

Brianna M. Hayes

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Education

UNIVERSITY OF NORTH CAROLINA at CHAPEL HILL

2020 – 2024

Bachelor of Arts, Communications; *Interpersonal and Organizational Communication*

Bachelor of Arts, Political Science; *Research Methods*

Data Science minor

- GPA 3.7, Dean's List Academic Achievement
- Relevant coursework: Statistics and Operations Research, Predictive Analytics, Data Science in Politics I & II, Analyzing Public Opinion

Skills

General: Presentation, Communication, Organization, Problem-solving, Collaboration

Technical: Microsoft Office Suite, Power BI, SQL, R, Python, SPSS, STATA, ArcGIS

Analytical: Quantitative analysis, Qualitative analysis, Visualization, User-experience design

Experience

CITY OF RALEIGH MUNICIPAL GOVERNMENT

Summer 2023

Information Technology Intern; *Enterprise Applications and Data*

- Developed and delivered sustainable technology solutions for internal and external needs in various departments.
- Crafted interactive dashboards to translate sophisticated statistics to key points for leadership teams.
- Utilized geospatial analysis tools to optimize the approach to efficient data discovery and visualization.

CVS HEALTH

2020– 2022

Pharmacy Technician

- Maintained a safe, organized environment for filling 500 prescriptions per day.
- Assisted pharmacists with prescription management, data entry, and filling medications.
- Exceeded patient expectations by simplifying complications with prescription management and insurance.

UNIVERSITY OF NORTH CAROLINA at CHAPEL HILL

2021 – 2022

Teaching Assistant; *Applied Sciences and Engineering*

Academic year

- Assisted professors in teaching the implementation of human-centered design.
- Fostered a learning environment that promotes creativity, problem solving, and group engagement.
- Graded and provided feedback for student projects, assignments, and models for classes of 70 students.

Leadership

ALPHA PHI OMEGA – UNIVERSITY OF NORTH CAROLINA at CHAPEL HILL

2022 – 2024

Sergeant-At-Arms

- Volunteered and raised money for local non-profit organizations and charities.
- Logged weekly meeting attendance for over 150 chapter members.
- Recorded probationary marks and generated reports to communicate with executive officers.

Interests

College basketball, Learning languages, Volunteering, Baking