

# BRIAN TRANG

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## OBJECTIVE

Solution-focused Front-End Developer with experience and skills working on multiple projects to develop consumer-focused websites using HTML, CSS, PHP, and JavaScript.

## EDUCATION

**Bachelor of Science – Computer Science with an Information Assurance and Security Certificate | California State University of Sacramento**  
DEC 2017

## EXPERIENCE

### **Web Developer & Facebook Ads Manager / Web Analytics** **No BS Fashion / No Bs Mantra**

DEC 2018 – PRESENT

I am responsible for designing, developing and managing the website E-Commerce store, No BS Fashion/No BS Mantra. I handle all changes, updates, and bug fixes to this website. I utilized my knowledge of programming languages such as: HTML and CSS to customize the website exactly how it was requested. As a Facebook Ads Manager, I build and launch Facebook/Instagram ads using new strategies that I have recommended based off previous data and testing. I also utilize Web Analytic tools such as Google Analytics, as well as the tools analytical tools provided by Facebook to monitor the performance of the Facebook Ads and Website traffic and optimize and provide the Ads/Websites Key Performance Indicators.

### **Web-Builder Representative | iHOUSEweb, Inc.**

MARCH 2018 – PRESENT

Work as a Website Builder for a company that builds and designs websites for real estate agents and use my skills in HTML and CSS to assist me in my daily tasks. I am part of a team who are responsible for building out websites for clients. I also managed tickets regarding issues that customers had with their websites and promptly addressed the issue with a more than adequate solution in a timely manner. Also chosen as an example and mentor for newer team members.

## SKILLS

- React, HTML, CSS, JavaScript, Python, WordPress, Shopify
- Adaptable to any situations
- Strong work ethic
- Highly analytical
- Quick learner
- Detail-oriented

## PROJECTS

### **Project 1: Website Designer/Developer/Project Manager**

#### **Sonsisi Beauty**

**Website:** <https://www.sonsisibeauty.com/>

**Duration:** Sep 2019 – Dec 2019 - Contract

**Technologies Used:** HTML and CSS

- Worked directly with clients with the launch of their new branded Beauty Supply E-Commerce Store
- Developed a clean, elegant, responsive layout that was customized to the client's unique brand.
- Met bi-weekly with the client to obtain information and requirements about the client's branded website. I delegated specific tasks to two other team members and myself in order to showcase a revised version of the website to the client each meeting.

### **Project 2: Website Designer/Developer/Project Manager**

#### **Deep Blue Dive Seafari, Inc**

**Website:** <https://www.deepblueseafari.com/>

**Duration:** Jan 2020 – Present - Contract

**Technologies Used:** HTML, CSS, JavaScript, and PHP

- Worked directly with client to completely overhaul their outdated website.
- Increased website's functionality, responsiveness and speed. After the complete overhaul, the client's website loaded 500% faster than it did before.
- Added a highly customized Dive Sites map feature to advertise the diving sites that the client's business offered.
- Met with client to discuss short-term and long-term goals of their newly overhauled website in order to provide them with a realistic timeframe of the entire project. While keeping in constant contact with the client, I delegated specific tasks to each of my 2 team members based off their strengths.

### **Project 1: Website Designer/Developer/Project Manager**

#### **SuperbDops**

**Website:** <https://www.superbdops.com/>

**Duration:** Feb 2020 – Present - Contract

**Technologies Used:** HTML and CSS

- Developed an E-Commerce website for a newly created brand while working closely with the client to match what they envisioned the website to look and feel like.
- Customized website to improve how the client's products were displayed to increase customer retention.
- Met with client to obtain details and requirements regarding their website and branding to effectively delegate tasks to 2 other team members and myself.