briannaschroer.com briannaschroer@gmail.com 314-210-4224 127 S. 8th St., Columbia, MO 65201

EDUCATION

University Of Missouri

August 2012-December 2016 Bachelors of Journalism, Design

AWARDS

Society of News Design

Silver Medal, Sports Front

Student Society of News Design

First Place, Newspaper Cover Design First Place, Breaking News Cover

Missouri Press Association

First Place, Best Page Design

Association for Education in Iournalism and Mass Communication

First Place, Best Start-Up Magazine

SKILLS

Proficient

Adobe Creative Suite Town News Content Management System AP Style

Working Knowledge

HTML CSS

REFERENCES

Brady Jones

Design Editor, The Columbia Missourian 308-672-3421 brady@copydesk.org

Paul Nelson

Director of Presentation, The Virginian-Pilot 757-646-8520

paul.nelson@pilotonline.com

Jordan Steves

Editor, The Chautauquan Daily 716-357-6434 jsteves@ciweb.org

Elizabeth Connor Stephens

News Editor, The Columbia Missourian 573-882-9951 StephensEC@missouri.edu

BRIANNA SCHROER

EXPERIENCE

THE VIRGINIAN-PILOT

Design Intern (2016)
Laid out and designed 1A, sports covers and inside pages
Collaborated with editors to design feature sections
Created illustrations for stories as needed

THE COLUMBIA MISSOURIAN

Teaching Assistant (2015-present)

Mentor and guide new designers through production three to five nights each week Plan and coordinate content and display options with other newsroom editors Manages the daily budget for the newspaper Lead a visual redesign of the daily newspaper Create illustrations for print and web as needed

Front Page Designer
Designs pages for both news and sports
Collaborates with copy and news editors to finalize pages
Produces infographics for the daily paper and website

VOX MAGAZINE

Page Designer (2015-2016)
Designed weekly features for the city magazine
Built infographics to accompany stories
Created conceptual illustrations for stories

THE CHAUTAUQUAN DAILY

Design Intern (2015)

Designed pages for the daily newspaper six times each week Collaborated with reporters to ensure pages and illustrations fit their stories Created illustrations as needed

KBIA-FM AND KOMU 8 TV

Multimedia Reporter (2015)
Pitched, reported and produced enterprise stories
Produced videos and edited photos for stories
Created infographics to help tell the stories

CLEVELAND MAGAZINE

Cleveland, OH (2015)

Worked on projects for the magazine and website
Helped design promotional campaigns for the marketing department