

# Brian Denny

Writer/Editor/Researcher

Long Beach, CA

352-857-9606

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## EDUCATION

M.S. Political Science

UC Irvine – Fall 2016

B.S. Political Science

B.A. International Affairs

FSU – Spring 2012

## SKILLS

Digital Adoption Design

User Experience Thinking

Program Strategy

Process Mapping

Workflow Improvement

Data Collection & Cleaning

Statistical Analysis

Qualitative Research

Self-Teaching

UI/UX, Micro, Long-form

Developmental Editing

Line/Copy Editing

Style Guides

SME Interviewing

Motivational Interviewing

Mentoring & Coaching

Instruction & Training

## SOFTWARE

Whatfix Camtasia

Lucidchart JIRA

Google Suite Salesforce

Flare WordPress

Trello Slack

Stata SPSS

Google Analytics

Microsoft Office

Adobe Creative Cloud

## CERTIFICATIONS

Course Design (UCI)

Mentoring Excellence (UCI)

## EXPERIENCE

### Senior Technical Writer

03/2022 - Present

Consensus Cloud Solutions, Los Angeles

- Spearheading collaborative and sustainable digital adoption CLM practices while designing and implementing expanded microcontent across multiple brands.
- Creating instructional guides for digital adoption microcontent designers on 508-compliance and use of CSS, jQuery, and window variables to segment viewers.
- Furthering a “Top 5” company goal by conducting market research on API developer community portals to inform future product development.
- Reduced cancellations 16% by designing, validating, implementing, and maintaining customer-facing digital adoption microcontent to supplement existing UI.
- Created process chart of existing payment processing to enable fraud prevention.

### Editor (contract)

10/2022 – Present &

2/2020 – 7/2020

Univ. of Michigan & Univ. of California-Irvine

- Conducting all manner of editing (developmental, line, copy) for researcher-turned-professor’s dissertation chapters, presentations, academic articles, job market material, and grant proposals (one awarded \$2.5 million).

### Account Logistics & Yearbook Specialist

7/2019 – 2/2022

Dorian Studio, Los Angeles

- Led local operations for fledgling Southern California branch and facilitated more than 150% growth in local accounts and revenue.
- Interviewed, onboarded, trained, and coached Southern California staff.
- Created and updated internal documents, training material, and public content.
- Guided clients through yearbook publishing processes, including software training, creative processes, project management, and marketing.

### Leadership Coach

8/2015 – 5/2019

Univ. of California, Irvine (DECADE PLUS)

- Individually mentored 20+ first-gen, low-income, underrepresented students using motivational interviewing to assess and encourage goal development/attainment.
- Facilitated weekly group meetings and led program group meetings as needed.
- Interviewed prospective Leadership Coaches alongside Program Director.

### Writing Consultant (fellowship)

3/2018 – 12/2018

Univ. of California, Irvine (Graduate Resource Center)

- Refined and restructured national grant applications (one awarded \$138,000), dissertation chapters, publications, cover letters, and CVs during cold readings with graduate and doctoral students from a wide range of academic disciplines.
- Led motivational Dissertation Boot Camp for advanced graduate students.

### Curriculum Editor and Instructor

5/2015 – 8/2018

Elite Educational Institute & Educational Testing Consultants

- Taught GRE and SAT Reading, Writing, and Language courses in classroom settings.
- Reviewed pre-release SAT Reading curriculum for clarity, accuracy, and consistency.

### Adjunct Professor (contract)

8/2018 – 5/2019

Cal Poly Pomona & Chapman Univ.

- Designed and taught *East Asian Govt*, *American Govt*, and *Comparative Politics*.

### Co-Editor-in-Chief of *The Owl*

8/2011 – 5/2013

Florida State University, Tallahassee

- Co-managed submission selection, editing, designing, publishing, and marketing of annual undergraduate research journal with 10-person editorial staff.

## PUBLICATIONS

In *Government and Opposition* (Cambridge Univ. Press)

04/2019

“The Warden’s Dilemma as Nested Game: Political Self-Sacrifice, Instrumental Rationality, and Third Parties”

In *The Owl* and *The Best of the Owl*

04/2011, 04/2016

“International Security in Space: Presidential Leadership and the Future of Outer Space”