

PAWS/LA PAW-liday
Fundraiser
> Promotional
Design

Variety of social
media and web
designs for the
non-profit's
holiday fundraising
event, based off
of mid-century
advertisements.

Image made in
Photoshop,
background made in
Illustrator, layout
made in InDesign.



Celebrate the Holidays, with PAWS/LA!

PAWS/LA (Pets Are Wonderful Support/Los Angeles) thanks you for your amazing support and would like to invite you to host your own "PAW-liday" Facebook Fundraiser!

As never before PAWS/LA needs your help. And by hosting your very own Facebook fundraiser, you can make a difference. Because of COVID-19 and the impact it has had on our Community, the need for our services has never been greater. And we need YOU!

For everyone who raises \$250, you will be recognized with a Silver leaf on our "Donor Tree of Thanks" in our office lobby, and if you raise \$500, you will be recognized with a Gold leaf. And for \$1,000 - we'll recognize your beloved pet in a special posting on the PAWS/LA Facebook page. It's really cool, and a special way to be remembered or to recognize a loved one, special memory, or your beloved pet!

It's fun, it's easy - and it's for a GREAT cause. Here's how to get started!

1. First, open up Facebook.
2. At the top of the screen, next to your name, there is a "+" sign. Click on the "+" sign.
3. After you click on the "+" sign, scroll all the way down to the bottom and click on "Fundraiser."
4. Then click on the first box "Nonprofit."
5. In the search box, type in "Pets Are Wonderful Support/Los Angeles."
6. Click on it after it comes up, and you're almost there!
7. To the left, you can indicate how much money you would like to raise so far that in.
8. There is a pre-written explanation of PAWS/LA that will appear on your fundraising page, but you can easily include your own as well.
9. Click on "Create," invite all your friends and you're ready to go!

PAWS/LA has over 3,500 "Friends" on Facebook, and if everyone participated and raised a minimum of \$250 - that would be \$875,000!

So, let's do this! And if you have any questions about how to get started, please call Jonathan at the PAWS/LA Office at 213-741-1950 and he can answer them. Thank you!



Celebrate the Holidays, with PAWS/LA!



It's fun, it's easy - and it's for a GREAT cause. Here's how to get started!

1. First, open up Facebook.
2. At the top of the screen, next to your name, there is a "+" sign. Click on the "+" sign.
3. After you click on the "+" sign, scroll all the way down to the bottom and click on "Fundraiser."
4. Then click on the first box "Nonprofit."
5. In the search box, type in "Pets Are Wonderful Support/Los Angeles."
6. Click on it after it comes up, and you're almost there!
7. To the left, you can indicate how much money you would like to raise so far that in.
8. There is a pre-written explanation of PAWS/LA that will appear on your fundraising page, but you can easily include your own as well!
9. Click on "Create," invite all your friends and you're ready to go!

PAWS/LA has over 3,500 "Friends" on Facebook, and if everyone participated and raised a minimum of \$250 - that would be \$875,000!

So, let's do this! And if you have any questions about how to get started, please call Jonathan at the PAWS/LA Office at 213-741-1950 and he can answer them. Thank you!



**...invites you to
host your own**

"PAW-liday Facebook Fundraiser"



Celebrate the Holidays, with PAWS/LA!



PAWS/LA (Pets Are Wonderful Support/Los Angeles) thanks you for your amazing support and would like to invite you to host your own "PAW-liday" Facebook Fundraiser!

As never before PAWS/LA needs your help. And by hosting your very own Facebook fundraiser, you can make a difference. Because of COVID-19 and the impact it has had on our Community, the need for our services has never been greater. And we need YOU!

For everyone who raises \$250, you will be recognized with a Silver leaf on our "Donor Tree of Thanks" in our office lobby, and if you raise \$500, you will be recognized with a Gold leaf. And for \$1,000 - we'll recognize your beloved pet in a special posting on the PAWS/LA Facebook page. It's really cool, and a special way to be remembered or to recognize a loved one, special memory, or your beloved pet!

PAWS/LA has over 3,500 "Friends" on Facebook, and if everyone participated and raised a minimum of \$250 - that would be \$875,000!

So, let's do this! And if you have any questions about how to get started, please call Jonathan at the PAWS/LA Office at 213-741-1950 and he can answer them. Thank you!

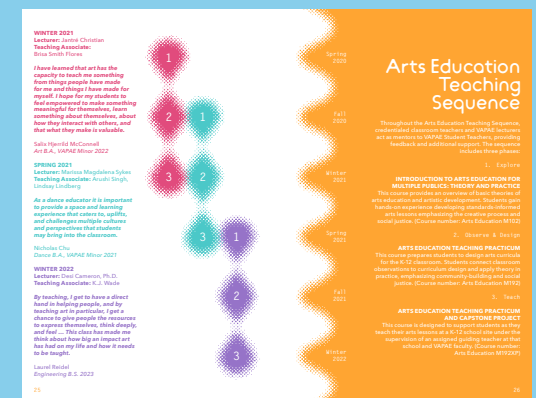
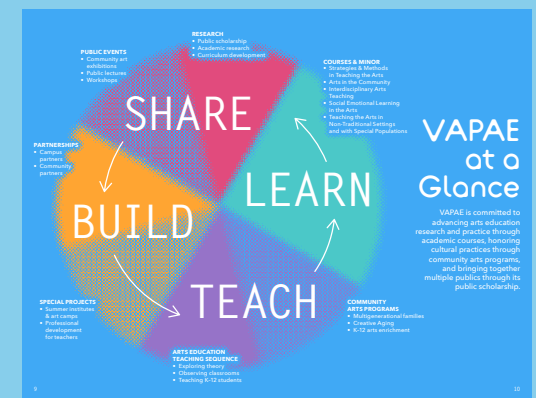
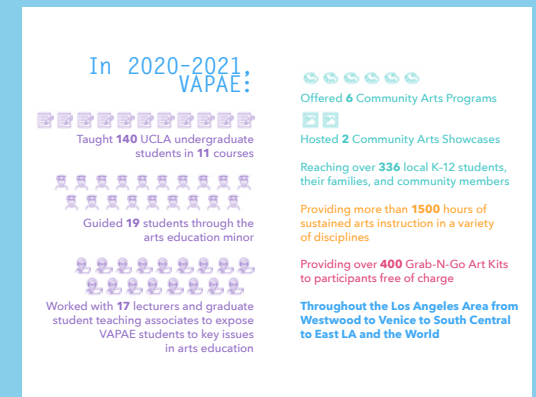
It's fun, it's easy - and it's for a GREAT cause. Here's how to get started!

1. First, open up Facebook.
2. At the top of the screen, next to your name, there is a "+" sign. Click on the "+" sign.
3. After you click on the "+" sign, scroll all the way down to the bottom and click on "Fundraiser."
4. Then click on the first box "Nonprofit."
5. In the search box, type in "Pets Are Wonderful Support/Los Angeles."
6. Click on it after it comes up, and you're almost there!
7. To the left, you can indicate how much money you would like to raise so far that in.
8. There is a pre-written explanation of PAWS/LA that will appear on your fundraising page, but you can easily include your own as well!
9. Click on "Create," invite all your friends and you're ready to go!

UCLA VAPAE Annual
Report 2020-21
> Print Design

Book outlining
the yearly
accomplishments
and research
findings of UCLA's
Arts Education
department.

Graphics made with
Illustrator and
Photoshop, layout
made in InDesign.
Icons designs
sourced from
OpenMoji.

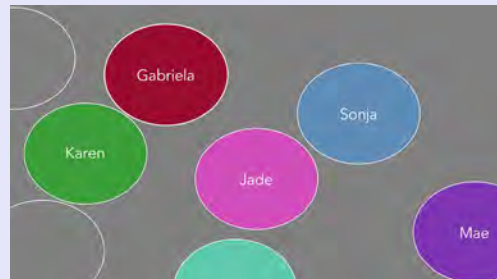
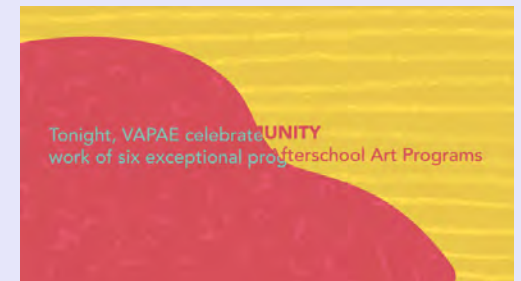
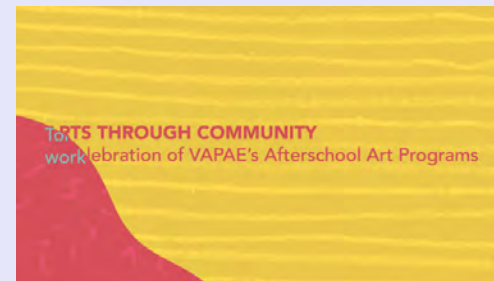
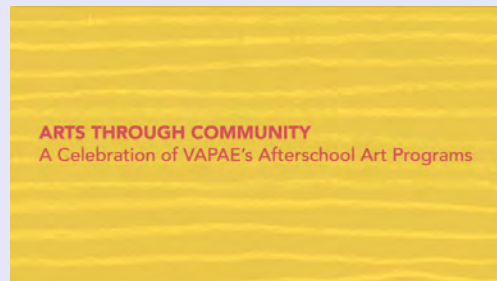


UCLA VAPAE Videos
> Motion Graphics,
Video Editing

Videos made
for UCLA's
Arts Education
department,
including custom
motion graphics
elements.

Motion graphics
made with
Photoshop,
Illustrator, and
After Effects,
videos edited in
Premiere.

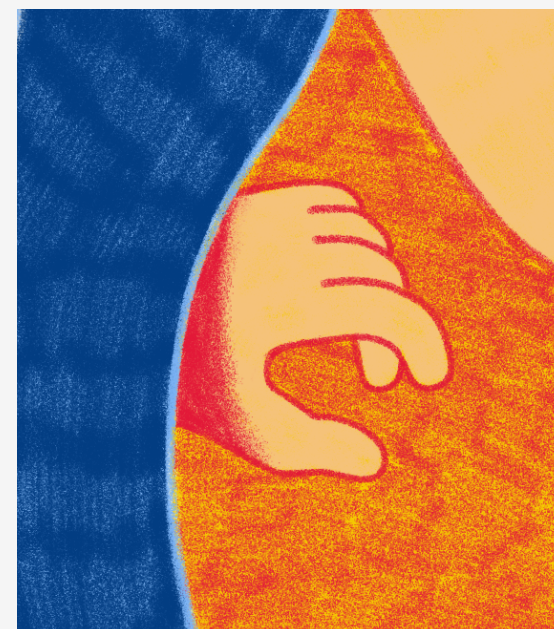
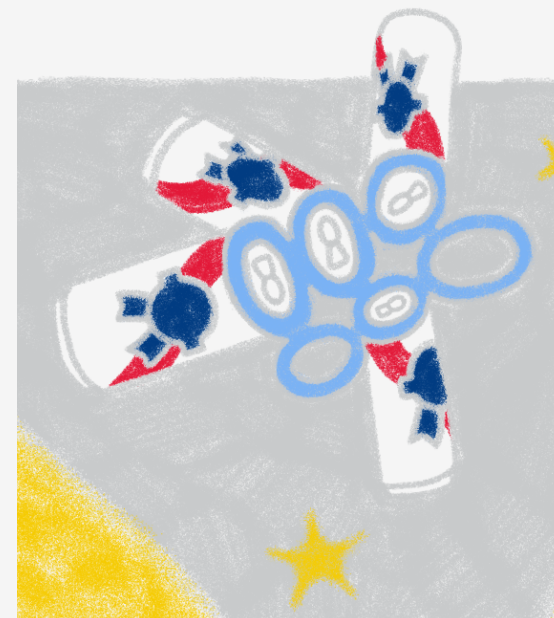
Example video link:
[youtu.be/
TVQog76FUo0](https://youtu.be/TVQog76FUo0)



Interstellar Brews
> Illustration

A Pabst Blue Ribbon
can illustration
submission.

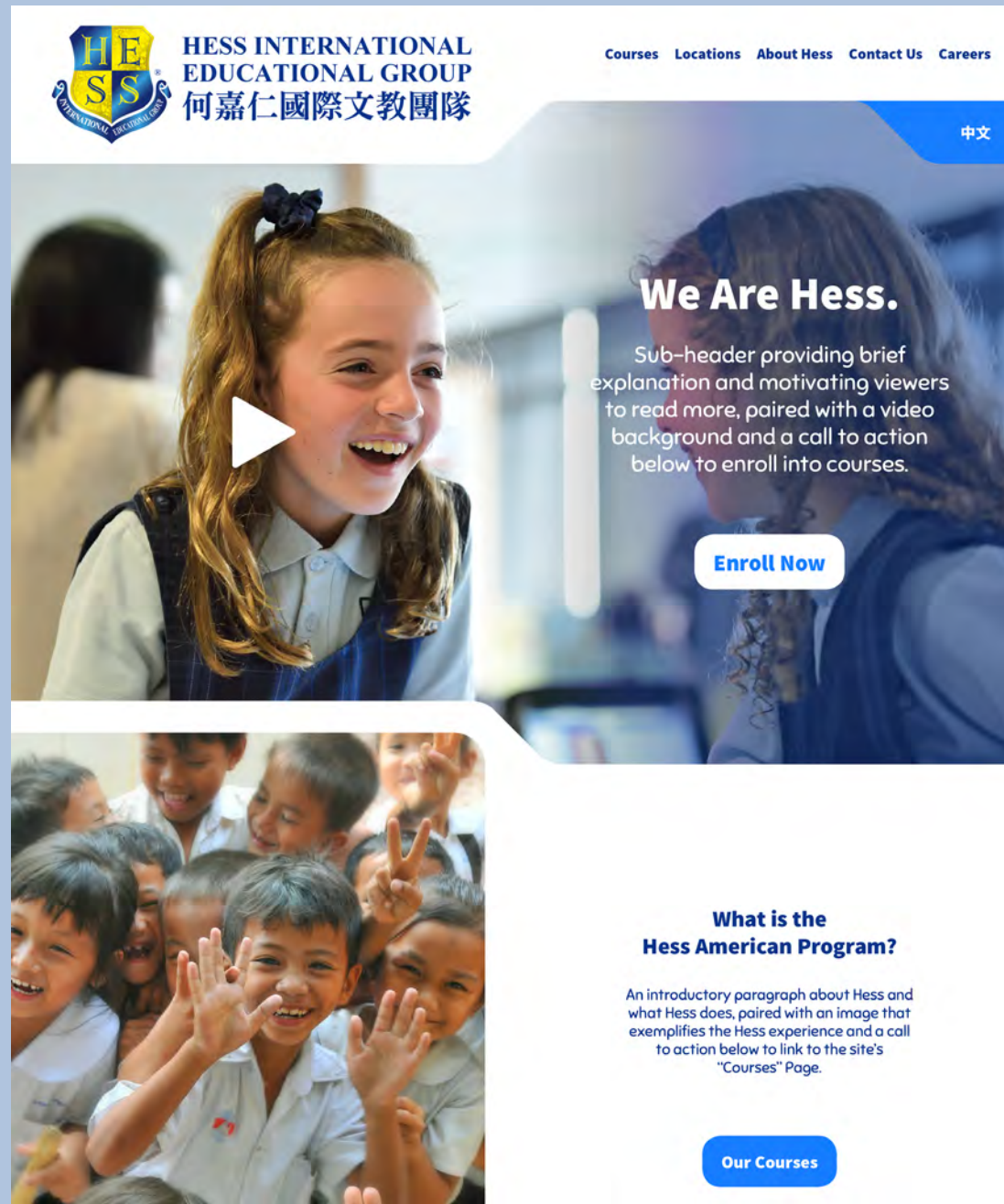
Made in Photoshop.



Hess International
Education Group
> Web Design

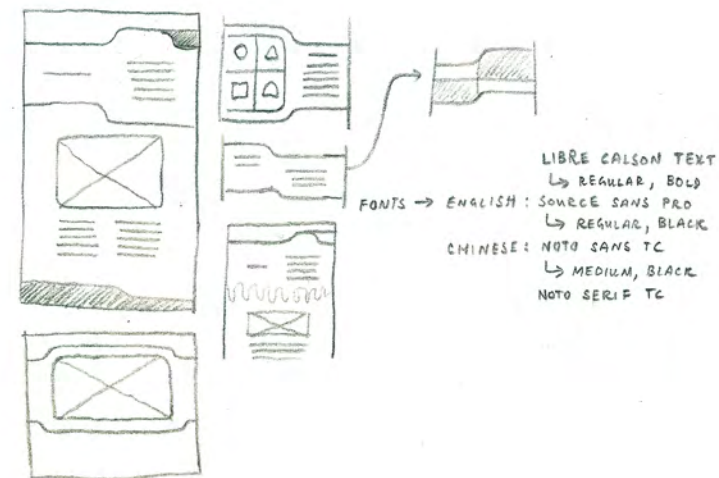
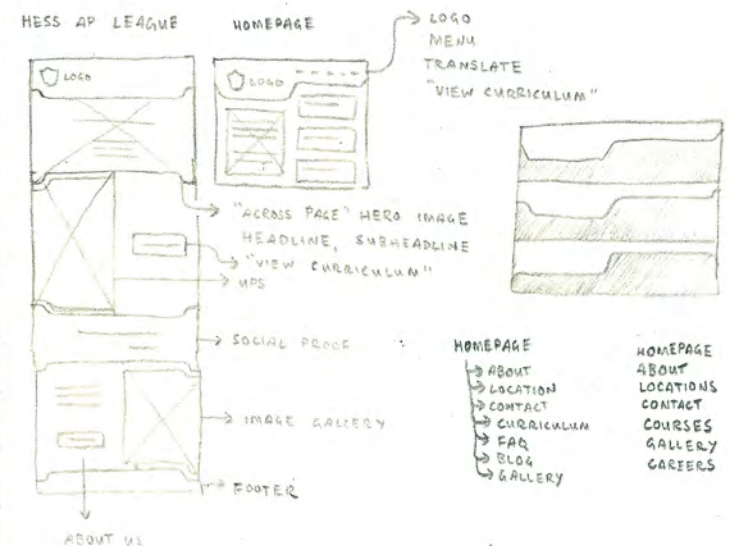
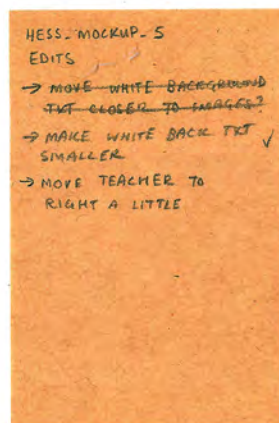
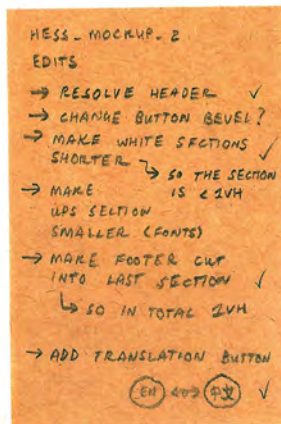
Homepage redesign
for the Taiwanese
branch of an
English-language
tutoring center.

Icons illustrations
made in
Illustrator, layout
made in InDesign.



Hess International
Education Group
> Development

Planning sketches
and notes for the
Hess homepage
redesign.

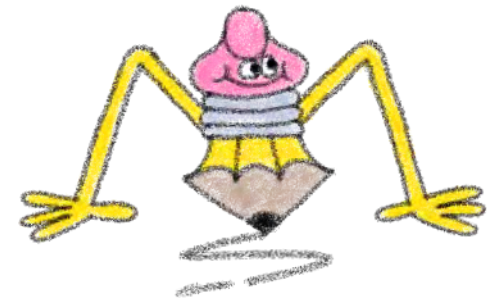
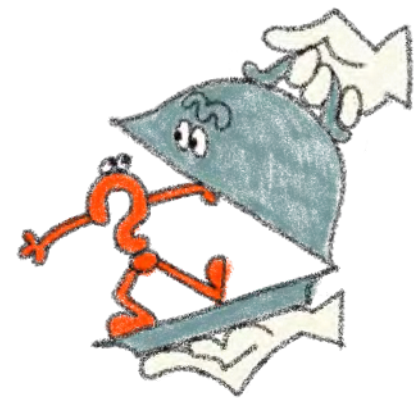
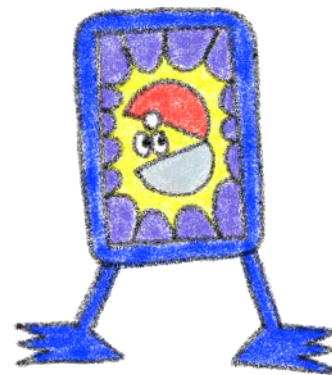
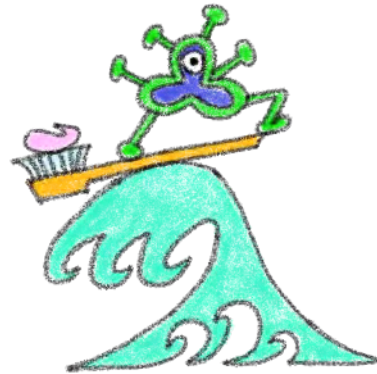


TykeTalks
> Illustration

Icons for a
personal project
on lectures by
children.

Made in Photoshop.

Example video link:
vimeo.com/252327621



Harlequins
> Illustration

A personal project
exploring the
harlequin archetype
through linocut
prints.

