

Brian Ochieng,

Ref: Motivation Letter

I have always been drawn to the stories data can tell. Stories that are not just numbers, but reflections of lives, communities, and the complex challenges they face. My mission is to use data not just to inform, but to inspire action and innovation, contributing to solutions that truly make a difference.

My experience as Operational Data Lead and Business Intelligence Analyst has taught me how powerful insights can spark new ways of thinking and lead to scalable, transformative interventions. I'm eager to apply this approach to the work you do at One Acre Fund.

I look forward to the possibility of discussing how I can support your mission of supporting smallholder farmers.

Thank you for considering my application.

Sincerely,

Brian Ochieng