

# Citi Bike Predictor

Planning your bike-friendly  
visit to NYC



# Why Create a Citi Bike Predictor?



You decide you  
want to plan a trip  
to NYC



You see taxi prices  
and decide to bike  
the city with NYC's  
Citi Bike program



Citi Bike has maps  
with real-time  
inventory



But how do you  
know if there will  
be bikes available  
when you visit?

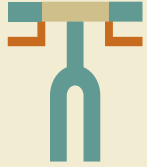


# Live App!



<http://citib-publi-17hil9ctryqh3-834013537.us-east-2.elb.amazonaws.com>

# Inventory Data = Stations + Trips



## Stations

- Source: City of New York feed (.json)
- 509 bike locations
- Includes ID, geography, # of docks



## Trips

- Source: Citi Bike's AWS S3 Bucket
- March 2020 – March 2021
- Includes start ID, end ID, and times
- Allowed for calculating bike inventory over time



# Algorithm and Model Performance



## ARIMA

Regresses a time series variable on past values of itself

Integrates seasonality components to forecast future values



## MAPE

Accuracy as a percentage of absolute differences

Success:  $\text{MAPE} < 15\%$

# Insight: Load Rebalancing



## **Drains: Upper East/West Side**

(High Elevation) Frequently lose 200%+ of their bike stock in one day, esp. in summer



## **Stable: Most of NYC**

Generally have organic rebalancing, with several available bikes during the day



## **Pools: South Brooklyn**

(Low Elevation) Frequently gain 100%+ of their bike stock during each day, esp. in summer

# Thank you

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(Me, this summer)