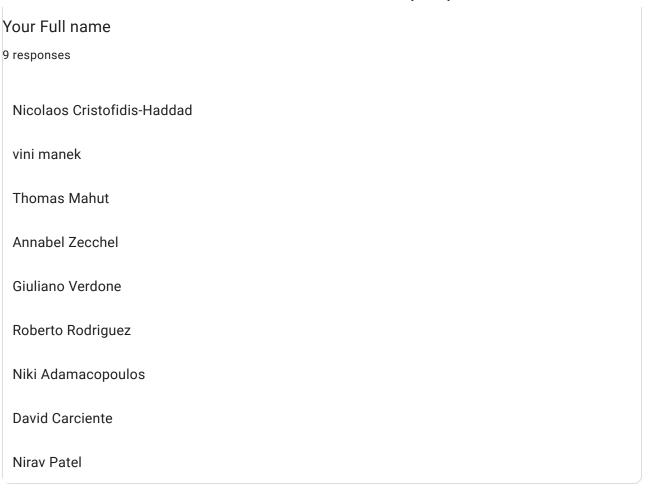
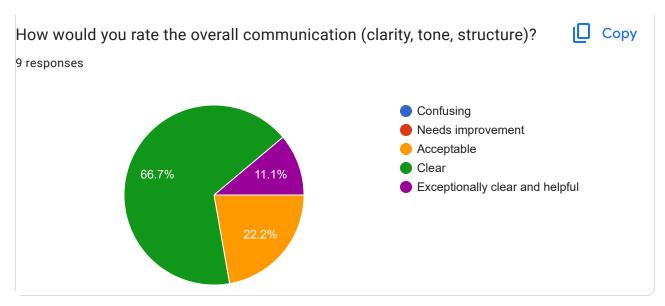


Tester Information

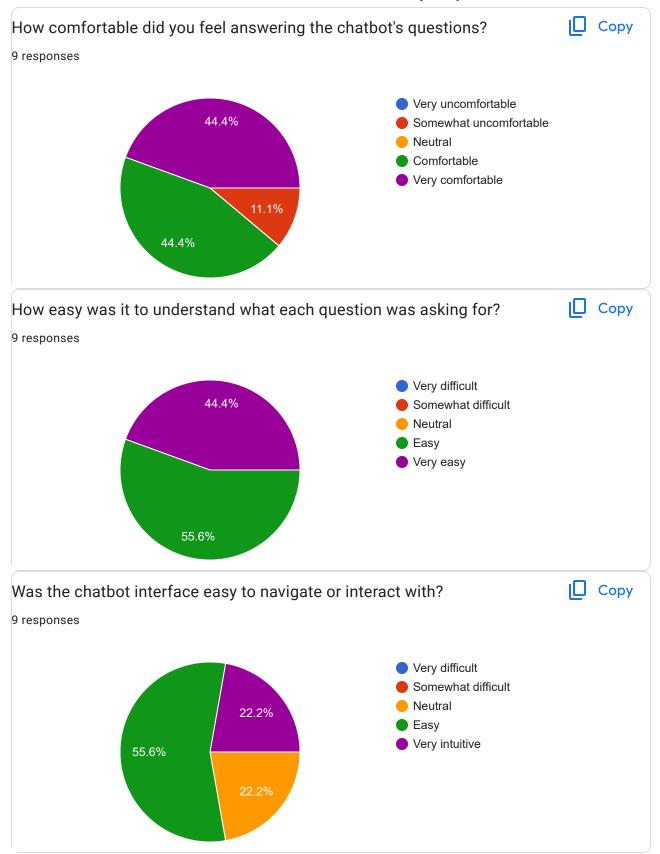




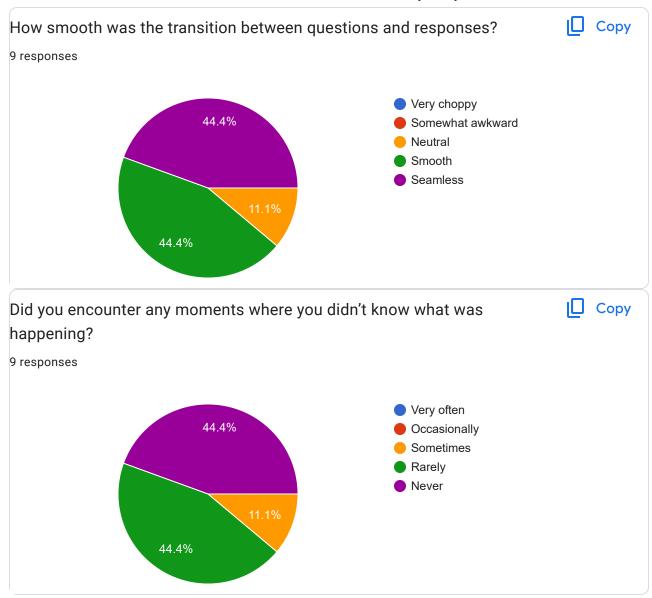
Part 1/2: Chatting with the Chatbot













How can we improve the chatbot?

6 responses

No need

I would like the option to input my own answers rather than selecting one of the answers provided

I imagine you introduced a response delay on purpose, but I would shorten it slightly (especially for responses that are just "Ok") and then keep the longer delay for the final "finding my right plan"

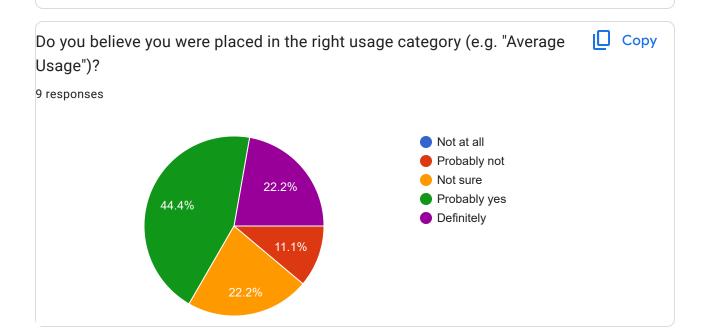
Add more service providers options

I'd make where you type a bit more intuitive

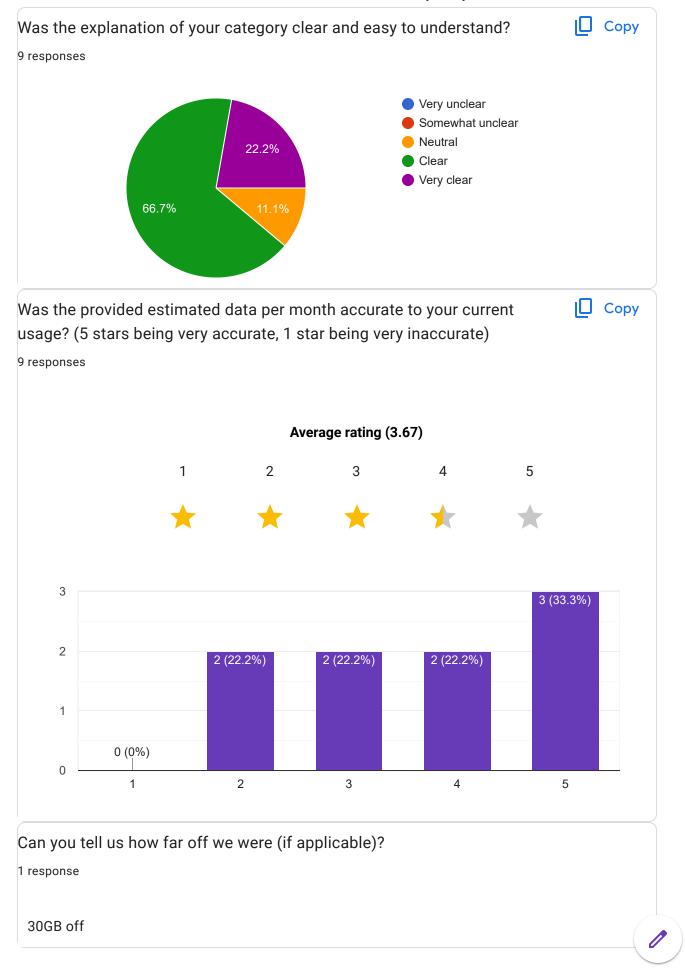
UI elements can be added to avoid a rather flat-look. Maybe more indication as to where I can first enter input, and the name of the conversation on the top header would be nice.

Part 2/2: Results from the Chatbot

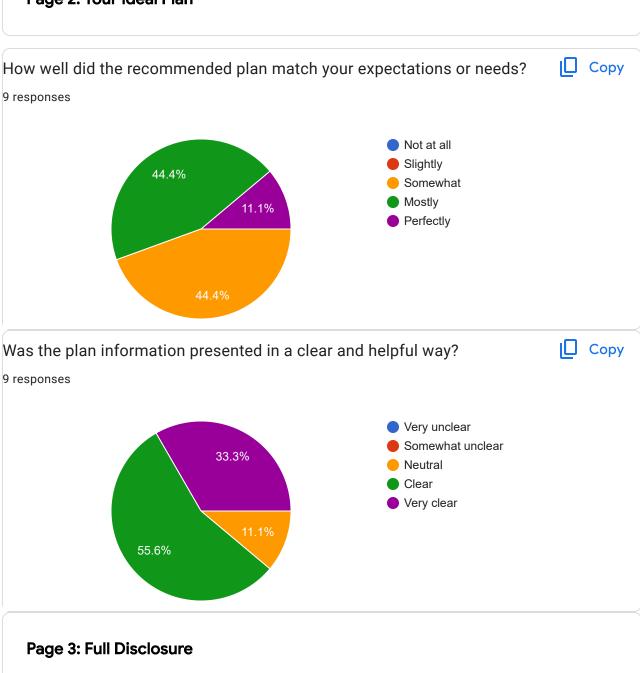
Page 1: Your Data Profile



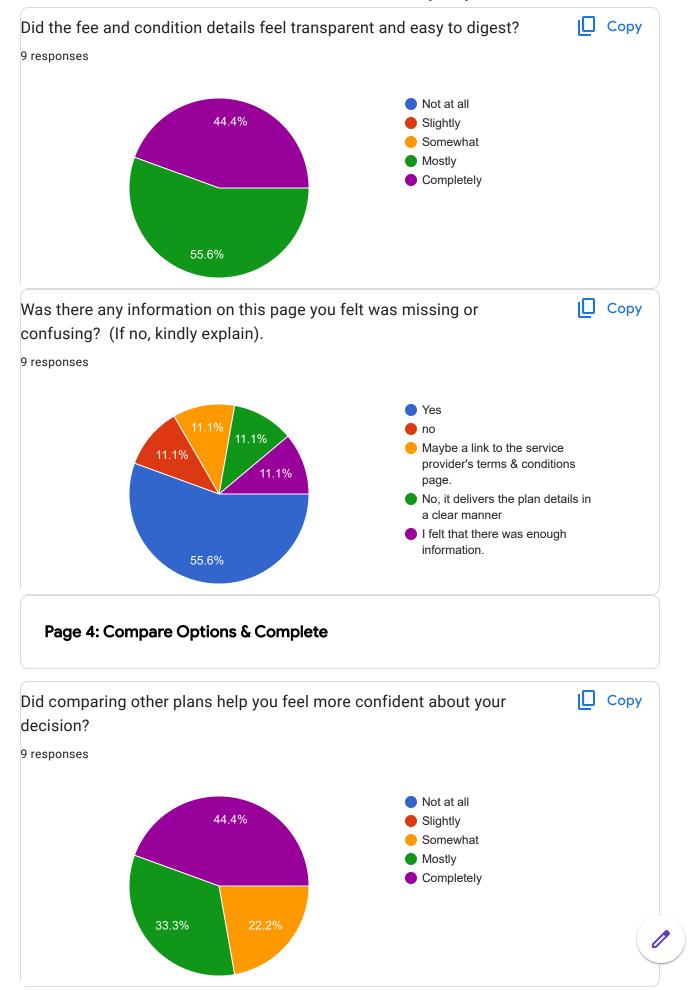


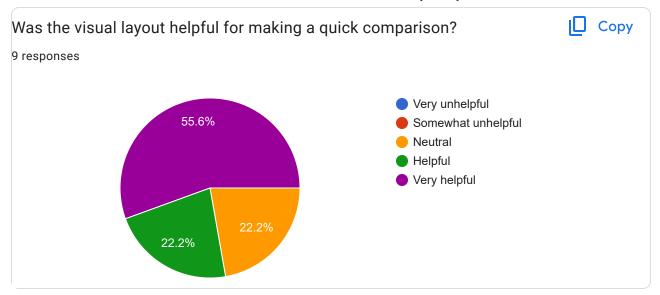




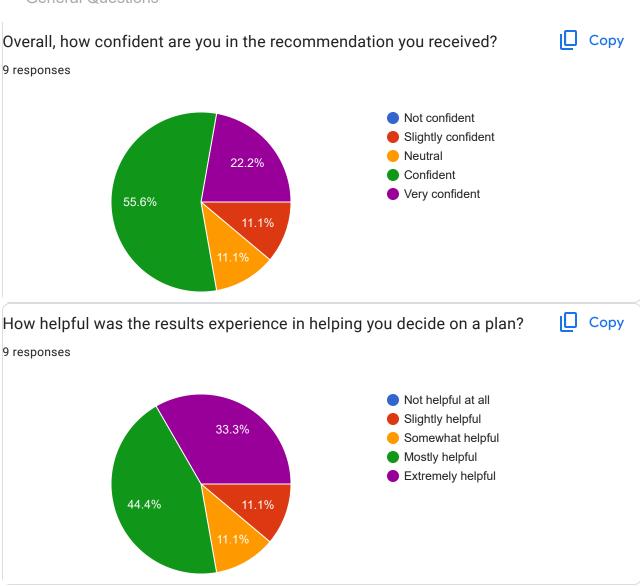








General Questions





Anything you would change or improve in how the results were shown?

3 responses

A score indicating how "right" the plan was for me would increase confidence.

Maybe in a table format. Like comparing different types of phones on the Apple website. In my opinion, there is too much text that I have to read to compare the different plans. (On the last page)

As an improvement for a future research project, including even more questions would help get a more detailed plan to better fit one of the four usage categories

In comparison to picking a phone plan with a mobile carrier and having a chatbot to help select one for you, which one do you prefer and why?

7 responses

Yes

Chatbot I prefer in terms of ease of use, but even with the transparency efforts I worry that the chatbot may not have the most up to date information

Chatbot, because the service providers websites take forever to digest and compare across all of them.

I don't have a preference, I think that chatbot could be good as a comparison tool, whereas picking a phone plan with a mobile carrier could allow me to ask them more questions about their plans in greater detail. I think having both as part of your research for a good plan is a great idea.

The chatbot it reduces the amount of research required and saves me time

chatbot because we don't have to go searching through all the various plans ourselves

I would pick a chatbot because it would directly assess my needs.

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