

# Pokemon TCG Analysis

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# Outline

- Business Problem
- Data
- Results
- Recommendations
- Future Plans

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# Have you seen this before?



How much do you think it sold for in 2020?

**\$369,000**

# Business Problem:

- Do vintage cards sell higher?
- How do rarities affect price?
- How about types, subtypes, etc?



# Body Parts of a Card



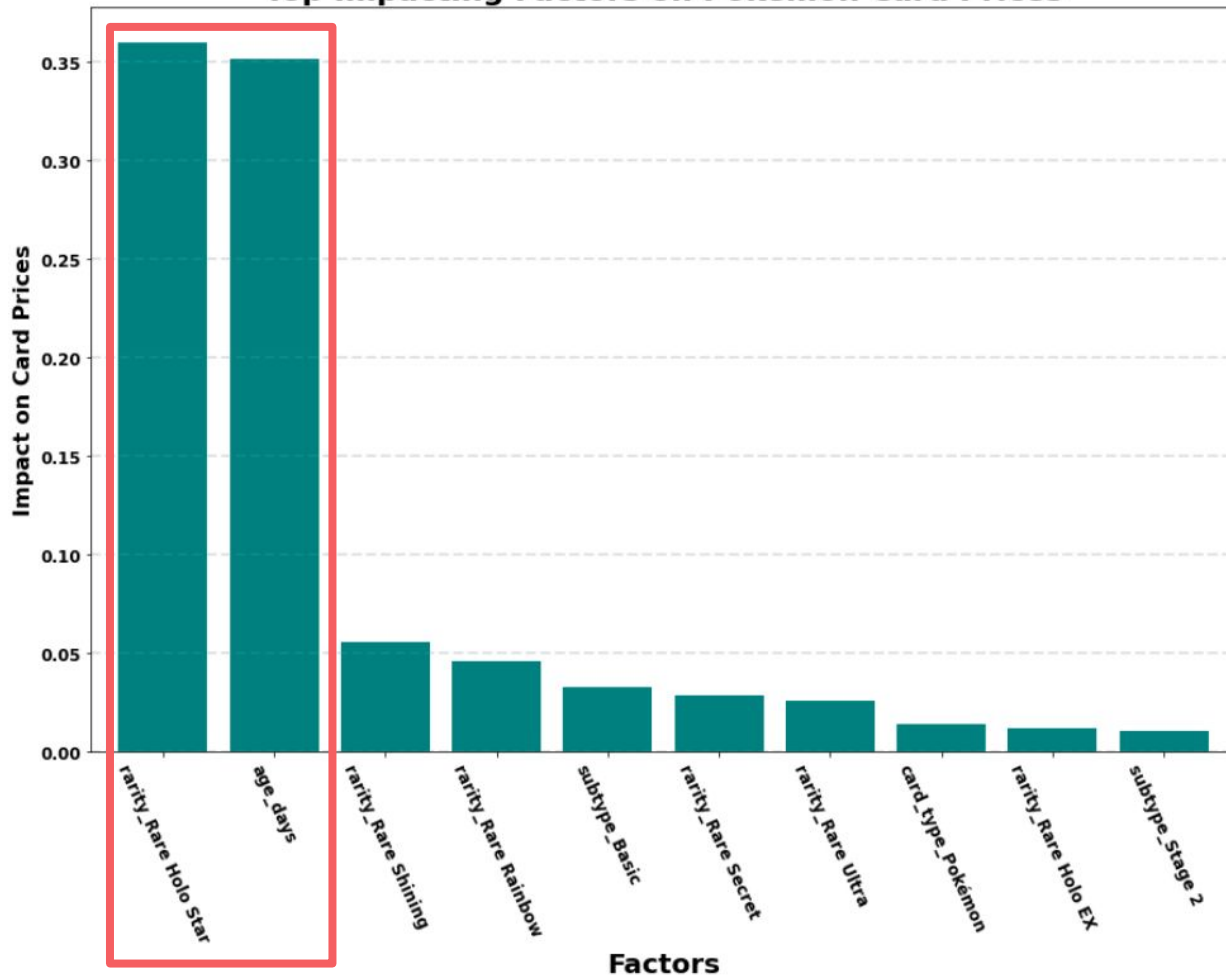
- Name
- Card Type
- Rarity
- Subtype

# Data

- PokemonTCG
  - API
- cardmarket

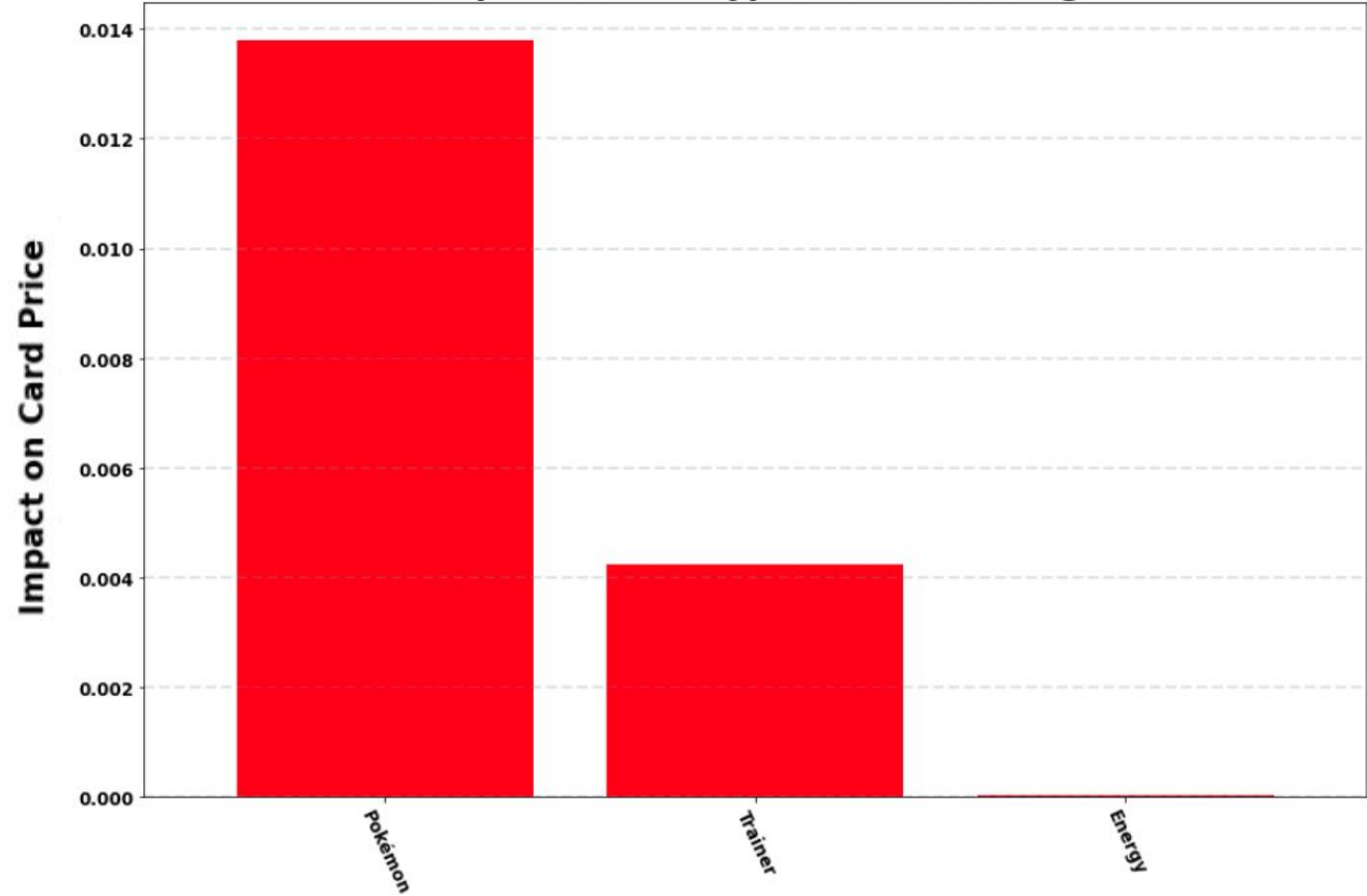
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Top Impacting Factors on Pokemon Card Prices

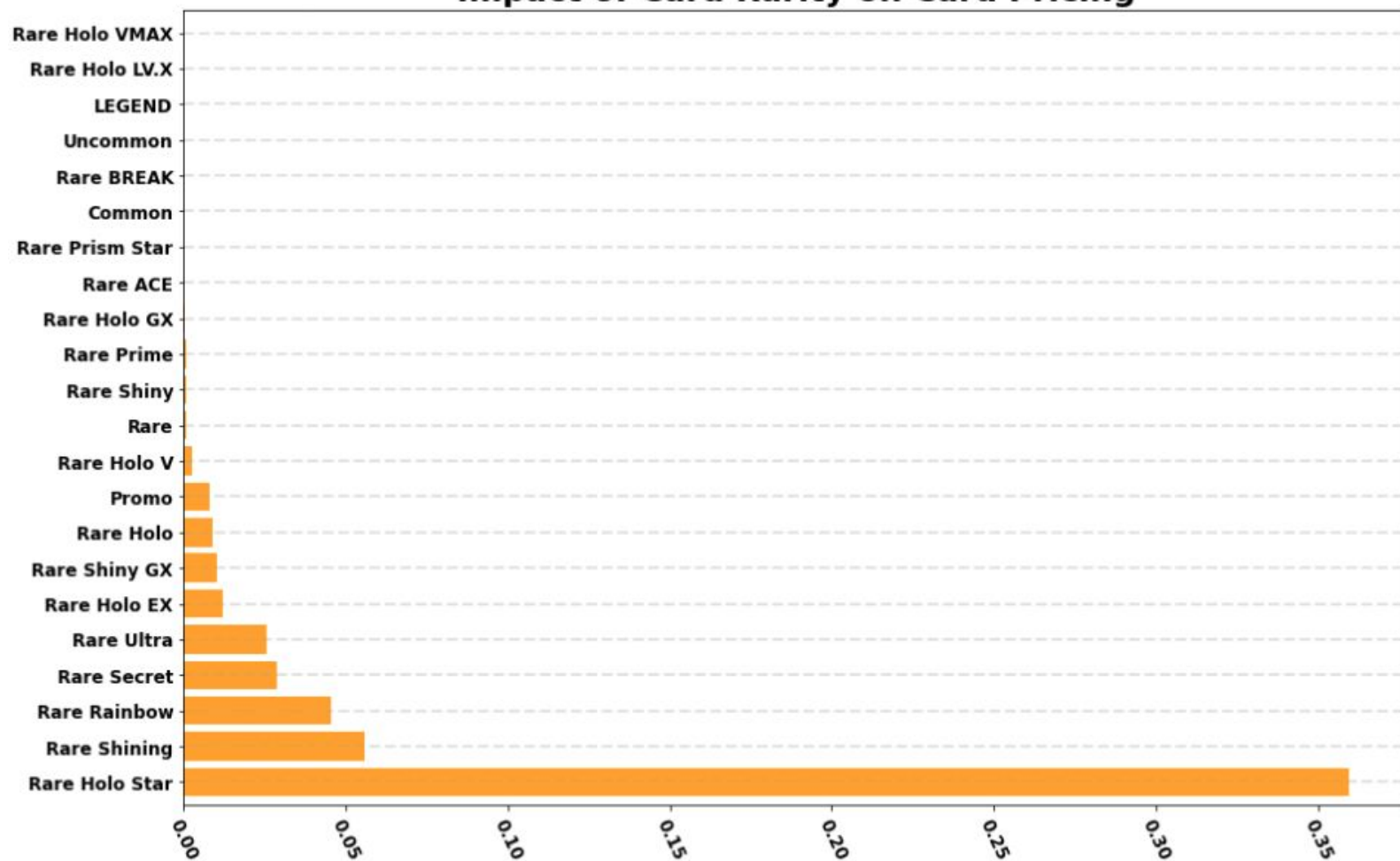




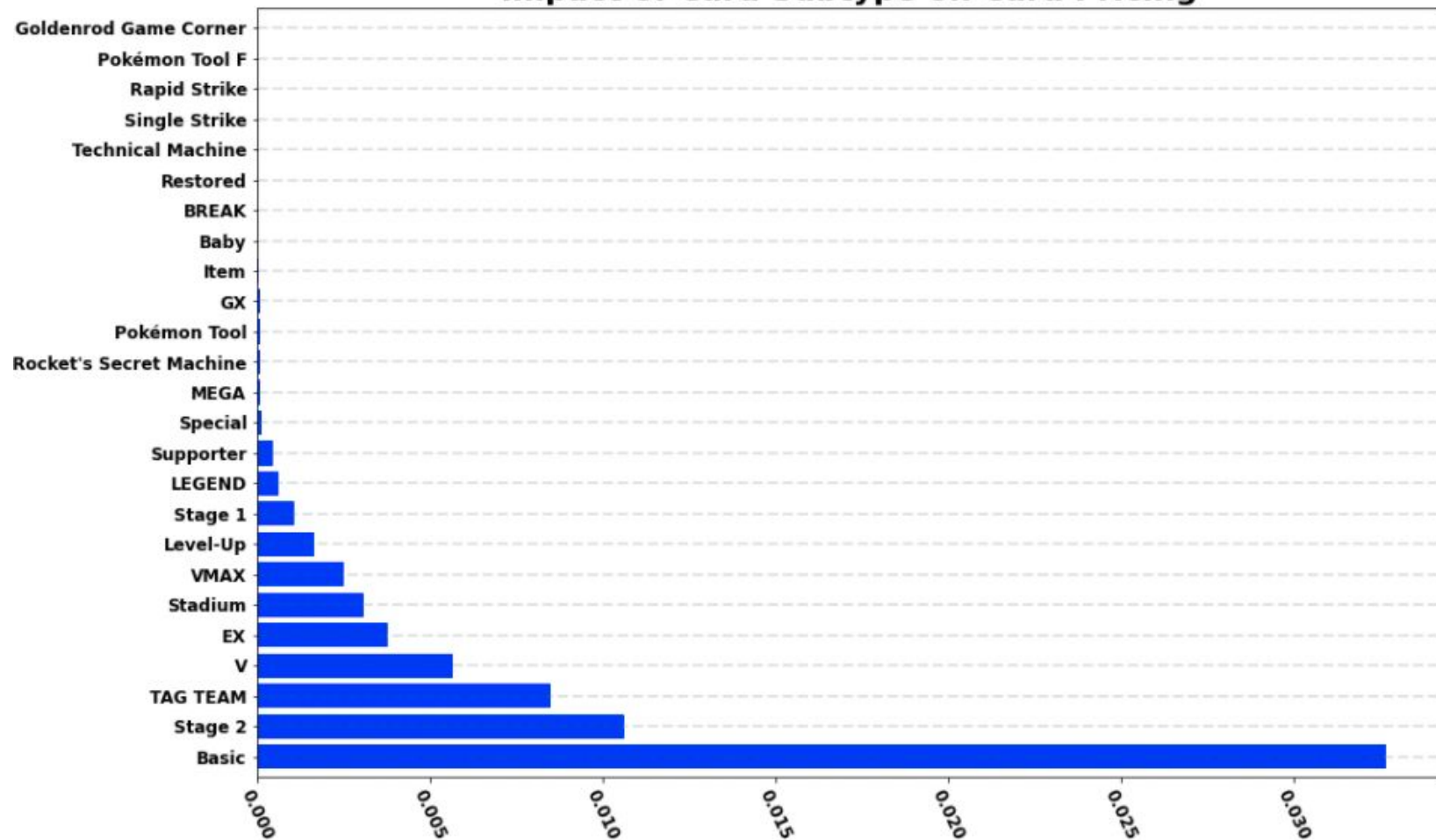
**Impact of Card Type on Card Pricing**



## Impact of Card Rarity on Card Pricing



## Impact of Card Subtype on Card Pricing



# Recommendations

1. If you get a chance, get cards from **older sets**.
2. Get **Pokemon type** cards
3. From new sets, get **Rainbow, Secret, and Ultra Rarities**
4. Any subtype is fair game



# Future Projects:



- Create an app to get approximate price based on card details
  - See the impact of specific Pokemon on card
  - PSA 10 card prices
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# Thank You!

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