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CSE 300

News Release

### **Blizzard Entertainment Releases the New Hearthstone Expansion: The Witchwoods**

Blizzard's internationally acclaimed digital card game hearthstone has added its 8<sup>th</sup> expansion called The Witchwood. With this new game expansion hearthstone players will now be able to obtain an additional 135 new cards to add to your collection. For a limited time, players who log in will receive three free Witching Wood card packs.

IRVINE, California., April 12, 2018. Hearthstone's newest anticipated expansion has released today. Players will venture into the Witchwood to discover the new 135 new cards made available by the expansion.

Players of the MMORPG World of Warcraft will know that The Witchwood is a heavily forested region located in Highmountain of Azeroth. A vile curse has been set upon the area of Witchwood and players will adventure into the accursed area with the mission to rid the Witchwood of its foul curse. In the Witchwood expansion players will discover new keywords added to the cards, keyword Echo, keyword Rush.

Echo keyword: Echo cards can be played multiple times during one turn, if the player has enough resources to play the card again.

Rush keyword: Rush cards can immediately attack other cards on the field at the first turn its played.

"*The Witchwood* brings a spooky Azeroth fairytale to life in a uniquely *Hearthstoneway*," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "We can't wait to see players sink their teeth into all the new cards and start shifting their deck-building strategies around Echo and the other new mechanics."

In two weeks after the release, the monster hunt game mode will release in which players can experience player vs environment gameplay as adventurers will take on Witchwood. More to follow about the monster hunt game mode in the upcoming week.

For a limited amount of time, players who log in to Hearthstone will receive three The Witchwood card packs and a free rare card.

Visit [TheWitchWood.com](http://TheWitchWood.com) to learn more about the expansion, happy hunting!

Blizzard Entertainment founded in 1991, best known for popular games such as World Of Warcraft, Hearthstone, Overwatch, StarCraft and Diablo. We are a company dedicated to having the highest quality gameplay experience. Blizzard Entertainment has won twenty #1 games and multiple game of the year awards. The company's online gaming service Blizzard Battle.net, is one of the largest online-gaming services in the world, with millions of active players.

Come visit our website at [Blizzard.com](http://Blizzard.com)

## REFERENCES

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