Logo for the project

Jiwoun Kim (200329205)

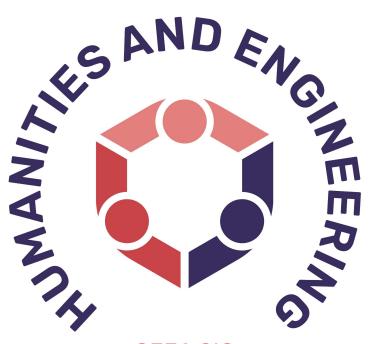
Design Justification

- The design integrates engineering professionals.
- Focusing on Humanities and Engineering SIG
- Encompassing the interdisciplinary nature



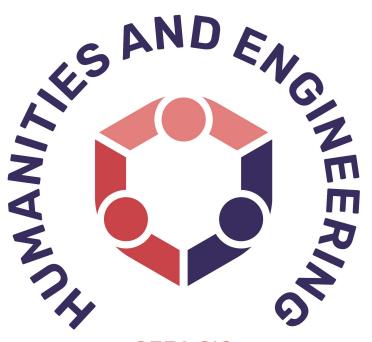
Natural mapping/Metaphors

- Harmony and Cooperation.
- The larger engineering community
- Symbolises the combined work and common objectives
- Collaborative undertakings
- Emphasising interconnectivity and unity



Affordances/Signifiers

- Unity and Collaboration.
- Integrates different engineering disciplines
- Represent geological diversity
- Reinforces fostering collaboration



Effectiveness Analysis

 Effectively communicates the essence of the SIG's mission

