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# Development Experience

CareWell | Git Repo January 2014 Lead Developer Weightable | Git Repo December 2013 Lead Developer

CareWell allows families caring for aging loved ones to share tasks, upload photos, and provide positive encouragement to each other through simple interactions.

Weightable allows users to track his or her weight, upload photos, and receive encouragement from friends.

### **Key Roles:**

- Applied eager loading and memorization best practices for faster database loading.
- Implemented Heroku Scheduler and Twilio text integration where users can post comments through text.
- Set up Action Mailer so users can privately invite family members into his or her group using params.
- Created dynamic Like/Unlike button using the *Acts As Votable* gem and Ajax.
- Rails app, PostgreSQL database, deployed on Heroku

#### **Key Roles:**

- Set up data structure for Rails app.
- Allowed users to write, edit and delete weight check-ins and comments using Ajax.
- Implemented CarrierWave and RMagic for easy photo uploads.
- Set up Amazon S3 for cloud storage.
- Implemented user authentication with Devise gem.
- Implemented dynamic charts to show weight with Chart.js.
- Rails app, PostgreSQL database, deployed on Heroku

## Work Experience

Coca-Cola Digital Asset Manager – Tag Worldwide

Oct 2011 – Apr 2013

New York, NY

Managed and maintained Coca-Cola live asset management database and digital delivery website.

RESULT: Won DAMMY award: Best Example of Asset & Media Repurposing. (2012)

Produced Coca-Cola Creative Reel: showcasing collection of worldwide TV, print, and digital creative assets.

**RESULT:** Coca-Cola client upgraded the Creative Reel from semi-annual to quarterly.

**FEEDBACK:** "Brian is eager to take on tasks and learn anything new. He is also excellent with taking initiative to improve a process in order to make it more efficient." (Employee Review)

### **Education**

MakerSquare - Full-Time Web Development Program

Nov 2013 - Jan 2014

Austin, TX

An intensive (60+ hours-a-week) web development course aimed at teaching a multitude of web development languages with teamwork, independence, and the love of coding in mind.

**Boston University** – B.S. Communication, Advertising

Sept 2006 - May 2010

Boston, MA

## Technical Toolbox

Ruby, Rails, JavaScript, Active Record, GitHub, jQuery, Ajax, Riot.js, Foundation, Bootstrap, HTML5, CSS3, Photoshop, Illustrator, Microsoft Office Specialist in Excel Certification, Beginner SQL

#### Volunteer

Sponsorship Chair - Big Apple Recreational Sports - non-profit LGBTQI New York sports league (2012 - 2013)