

# Logo for the project

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# Design Justification

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- The design integrates engineering professionals.
- Focusing on Humanities and Engineering SIG
- Encompassing the interdisciplinary nature



# Natural mapping/Metaphors

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- Harmony and Cooperation.
- The larger engineering community
- Symbolises the combined work and common objectives
- Collaborative undertakings
- Emphasising interconnectivity and unity



# Affordances/Signifiers

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- Unity and Collaboration.
- Integrates different engineering disciplines
- Represent geological diversity
- Reinforces fostering collaboration



# Effectiveness Analysis

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- Effectively communicates the essence of the SIG's mission

