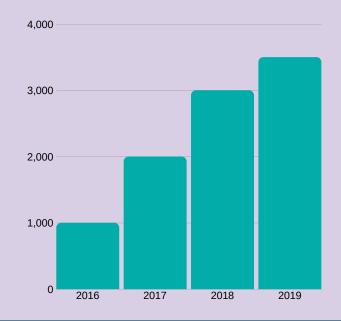


2019 PROGRAM REVIEW

31 WATER WELLS



3,500 SOAP TOYS



100%

CONSTRUCTION
FUNDED

140

FOR FOREFRONT
ELEMENTARY SCHOOL
CONSTRUCTION

+20

STUDENTS ATTENDING
OUR DAILY AFTER
SCHOOL ENGLISH
PROGRAM

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2019 FINANCE REVIEW

We are committed to high quality accounting standards and transparent financial reporting. The \$246,144 you gave in 2019 built 11 water wells, finished our elementary school construction, launched our after school English program, and more.



ANNUAL REVENUE



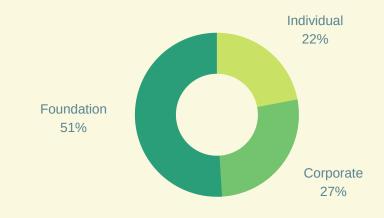
2019 REVENUE \$246,144

2019 YoY GROWTH +22%

2015-2019 REVENUE \$664,938

2015-2019 DONORS 950 UNIQUE PEOPLE

2019 REVENUE SOURCE



522 INDIVIDUALS

86 CORPORATIONS

2 FOUNDATIONS

ANNUAL EXPENDITURE

Our 2019 annual expenditure was **\$242,188**. The vast majority, 94%, of our expenses are program-based: water, sanitation, education and medical expenses. Our minimal overhead means you can count on your giving to directly impact our communities in India.



We steward our revenue by minimizing net income. Our goal is to quickly invest our revenue into programs and overhead expenses.





OVERHEAD BREAKDOWN



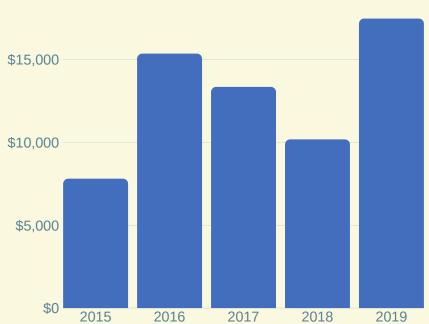
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PROGRAM INVESTMENT

In 2019, we invested **\$227,423** in our water, sanitation, and education programs, with \$17,460 going to water and sanitation, and \$209,963 going to education.

WATER AND SANITATION

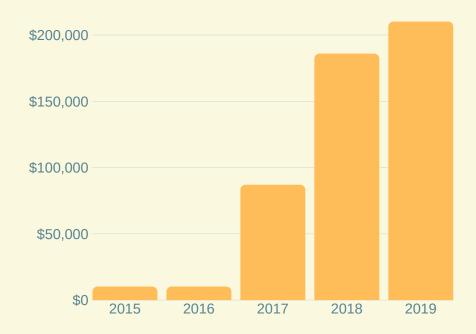




In 2019, we built more wells (11) than in any year past. Our well water quality, even from our oldest wells, continues to test better than bottled water in India.

EDUCATION

\$250,000



Our education investment significantly increased due to school construction, which started in January 2018. Total construction cost is \$465,000. Our state-of-the-art school campus has capacity for 400 students.



2019 STATEMENT OF ACTIVITY

Forefront Charity Statement of Activity

Year Ended December 31, 2019

	84 84	2019
Revenue		
Individual Contributions	\$	54,382
Corporate Contributions		65,923
Foundation Contributions		125,000
Special Events, net		839
Total Revenue		246,144
Expenses		
Program Expenses		227,423
Travel, Meetings, and Meals		4,528
Event Costs		1,127
Professional Fees		2,538
Bank Charges		2,995
Marketing Expenses		612
Communication, Printing, and Postage		210
Office Expenses and Supplies		2,755
Total Expenses		242,188
Change in Net Assets	\$	3,956

2019 STATEMENT OF FINANCIAL POSITION

Statement of Financial Position

As of December 31, 2019

	2019			
ASSETS				
Cash and Cash Equivalents	\$	67,732		
Contributions Receivable		1,690		
Total Assets	\$	69,422		
LIADULTICO AND NET ACCETO				
LIABILITIES AND NET ASSETS Liabilities:				
Committed to Projects	\$	26,898		
Accounts Payable and Accrued Expenses		134		
Total Liabilities		27,032		
Net Assets				
Without Donor Restrictions		42,390		
Total Liabilities and Net Assets	-\$	69,422		