

# Hello, Vox Media

I'm Nick Adams, a Designer with about 10 years of experience designing everything from design systems to web and mobile apps.

**I'd love to be a part of the Chorus team.**



---

## Who Am I?

Most recently I've been a Product Designer at Hudl. I've been there for 6+ years where I've worked on a wide variety of projects — web, mobile, design systems, design ops, user research, etc.

## Why Am I Applying?

### The Company

I'm a Vox consumer. Everything from the explainer videos on YouTube, to the Netflix Series, to Vox.com, to The Verge, and on and on. I really believe in the content, the approach, and the quality. I think this is the best example of a model for new media that's out there.

### The Team

I did some research about the product team and I got really excited about the dynamic. I watched Yesenia Perez-Cruz's talks about design systems, I've followed Mandy Brown's work going back to Editorially, and I also saw that Ethan Marcotte recently joined the team as well. I'd love to learn from this group and contribute where my strengths lie.

### The Industry

In a previous life (right out of college) I started a software company and one of our primary products was a CMS for Alt-Weekly newspapers. So this industry has always been something I've had an interest and affinity for. Because of that I can appreciate the finer points of journalism and technology and the modern media climate.

### The Opportunity

I don't know a ton about the day-to-day scope of the work beyond the job posting, but I'd love to learn more. It seems like a really good fit and there are obviously a lot of design challenges with building a CMS that has this broad of a set of needs and potential impact. It's an opportunity that I find very exciting.

Thank you for your time. I'd love to talk more.

— Nick Adams