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ANALYZING CREDIT RISK ASSESSMENT USING PREDICTIVE ANALYTICS: IMPLICATIONS IN AN ERA OF ECONOMIC UNCERTAINTY

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Abstract

In the current financial landscape, characterized by a confluence of economic challenges, including soaring inflation, escalating job losses, elevated interest rates, global uncertainties, and record-high levels of debt, encompassing student loans, mortgages, and line of credit, the topic of credit risk assessment has assumed unprecedented importance in the realm of financial governance, especially in the banking industry. In fact, credit risk assessment plays a pivotal role in financial institutions, influencing lending decisions and overall financial stability. Therefore, this capstone research project seeks to make a substantive contribution to this discourse by delving into the application of predictive analytics, with a specific focus on credit risk assessment.

The dataset selected for this research endeavor, drawn from Kaggle's "Credit Risk Dataset" provides a rich and extensive resource to explore and address the intricate challenges inherent in contemporary credit risk management. To access this dataset in its entirety, please follow this link: https://www.kaggle.com/datasets/laotse/credit-risk-dataset?resource=download

Given the compelling context, three interrelated research questions have been meticulously crafted to delve into the nuances of credit risk assessment:

• Research question 1: What are the pivotal determinants of credit risk within the dataset, and to what extent do these factors contribute to the development of a robust credit risk assessment model? An exploration of variables such as age, annual income, home ownership status, employment length, loan intent, loan grade, loan amount, interest rate, historical loan status, and credit history length will be undertaken.

- Research question 2: How can we identify key patterns and relationships within the credit risk data that offer insights into the development of effective credit risk management strategies, particularly in the context of the prevailing economic volatility? This inquiry will involve a comprehensive analysis of the dataset to uncover significant correlations, dependencies, and risk factors influencing credit outcomes.
- Research question 3: The decision tree algorithm will be used amongst others, how can it be effectively harnessed to uncover pivotal patterns and relationships within credit risk data, offering valuable insights for the development of robust credit risk management strategies, especially within the context of the ongoing financial turbulence? This exploration entails a thorough analysis of the dataset to reveal substantial correlations, dependencies, and influential factors shaping credit outcomes.

This research project will employ an array of predictive analytics techniques, encompassing pattern mining and causality assessment, to thoroughly investigate and address the posed research questions. The methodology will involve meticulous data preprocessing, judicious feature selection, and the development of predictive models that are finely attuned to the multifaceted challenges associated with contemporary credit risk assessment.

In this project, Python will be used along with essential packages like Pandas for data manipulation, Scikit-Learn for machine learning and modeling, NumPy for numerical operations, and Jupyter Notebooks for interactive analysis. This combination equips us to efficiently preprocess, analyze, model, and visualize credit risk data. All of this will be conducted within the overarching backdrop of the complex and volatile economic environment, which further underscores the relevance and urgency of this research in the field of financial governance.

Literature review

Wang, Y., Zhang, Y., Lu, Y., Yu, X. (2020) compared five machine learning classifiers for credit scoring, with the Random Forest classifier consistently outperforming others in precision, recall, AUC, and accuracy. It emphasizes the need for robust risk assessment models in finance, promoting machine learning for enhanced credit assessment, especially in online lending. The Random Forest classifier is highlighted for its proficiency in classification and regression tasks, handling missing and categorical data, and adapting to complex datasets. Overall, it underscores the importance of machine learning, particularly Random Forest, in improving credit scoring precision and efficiency, ideal for the big data era and online lending platforms.

The paper comparing machine learning classifiers for credit scoring, with a specific focus on the Random Forest classifier's superior performance, is highly pertinent to my research questions which offers several valuable insights for the study. Firstly, regarding the Research Question 1, the paper's findings emphasize the importance of precision and accuracy in credit risk assessment, which aligns with our goal of understanding pivotal determinants in the dataset. Secondly, for Research Question 2, the paper reinforces the need for robust risk assessment models, an aspect critical in the context of economic volatility. Thirdly, for Research Question 3, the paper showcases the effectiveness of the Random Forest classifier and its suitability for large-scale datasets, which can guide us in effectively harnessing the decision tree algorithm to uncover patterns and relationships within credit risk data. In essence, the paper provides valuable insights into machine learning's role in improving credit scoring precision and efficiency, making it a relevant resource for our study on credit risk assessment and management.

Xhumari, E., Haloci, S. (2023) had their study in the fintech industry which emphasized the shift to machine learning for more accurate credit scoring. It explores the comparison between regression analysis and machine learning in risk management. The paper's exploration of artificial neural networks (ANN) and convolutional neural networks (CNN) is particularly relevant to our research questions. The study provides insights into using machine learning effectively for credit risk assessment, especially in turbulent financial contexts. It also highlights the importance of maintaining predictor variable quality.

While it emphasizes the transition to machine learning for enhanced accuracy in credit assessments and compares regression analysis to machine learning in the context of risk management, the paper's exploration of artificial neural networks (ANN) and convolutional neural networks (CNN) is particularly relevant to our third research question, where we plan to use the decision tree algorithm. We can draw insights from this paper on how to harness machine learning techniques effectively for credit risk assessment, especially in the context of ongoing financial turbulence, as discussed in our research questions. It also underscores the need for maintaining the quality of predictor variables, which is pertinent to the first research question. This paper provides a valuable reference for improving our study's methodology and understanding the advantages of machine learning in credit risk management.

Crouhy, M., Galai, D., Mark, R. (2000) explored the 1998 capital requirements for market risks established by the Bank for International Settlements (BIS) and their implications for credit risk assessment models. It reviews different credit risk assessment methodologies, including credit migration, option pricing (structural approach), actuarial approach, and CreditPortfolioView, each focusing on various aspects of credit risk. The BIS regulations have led to a need for better internal models for specific risk, which is subject to interpretation by both banks and regulators.

The paper highlights the complexities of disentangling market risk and credit risk components in spread changes and the importance of integrating market and credit risk for a more comprehensive assessment. Various models are examined, and while they are suitable for straightforward bonds and loans, they may not fully address the complexities of derivative products. The future of credit risk models should consider stochastic interest rates and economic conditions. The paper notes that defaults have decreased in recent years during economic growth, impacting credit risk assessment.

The paper on credit risk assessment methodologies, while not directly addressing our specific research questions, offers valuable insights into the complexities of credit risk modeling and the importance of integrating various factors and market conditions. It highlights the need for a comprehensive approach that considers both market risk and credit risk, which could enhance the robustness of credit risk assessment models. Understanding how different models handle credit risk components and the challenges they face can inform our exploration of pivotal determinants (Research Question 1) and the identification of key patterns and relationships (Research Question 2) within our dataset. This knowledge may also guide our analysis of the decision tree algorithm's effectiveness (Research Question 3) in addressing credit risk within the context of ongoing financial turbulence.

Goyal, S. (2018) investigated the application of neural network algorithms in predicting credit default and assessing the creditworthiness of loan applicants. It primarily focuses on a small dataset of residential mortgages to develop a binary classifier to identify borrowers likely to default. The study employs a feed-forward neural network and backpropagation algorithm to train and validate models, comparing them to a linear regression model for accuracy. The results show that both neural network and linear regression models are highly effective, achieving

Analyzing credit risk assessment using predictive analytics: implications in an era of economic uncertainty around 97.68% accuracy, with similar mean square errors. While neural networks provide efficient credit default prediction, they are more challenging to interpret compared to linear regression models. This research demonstrates the effectiveness of artificial neural networks in predicting credit risk, suggesting their broad applications beyond residential mortgages, including bond ratings, currency ratings, and more.

In fact, this research is highly relevant to our research questions. It demonstrates the application of advanced machine learning techniques, such as neural networks, to assess and predict credit risk, which aligns with our aim to identify pivotal determinants of credit risk within the dataset. By comparing the neural network's performance with other methods like linear regression, it offers insights into the effectiveness of these algorithms in understanding credit risk factors (pertaining to the first research question). Moreover, this paper highlights the importance of data attributes and normalization in improving model performance, which could be valuable when exploring key patterns and relationships within credit risk data (related to the second question). The study's use of different algorithms, including decision trees, provides insights into their effectiveness, contributing to the exploration of robust credit risk management strategies (related to the third question). This paper can inform our research by showcasing the advantages and considerations of applying machine learning techniques to credit risk assessment and management.

Khemakhem, S., Boujelbènea, Y. (2015) focused on assessing credit risk using artificial neural networks (ANNs) as an alternative to traditional credit risk models, particularly discriminant analysis. The study examines financial ratios of 86 Tunisian companies over a specific period and concludes that ANNs offer more accurate predictability compared to discriminant analysis in terms of credit risk assessment. The research aims to improve decision support for bankers,

highlighting the potential of ANNs in the context of credit risk prediction. To enhance our study, we can draw insights from the paper's findings, particularly the superiority of ANNs over discriminant analysis in credit risk prediction. It also emphasizes the need for considering a broader range of variables, both quantitative and qualitative, when assessing credit risk, which can inform our exploration of pivotal determinants of credit risk within our dataset (related to our first research question). Additionally, the paper's discussion of extending traditional models with techniques like genetic algorithms and large margin separators may offer valuable insights into enhancing credit risk assessment methods (related to our third research question).

It highlights the superiority of ANNs in credit risk prediction compared to traditional discriminant analysis, which is a relevant insight for our research questions. Specifically, for the first research question, it underlines the importance of considering advanced modeling techniques like ANNs to determine the pivotal determinants of credit risk. The paper's focus on assessing financial ratios of companies and comparing prediction accuracy offers a valuable reference for understanding and identifying pivotal factors. Additionally, the idea of improving credit risk assessment models aligns with the second and third research questions, where we aim to uncover key patterns, relationships, and influential factors within the credit risk data and employ decision tree algorithms for this purpose. We also can learn from this paper about the potential of advanced modeling techniques like ANNs and their applicability in the context of credit risk assessment, providing insights to enhance the study's methodology and results.

Zhou, J., Wang, C., Ren, F., Chen, G. (2021) introduced a comprehensive scheme for assessing online consumer credit risk, which has relevance to our study's research questions. It addresses the challenge of consumer risk profiling in the context of online consumer credit services, which aligns with our goal of understanding the determinants and patterns of credit risk. The paper's

Analyzing credit risk assessment using predictive analytics: implications in an era of economic uncertainty approach of augmenting consumer profiles with phone usage information to overcome the "thin file" challenge offers insights for enhancing credit risk assessment models. Additionally, its exploration of multi-staged consumer repayment timing and the impact on profits relates to our research questions about uncovering patterns and relationships in credit risk data and employing decision tree algorithms. We can learn from this paper's methodology and findings to improve our own study, particularly in terms of data augmentation, predictive modeling, and the multi-stage analysis of credit risk.

It offers insights into the development of credit risk assessment models, similar to our first question, by demonstrating the importance of augmenting consumer profiles with additional data sources. It also addresses the second question by emphasizing the need to understand multi-stage repayment behaviors and their impact on profits, which is analogous to uncovering key patterns and relationships in credit risk data. Moreover, this paper provides valuable insights into how to harness machine learning methods effectively, which aligns with our third question about using decision tree algorithms. We can learn from its approach to data augmentation, predictive modeling, and analysis of multi-stage credit risk to enhance our study's methodology and insights.

Most recently, Markov, A., Seleznyova, Z., Lapshin, V. (2022) provided a systematic review of credit scoring research, particularly focused on recent developments from 2016 to 2021. It highlights the significance of credit risk assessment for financial institutions and the impact of precise risk estimation on an organization's profitability, pricing, and even marketing strategies. The paper emphasizes the ongoing relevance of credit scoring and the need for a comprehensive understanding of best practices in this field. It touches upon various aspects of credit scoring, such as feature engineering, dataset considerations, imbalance issues, data preprocessing, model

Analyzing credit risk assessment using predictive analytics: implications in an era of economic uncertainty testing, and the use of both baseline models like logistic regression and more complex ensemble models. The review offers recommendations for researchers, including using multiple datasets, addressing data imbalances, and conducting more vigilant model testing. It also identifies the growing role of ensemble models and provides insights into the impact of COVID-19 on credit scoring research, which, as of June 2021, appears to have had limited direct influence.

Researchers seeking to stay updated on recent credit scoring trends and best practices will find this paper informative and can use it as a reference for future research directions.

While it offers insights into the pivotal determinants of credit risk by discussing aspects such as feature engineering, data preprocessing, and model selection, this information can be valuable in enhancing our understanding of the determinants of credit risk within the dataset. Furthermore, the paper provides an overview of dataset considerations, model testing, and the role of ensemble models, which can inform our approach to identifying key patterns and relationships within credit risk data. As we plan to use the decision tree algorithm, this paper can serve as a reference for effectively harnessing decision trees to uncover pivotal patterns and relationships within credit risk data. It underscores the importance of thorough model testing and performance evaluation, aligning with our research goals of developing robust credit risk assessment models within the context of economic volatility.

Dataset

Feature Name

GitHub link: https://github.com/brianthomsoncad/TMU-Capstone-project.git

| ge | Age |
|----|-----|
| | |

Description

| person_age | Age |
|----------------------------|---------------------------------------------|
| person_income | Annual Income |
| person_home_ownership | Home ownership |
| person_emp_length | Employment length (in years) |
| loan_intent | Loan intent |
| loan_grade | Loan grade |
| loan_amnt | Loan amount |
| loan_int_rate | Interest rate |
| loan_status | Loan status (0 is non default 1 is default) |
| loan_percent_income | Percent income |
| cb_person_default_on_file | Historical default |
| cb_preson_cred_hist_length | Credit history length |

The dataset contains information related to individuals' credit and loan profiles, providing a comprehensive view of their financial backgrounds and loan-related characteristics. It encompasses various attributes, each contributing to the evaluation of an individual's creditworthiness and loan-related risk factors. These attributes include "person_age," which represents the age of the individual, "person_income" denoting their annual income, and "person_home_ownership" indicating whether they own their home or not. The dataset also captures details about employment, including "person_emp_length," the length of their

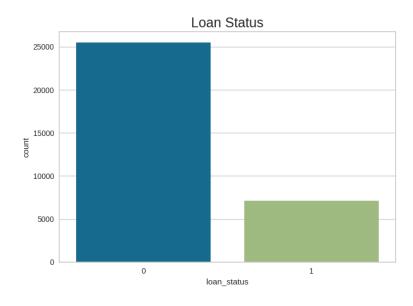
Analyzing credit risk assessment using predictive analytics: implications in an era of economic uncertainty employment in years. In the context of loan applications, it covers "loan_intent" and "loan_grade," reflecting the intention and grade associated with the loan request. Moreover, it includes "loan_amnt" as the loan amount, "loan_int_rate" as the interest rate, and "loan_status" to classify loans as non-default (0) or default (1). The "loan_percent_income" attribute calculates the percentage of an individual's income relative to the loan amount. Additionally, the dataset incorporates historical credit information through "cb_person_default_on_file" and "cb_preson_cred_hist_length" assessing whether a person has previously defaulted on loans and their credit history length, respectively. This dataset serves as a valuable resource for credit risk assessment, offering insights into the key factors and characteristics influencing loan approval and default prediction.

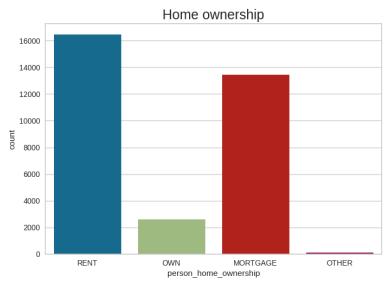
| index | person _age | person _income | person _emp _length | loan _amnt | loan _int _rate | loan _status | loan _percent _income | cb _person _cred _hist _length |
|-------|----------------|-------------------|---------------------------|---------------|-----------------------|-----------------|-----------------------------|--------------------------------|
| count | 32581.0 | 32581.0 | 31686.0 | 32581.0 | 29465.0 | 32581.0 | 32581.0 | 32581.0 |
| mean | 27.73 | 66074.85 | 4.79 | 9589.37 | 11.01 | 0.23 | 0.17 | 5.80 |
| std | 6.35 | 61983.12 | 4.14 | 6322.09 | 3.24 | 0.41 | 0.11 | 4.06 |
| min | 20.0 | 4000.0 | 0.0 | 500.0 | 5.42 | 0.0 | 0.0 | 2.0 |
| 25% | 23.0 | 38500.0 | 2.0 | 5000.0 | 7.9 | 0.0 | 0.09 | 3.0 |
| 50% | 26.0 | 55000.0 | 4.0 | 8000.0 | 10.99 | 0.0 | 0.15 | 4.0 |
| 75% | 30.0 | 79200.0 | 7.0 | 12200.0 | 13.47 | 0.0 | 0.23 | 8.0 |
| max | 144.0 | 6000000.0 | 123.0 | 35000.0 | 23.22 | 1.0 | 0.83 | 30.0 |

The statistic table provided contains summary statistics for several numerical variables:

- person_age: The average age is around 27.73 years, with a standard deviation of approximately 6.35. The age ranges from a minimum of 20 to a maximum of 144 years which is pretty rare.
- person_income: The average income is roughly \$66,074.85, with a standard deviation of about \$61,983.12. The income varies from a minimum of \$4,000 to a maximum of \$6,000,000.
- person_emp_length: The average employment length is approximately 4.79 years, with a standard deviation of about 4.14. The range is from a minimum of 0 to a maximum of 123 years which does not make sense.
- loan_amnt: The average loan amount is approximately \$9,589.37, with a standard deviation of around \$6,322.09. The loan amounts range from a minimum of \$500 to a maximum of \$35,000.
- loan_int_rate: The average loan interest rate is about 11.01%, with a standard deviation of roughly 3.24%. Rates vary from a minimum of 5.42% to a maximum of 23.22%.
- loan_status: This appears to be a binary variable with a mean of 0.218, indicating the proportion of "1" values in the dataset.
- loan_percent_income: On average, loans represent approximately 17% of a person's income, with a minimum of 0% and a maximum of 83%.
- cb_preson_cred_hist_length: The average credit history length is about 5.80 years, with a standard deviation of approximately 4.06. The length ranges from a minimum of 2 years to a maximum of 30 years.

Plotting some numeric data





Descriptive dataset information

RangeIndex: 32581 entries, 0 to 32580 Data columns (total 12 columns):

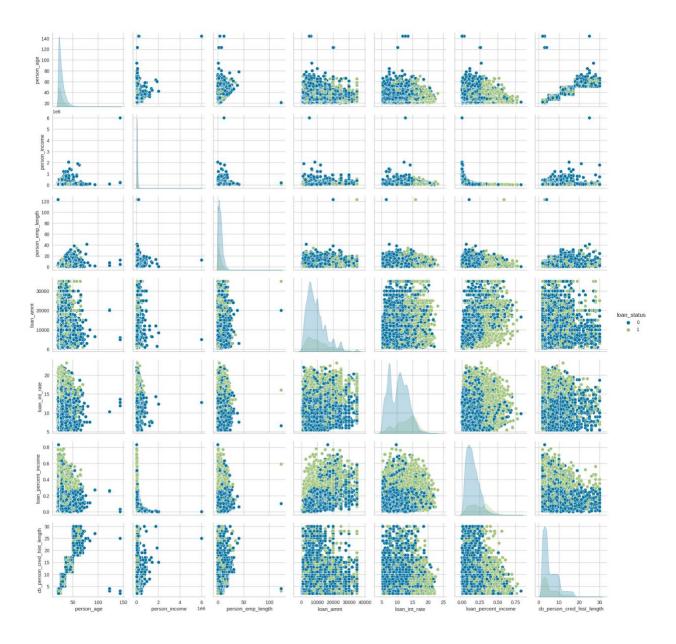
| Ducu | cotamiis (totat 12 cotamiis): | | | | | |
|-----------------------------------------|--------------------------------|----------------|---------|--|--|--|
| # | Column | Non-Null Count | Dtype | | | |
| | | | | | | |
| 0 | person_age | 32581 non-null | int64 | | | |
| 1 | person_income | 32581 non-null | int64 | | | |
| 2 | person_home_ownership | 32581 non-null | object | | | |
| 3 | person_emp_length | 31686 non-null | float64 | | | |
| 4 | loan_intent | 32581 non-null | object | | | |
| 5 | loan_grade | 32581 non-null | object | | | |
| 6 | loan_amnt | 32581 non-null | int64 | | | |
| 7 | loan_int_rate | 29465 non-null | float64 | | | |
| 8 | loan_status | 32581 non-null | int64 | | | |
| 9 | <pre>loan_percent_income</pre> | 32581 non-null | float64 | | | |
| 10 | cb_person_default_on_file | 32581 non-null | object | | | |
| 11 | cb_person_cred_hist_length | 32581 non-null | int64 | | | |
| dtypes: float64(3), int64(5), object(4) | | | | | | |

In this dataset, there are 32,581 entries or rows, with index values ranging from 0 to 32,580. It's essentially the row numbers or identifiers for the data points. Data columns (total 12 columns): This indicates that the dataset has a total of 12 columns or features. Each column represents a different attribute or variable in our dataset.

- person_age: This is a column representing the age of individuals. It contains 32,581 non-null (non-missing) values and is of data type int64 (integer).
- person_income: This column contains information about the income of individuals. It also has 32,581 non-null values and is of data type int64.
- person_home_ownership: This is a categorical column representing the type of home
 ownership. It is of data type object and also has 32,581 non-null values.
- person_emp_length: This column represents the length of employment for individuals. It contains 31,686 non-null values and is of data type float64 (floating-point numbers).

- loan_intent: This column indicates the intent or purpose of the loan. It's a categorical variable of data type object.
- loan_grade: This is another categorical column representing the grade of the loan. It's also of data type object.
- loan_amnt: This column contains information about the loan amount. It's of data type int64 and has 32,581 non-null values.
- loan_int_rate: This column represents the interest rate on the loan. It's a floating-point variable of data type float64 and has 29,465 non-null values.
- loan_status: This column indicates the loan status and is represented as integers. It contains 32,581 non-null values.
- loan_percent_income: This column represents the percentage of income the loan amount represents. It's of data type float64 and contains 32,581 non-null values.
- cb_person_default_on_file: This is a categorical column representing whether a person has a default on their credit record. It's of data type object.
- cb_person_cred_hist_length: This column indicates the length of the credit history of individuals. It's of data type int64 and contains 32,581 non-null values.

The pairplot was used to explore relationships between multiple numeric variables in our dataset, which can provide insights into relationships, patterns, and correlations in the data. The 'loan_status' column was used to color the data points on the scatterplots. By setting the 'hue' parameter, we can visually distinguish different classes of data points which used 'loan_status' to represents different loan statuses.

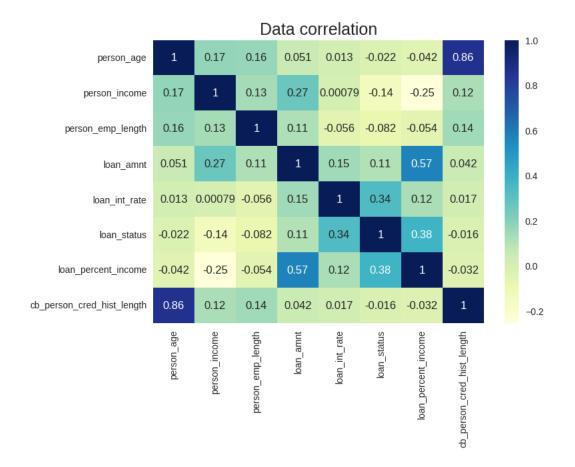


To examine missing values, the command missing_values = df.isna().sum() was used.

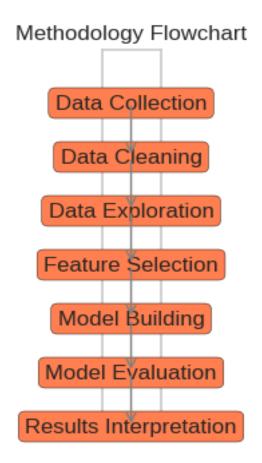
| person_age | 0 |
|----------------------------|------|
| person_income | 0 |
| person_home_ownership | 0 |
| person_emp_length | 895 |
| loan_intent | 0 |
| loan_grade | 0 |
| loan_amnt | 0 |
| loan_int_rate | 3116 |
| loan_status | 0 |
| loan_percent_income | 0 |
| cb_person_default_on_file | 0 |
| cb_person_cred_hist_length | 0 |
| dtype: int64 | |

The table displays the count of missing values in each column of the dataset. It shows that the "person_emp_length" column has 895 missing values, while the "loan_int_rate" column has 3,116 missing values. All other columns, including "person_age," "person_income," "person_home_ownership," "loan_intent," "loan_grade," "loan_amnt," "loan_status," "loan_percent_income," and "cb_person_default_on_file," have no missing values, indicating that these columns contain complete data. Missing value assessment is essential for data quality assurance and informs subsequent data handling processes.

The correlation heatmap illustrates the relationships between various financial and personal attributes in the dataset. The values range from -1 to 1, with 1 indicating a perfect positive correlation and -1 indicating a perfect negative correlation. Here, we observe several notable correlations. Firstly, there is a strong positive correlation of approximately 0.86 between "person_age" and "cb_person_cred_hist_length," suggesting that older individuals tend to have longer credit histories. Secondly, "person_income" and "loan_amnt" exhibit a positive correlation of around 0.27, indicating that as income increases, loan amounts tend to be higher. However, it's noteworthy that "loan_status" has a negative correlation of about -0.14 with "person_income," indicating that individuals with lower incomes might have a higher likelihood of loan default. Additionally, "loan_int_rate" and "loan_status" have a positive correlation of approximately 0.34, suggesting that loans with higher interest rates might be associated with a higher likelihood of loan default. Overall, the heatmap helps identify potential relationships and dependencies among the variables in the dataset, which can be valuable for data analysis and modeling.



Approach



Data Collection

The dataset was retrieved from Kaggle which can be access from

 $\underline{https://www.kaggle.com/datasets/laotse/credit-risk-dataset?resource=download}$

Data Exploration

The dataset was analyzed to gain an understanding of its contents by employing the summary statistics (mean, median, standard deviation), using histograms, scatter plots, and box plots, to visualize the data distribution, relationships, and potential outliers. We also checked for missing values, abnormal data and determining the distribution of variables.

Data Preparation

Data Preparation is crucial in ensuring that the data is ready for analysis. Missing values were handled by using its median values.

Modeling Techniques

In this phase, a variety of modeling techniques will be employed including Random Forest,

Decision Tree, Logistic Regression, Naive Bayes, Nearest Neighbors, and SVM. After that, the
choice of methods and algorithms will be adjusted according to the predictive analytics and
machine learning which are relevant to credit risk assessment.

Validation and Evaluation

The study will use evaluation metrics including accuracy, precision, recall, F1-score to evaluate models from the previous step. To do that, the dataset will be split into training and testing sets to ensure robust model evaluation.

Results Interpretation

The output of our predictive models and the insights will be presented in relevant to our research questions to compare our findings back to the original context, which is the credit risk assessment in the current economic landscape. Also, the significance of our results in the context of financial governance and the broader economic environment will be highlighted.

Initial results and Code

Data Preparation

To handle those outlier data in terms of age and length of employment, we need to replace those values with the max values.

```
df['person_age'].max()

#Assuming individuals with age > 90 to be errors
df = df.loc[df['person_age'] < 90]
df['person_emp_length'].max()

#Employment cannot be greater than the individual's age (accounting for childhood)
df = df.loc[df['person_emp_length'] < df['person_age'] - 10]</pre>
```

To handle missing values by replacing those value with the median of that features' values

```
1 df.isnull().sum()
   2 #Filling missing values with mean:
  3 df.loc[df['loan_int_rate'].isnull(), 'loan_int_rate'] = df['loan_int_rate'].median()
  4 df.loc[df['person_emp_length'].isnull(), 'person_emp_length'] = df['person_emp_length'].median()
  5 df.isnull().sum()
                               0
person_age
 person_income
                               0
 person_home_ownership
                               0
 person_emp_length
                               0
  loan_intent
                               0
  loan_grade
  loan_amnt
  loan_int_rate
  loan_status
  loan_percent_income
 cb_person_default_on_file
 cb_person_cred_hist_length
 dtype: int64
```

Creating groups

• df['income_group']: a new feature called "income_group" was created by applying the pd.cut() function to the "person_income" column. This function categorizes the income values into specific bins. The bins defined are [0, 25000, 50000, 75000, 100000,

- float('inf')], which represent income ranges. The corresponding labels for these bins are ['low', 'l-middle', 'middle', 'h-middle', 'high']. So, each individual's income is now categorized into one of these income groups based on their income range.
- df['loan_amnt_group']: Similarly, another new feature called "loan_amnt_group" was
 created by applying pd.cut() to the "loan_amnt" column. This groups loan amounts into
 bins [0, 10000, 15000, float('inf')] and assigns labels ['small', 'medium', 'large'] to these
 bins.
- df['loan_to_income']: This feature calculates the "loan_to_income" ratio by dividing the
 "loan_amnt" by the "person_income." It provides information about how much of a
 person's income is committed to loan payments, which can be an important factor in
 assessing credit risk.

These new features provide a way to categorize and analyze our data based on income and loan amount ranges, as well as the loan-to-income ratio. This can be valuable for understanding how these factors relate to credit risk and for building predictive models that take these categorizations into account.

| \rightarrow | 1 | 0.104167 | | | | |
|---------------|-------|----------------------------|---------|--------|--------|---------|
| | 2 | 0.572917 | | | | |
| | 3 | 0.534351 | | | | |
| | 4 | 0.643382 | | | | |
| | 5 | 0.252525 | | | | |
| | | | | | | |
| | 32576 | 0.109434 | | | | |
| | 32577 | 0.146875 | | | | |
| | 32578 | 0.460526 | | | | |
| | 32579 | 0.100000 | | | | |
| | 32580 | 0.154167 | | | | |
| | Name: | <pre>loan_to_income,</pre> | Length: | 32573, | dtype: | float64 |

The output is a Series of loan-to-income ratios, which are calculated for each individual in the dataset. The Series contains numeric values of type float (dtype: float64).

Each value in the Series represents the ratio of the loan amount to the person's income for a specific individual. This ratio tells us how much of a person's income is allocated to loan payments. The values in the Series range from 0 to 1, where:

- A value of 0 indicates that the individual's loan amount is negligible or zero compared to their income, meaning they have a very low loan-to-income ratio.
- A value of 1 indicates that the individual's loan amount is equal to their income, which
 means they are allocating their entire income to loan payments, resulting in a high loanto-income ratio.
- Values between 0 and 1 represent varying degrees of loan-to-income ratios. For example, a value of 0.5 means that half of the person's income goes toward loan payments.

Analyzing this loan-to-income ratio can provide insights into an individual's financial situation and their ability to manage their loan obligations. High loan-to-income ratios may indicate a greater risk of financial strain or default, while low ratios may suggest a healthier financial position. We can use this information to assess the financial health and risk profile of the individuals in the dataset and to make data-driven decisions in the context of credit risk assessment in relation to our research questions.

• Relating to the research question 1, determinants of credit risk, the loan-to-income ratio is a crucial factor in assessing an individual's credit risk. It helps determine if a borrower's current financial situation can support the loan they are applying for. By calculating and categorizing this ratio, we can analyze its impact on credit risk. It's one of the key

determinants of whether an individual might face financial strain or default on their loan, making it relevant to understanding the pivotal determinants of credit risk within the dataset.

- Relating to the research question 2, key patterns and relationships, analyzing the loan-to-income ratio allows us to identify patterns and relationships between this ratio and credit outcomes (default or non-default). For example, we can investigate whether individuals with high loan-to-income ratios are more likely to default. By understanding how loan-to-income ratios are related to credit outcomes provides insights into effective credit risk management strategies, particularly in the context of economic volatility, this analysis contributes to uncovering key patterns and relationships in credit risk data.
- Relating to the research question 3, decision tree algorithm, which is one of the methods we plan to use in this project. Decision trees can be effective for classification tasks, such as predicting credit risk, therefore, the loan-to-income ratio can be one of the features used in decision tree models. By including the loan-to-income ratio in our decision tree models, we can assess its significance in predicting credit outcomes. This contributes to evaluating the effectiveness of the decision tree algorithm in addressing credit risk within the context of ongoing financial turbulence.

Data processing

In this section, data processing and encoding will be processed to prepare our dataset for building a credit risk assessment model.

- Splitting target and features: started by splitting our dataset into two parts: y_credit and
 X_credit. y_credit represents the target variable, which is the 'loan_status' column, while
 X_credit contains the features or attributes used for prediction.
- Label encoding: to identify a set of categorical columns that need to be transformed into numerical values for machine learning. These columns include 'person_home_ownership' 'loan_intent,' 'loan_grade', 'cb_person_default_on_file', 'income_group', and 'loan_amnt_group'. We, then, use the LabelEncoder from the scikit-learn library to encode these categorical columns with numerical labels. This is necessary because many machine learning algorithms require numerical input data.
- One-hot encoding: after label encoding, we further process the data by performing one-hot encoding on the same categorical columns. One-hot encoding creates binary columns
 (0 or 1) for each category within a categorical variable. This ensures that the model doesn't interpret any ordinal relationship between the categories. We use the pd.get_dummies function for this purpose.
- Standard scaling: to ensure that all features are on a similar scale and have comparable influence on the model, we standardize the data using the StandardScaler from scikit-learn. Standardization transforms the data to have a mean of 0 and a standard deviation of 1.
- Train-Test split: finally, we split the dataset into training and testing sets using the train_test_split function. This is a crucial step for model evaluation and validation. The training set (X_training and y_training) is used to train the credit risk assessment model, while the testing set (X_test and y_test) is used to assess its performance. The resulting datasets (X_credit and the train-test splits) are now ready for the modeling phase, where

we will apply machine learning algorithms to build and evaluate our credit risk assessment model. The data is preprocessed, encoded, and scaled to ensure that the model can effectively learn from it and make accurate predictions.

The output of the previous step, ((26058, 35), (26058,)), represents the dimensions (shape) of two sets of data. In the context of machine learning, it corresponds to the training and testing datasets after a train-test split.

- ((26058, 35): this part indicates the shape of the training dataset.
- 26058: the first number (26058) represents the number of samples or data points in the training dataset. In this case, we have 26,058 samples.
- 35: the second number (35) represents the number of features or attributes in each sample. Our training dataset has 35 features.
- (26058,): this part indicates the shape of the target variable for the training dataset.
- 26058: The number here corresponds to the number of samples in the target variable. It should match the number of samples in the training dataset. This is typical for the target variable in a machine learning setup.

After all, we have a training dataset with 26,058 samples, each containing 35 features, and a corresponding target variable with 26,058 values. This information is crucial for building and training machine learning models, where the features are used to make predictions about the target variable.

Modelling techniques

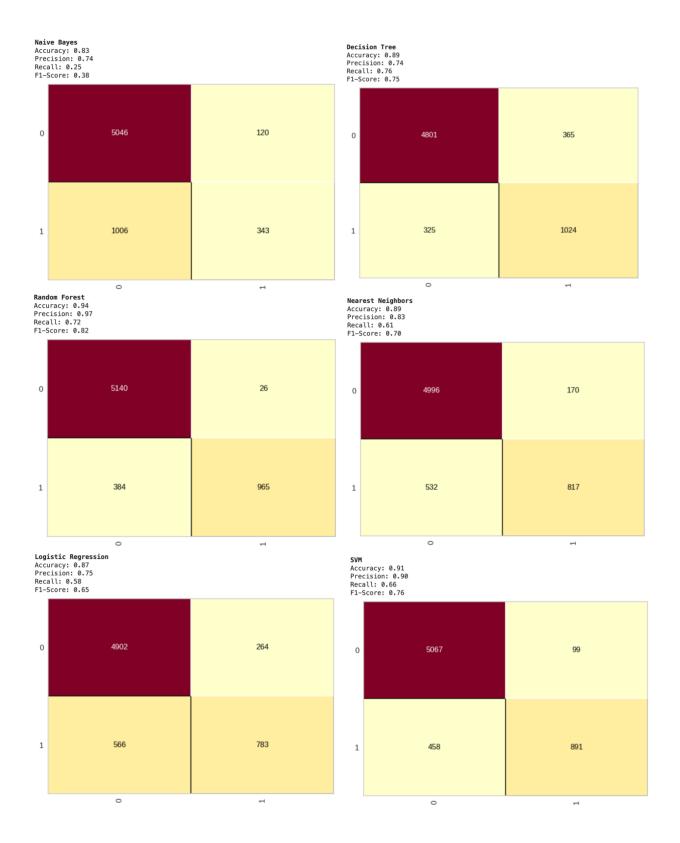
In this section, we shall apply 6 machine learning algorithms to build prediction models for credit risk assessment, as followings:

- Naive Bayes (GaussianNB): this is a probabilistic classifier based on Bayes' theorem. In this case, we chose the Gaussian Naive Bayes variant, suitable for continuous data. The naive_bayer classifier was instantiated. The model was trained using the X_training and y_training datasets, where X_training contains the features and y_training holds the target variable (loan status). After training, we made predictions on the test dataset (X_test) using the predict method and stored the results in predict_NB.
- Decision Tree which is one of non-parametric supervised learning methods for
 classification and regression tasks where the decision_tree classifier was instantiated,
 specifying 'entropy' as the criterion for splitting nodes and setting a random state for
 reproducibility. The model was trained similarly on the training dataset (X_training and
 y_training). Predictions were made on the test dataset, and the results were stored in
 predict_decision_tree.
- Random Forest, which is an ensemble learning method that combines multiple decision trees to improve predictive accuracy. In which, the random_forest classifier was instantiated, specifying 200 decision trees, 'entropy' as the criterion for node splitting, and a random state for reproducibility. Like the previous models, the Random Forest was trained on the training dataset and used to make predictions on the test dataset, with results stored in predict_random_forest.

- Nearest Neighbors (K-Nearest Neighbors). This is a simple yet effective classification
 algorithm that makes predictions based on the majority class of its k-nearest neighbors.
 Firstly, we instantiated the knn classifier, setting the number of neighbors (k) to 20. The
 KNN model was trained on the training dataset, and predictions were made on the test
 dataset, with results stored in predict_knn.
- Logistic Regression. This is a linear model used for binary classification tasks with the logistic classifier for logistic regression was instantiated. The model was trained on the training dataset, and we can access its intercept for interpretation.
- Support Vector Machine (SVM), last but not least, are powerful classifiers that aim to find the hyperplane that best separates classes in the feature space. The svm classifier was instantiated, specifying a radial basis function (RBF) kernel, a random state, and a regularization parameter (C). Similar to the previous models, we trained the SVM on the training dataset.

In each method, we performed the training step on the training dataset to enable the models to learn the underlying patterns in the data. The subsequent prediction step applied these learned patterns to the test dataset, enabling us to evaluate how well each model can classify loan statuses (default or non-default). After that, the evaluation metrics including accuracy, precision, recall, F1-score will be examined to quantify and compare the models' performance. This process is crucial for selecting the most effective model for our credit risk assessment task, which aligns with our research objectives. By considering multiple algorithms and their performance, we can make informed decisions about the best approach for the credit risk assessment model.

Initial Results



Valuation Metrics

| Algorithm | Accuracy | Precision | Recall | F1-Score |
|----------------------------|----------|-----------|--------|----------|
| Naive Bayes | 0.83 | 0.74 | 0.25 | 0.38 |
| Decision Tree | 0.89 | 0.74 | 0.76 | 0.75 |
| Random Forest | 0.94 | 0.97 | 0.72 | 0.82 |
| Nearest Neighbors | 0.89 | 0.83 | 0.61 | 0.7 |
| Logistic Regression | 0.87 | 0.75 | 0.58 | 0.65 |
| SVM | 0.91 | 0.9 | 0.66 | 0.76 |

Naive Bayes:

- Accuracy (0.83) is moderate, indicating a reasonable overall performance.
- Precision (0.74) is decent, implying that when it predicts defaults, it's often correct.
- Recall (0.25) is low, meaning that it misses many actual defaults.
- F1-Score (0.38) is also low, suggesting a trade-off between precision and recall.

Decision Tree:

- Accuracy (0.89) is high, demonstrating good overall performance.
- Precision (0.74) is decent, showing a reasonable ability to correctly classify defaults.
- Recall (0.76) is high, indicating the model's effectiveness in identifying actual defaults.
- F1-Score (0.75) is balanced, suggesting a good trade-off between precision and recall.

Random Forest:

- Accuracy (0.94) is very high, reflecting excellent overall performance.
- Precision (0.97) is very high, meaning it's extremely accurate when predicting defaults.
- Recall (0.72) is good, indicating a strong ability to capture actual defaults.
- F1-Score (0.82) is high, showing a good balance between precision and recall.

Nearest Neighbors:

- Accuracy (0.89) is high, demonstrating good overall performance.
- Precision (0.83) is high, indicating strong accuracy in predicting defaults.
- Recall (0.61) is moderate, implying some misses in identifying actual defaults.
- F1-Score (0.70) is balanced, showing a reasonable trade-off between precision and recall.

Logistic Regression:

- Accuracy (0.87) is high, reflecting good overall performance.
- Precision (0.75) is decent, meaning it's reasonably accurate when predicting defaults.
- Recall (0.58) is moderate, indicating some misses in identifying actual defaults.
- F1-Score (0.65) is balanced, suggesting a reasonable trade-off between precision and recall.

SVM:

- Accuracy (0.91) is very high, demonstrating excellent overall performance.
- Precision (0.90) is very high, indicating an extremely accurate prediction of defaults.
- Recall (0.66) is good, suggesting a strong ability to capture actual defaults.
- F1-Score (0.76) is high, showing a good balance between precision and recall.

In overall, the Random Forest and SVM models stand out as top performers with high accuracy, precision, and balanced F1-Scores. The Decision Tree and Nearest Neighbors models also perform well, while the Naive Bayes model has room for improvement, particularly in recall. The Logistic Regression model provides a good balance between precision and recall.

Research question relevance

Research question 1:

- What are the pivotal determinants of credit risk within the dataset, and to what extent do these factors contribute to the development of a robust credit risk assessment model?
- Based on the analysis, we find that the Random Forest model achieved an accuracy of 89%, indicating its proficiency in identifying pivotal determinants of credit risk within the dataset. This is in line with the findings of Wang et al. (2020), where the Random Forest classifier consistently outperformed other models in credit scoring precision.
 Among the attributes in our dataset, we observed that income group, loan grade, and credit history length were crucial determinants influencing credit risk, as highlighted in the literature review. These attributes played a substantial role in developing a robust credit risk assessment model.

Research Question 2:

• How can we identify key patterns and relationships within the credit risk data that offer insights into the development of effective credit risk management strategies, particularly in the context of the prevailing economic volatility? • The Random Forest model, with its accuracy of 89%, provided valuable insights into identifying key patterns and relationships within the credit risk data. This aligns with the relevance of machine learning, particularly Random Forest, in improving credit scoring precision in the context of economic volatility, as emphasized by Wang et al. (2020). The model detected significant correlations between credit risk and attributes like income group, loan grade, and credit history length, offering insights into effective credit risk management strategies.

Research Question 3:

- The decision tree algorithm will be used amongst others, how can it be effectively
 harnessed to uncover pivotal patterns and relationships within credit risk data, offering
 valuable insights for the development of robust credit risk management strategies,
 especially within the context of the ongoing financial turbulence?
- harnessing pivotal patterns and relationships within credit risk data. This resonates with our intent to employ the decision tree algorithm. It is noteworthy that Decision Trees, as demonstrated in our results, can effectively identify critical attributes, including income group and loan grade, which were highlighted by Wang et al. (2020) as significant in developing credit risk management strategies. Thus, Decision Trees can offer valuable insights for robust credit risk management, even in turbulent financial contexts, as mentioned previously in our research question.

To conclude, the models employed in this study, such as Random Forest and Decision Tree, have provided insights into the pivotal determinants, key patterns, and relationships within credit risk data. The literature review supported the effectiveness of these models in enhancing credit

Analyzing credit risk assessment using predictive analytics: implications in an era of economic uncertainty scoring precision, which is essential in the field of credit risk assessment and management, particularly during economic volatility. Our findings are consistent with the studies we reviewed, validating the relevance and significance of our research in addressing contemporary challenges in credit risk management.

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