Housing Price Analysis

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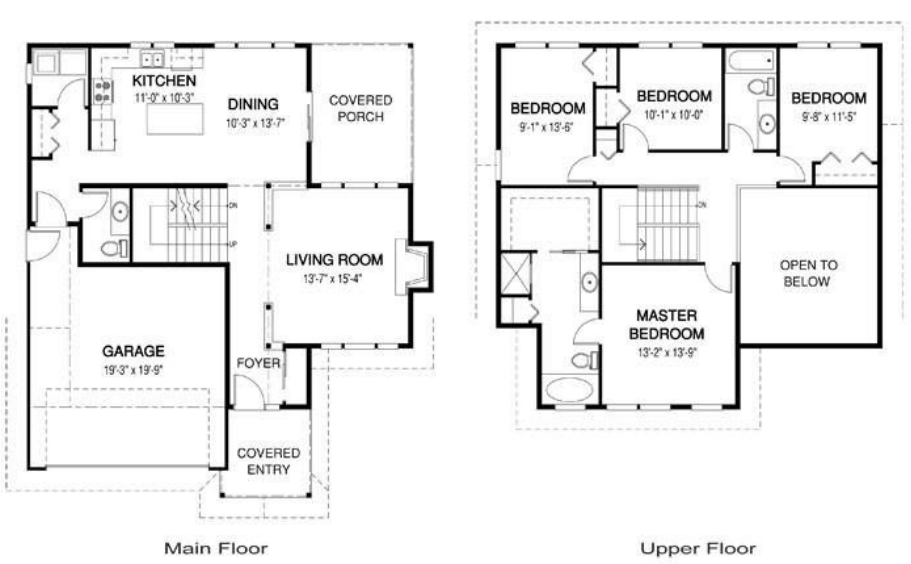
Outline

- Business Problem
- Data
- Results
- Conclusions

Business Problem:

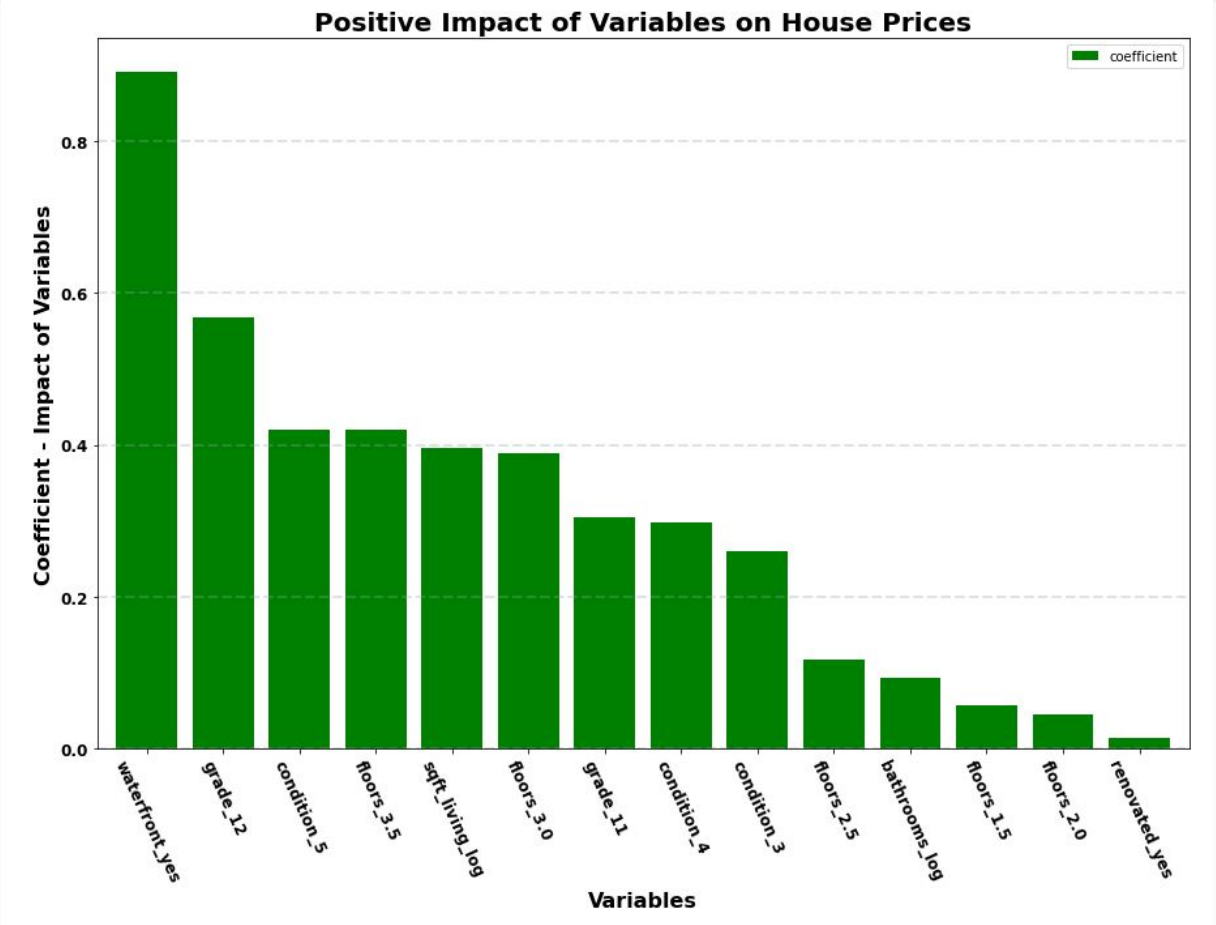
- What home features do customers prioritize?
- Do renovations significantly raise the price of a home?



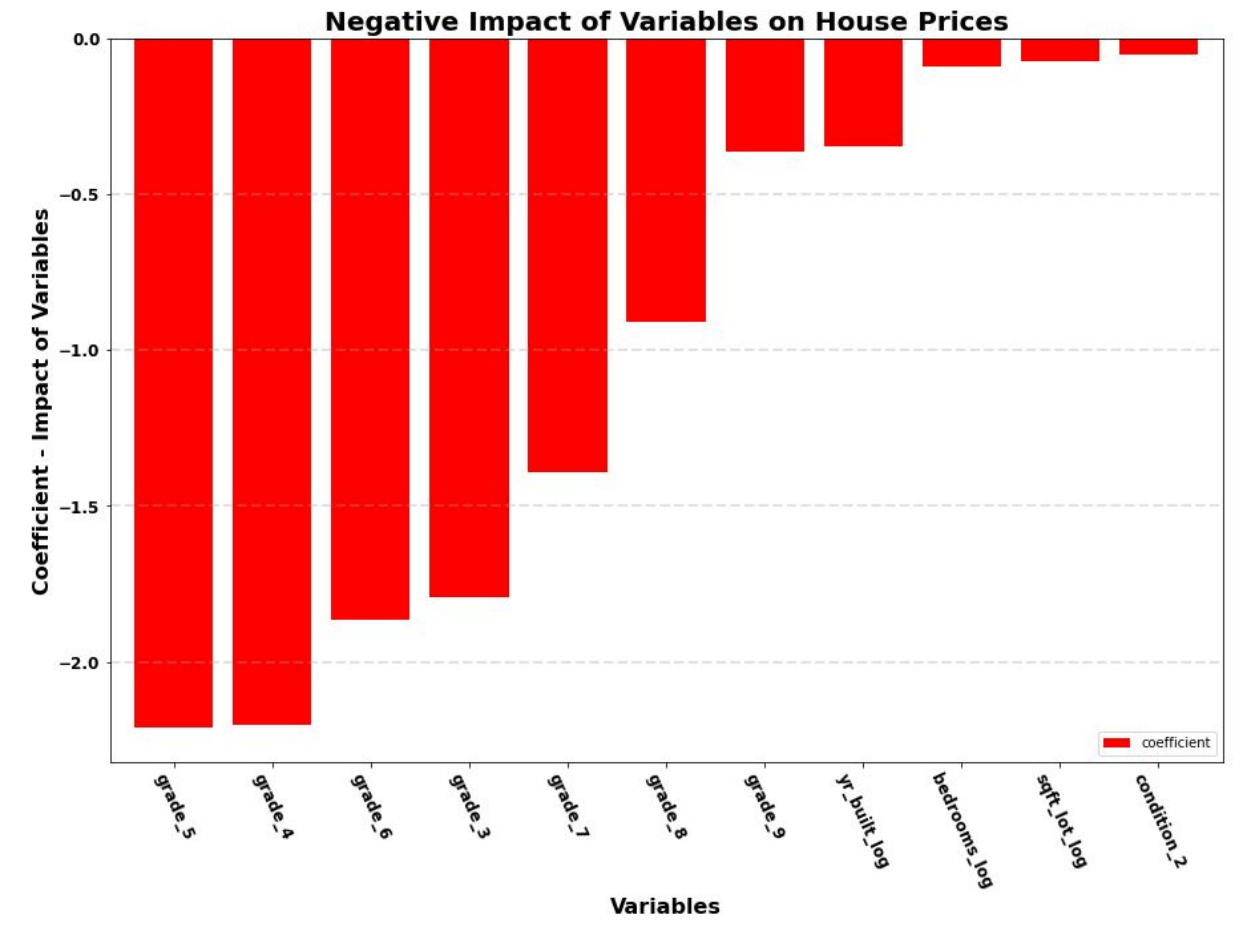
Data

- King County
- Washington

What home features do customers prioritize?



What home features do customers NOT prioritize?



Conclusions

1. Waterfront? **Yes!**
2. Renovations? **If it ups the grade and condition**
3. More home space? **Yes!**

Next Steps

- Best locations in King County?
- Home pricing tool

Thank You!

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