The Vision Board for: Quick and Short Loans

The Vision Statement: Quick and Short Loans is here when you need a small loan and you need it fast. Our paper application is only 4 pages long and takes only 45 minutes. Meanwhile, our online application is running 24 hours a day, 7 days a week, and 365 days a year!

Target group	Needs	Product/Solutions	Success factors/Value
Loan Applicants Administrators	User interface for loan application Capable of approving and rejecting loans automatically Can verify the identity of users (Age, credit status) Notification system Validations Two-factor authentication Faster loan application process than paper applications, which take 45 minutes Quick loan disbursement List of web payment method	Web Application Notification system (Email)	Users can apply for loans The system can approve or deny loan applications. Users will be notified why their application was rejected. (if rejected) Transactions are secure Loan applicants can repay loans Users can choose a web payment transfer method