



Brian Powers

Designer, Developer, Animator

Contact

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About

- I've spent over 10 years designing games, giving me an in-depth perspective on what drives user retention, engagement, and conversions.
- Used to wearing multiple hats and translating between disciplines depending on what a project requires.
- Very self-motivated, creative and adaptable.
- Excellent at understanding strengths and weaknesses of individuals and communicating what everyone needs to be successful.
- I am confident I can add value and insight to any team I work with.

Skills

Photoshop	HTML
Illustrator	CSS
Adobe XD	Javascript
Premier	Git
After Effects	Perforce
Figma	Tableau
Lucid Chart	Hansoft

Experience

Co-Founder

Ludo Labs

Feb 2018 - Present

- Co-Founded a studio designing and developing educational games for kids.
- We worked with a private high school in Los Angeles as well as a public middle school in Denver creating board and card games to teach children vocabulary words, figurative language and problem solving skills.

Lead Designer

Backflip Studios

Feb 2014 - April 2017

- Responsible for interactive and UX design on multiple products including Dungeons & Dragons, Monopoly, and DragonVale World.
- Worked with several teams of designers, developers and artists to create user stories, look and feel, ux user flow, wireframes, and ui guidelines.
- Additional responsibilities included prototyping, A-B testing and analyzing user data.

Creative Director

Phobic Studios

Nov 2008 - Feb 2014

- Co-Founded a studio focused on developing mobile and desktop games.
- We grew to 15 employees and released over 10 mobile and desktop games that totaled over 25 million downloads.
- Responsibilities included creative direction, product design, ui/ux design, asset creation, prototyping, testing, and team management.

References

Neil Edwards

UX IS FINE

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