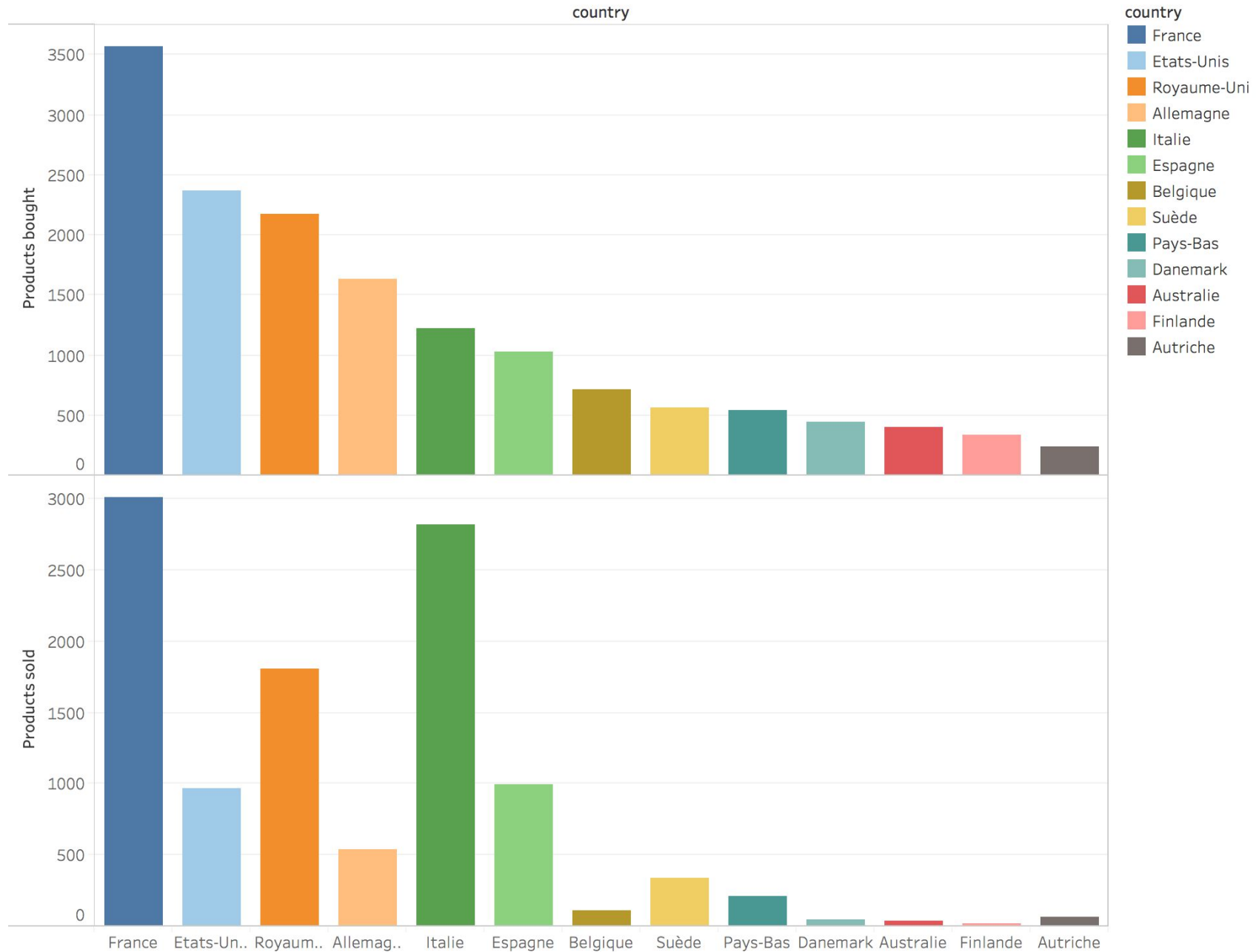


Project Curry

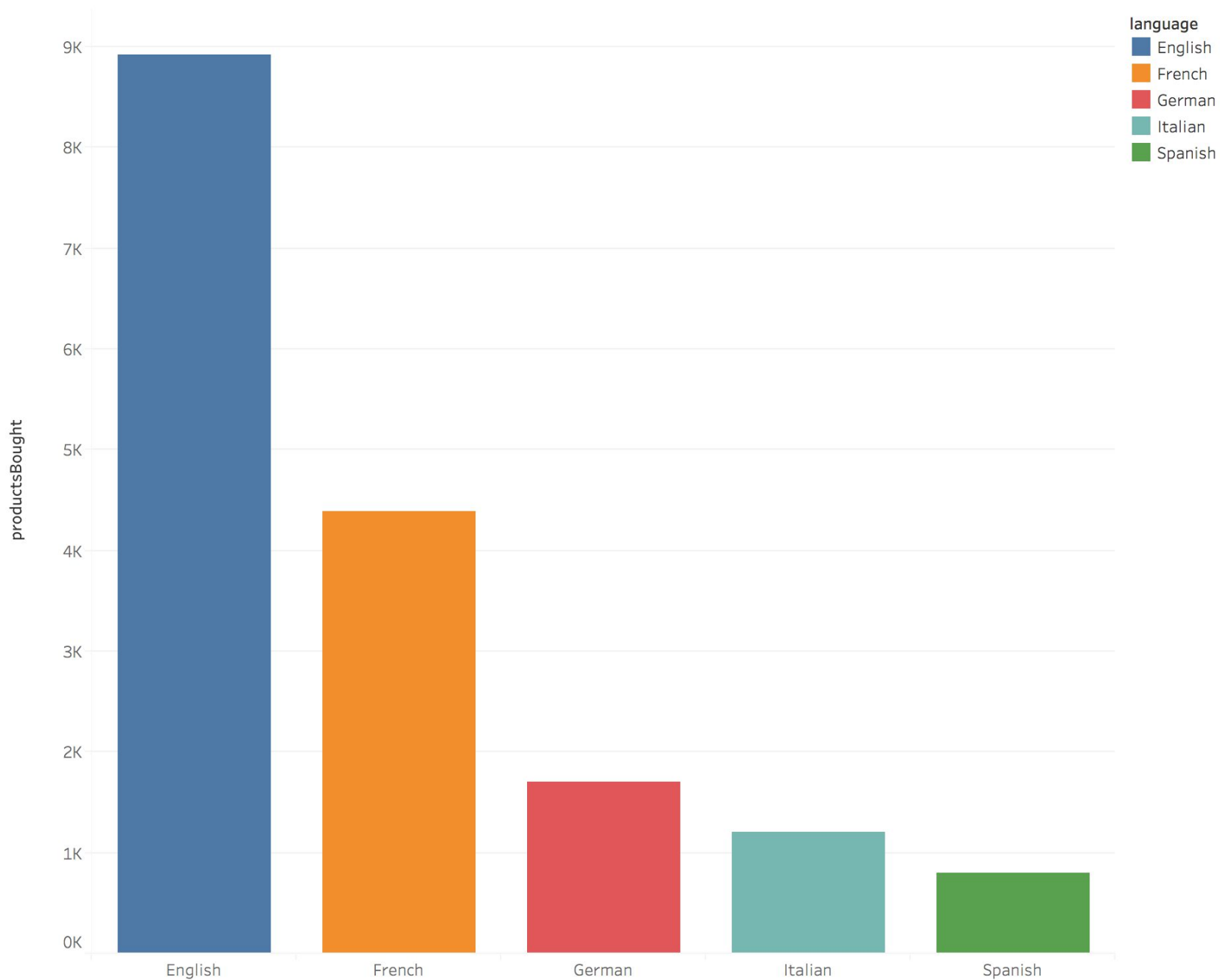
Tableau Visualization

Platform activity for top countries



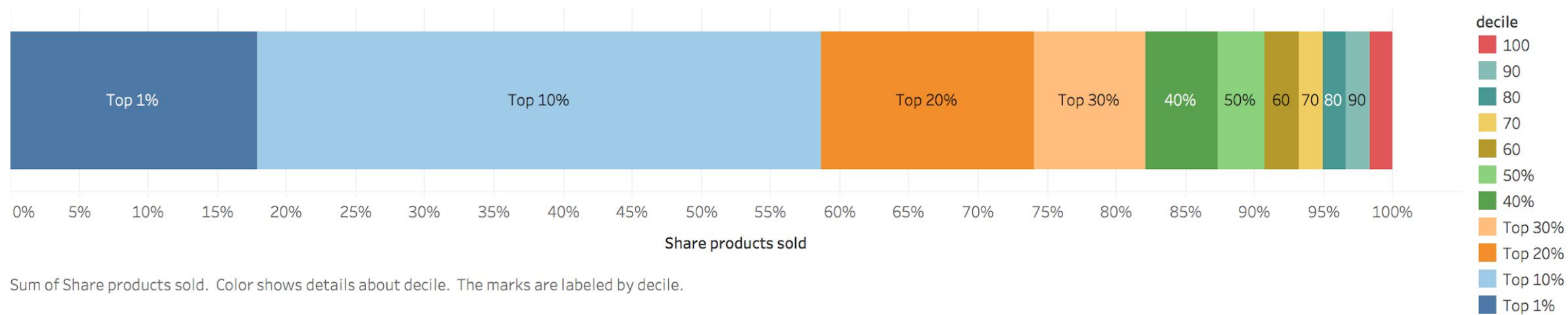
Sum of productsBought and sum of productsSold for each country. Color shows details about country. The view is filtered on sum of productsBought, which ranges from 170 to 3.573.

Number of products bought vs USer Language

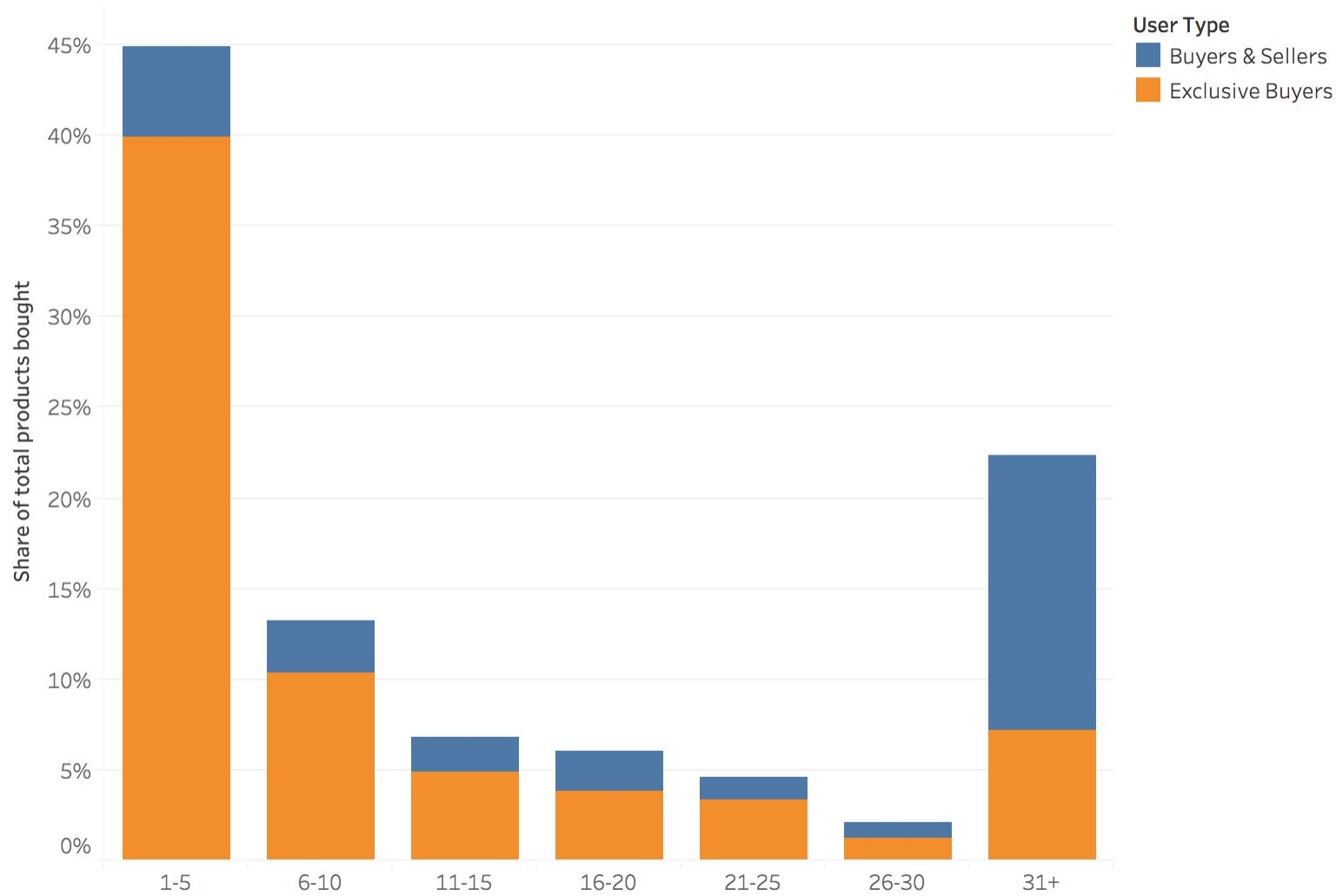


Sum of productsBought for each language. Color shows details about language.

Share of top sellers for total products sold

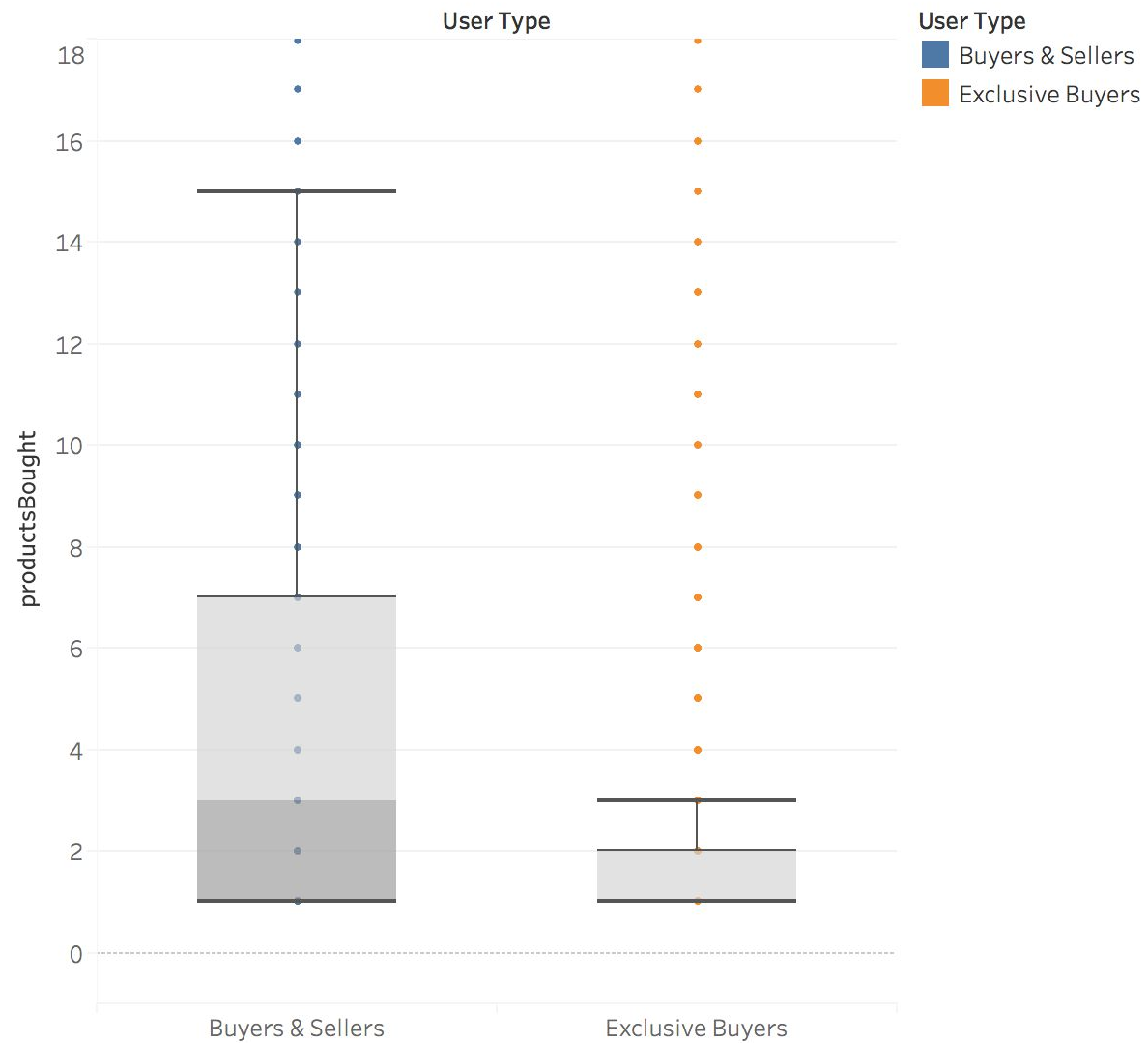


Distribution of products boughts according to the range of products bought by users



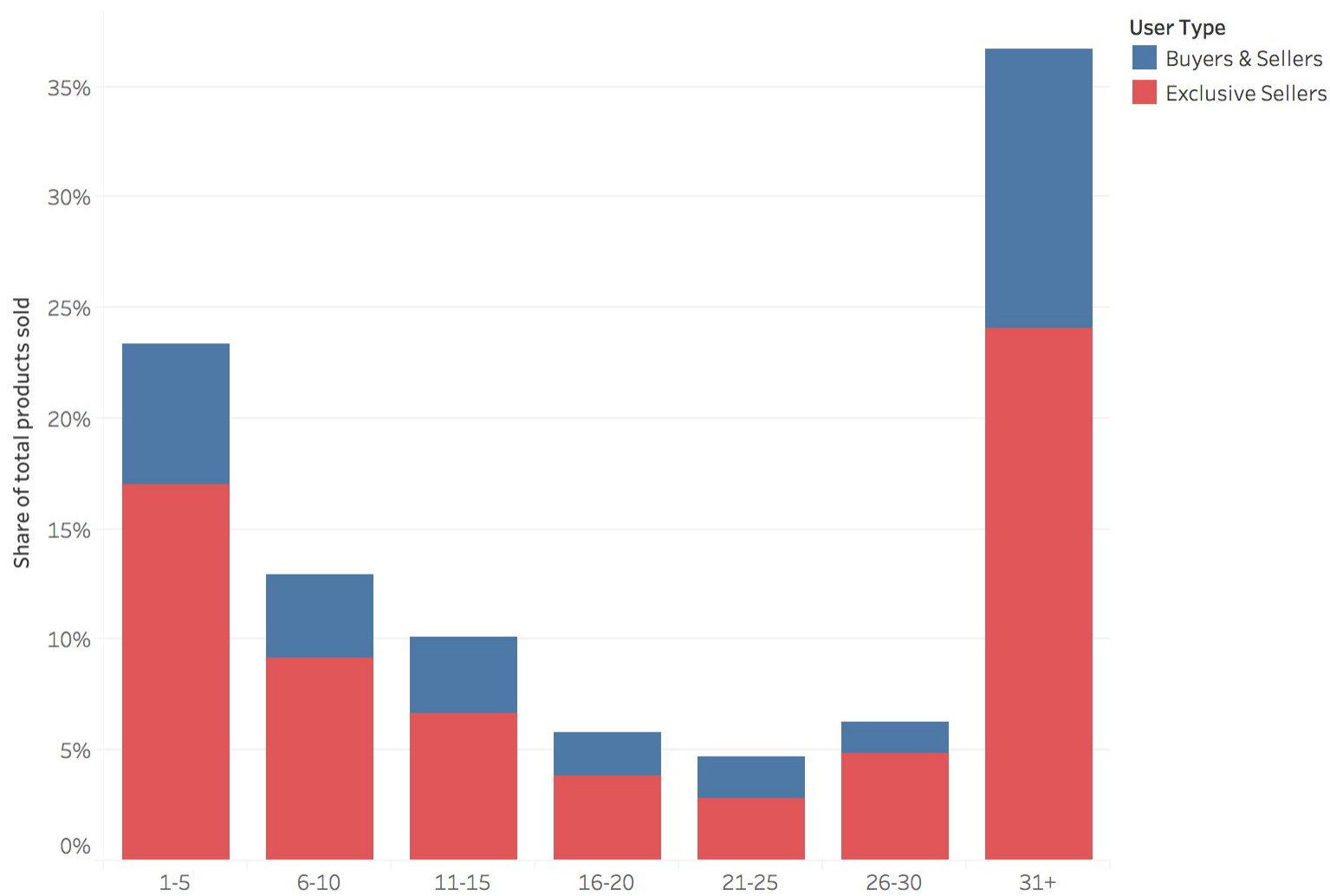
Sum of frequency products bought for each productsBought (group). Color shows details about User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Buyers.

Products bought for exclusive buyers & sellers-buyers



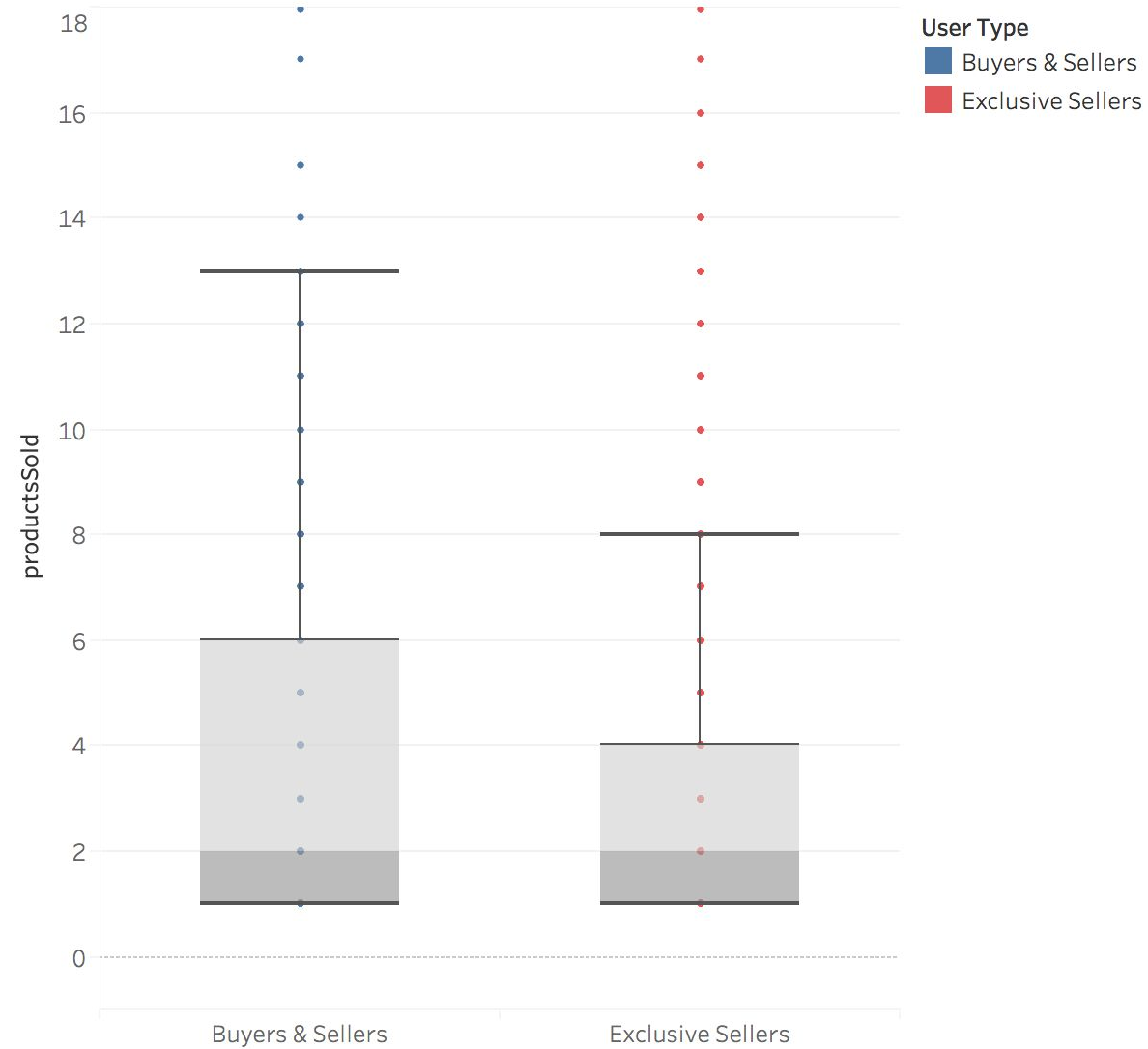
ProductsBought for each User Type. Color shows details about User Type. Details are shown for User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Buyers.

Distribution of products sold according to the range of products sold by users



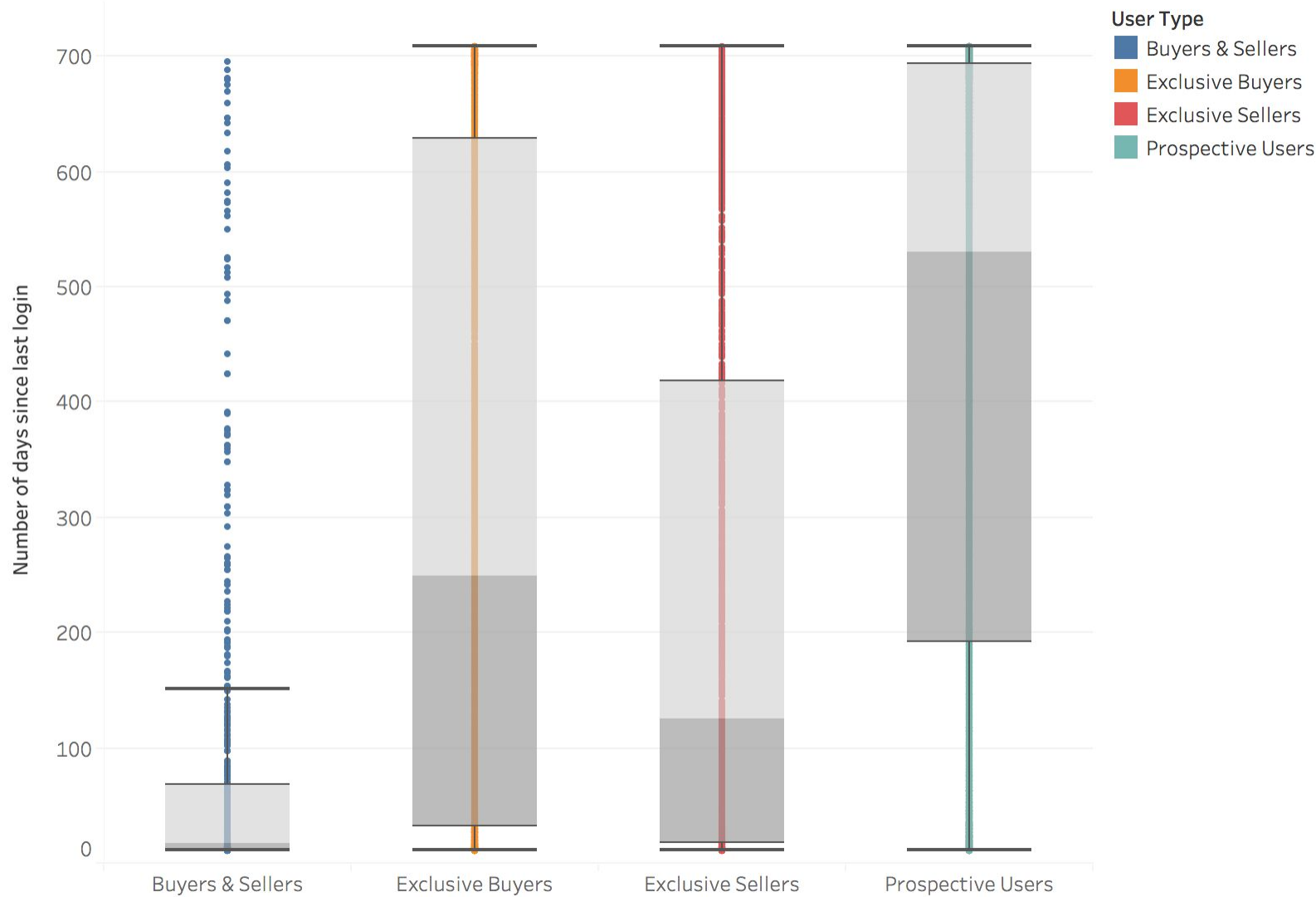
Sum of frequency products sold for each productsSold (group). Color shows details about User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Sellers.

Products sold for exclusive sellers & sellers-buyers



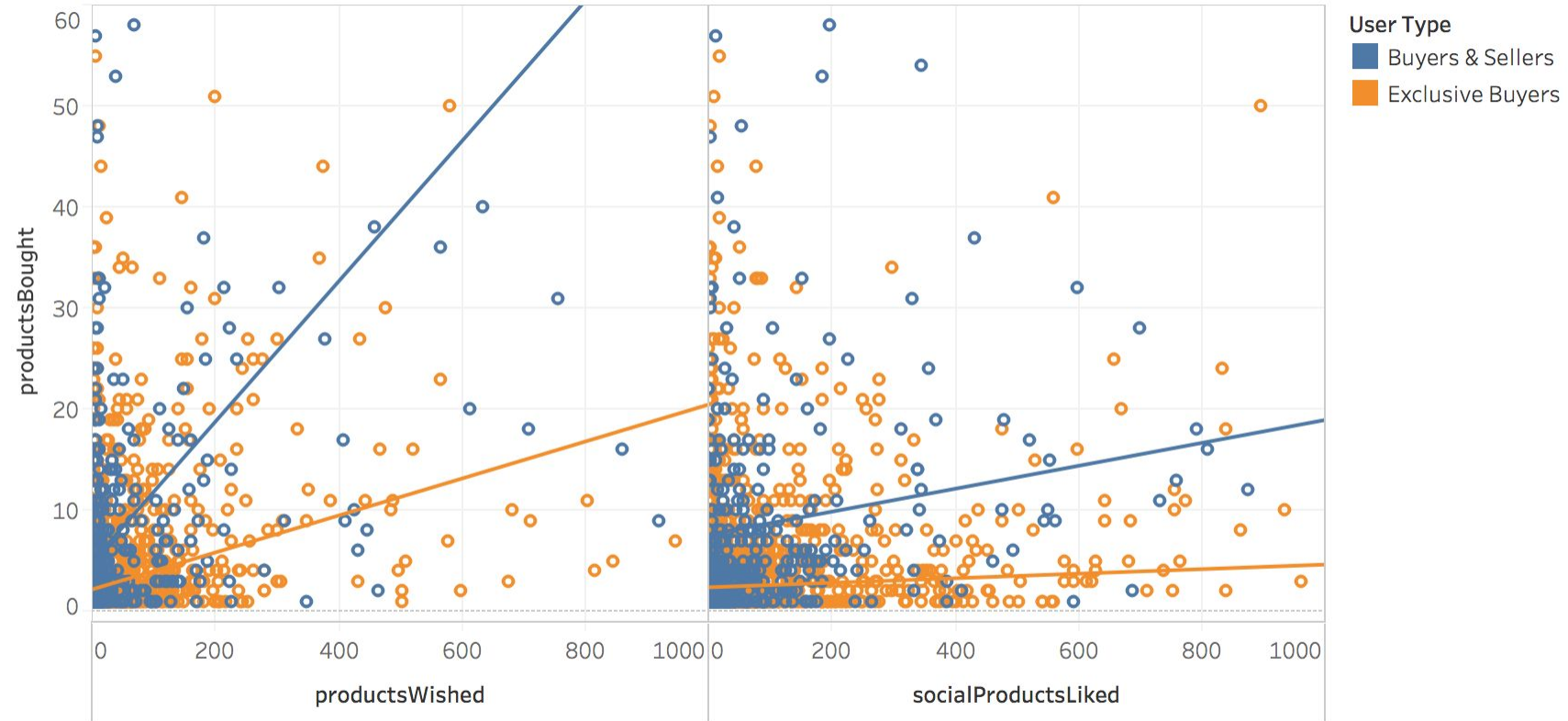
ProductsSold for each User Type. Color shows details about User Type. Details are shown for User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Sellers.

Retention for each user segment



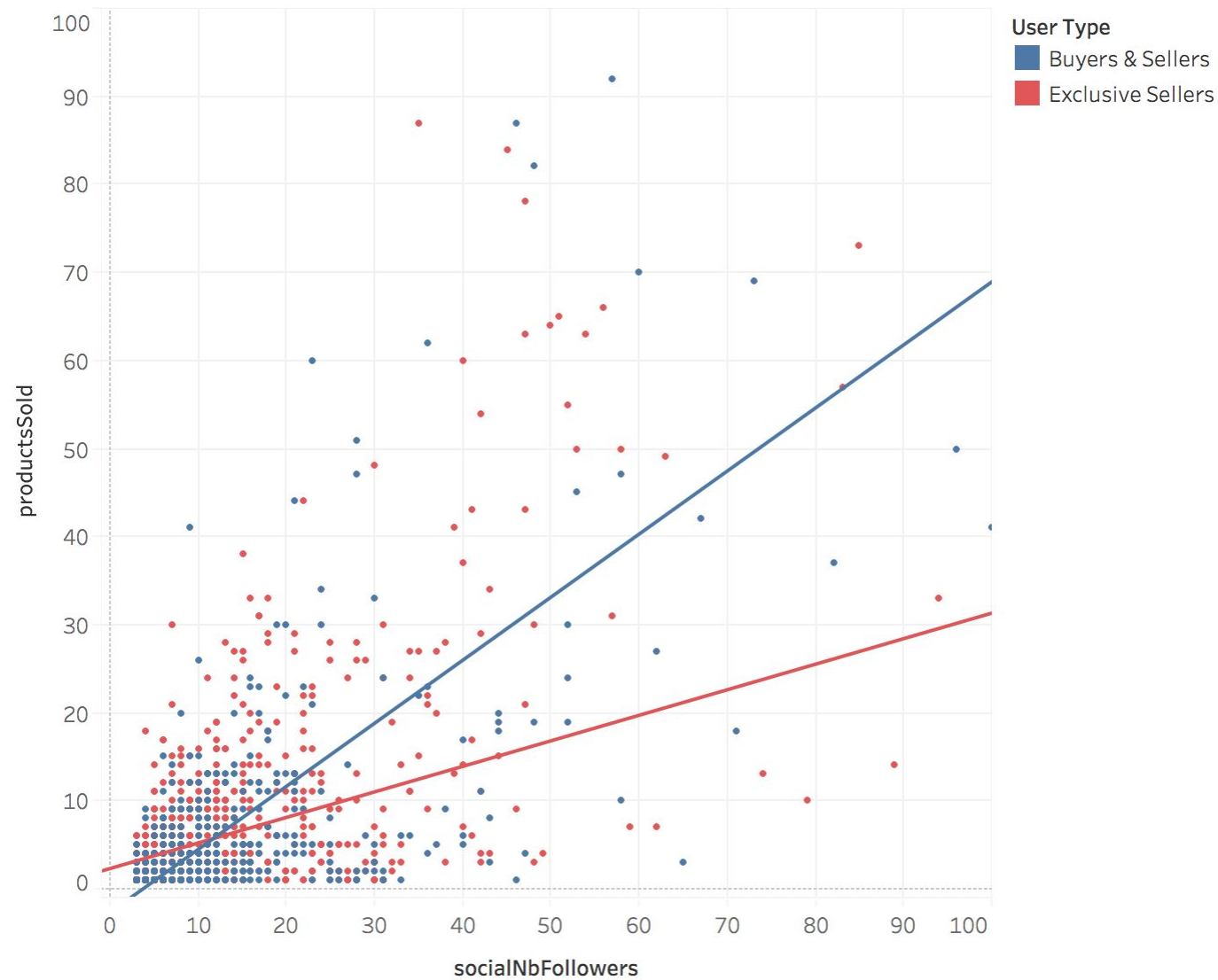
DaysSinceLastLogin for each User Type. Color shows details about User Type. The view is filtered on User Type, which keeps Buyers & Sellers, Exclusive Buyers, Exclusive Sellers and Prospective Users.

Products bought vs products wished or liked



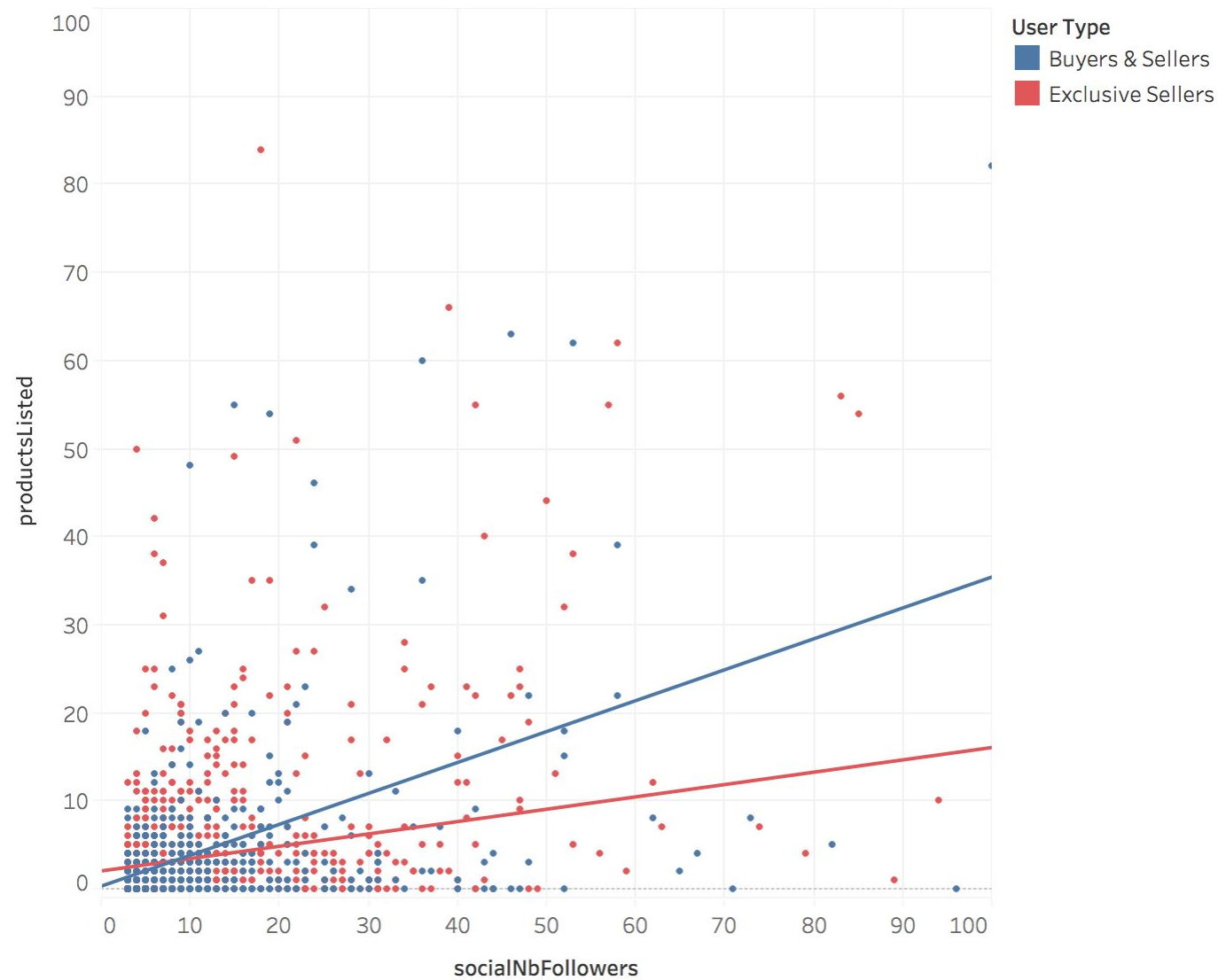
ProductsWished and socialProductsLiked vs. productsBought. Color shows details about User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Buyers.

Scatter plot - Correlation between No Social Followers and products sold



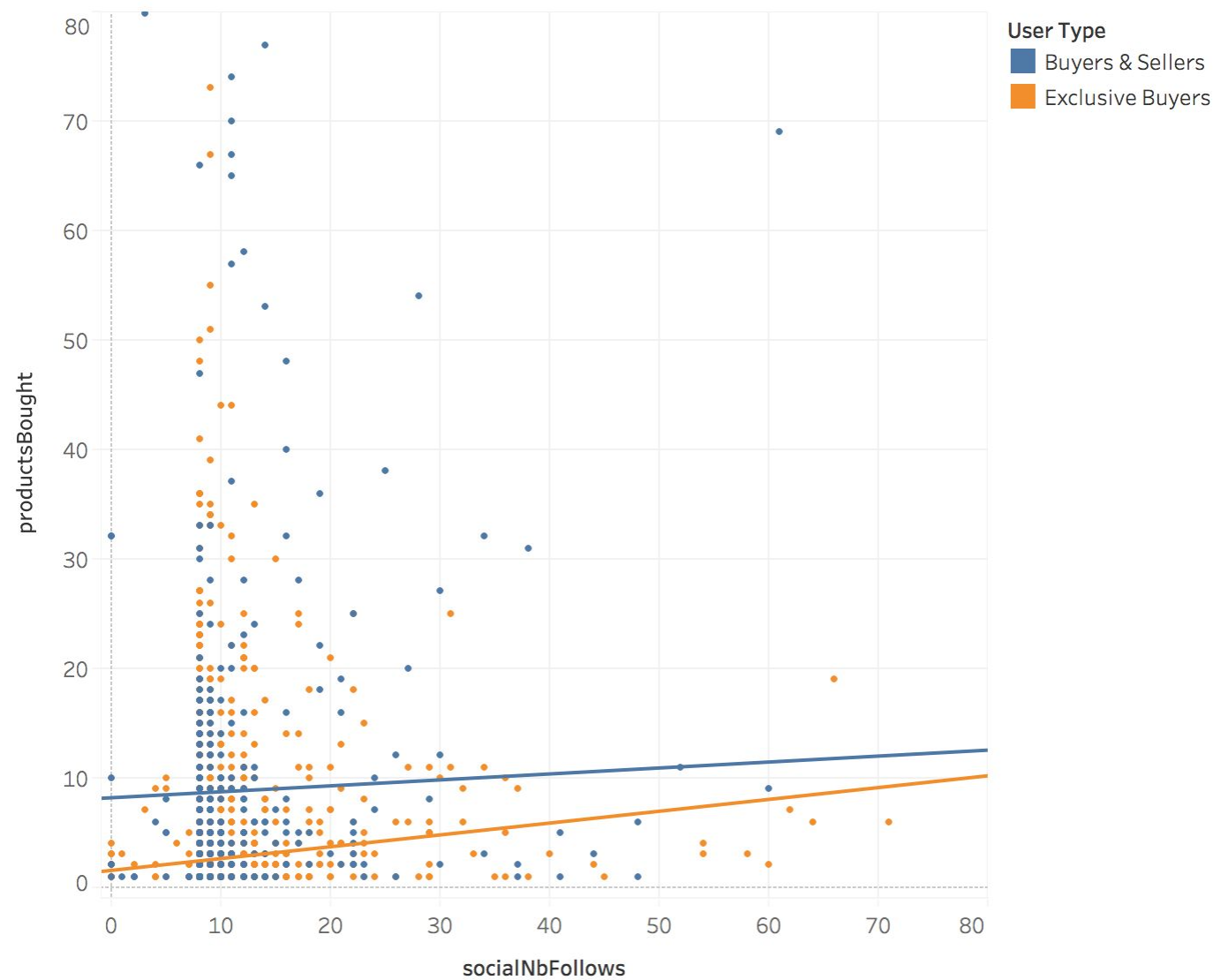
SocialNbFollowers vs. productsSold. Color shows details about User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Sellers.

Scatter plot - Correlation between No Social Followers and products listed



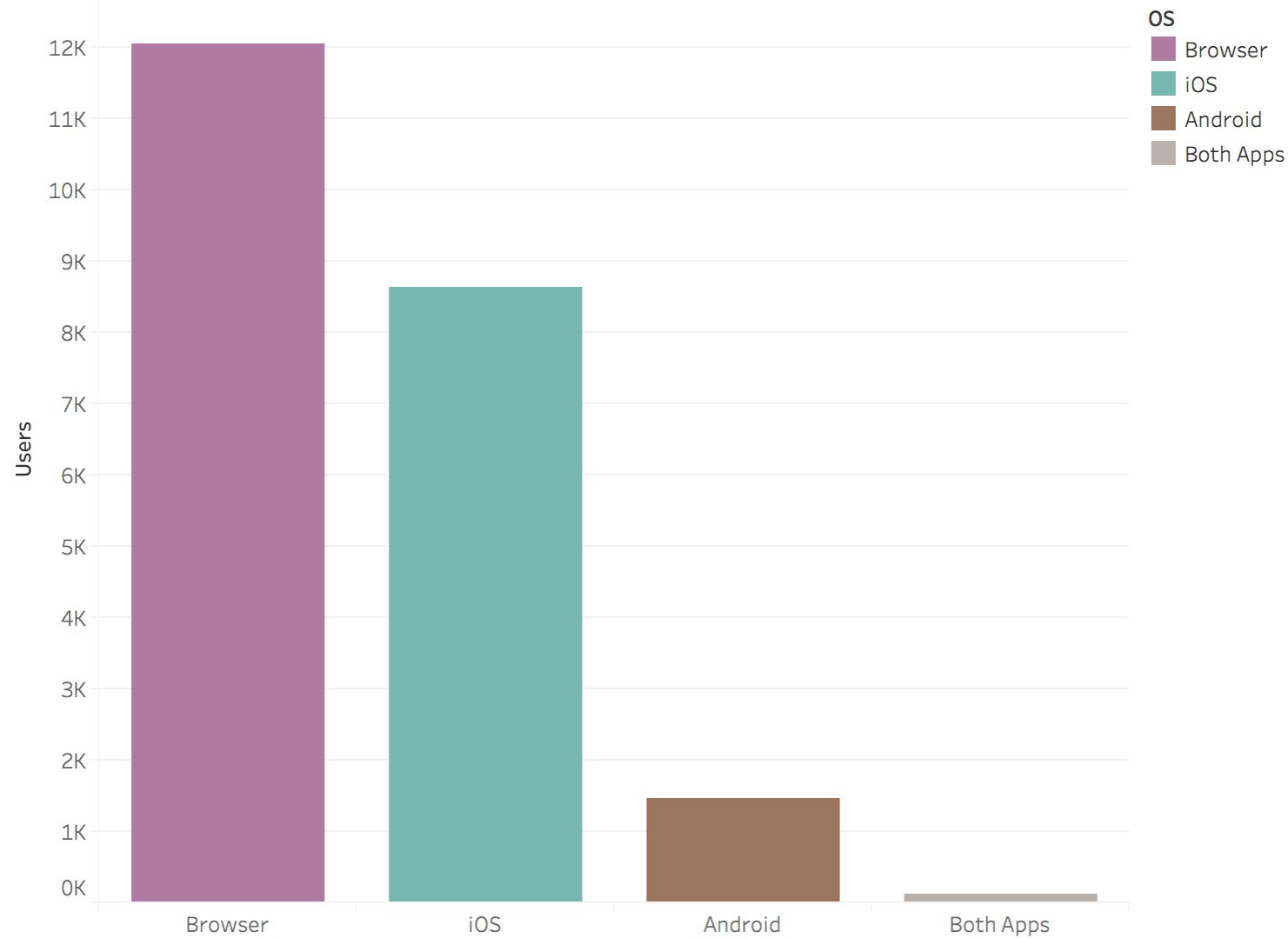
SocialNbFollowers vs. productsListed. Color shows details about User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Sellers.

Scatter plot - Correlation between No Social Follows and products bought



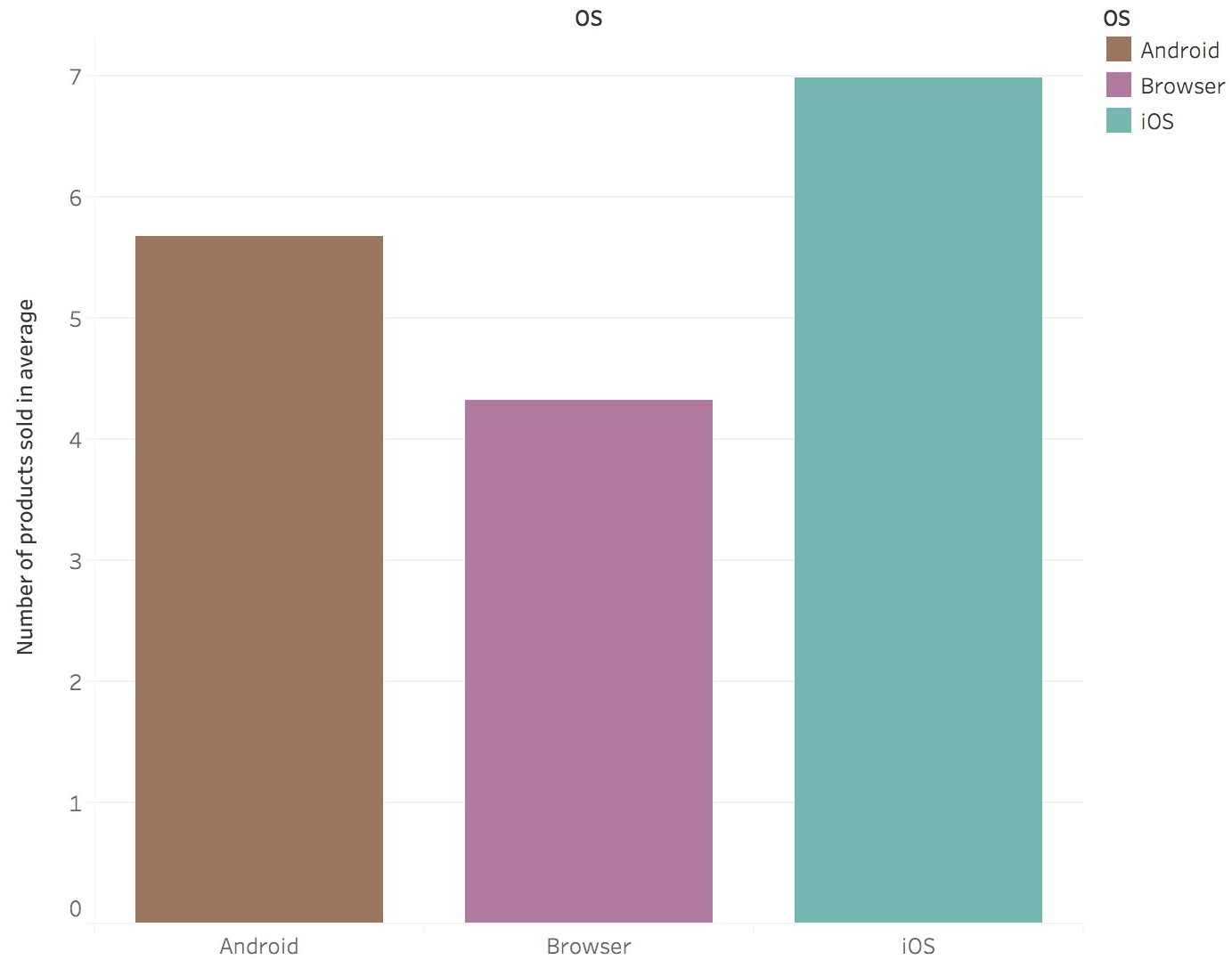
SocialNbFollows vs. productsBought. Color shows details about User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Buyers.

Operating System



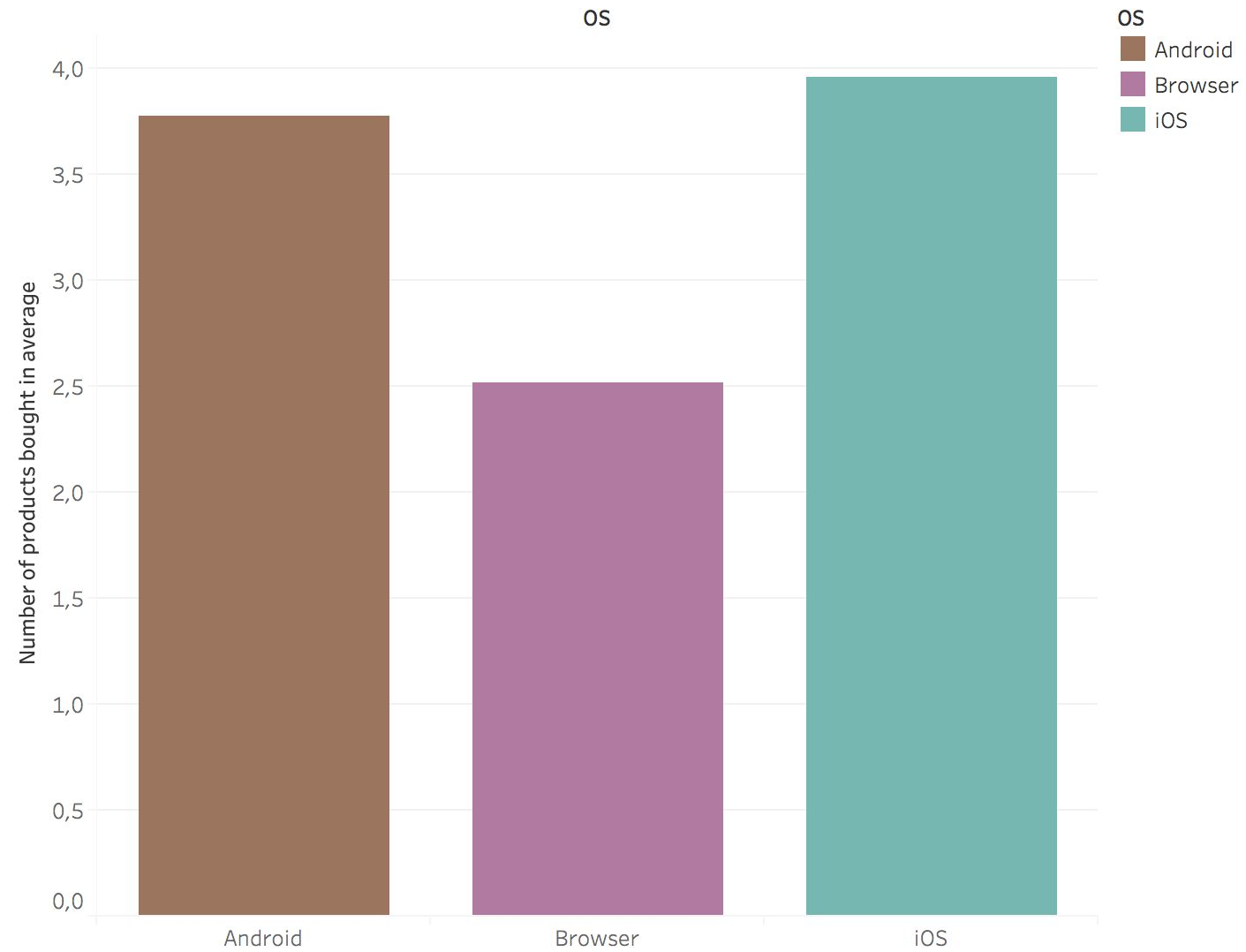
Sum of Number of Records for each OS. Color shows details about OS.

Average products sold according to the Operating System



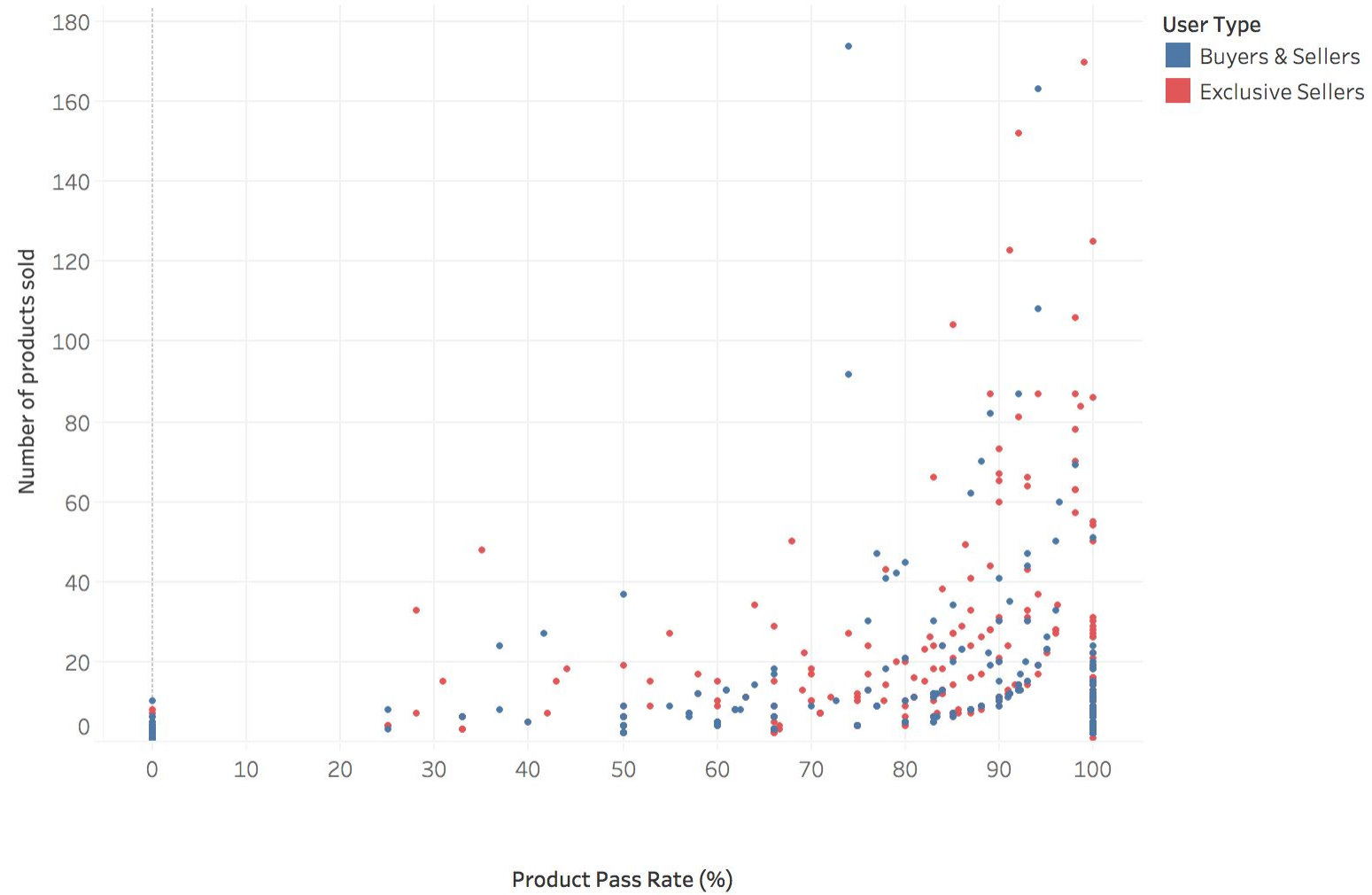
Average of productsSold for each OS. Color shows details about OS. The data is filtered on User Type, which keeps Buyers & Sellers and Exclusive Sellers. The view is filtered on OS, which keeps Android, Browser and iOS.

Average products bought according to the Operating System



Average of productsBought for each OS. Color shows details about OS. The data is filtered on User Type, which keeps Buyers & Sellers and Exclusive Buyers. The view is filtered on OS, which keeps Android, Browser and iOS.

Number of products sold vs. product pass rate (%)



ProductsPassRate vs. productsSold. Color shows details about User Type. The view is filtered on User Type, which keeps Buyers & Sellers and Exclusive Sellers.