

My design takes advantage of a currently popular website design trend of using a large carousel/slideshow as the splash screen. The website immediately plays the promotional video (muted) in order to catch the user's attention with attractive visuals. The carousel will auto-scroll every 5 seconds unless the user clicks on a slide, which suspends the auto-scrolling. Each page contains a unique slideshow/carousel that pertains to the navigation tab selected. The home page contains embedded images from Prantl's instagram account in order to separate text-heavy sections. The store info contains all relevant information in an easy-to-access format. The contact form is straightforward and the slideshow contains links to all of Prantl's social media accounts.