

Brianna Hebeler

(732) 691-5358 | briannahebeler@gmail.com | Toms River, NJ, 08755
Linkedin: [linkedin.com/in/brianna-hebeler-9a43761b7/](https://www.linkedin.com/in/brianna-hebeler-9a43761b7/) | GitHub: github.com/briannahebeler
| Portfolio: <https://briannahebeler.github.io/Brianna-Hebeler-Portfolio/>

PROFESSIONAL SUMMARY

Passionate Full Stack Software Developer with a background in Customer Service looking forward to new opportunities in software development roles. A detail oriented individual who works well in teams and on individual tasks due to a high degree of self awareness and a strong willingness to learn. Having created over twenty applications in the Rutgers University coding bootcamp, the skills needed to excel in a software development environment, such as project management, teamwork, and strong communication were proven. Through the use of analytical skills, time management, and a drive for results, she is effective at creating user-friendly applications.

TECHNICAL SKILLS

HTML, CSS, Bootstrap, Responsive Design, GitHub, GIT, Terminal, Javascript, jQuery, AJAX, Node.js, ES6, APIs, JSON, Express, Restful API, Heroku, MySQL, Sequelize, MongoDB, Mongoose, React.js, JSX, React Hooks, Reactstrap, Axios, Passport.js, Microsoft Suite, Google Suite, Apple iWork, Adobe Acrobat, Canva

RELEVANT EXPERIENCE | PROJECTS

Social Underground 2.0 | Project Manager & Full Stack Developer | Deployed Link:

<https://social-underground-2.herokuapp.com/> | Github Link: <https://github.com/rzelazny/social-underground-2>

Collaborated on a team of four to develop a virtual casino where users can meet friends to chat and play different games.

- **Role:** Used Trello to manage project tasks. Created React components for the Casino Page, wrote the Blackjack game logic and initialized the "Beast" game, created a game choice selector, helped to style the application, assisted with membership customization, utilized mongo, express, and http to allow for users to update their membership information in the database.
- **Tools Utilized:** React, JSX, Node, Express, MongoDB, Mongoose, Heroku, JSON, Axios, HTTP, Server-side APIs, Reactstrap, Passport.js, Trello

Google Books Search | Full Stack Developer | Deployed Link: <https://google-books-search-briheb.herokuapp.com/> |

Github Link: <https://github.com/briannahebeler/google-books-search>

MERN application used to query and display books based on the users searches and save books to be read later.

- **Role:** Created and styled application utilizing React. Utilized Axios to make requests to Google APIs to bring up book search results. Set up the Mongo database and utilized Node and Express to store saved books.
- **Tools Utilized:** React, JSX, Node, Express, MongoDB, Mongoose, Heroku, JSON, Axios, HTTP, Google API

Weather Dashboard | Full Stack Developer | Deployed Link: <https://briannahebeler.github.io/Weather-Dashboard/> |

Github Link: <https://github.com/briannahebeler/Weather-Dashboard>

A weather dashboard application that will give you the current and projected weather data for a specific city.

- **Role:** Used jQuery AJAX method to make requests to server-side APIs. Created an HTML page styled with CSS and Bootstrap. Integrated OpenWeatherMap API and manipulated the DOM using JavaScript.
- **Tools Utilized:** HTML, CSS, Javascript, jQuery, JSON, AJAX, Bootstrap, OpenWeather API

Look4ward2It | Full Stack Developer | Deployed Link: <https://rzelazny.github.io/Look4wardToIt/> | Github Link:

<https://github.com/rzelazny/Look4wardToIt>

Collaborated on a team of three to develop a customizable calendar application that finds upcoming events based on users interests.

- **Role:** Created multiple calendar views using HTML, CSS, and Javascript. Used jQuery AJAX method to make requests to server-side APIs to integrate quote options. Utilized CSS and Bootstrap to design the Rick and Morty calendar theme and help with overall front-end styling and cleanup.
- **Tools Utilized:** HTML, CSS, Javascript, jQuery, AJAX, Bootstrap, Moment.js, Server-side APIs

PROFESSIONAL EXPERIENCE

Spa Virtue; Toms River, NJ

Spa Manager

1/2020 – 3/2020

Responsible for the cash flow management of the business, tracking short and long-term KPIs, and Human Resource functions. This included goal planning, budget tracking, productivity reporting, tracking KPIs such as: pre-reservation percentages and client retention, assisting in the hiring decision, creation of Spa Coordinator Manual, onboarding new employees, and maintaining employee accountability through performance discussions. Additionally, responsible for creating monthly employee schedules to ensure optimal allocation of resources.

- Motivated the team to meet and exceed daily, monthly, and company-wide goals by relying on strong interpersonal communication skills and collaborating effectively with the team.
- Implemented an outcome oriented culture that put an emphasis on rewarding results over hard work. This led to benefits such as an increase in the return rate of customers, upselling to introduce clientele to new service offerings, and maintaining high customer satisfaction ratings

Spa Coordinator

8/2019 – 1/2020

Managed all front desk operations: point of sale, customer scheduling/rescheduling, assisted customers over the phone, and maintained visual standards for the spa. Assisted in onboarding and training new employees. Assisted in the planning, organization, and marketing of spa promotions and events. Responsible for marketing content and social media management. Managed retail and office inventory.

Aurelio Salon; Toms River, NJ

Head Salon Coordinator (Assistant Manager)

10/2016 – 10/2017

Analyzed reporting data to communicate business trends to owners. Implemented and managed a “new hire” onboarding program for all new hires to learn the business and company culture. Developed training materials as needed for customer service behavioral training. Contributed to retail marketing through proactive social media initiatives and store initiatives to meet retail sale goals. Facilitated weekly, monthly and yearly inventory and supply orders and participated in the recruiting and hiring process.

- Increased rebooking rate from under 50% to more than 70%, on a consistent monthly basis.
- Lead team to meet and exceed daily, weekly, monthly, and quarterly personal and company-wide goals by effectively communicating reported data and expectations.

Front Desk Coordinator

7/2015 – 2/2016

Assisted in onboarding and training new front desk team members. Managed all front desk operations: customer scheduling/rescheduling, assisting customers over the phone, maintaining visual standards for the salon. Maintained company standards by providing new customers with a tour of the facilities. Partnered with the team in opening and/or closing the business.

Target; Howell, NJ

Guest Service Specialist

7/2014 – 7/2015

Managed all guest returns, bill payments, and answered any customer questions/concerns. Trained new cashiers and guest service specialists.

EDUCATION

Full Stack Web Development Certificate - Rutgers University; New Brunswick, NJ | 2021

An intensive project-based full stack web development bootcamp designed to teach market driven skills and technical programming in order to design and build full stack progressive web applications.

Bachelor of Science in Business Administration - Liberty University; Lynchburg, VA | 2019