

# BRIAN TAM

## REACT ENGINEER

## CONTACT

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## TECHNICAL SKILLS

JavaScript, TypeScript, React / Redux, Node.js, HTML, CSS, SASS, Git, Bit.dev, Jest / Enzyme, Material Design, RESTful API

## EXPERIENCE

### AT&T

Oct 2021 - Oct 2024

#### Senior / Professional Software Engineer

- Helped create a common Personalized Offer component for multiple buyflow pages, using different Bit.dev components - which helped with the CaaS expansion of dealer-based offers (~9,400 gross adds & ~10,800 upgrades / year)
- Created an upper funnel Product Bundle component that allows customer to self-identify as customer & quickly define what type of bundle they are looking for - reducing call center calls by 18%, saving \$500k annually
- Spearheaded development of Apple Watch selector consisting of five different categories of options with band size help modal - only available at AT&T (& not key competitors) at the time
- Enhanced plans page with showcasing of appreciation discounts where customers could self-qualify & compare discounts - reduced the number of SheerID API calls (\$0.88/call) needed from 10 to 1 (~224 gross adds / month)

### Consulting @ AT&T

Jun 2021 - Sep 2021

#### React UI Developer

- Participated in all stages of software development: particularly - planning & analysis, define requirements, design, & deployment
- Contributed to project documentation, increasing the efficiency of development while also lowering the onboarding time for new engineers

### Consulting @ Apple

Jan 2021 - May 2021

#### React Engineer

- Worked on tight deadlines within an Agile team to deliver new features & provide bug-fixes for an internal React app
- Translated mockups into code - enhanced user experience by revamping UI
- Used debugging skills to check / enhance code, & improve functionality
- Effectively communicated engineering ideas / rationale to stakeholders - utilizing language accessible to all levels of technical knowledge
- Contributed to & followed best practices for top-quality software development

### Super Boss Mode

Jun 2020 - Dec 2020

#### React Engineer

- Incorporated React & Redux in a Remote Gaming Job Board app with Material-UI which was then integrated with teammate's back-end
- Implemented Responsive Web Design (RWD) using Media Queries
- Collaborated with a global remote team - which included a Senior Developer & Product Manager

## EDUCATION

### Fullstack Academy

Full Stack Web Development Certification

### University of Michigan

Bachelor of Science in Economics & Actuarial Science