# **Sentiment Analysis**

Big Data Project

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December 2022

# Agenda

Introduction

Objective

Data Flow

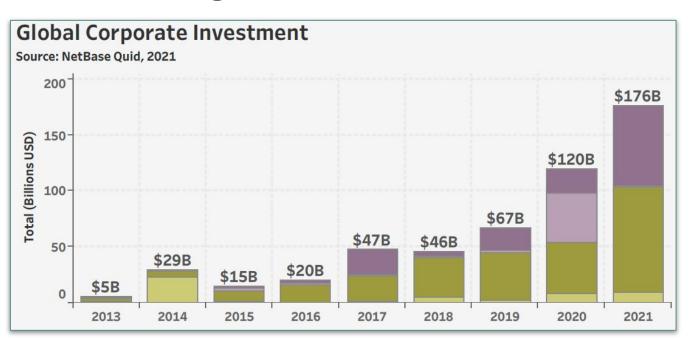
Sentiment Analysis

Model Comparison

Summary

### **Industry Introduction**

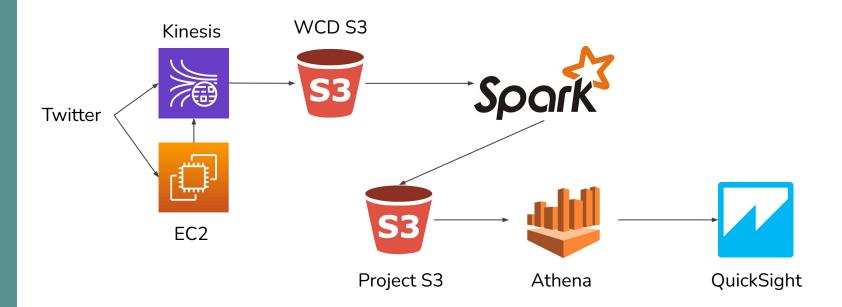
### **Artificial Intelligence**



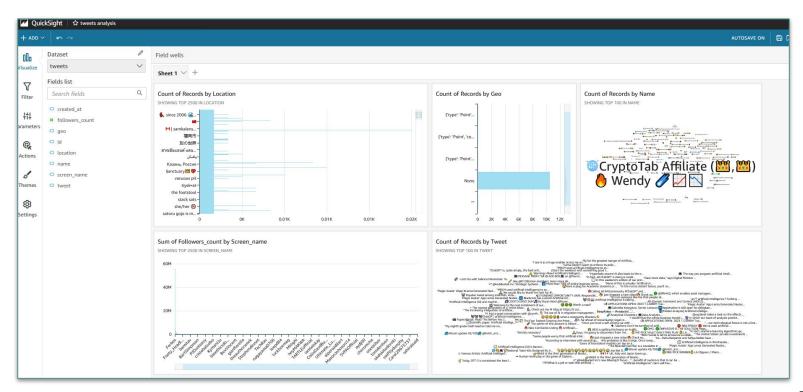
## **Objective**



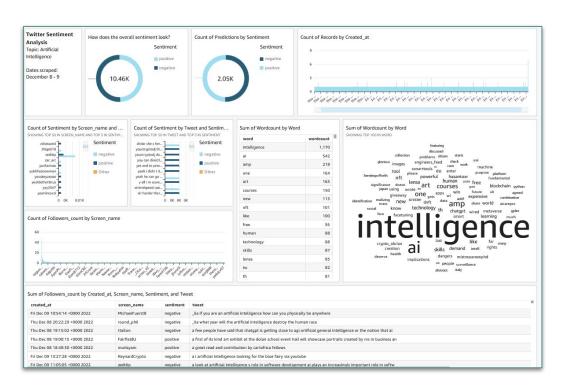
### **Data Flow**



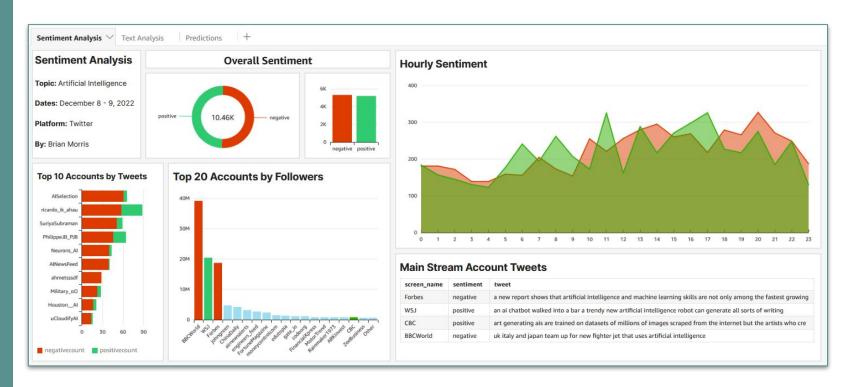
### **Sentiment Analysis**



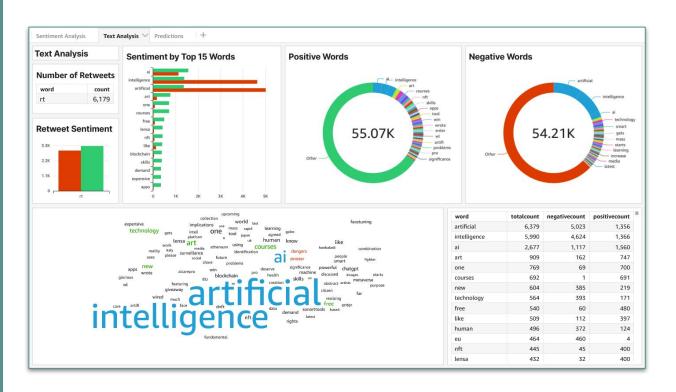
### **Sentiment Analysis**



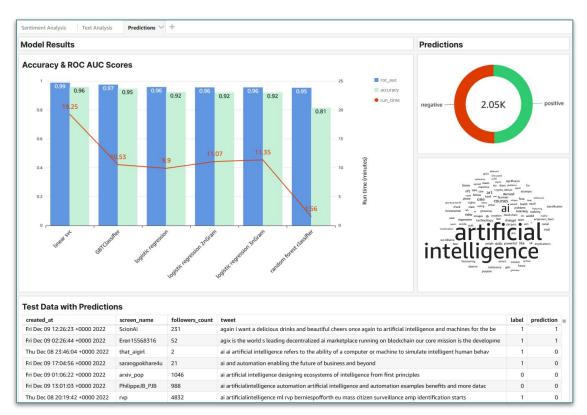
### Sentiment Analysis - Final Dashboard



### Sentiment Analysis - Text Analysis



### **Sentiment Analysis - Predictions**



## Summary



# Thank you!