






JANE KAMAU

GRAPHIC DESIGNER







Personal Profile

I am a self-taught Graphic Designer and illustrator based in Nairobi, Kenya. I have five years of proven experience working closely with local and International Non-Profit organizations on social impact projects on matters such as championing the Rights of girls and women, Gender Equality, Sexual Reproductive Health, and Human Rights. I thrive on the notion that design is more than just creating visuals. It's the visual representation of impactful storytelling, awareness and resource sharing.

Contact Details

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Skills

Graphic Design 
Publication Design 
Illustration 
Design for print 
Animation 
Brand Management 

WORK EXPERIENCE

WomanKind Worldwide July 2023-Present

Development and conceptualization of on brand campaign visuals and infographics, visuals for print, illustrations, layout and design of publications and social media graphics.

B-WEL (Black Women in Executive Leadership)

October 2023-January 2025

Graphic Design Consultant

- Responsible for generating all aspects of design for the organization. This includes both print and digital graphics such as social media graphics, canva and powerpoint templates and motion graphics.

AWDF (African Women's Development Fund)

December 2023-May 2024

Graphic Design Consultant

- Develop a compelling design and layout for AWDF's 2022 Annual Report using high level visuals and illustrations.

Equality Fund Project

February 10th - 20th 2023

- Developed five Illustrations themed around the mission of Equality Fund referencing women and girl rights, gender equality and inclusivity of trans people to be featured in form of feminist intention cards.

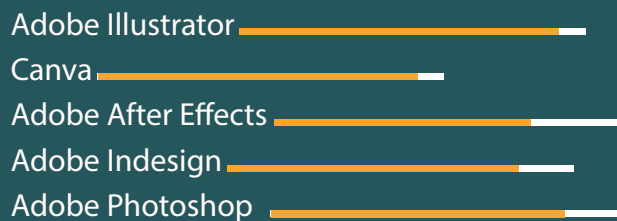
AGIP

December 2022-February 2023

Illustration Consultancy

- Liaised with the AGIP (Adolescent Girls Investment Plan) Secretariat to get a clear understanding of the task and AGIP's brand guidelines.
- Independently developed a set of illustrations/graphics and revise and refine style and brand as requested by AGIP.

Softwares



KEY COMPETENCIES

Fast learner
Open minded
Adaptability
Strong Work Ethic
Ability to Work under Pressure Time
Management
Team Work

Akili Dada

November 2020-June 2023

Communications Associate- Head of Graphics

- Lead the development of graphics and illustrations through storytelling and enable Akili Dada stand out across a diversity of online and offline platforms including: social media, website, publications.
- Collaborated with the Communications team to package, design and roll out a wide range of engaging internal and external communication assets i.e., slide decks, letter heads and merchandise. Liaise with service providers to ensure quality assurance of merchandise printed for Akili Dada.ie banners, staff Ids, Z-cards, notebooks.
- Supported the team with operationalization of Akili Dada's branding guidelines i.e., reviewed and updated the Brand and Style Guide, developed email signatures and slide deck templates.
- Communicated with program leads and associates to identify branding and design needs.
- Reviewed final layouts and suggest improvements where necessary as well as developed and conceptualized campaign visuals and infographics.
- Maintained a structured database of content and final products developed for the organization.

Virtual Essence Limited; Msingi Pack

October- December 2019

- Developed content for digital education for the CBC curriculum for private schools which involved generation of content for the different subjects in the curriculum.
- Animation of characters to be used in marketing of the brand products.
- Developed visuals for the Msingi pack phone application.

Resonate Media Ke

May- September 2018

Animation Intern

Learning the basics of animation development which involved understanding the animation pipeline, that included;

- Rigging
- Character development
- Background design
- Directing animation
- Basic design skills

EDUCATION

- **Jomo Kenyatta University of Agriculture and Technology (2016 – 2018)**

Bachelor of Arts Information Technology

- **Uthiru Girls High school (2011– 2014)**

Qualification – B-

- **Karen 'C' Primary School (2003 – 2010)**

Qualification – 331 marks