

BRIAN WOLFSON

Graphic Designer | brianwolfson.com | brian@brianwolfson.com | (561) 281-7439

Experienced visual designer with demonstrated work history in politics, public policy, and non-profits. Skilled in graphic and visual design, branding, and the use of the Adobe Creative Suite.

Experience

J Street

Jan 2022 - Present

Communications and Design Associate

- Led in the creation of all graphic and visual designs, including organization-wide and departmental branding, social media posts, email graphics, and print distributables
- Spearheaded the creation of a design request system, simplifying and streamlining the graphic design process from an outdated email-based system to a modern form-and-database system
- Implemented a modern social media branding overhaul for all social media channels, including the creation and modernization of logos, avatars, banners, and other related branding materials

Broward County Board of County Commissioners

Apr 2022 - Dec 2022

Administrative Specialist/Proclamation Writer

- Drafted and published County Commission proclamations and press releases, while collaboratively communicating with the staffs of the County Commissioners, several governmental agencies, non-governmental organizations, and members of the public
- Managed a unified social media strategy, taking advantage of Facebook, Twitter, and Instagram to showcase the work and efforts of the County Commissioners

Kevin Chambliss for Florida House District 117

Jun 2020 - Aug 2020

Communications Director

- Developed a comprehensive social media campaign targeting demographics specified throughout the district, increasing audience reach by over 200% and post engagement by 70%
- Created graphics, videos, and related advertising and communications material

Education

Florida International University

B.A. - International Relations

2016 - 2020

Organizations/Awards: Dean's Honor List x5, FIU Student Government Association, Model United Nations, Sigma Iota Rho International Relations Honor Society, Tzedek FIU

Technical Skills

- Adobe Illustrator
- Adobe Photoshop
- WordPress
- HTML/CSS
- ActionKit
- MailChimp

