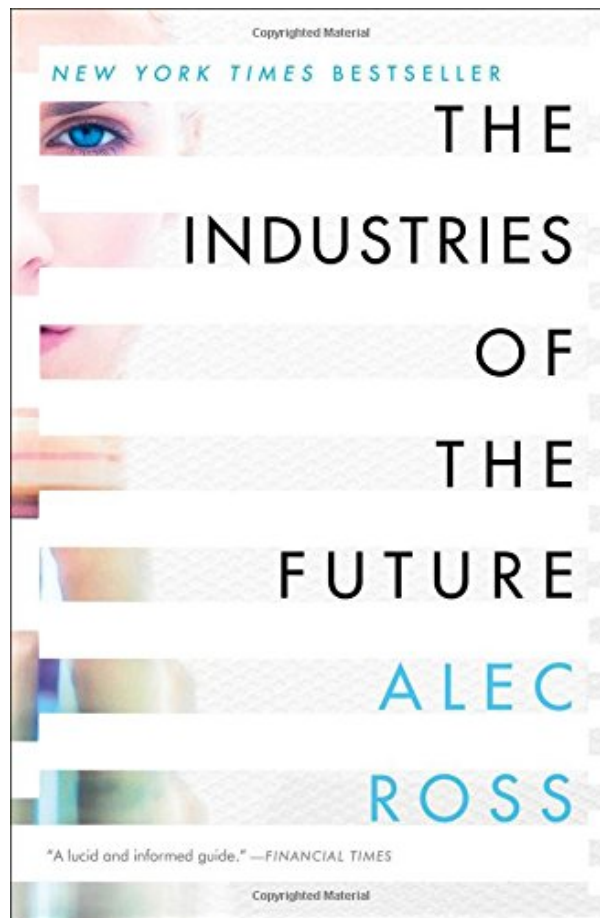# Download The Industries of the Future Online Book PDF by Alec Ross

Synopsis:

The *New York Times* bestseller, from leading innovation expert Alec Ross, a "fascinating vision" (*Forbes*) of what's next for the world and how to navigate the changes the future will bring.

While Alec Ross was working as Senior Advisor for Innovation to the Secretary of State, he traveled to forty-one countries, exploring the latest advances coming out of every continent. From startup hubs in Kenya to R&D labs in South Korea, Ross has seen what the future holds.

In *The Industries of the Future*, Ross provides a "lucid and informed guide" (*Financial Times*) to the changes coming in the next ten years. He examines the

fields that will most shape our economic future, including robotics and artificial intelligence, cybercrime and cybersecurity, the commercialization of genomics, the next step for big data, and the impact of digital technology on money and markets. In each of these realms, Ross addresses the toughest questions: How will we have to adapt to the changing nature of work? Is the prospect of cyberwar sparking the next arms race? How can the world's rising nations hope to match Silicon Valley with their own innovation hotspots? And what can today's parents do to prepare their children for tomorrow?

Ross blends storytelling and economic analysis to show how sweeping global trends are affecting the ways we live. Sharing insights from global leaders—from the founders of Google and Twitter to defense experts like David Petraeus—Ross reveals the technologies and industries that will drive the next stage of globalization. *The Industries of the Future* is "a riveting and mind-bending book" (*New York Journal of Books*), a "must read" (Wendy Kopp, Founder of Teach for America) regardless of "whether you follow these fields closely or you still think of Honda as a car rather than a robotics company" (*Forbes*).