

# Efficient and Scalable Bipartite Matching through Fast Beta Linkage (fabl)

Brian Kunding, Jerome Reiter, Rebecca Steorts

Duke University

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- 1 Introduction to Record Linkage
- 2 Fast Beta Linkage
- 3 Simulation Studies
- 4 El Salvador Homicide Case Study
- 5 Conclusion

# What is Record Linkage?

- Record linkage is the task of identifying duplicate records over noisy datasets.
- Easy with unique identifiers, difficult when faced with errors
- Far ranging applications in business, public health, and human rights
- **Bipartite matching** is the specific goal of matching one record in one dataset to most one match in another dataset

# Record Linkage in Practice

Monkey Cage • Analysis

Georgia's 'exact match' law could potentially harm many eligible voters.



Georgia gubernatorial candidates Stacey Abrams, left, and Brian Kemp on May 20 in Atlanta. (John Amis/AP)

By Ted Enamorado

October 20, 2018



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## DNC Announces New National Record Linkage System

APRIL 24, 2020



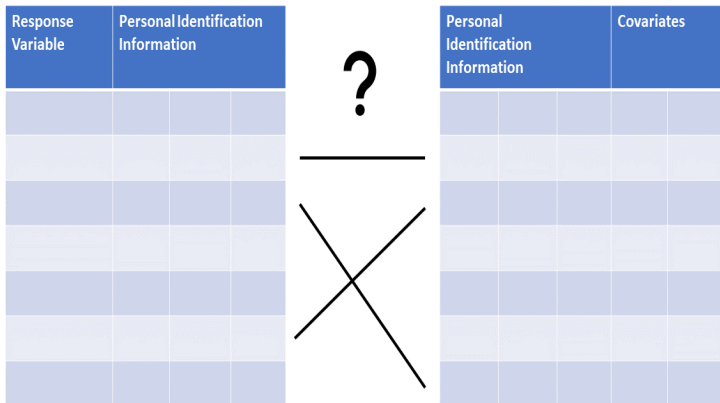
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*Algorithm developed by DNC expert in the field of record linkage will increase organizing efficiency by 9 percent and provide campaigns with more comprehensive view of the overall electorate*

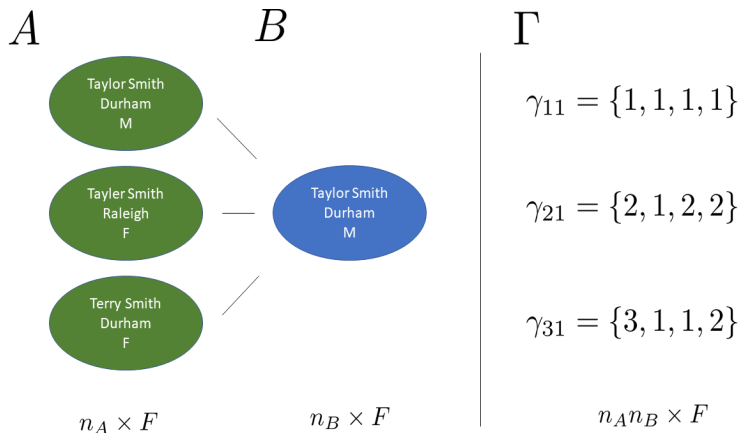
## Linkage for Downstream Analysis

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# Linkage for Downstream Analysis



# Linkage through Comparison Vectors



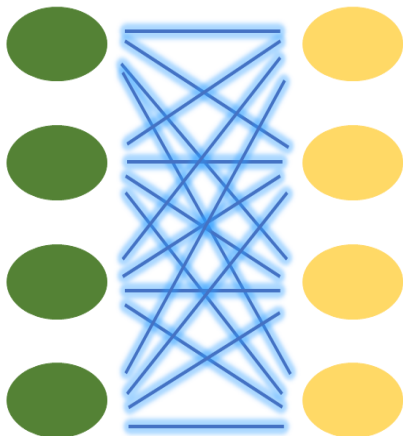


# Fellegi and Sunter (1969)



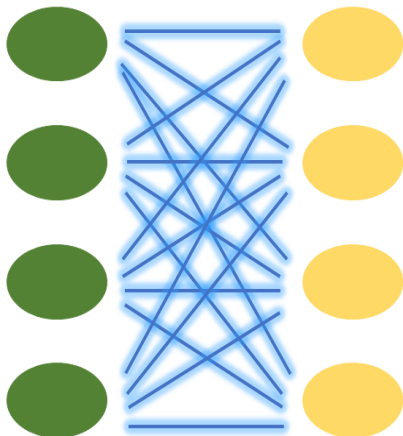
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$n_A n_B$  independent decisions



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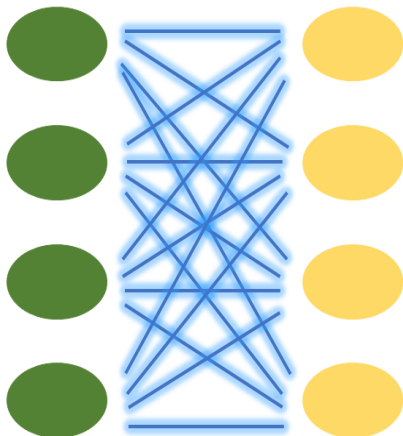
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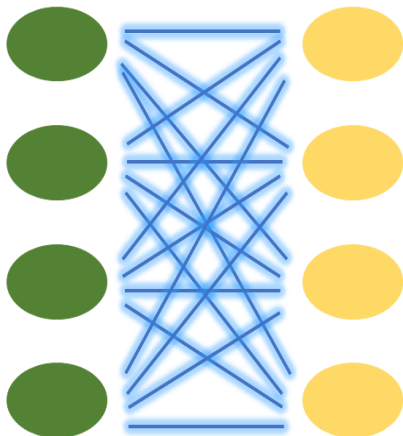
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- scalable to large datasets (fastlink, Enamorado et al 2017)
- no transitive closure, requires post-processing
- overmatches, leading to inaccurate parameter estimation

# Sadinle (2017) - Beta Record Linkage



■ Beta Record Linkage (BRL)



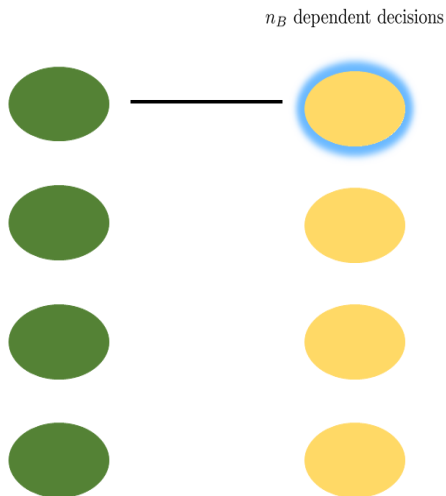
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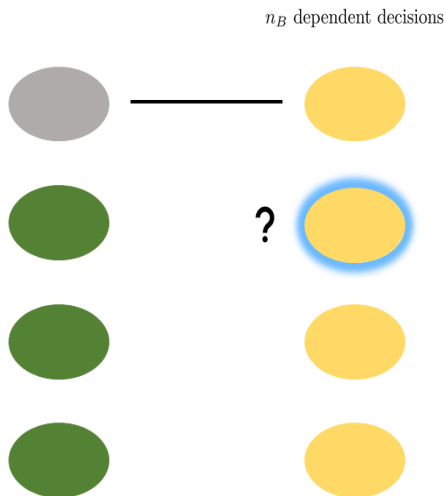
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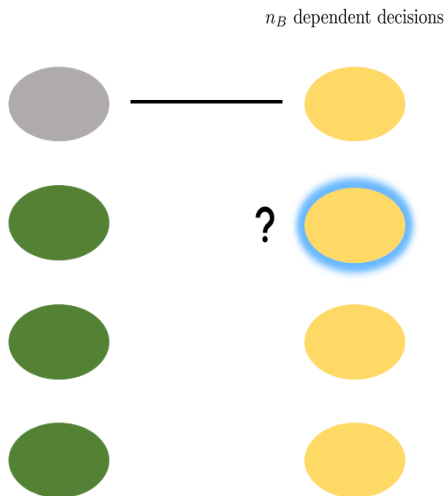


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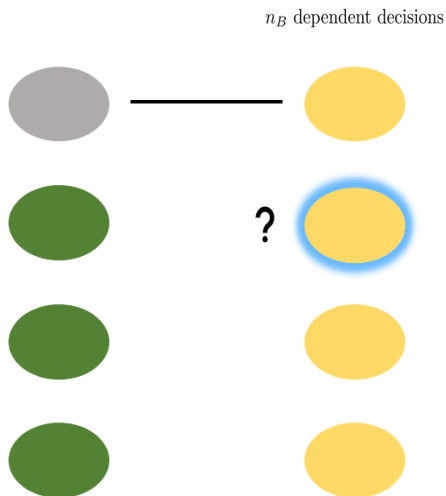
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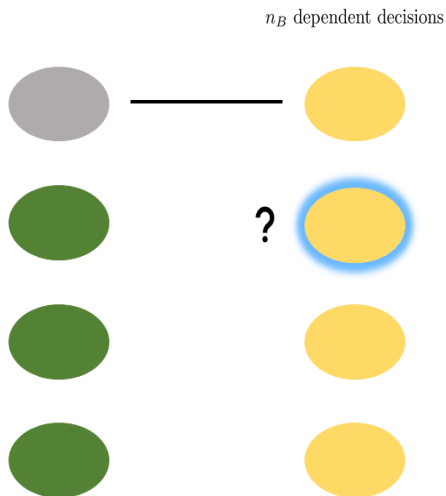
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- Beta Record Linkage (BRL)
- strictly enforces one-to-one matching, no post-processing
- high accuracy for linkage and other parameters
- inherently serial, not scalable to large linkage tasks

# Our Contribution - Fast Beta Linkage



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$n_B$  independent decisions



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- simple mathematical change, large computational gains

## Our Contribution - Fast Beta Linkage

 $n_B$  independent decisions

- simple mathematical change, large computational gains
- minimal loss of accuracy for linkage and other parameters, minimal post-processing



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# Notation

- File A with records indexed  $i \in \{1, \dots, n_A\}$  and file B with records  $j \in \{1, \dots, n_B\}$ , with  $n_A \geq n_B$ . We use  $F$  features for linkage, with  $L_f$  possible levels of agreement on feature  $f$ .
- $\Gamma \in \mathbb{R}^{n_A n_B \times F}$  matrix of comparison vectors where  $\gamma_{ij}^f \in \{1, \dots, L_f\}$
- $Z_j = \begin{cases} i, & \text{if records } i \in A \text{ and } j \in B \text{ match;} \\ n_A + 1, & \text{if record } j \in B \text{ has no match in } A; \end{cases}$
- $m_{fl} = P(\gamma_{ij}^f = l | Z_j = i)$
- $u_{fl} = P(\gamma_{ij}^f = l | Z_j \neq i)$
- $\lambda = P(Z_j \leq n_A)$

# Fast Beta Linkage (fabl)

$$P(\Gamma|\mathbf{Z}, \mathbf{m}, \mathbf{u}) = \prod_{j=1}^{n_B} \prod_{i=1}^{n_A} \left[ \prod_{f=1}^F \prod_{l=1}^{L_f} m_{fl}^{I(Z_j=i)} u_{fl}^{I(Z_j \neq i)} \right]^{I(\gamma_{ij}^f=l)}$$

$$\mathbf{m}_f \sim \text{Dirichlet}(\alpha_{f1}, \dots, \alpha_{fL_f})$$

$$\mathbf{u}_f \sim \text{Dirichlet}(\beta_{f1}, \dots, \beta_{fL_f})$$

$$Z_j|\lambda = \begin{cases} \frac{1}{n_A}\lambda & z_j \leq n_A; \\ 1 - \lambda & z_j = n_A + 1 \end{cases}$$

$$\lambda \sim \text{Beta}(\alpha_\lambda, \beta_\lambda)$$

Model specification allows for **parallel/distributed** computing, **hashing** of comparison vectors, and **storage efficient indexing (SEI)**

# Hashing

- Recognize there are at most  $P = \prod_{f=1}^F L_f$  unique agreement patterns, regardless of number of records. When  $(i, j)$  pair exhibits agreement pattern  $p$ , say  $h(i, j) = p$ .
- Reduce data to sufficient statistics
  - $r_{p_j} = \{i \mid (i, j) \in h_p\}$
  - $H_{p_j} = ||r_{p_j}||$
  - $H_p = \sum_j H_{p_j}$
- Run Gibbs sampler at level of agreement patterns, not record pairs
  - Sample the agreement of pattern  $h(z_j, j)$ , instead of record label  $z_j$ .
  - Use number of matches for each pattern to update  $m$  and  $u$
  - Back fill record labels at the end through  $r_{p_j}$
- Reduces computational complexity from  $O(n_A \times n_B \times F)$  to  $O(P \times n_B \times F)$

# Managing Large Data

- **Distributed Computing** - Partition data into chunks  $\{A_I\}$  and  $\{B_J\}$ . Compare records, hash results, compute summary statistics in parallel, and synthesize results.
- **Storage Efficient Indexing (SEI)** - Store at most small number  $R$  many record labels in each  $r_{p_j}$ , remove highly unlikely record labels from memory. Proper weights for calculations maintained through summary statistics  $\{H_p\}$  and  $\{H_{p_j}\}$ .
- Hashing plus SEI can reduce memory requirements by  $> 99$ .
  - Simulation of  $20,000 \times 20,000$  linkage task with 4 fields. Naive approach requires 6.4GB of storage for all-to-all comparisons, hashing and SEI requires 90MB.

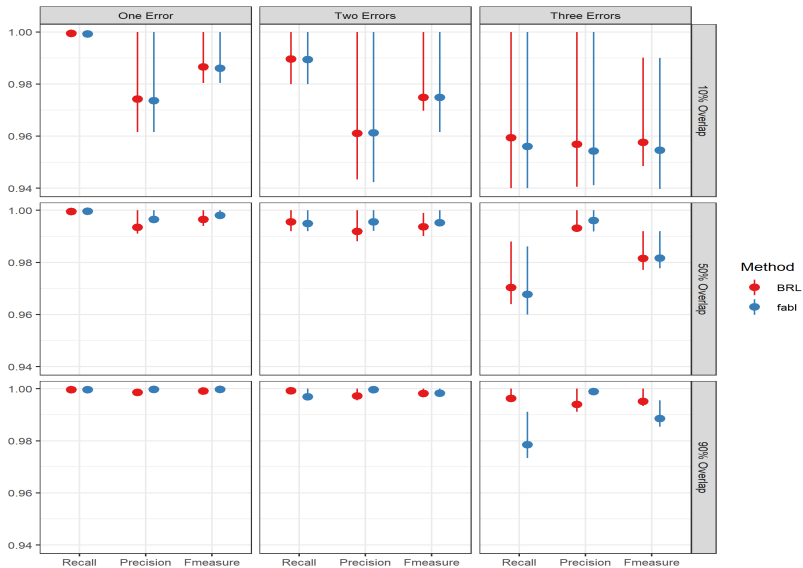
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# Three Simulation Studies

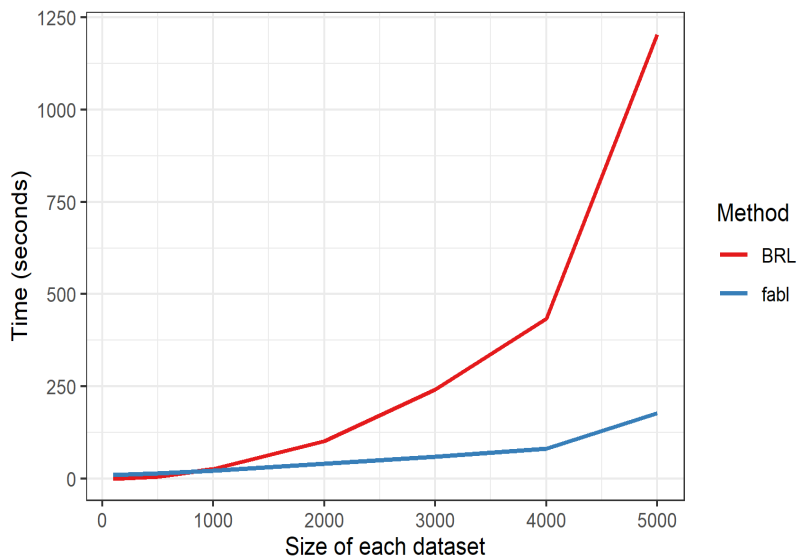
- We compare `fabl` against BRL in three simulation studies
  - Measure precision and recall on 100 simulated datasets and varying levels of error and duplication across files
  - Measure speed when both  $n_A$  and  $n_B$  are increasing
  - Measure speed when  $n_A$  is increasing and  $n_B = 500$  is fixed.

# Accuracy Simulation

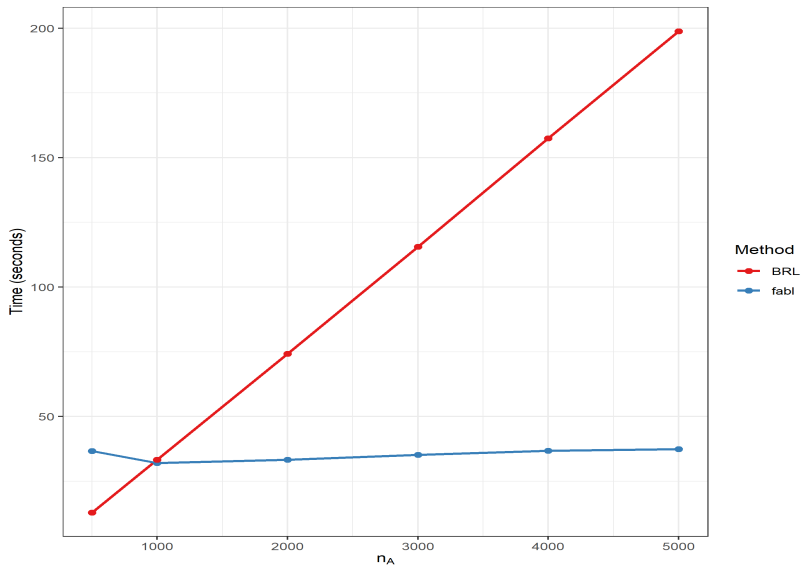




# Speed Simulation 1



# Speed Simulation 2



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# El Salvador Case Study

- El Salvadoran Civil War (1980-1991)
- Lists of casualties collected by multiple organizations
  - Salvadoran Human Rights Commissions (CDHES),  $n_A = 4420$
  - El Rescate - Tutela Regal (ERTL),  $n_B = 1323$
  - Features include first name, last name, date and place of death
- We aim to find duplicate records across files
  - Particularly difficult because families are often killed together, and some children share names with parents

# Run Time

Linkage Results with P =  
2048 patterns

	DID	time (sec)
fabl	5565	296.79
BRL	5562	269.45

## Run Time

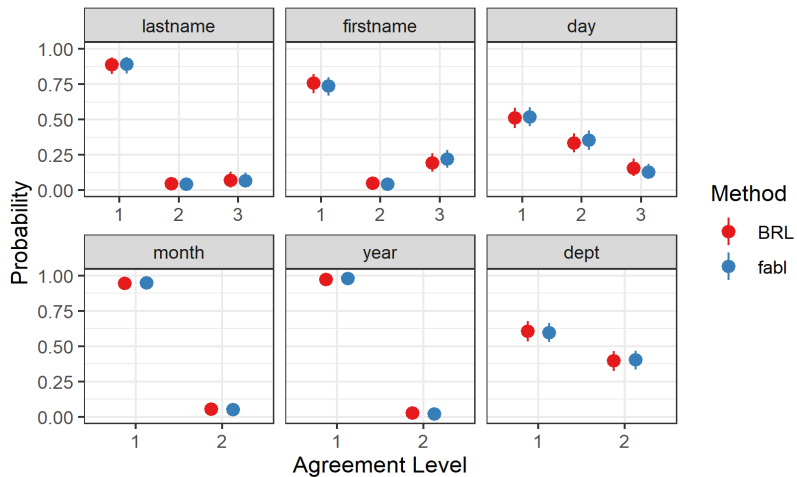
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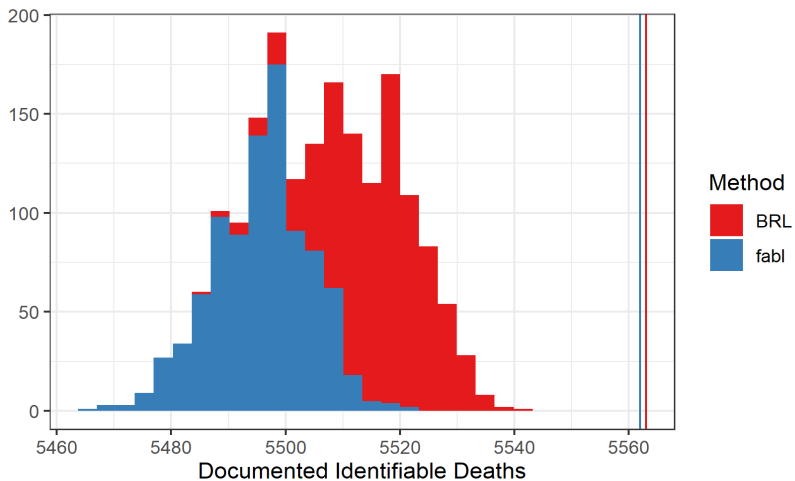
Linkage Results with P = 216 patterns

	DID	time (sec)
fabl	5564	60.42
BRL	5562	253.21

# Posterior Inference



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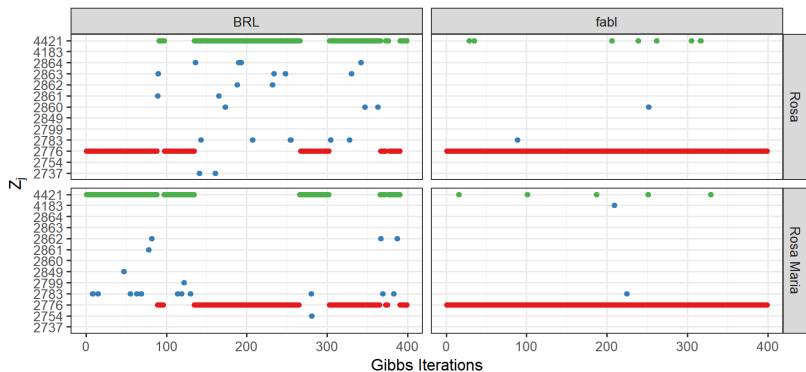




# Violations of One-to-One Matching

	lastname	firstname	dataset	day	month	year	dept	muni
825	PINEDA	ROSA	CDHES	6	4	1984	NA	NA
826	PINEDA	ROSA MARIA	CDHES	6	4	1984	NA	NA
2776	PINEDA	ROSA MARIA	ER-TL	4	4	1984	CUSCATLAN	NA

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# Extensions and Directions

- Linkage in the face of duplicates within datasets
- Models that allow reliability of information to differ by subgroup in the data
- Linkage over blocked data (allows for much larger linkage tasks)