



- Name: _____
 - Date: _____
 - Section: _____
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BUSI 201

Quiz #1

Fall 2023

INSTRUCTIONS:

- BUSI201-Q01-Workbook.xlsx is the companion workbook for this quiz.
- The workbook consists of four worksheets: Expenses, Employee, Sales, and Inventory.
- The quiz booklet contains 4 problems, each corresponding to one of the worksheets.
- Unless explicitly stated, manually typing in the answers without using functions will result in all points being deducted from the specific question.
- Once you are finished, save/ rename the workbook to **YOUR_LOGIN_ID.xlsx**, and submit your results via email to **BPARK@monmouthcollege.edu**.

Problem 1. Expenses: 35 Points

The first problem describes the tasks assigned for the first worksheet Expenses. The worksheet contains a synthetic expense sheet for a household, and the table highlighted by the blue box contains information about the cashback rewards each payment method provides. Card A returns 6% as rewards when the spend category is Groceries, and 1% for all other categories. Card B returns 2% back as rewards for all transactions regardless of the category.

The screenshot shows an Excel spreadsheet titled "Expenses". At the top, there's a ribbon with tabs like File, Home, Insert, Page Layout, Formulas, Data, Review, View, Automate, and Help. Below the ribbon is a toolbar with various icons for cutting, copying, pasting, and formatting. The main area contains several tables:

- Summary Table (Rows 4-6):** Contains the header "August 2023 Rewards" and two rows: "Actual" and "Optimal". The "Actual" row is highlighted with a blue box.
- Rate of Return Table (Row 7):** Shows "Groceries" at 6.0% and "All Others" at 1.0%. This table is highlighted with a blue box.
- Transaction Table (Rows 8-19):** Lists daily expenses with columns for Date, Vendor, Category, Amount, Payment Method, Actual RoR, Actual Rewards, Optimal RoR, and Optimal Rewards. The "Actual RoR" column is highlighted with a red box, the "Actual Rewards" column with a green box, and the "Optimal RoR" and "Optimal Rewards" columns with orange and pink boxes respectively.
- Bottom Navigation Bar:** Includes tabs for Expenses, Employee, Sales, Inventory, and a plus sign icon. It also shows "Display Settings" and a zoom level of 205%.

Task #1: 15 Points

Your first task is to find the entries for the Actual RoR column highlighted by the red box. It should contain the rate of return (%) on spend as dictated by the table in the blue box. Then, fill in the Actual Rewards column marked by the green box with the amount of rewards the consumer actually received for each transaction.

Task #2: 15 Points

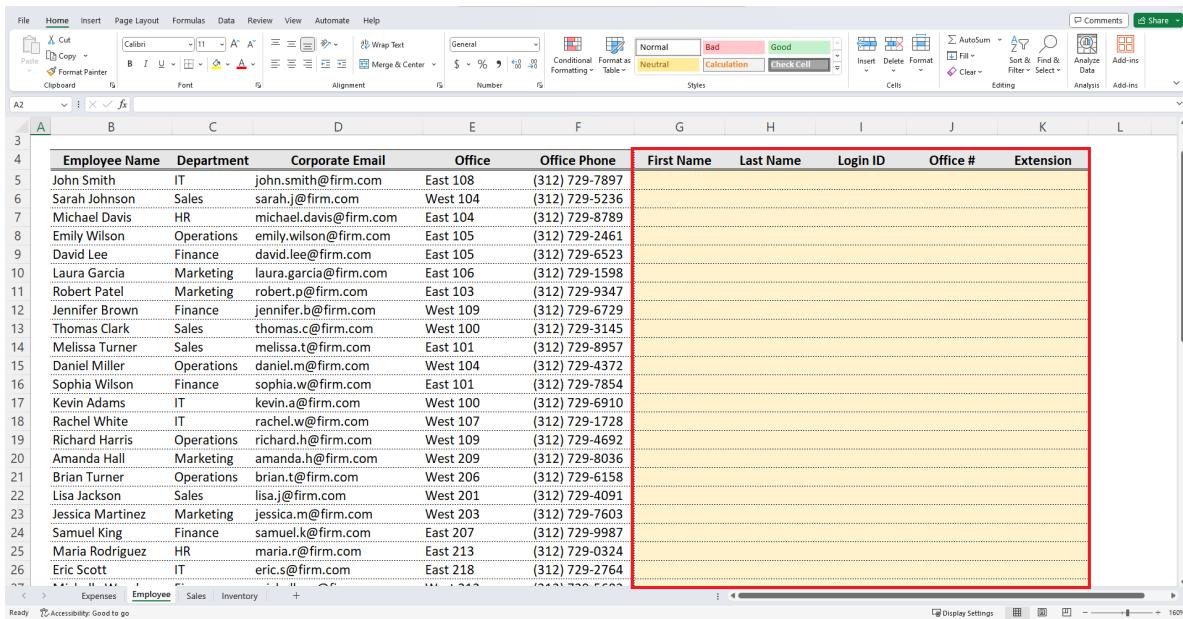
The consumer is not optimizing their card choices, for instance on row 11, they are using Card A to get 1% back, while they could be using Card B to get 2% back. In the Optimal RoR marked by the orange box, find what the consumer would have achieved had they used the best payment method for each transaction. For instance, in row 11, the optimal rate of return should have been 2%. Then, fill in the Optimal Rewards column marked by the pink box with the amount of rewards the consumer would have received for each transaction had they optimized their card use.

Task #3: 5 Points

Finally, you must fill out the table highlighted by the purple box with the total amount of rewards this consumer accumulated over the month of August in cell C5, and what the consumer would have been able to accumulate had they optimized their card use in cell C6.

Problem 2. Employee: 5 Points

The second worksheet, corresponding to the second problem, contains information of a list of employees in a fictitious firm. The entries include the employees' full names, their department, corporate email address which takes the form of LOGIN_ID@firm.com, their office location and number (West or East Tower), and office phone number.



	A	B	C	D	E	F	G	H	I	J	K	L
4	Employee Name	Department	Corporate Email	Office	Office Phone	First Name	Last Name	Login ID	Office #	Extension		
5	John Smith	IT	john.smith@firm.com	East 108	(312) 729-7897							
6	Sarah Johnson	Sales	sarah.j@firm.com	West 104	(312) 729-5236							
7	Michael Davis	HR	michael.davis@firm.com	East 104	(312) 729-8789							
8	Emily Wilson	Operations	emily.wilson@firm.com	East 105	(312) 729-2461							
9	David Lee	Finance	david.lee@firm.com	East 105	(312) 729-6523							
10	Laura Garcia	Marketing	laura.garcia@firm.com	East 106	(312) 729-1598							
11	Robert Patel	Marketing	robert.p@firm.com	East 103	(312) 729-9347							
12	Jennifer Brown	Finance	jennifer.b@firm.com	West 109	(312) 729-6729							
13	Thomas Clark	Sales	thomas.c@firm.com	West 100	(312) 729-3145							
14	Melissa Turner	Sales	melissa.t@firm.com	East 101	(312) 729-8957							
15	Daniel Miller	Operations	daniel.m@firm.com	West 104	(312) 729-4372							
16	Sophia Wilson	Finance	sophia.w@firm.com	East 101	(312) 729-7854							
17	Kevin Adams	IT	kevin.a@firm.com	West 100	(312) 729-6910							
18	Rachel White	IT	rachel.w@firm.com	West 107	(312) 729-1728							
19	Richard Harris	Operations	richard.h@firm.com	West 109	(312) 729-4692							
20	Armanda Hall	Marketing	armanda.h@firm.com	West 209	(312) 729-8036							
21	Brian Turner	Operations	brian.t@firm.com	West 206	(312) 729-6158							
22	Lisa Jackson	Sales	lisa.j@firm.com	West 201	(312) 729-4091							
23	Jessica Martinez	Marketing	jessica.m@firm.com	West 203	(312) 729-7603							
24	Samuel King	Finance	samuel.k@firm.com	East 207	(312) 729-9987							
25	Maria Rodriguez	HR	maria.r@firm.com	East 213	(312) 729-0324							
26	Eric Scott	IT	eric.s@firm.com	East 218	(312) 729-2764							

Task #1: 5 Points

The single task in this problem is to fill in the entries highlighted by the red box with the employees' first name, last name, login ID, office number (ignoring the East / West tower indicators), and their phone extension (last 4 digits of office phone number).

- Make use of the flash fill function we covered in class.
- No points deducted for manually typing in the correct answers for Problem 2.

Quiz #1

BUSI 201 Business Data Analysis

Problem 3. Expenses: 35 Points

The third worksheet mimcs sales data for a department store. The main table gives us information about the date of the sale, which employee made the sale, the product name and quantity sold, the price of each unit, and the value of the transaction.

Date	Employee	Product	Quantity	Unit Price	Total Sales
1/1/2023	Employee D	Shirt	5	\$ 26.44	\$ 132.18
1/2/2023	Employee F	Shoes	34	\$ 1.14	\$ 38.09
1/3/2023	Employee A	Jeans	39	\$ 87.73	\$ 3,421.51
1/4/2023	Employee B	Sweater	59	\$ 75.60	\$ 4,538.40
1/5/2023	Employee C	Dress	61	\$ 55.00	\$ 3,385.00
1/6/2023	Employee D	Dress	14	\$ 46.00	\$ 652.24
1/7/2023	Employee B	Jacket	26	\$ 11.27	\$ 281.83
1/8/2023	Employee F	Socks	38	\$ 16.57	\$ 629.66
1/9/2023	Employee A	Scarf	24	\$ 84.23	\$ 2,021.52
1/10/2023	Employee E	Sunglasses	89	\$ 20.99	\$ 1,868.39
1/11/2023	Employee F	T-shirt	66	\$ 92.39	\$ 6,097.87
1/12/2023	Employee A	Skirt	85	\$ 35.26	\$ 2,997.10
1/13/2023	Employee D	Backpack	15	\$ 4.74	\$ 71.09
1/14/2023	Employee B	Umbrella	19	\$ 48.14	\$ 914.60
1/15/2023	Employee E	Gloves	7	\$ 23.43	\$ 163.99
1/16/2023	Employee C	Boots	20	\$ 93.65	\$ 1,872.90
1/17/2023	Employee F	Jacket	30	\$ 34.25	\$ 1,027.41
1/18/2023	Employee D	Sweater	58	\$ 21.28	\$ 1,234.07
1/19/2023	Employee C	Shoes	59	\$ 26.76	\$ 1,578.72
1/20/2023	Employee A	Hat	26	\$ 68.73	\$ 1,788.59
1/21/2023	Employee B	Dress	89	\$ 70.44	\$ 6,263.56
1/22/2023	Employee C	Shirt	68	\$ 14.94	\$ 982.08
1/23/2023	Employee E	Gloves	10	\$ 40.82	\$ 248.84
1/24/2023	Employee E	T-shirt	49	\$ 32.76	\$ 1,594.34
1/25/2023	Employee D	Sunglasses	7	\$ 43.69	\$ 305.80
1/26/2023	Employee F	Skirt	56	\$ 89.56	\$ 5,015.00
1/27/2023	Employee B	Backpack	66	\$ 85.17	\$ 5,620.89
1/28/2023	Employee F	Gloves	16	\$ 84.33	\$ 1,349.60
1/29/2023	Employee E	Socks	59	\$ 13.84	\$ 816.74
1/30/2023	Employee A	Umbrella	74	\$ 39.18	\$ 2,899.10
1/31/2023	Employee C	Boots	65	\$ 40.38	\$ 2,623.53
2/1/2023	Employee F	Jacket	38	\$ 45.25	\$ 1,719.42
2/2/2023	Employee B	Dress	64	\$ 10.23	\$ 654.53
2/4/2023	Employee A	Sweater	11	\$ 88.36	\$ 972.00
2/5/2023	Employee D	Shoes	30	\$ 88.96	\$ 2,668.83
2/6/2023	Employee E	Hat	32	\$ 47.93	\$ 1,533.84
2/7/2023	Employee C	Shirt	44	\$ 57.79	\$ 1,987.64

Top Rank	Total Sales	Bottom Rank	Total Sales
1	\$ 1,788.59	1	\$ 1,788.59
2	\$ 2,021.52	2	\$ 2,021.52
3	\$ 2,623.53	3	\$ 2,623.53
4	\$ 2,899.10	4	\$ 2,899.10
5	\$ 3,385.00	5	\$ 3,385.00
6	\$ 3,421.51	6	\$ 3,421.51
7	\$ 4,538.40	7	\$ 4,538.40
8	\$ 6,097.87	8	\$ 6,097.87
9	\$ 8,168.39	9	\$ 8,168.39
10	\$ 132.18	10	\$ 132.18

Task #1: 15 points

Your first task is to find the correct values for the table in the **red box**:

• # of Sales:

Total number of times a product was sold. NOT the total quantity of product sold.

• Total Quantity:

The total quantity of product sold for each product type.

• Sales (\$):

The total dollar value of the sales for each product type.

Task #2: 15 points

The next task is to complete the **blue box**, analogous to the first task but calculating the numbers by employee instead of by products. Calculate and report the total numer of sales, the total quantity of goods sold, and total dollar value of their sales.

Task #3: 5 points

Finally, you must fill out the table highlighted by the **orange box** by finding the 10 largest and smallest transactions made. Note that we are not trying to find the employee who made the most sales, or the product with the highest/lowest transaction value, but the highest and lowest transaction value itself.

Problem 4. Inventory: 25 Points

The final problem of this quiz will consist of two tasks on the worksheet **Inventory**. This worksheet contains information on inventory from a supermarket. Each item is given a unique item code, and the quantity of items in inventory, and the price of each unit.

	A	B	C	D	E	F	G	H	I	J	K	L	M
4	Item Code	Item Make	Item Name	Category	Inventory	Price	Total Value		Item Code	Item Name	Inventory	Price	
5	1001	Kellogg's	Corn Flakes	Breakfast Cereals	281	\$ 3.99			1054				
6	1002	Coca-Cola	Coca-Cola Classic	Beverages	446	\$ 1.99			1052				
7	1003	General Mills	Cheerios	Breakfast Cereals	258	\$ 4.49			1054				
8	1004	Heinz	Ketchup	Condiments	252	\$ 2.49			1001				
9	1005	Nestlé	Bottled Water	Beverages	169	\$ 0.99			1020				
10	1006	Campbell's	Tomato Soup	Canned Foods	338	\$ 1.79							
11	1007	Colgate	Toothpaste	Personal Care	190	\$ 2.29							
12	1008	Johnson & Johnson	Baby Shampoo	Baby Care	294	\$ 3.99							
13	1009	Quaker Oats	Oatmeal	Breakfast Cereals	362	\$ 3.29							
14	1010	Pantene	Shampoo	Personal Care	163	\$ 4.99							
15	1011	Lipton	Green Tea Bags	Beverages	165	\$ 2.99							
16	1012	Dove	Bar Soap	Personal Care	358	\$ 1.49							
17	1013	Lay's	Potato Chips	Snacks	203	\$ 3.49							
18	1014	Gatorade	Sports Drink	Beverages	336	\$ 1.79							
19	1015	Johnsonville	Bratwurst Sausages	Meat & Poultry	390	\$ 4.99							
20	1016	Pampers	Diapers	Baby Care	290	\$ 8.99							
21	1017	Tide	Laundry Detergent	Household	202	\$ 5.99							
22	1018	Breyers	Ice Cream	Frozen Foods	269	\$ 4.49							
23	1019	Tropicana	Orange Juice	Beverages	358	\$ 3.49							
24	1020	Nutella	Hazelnut Spread	Breakfast Foods	435	\$ 6.99							
25	1021	Charmin	Toilet Paper	Household	375	\$ 7.99							
26	1022	Kellogg's	Rice Krispies	Breakfast Cereals	216	\$ 3.99							
27	1023	Duracell	AA Batteries	Electronics	240	\$ 0.99							

Task #1: 5 Points

Your first task is to find the correct values for the table in the **red box**, which should be the value of the inventory in stock for each item.

Task #2: 20 Points

For the final task of this quiz, fill out the table highlighted in the **blue box**. The empty cells should return the item name, and the unit price corresponding to the item code in column J.

- Use the VLOOKUP function for task #2.