

BRIANNA KARLE

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OBJECTIVE

Driven Web Design and Development student with a passion for *User Experience (UX)*. Skilled with creating *custom brands* and *website redesigns* for clients.

In transition from customer service/sales. Exceptional leadership and customer interaction skills, having received three awards for exceptional customer satisfaction. Effective team leader and collaborator, with experience leading small teams in web design and in other fields.

TECHNICAL SKILLS

HTML5: ★★★★★

CSS: ★★★★★

jQuery:★★★★

JavaScript: ★★★

Adobe Illustrator: ★★★★★

Adobe Photoshop: ★★★★★

Adobe Acrobat: ★★★

Adobe Dreamweaver: ★★★★★

EDUCATION

Web Design and Development Certification- *Seattle Central College*

- Dean's List
- Expected Graduation in 2016

BA Political Science- *Colorado State University*

- Minor in Anthropology
- Graduated 2010

EXPERIENCE

Washington Junior Golf Association (WJGA) *Website Redesign* 2015

- Worked on a team to create a clear, consistent, and responsive website
- Headed usability sessions in order to design the content layout for the website
- Collaborated on information architecture, wireframes, and visual design

MellyB Wellness *Website Redesign* 2015

- Designed an entirely new brand and logo for the company
- Used PHP Includes Files to develop site-wide consistency
- Implemented reCAPTCHA on forms to increase security for vendor and clients

Bad Jimmy's Brewing Co. *Website Redesign* 2015

- Introduced a new brand based on existing logo and Taproom atmosphere

- Created several wireframes and visual designs on Adobe Illustrator
- Organized the website hierarchy to best suit user needs

Kiss Cafe Website Redesign 2015

- Created a dynamic website using substantial javaScript and jQuery
- Converted InDesign menu into readable web document using Adobe Illustrator
- Constructed responsive site that renders correctly on desktop and mobile devices

Jimmy John's Gourmet Sandwiches PIC (Person in Charge) 2007-2010

- Led small teams of three to nine people at a time
- Trained all new hires
- Performed management tasks such as data entry, complaint handling, and interviewing/hiring new employees