GETTING THE USER'S JOB DONE

Empathy, iteration, and self-learning in the library

Brian Zelip

Emerging Technologies Librarian

University of Maryland, Baltimore

zelip.me/talks/the-job.pdf

Image: https://news.nationalgeographic.com/content/dam/news/2017/02/15/trash-wheels/trash-wheel-1.jpg

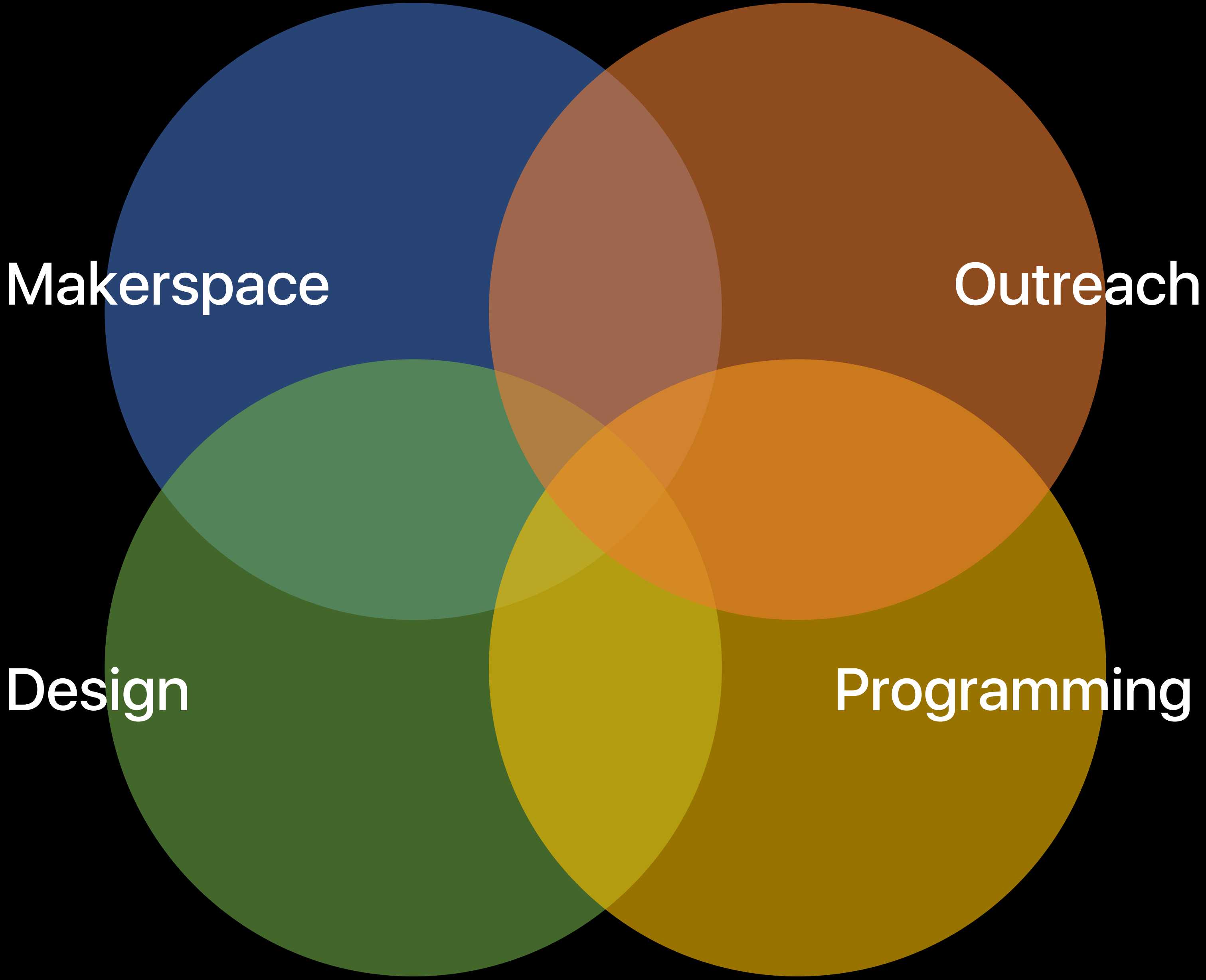
Today’s education and research needs more from us than text-based services and resources.

Historically, the “IT” group has been the library’s front lines for the cutting edge.

Now, more and more (solo) librarians are working at the cutting edge as well.

- Bioinformatics
- Data services
- Digital humanities
- Health and life sciences
- Journalism
- Makerspaces
- etc.

nnovation space
collaborate
invent
design
create
RESTROOMS
NEW
Poster Printing Service
Upcoming WorkshopS:
Introduction to 3D Printing
Aug 4,9 12p-1p
Introduction to 3D Modeling
July 28
Aug 8
12p-1p
What's Available
Lulzbot Taz 5
WELCO
Tutorials from Lynda.com
Great learning resource that offers 3,500 video tutorials by experts. Topics range from 3D modeling to computer programming.
Want To Make Buttons?
ViewSonic


Makerspace
Outreach
Design
Programming

Design

Component thinking

Most people make the mistake of
thinking design is what it looks like.
People think it’s this veneer…

That’s not what we think design is.
It’s not just what it looks and feels like.

Design is how it works.

Steve Jobs

Quote: https://www.nytimes.com/2003/11/30/magazine/the-guts-of-a-new-machine.html

Image: https://fm.cnbc.com/applications/cnbc.com/resources/img/editorial/2013/10/03/101085315-80823058.1910x1000.jpg

Design

Component thinking

Do One Thing and Do It Well

The Unix philosophy

Image: https://upload.wikimedia.org/wikipedia/commons/8/8f/Ken_Thompson_%28sitting%29_and_Dennis_Ritchie_at_PDP-11_%282876612463%29.jpg

Service design thinking

Services should be:

- designed based on customer needs rather than the internal needs of the business.

- designed with input from the users of the service

- prototyped before being developed in full

Design thinking

- Empathy: *understanding the needs of those you’re designing for*
- Ideation: *generating many ideas*
- Experimentation: *testing those ideas with prototyping.*

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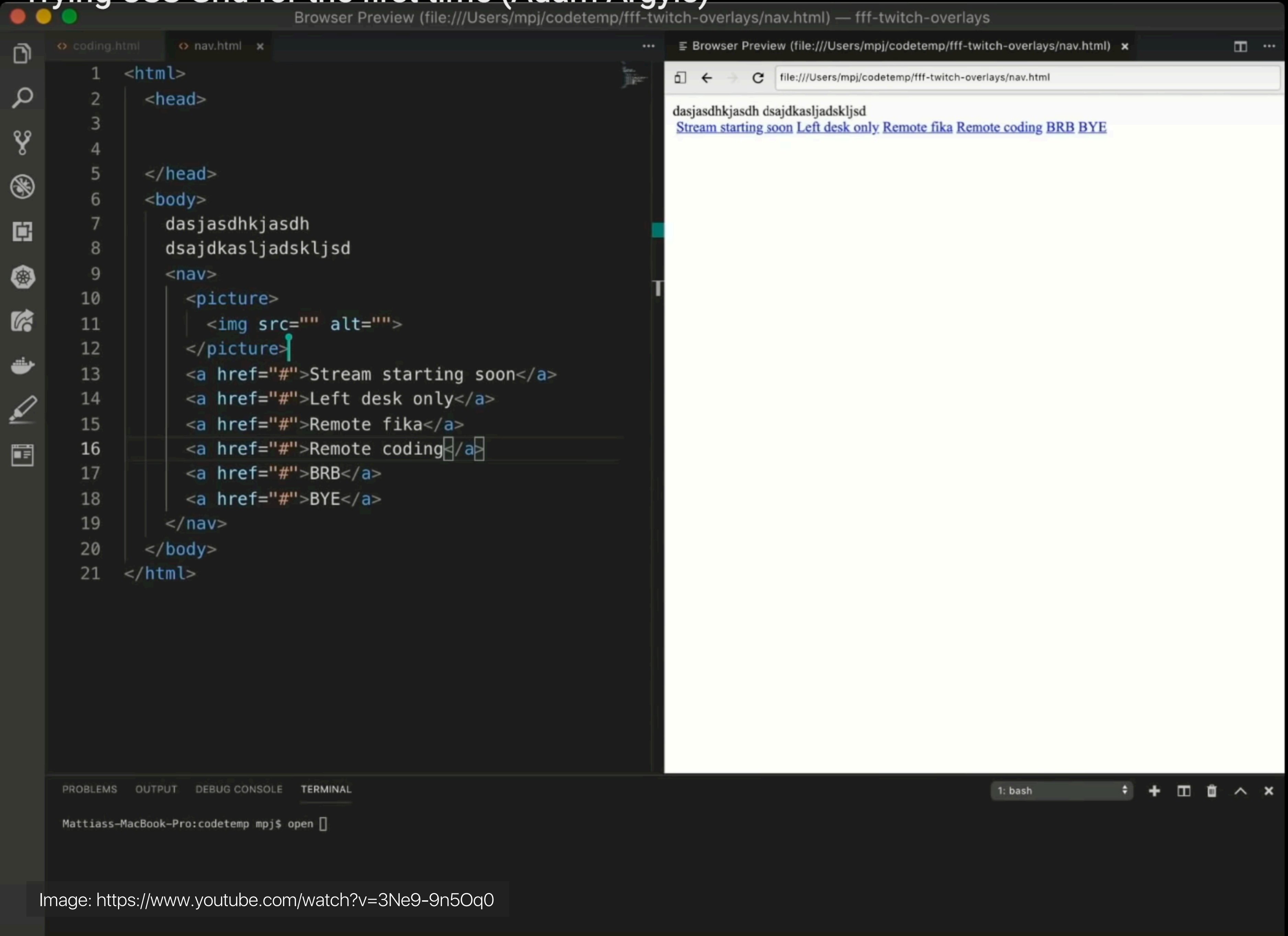
Trying CSS Grid for the first time (Adam Argyle)



Browser Preview (file:///Users/mpj/codetemp/fff-twitch-overlays/nav.html) — fff-twitch-overlays

```html
<html>
  <head>


  </head>
  <body>
    dasjasdhkjasdh
    dsajdkasljadskljsd
    <nav>
      <picture>
        <img src="" alt="">
      </picture>
      <a href="#">Stream starting soon</a>
      <a href="#">Left desk only</a>
      <a href="#">Remote fika</a>
      <a href="#">Remote coding</a>
      <a href="#">BRB</a>
      <a href="#">BYE</a>
    </nav>
  </body>
</html>
```

file:///Users/mpj/codetemp/fff-twitch-overlays/nav.html

dasjasdhkjasdh dsajdkasljadskljsd
Stream starting soon Left desk only Remote fika Remote coding BRB BYE

```
Mattiass-MacBook-Pro:codetemp mpj$ open
```

Failing together at programming

Live every Monday
7-9AM Pacific Time
twitch.tv/funfunfunction

Image: https://www.youtube.com/watch?v=3Ne9-9n5Oq0

Job to be done theory

- People buy products and services to get a “job” done
- Jobs are functional, with emotional and social components
- Success comes from making the “job”, rather than the product or the customer, the unit of analysis

You have [users],

they need your help,

they often have no idea how to describe what they need,

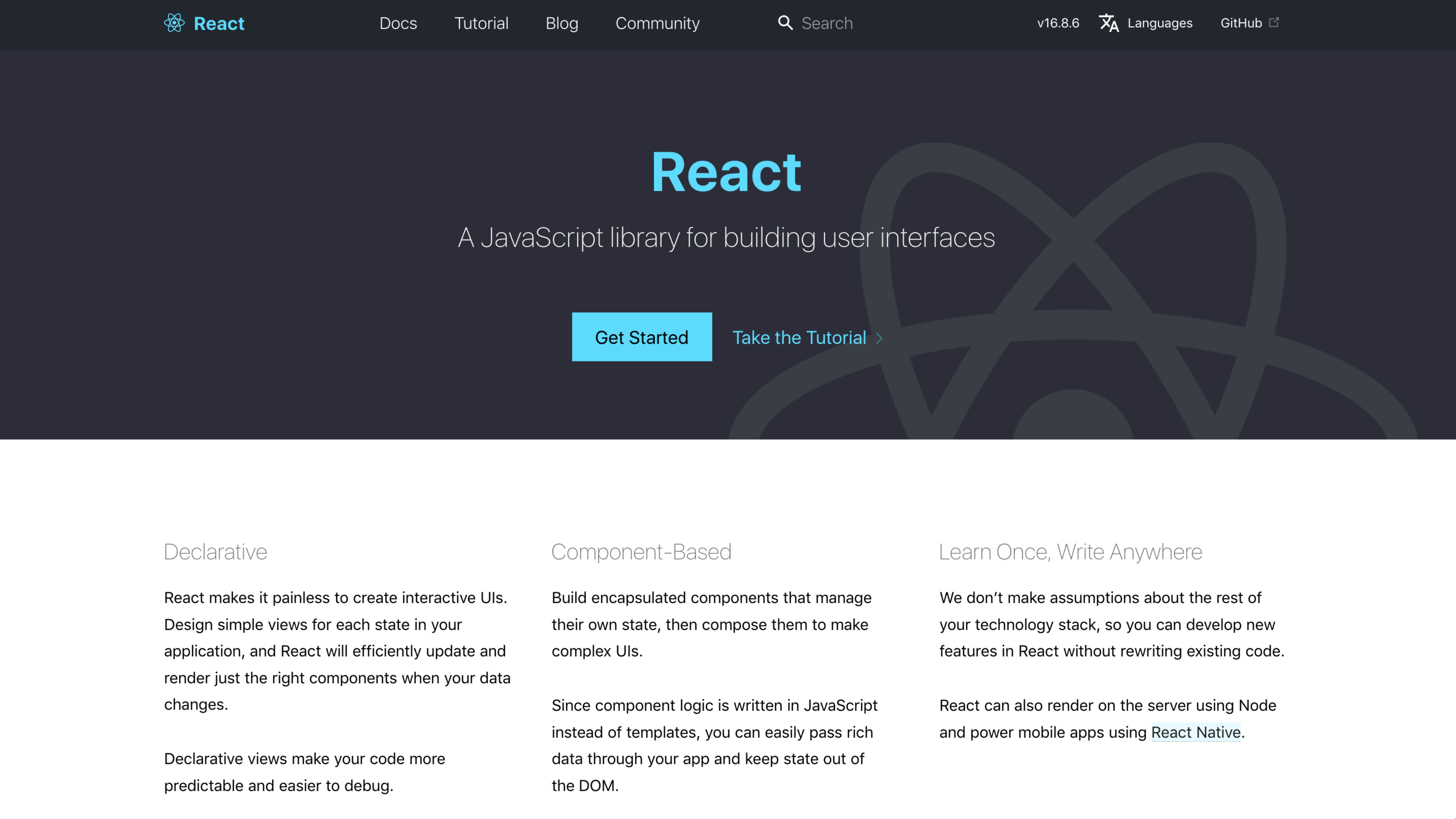
they have no idea how to evaluate what they're looking at,

and most importantly, they have no way of knowing whether or not they're working with the right [librarian].

@monteiro

Quote: https://vimeo.com/88764543

Image: https://chifoo.org/wp-content/uploads/2017/12/Mike-Monteiro-April.png



React

A JavaScript library for building user interfaces

Declarative

React makes it painless to create interactive UIs. Design simple views for each state in your application, and React will efficiently update and render just the right components when your data changes.

Declarative views make your code more predictable and easier to debug.

Component-Based

Build encapsulated components that manage their own state, then compose them to make complex UIs.

Since component logic is written in JavaScript instead of templates, you can easily pass rich data through your app and keep state out of the DOM.

Learn Once, Write Anywhere

We don't make assumptions about the rest of your technology stack, so you can develop new features in React without rewriting existing code.

React can also render on the server using Node and power mobile apps using React Native.

Components Basics

Base Example

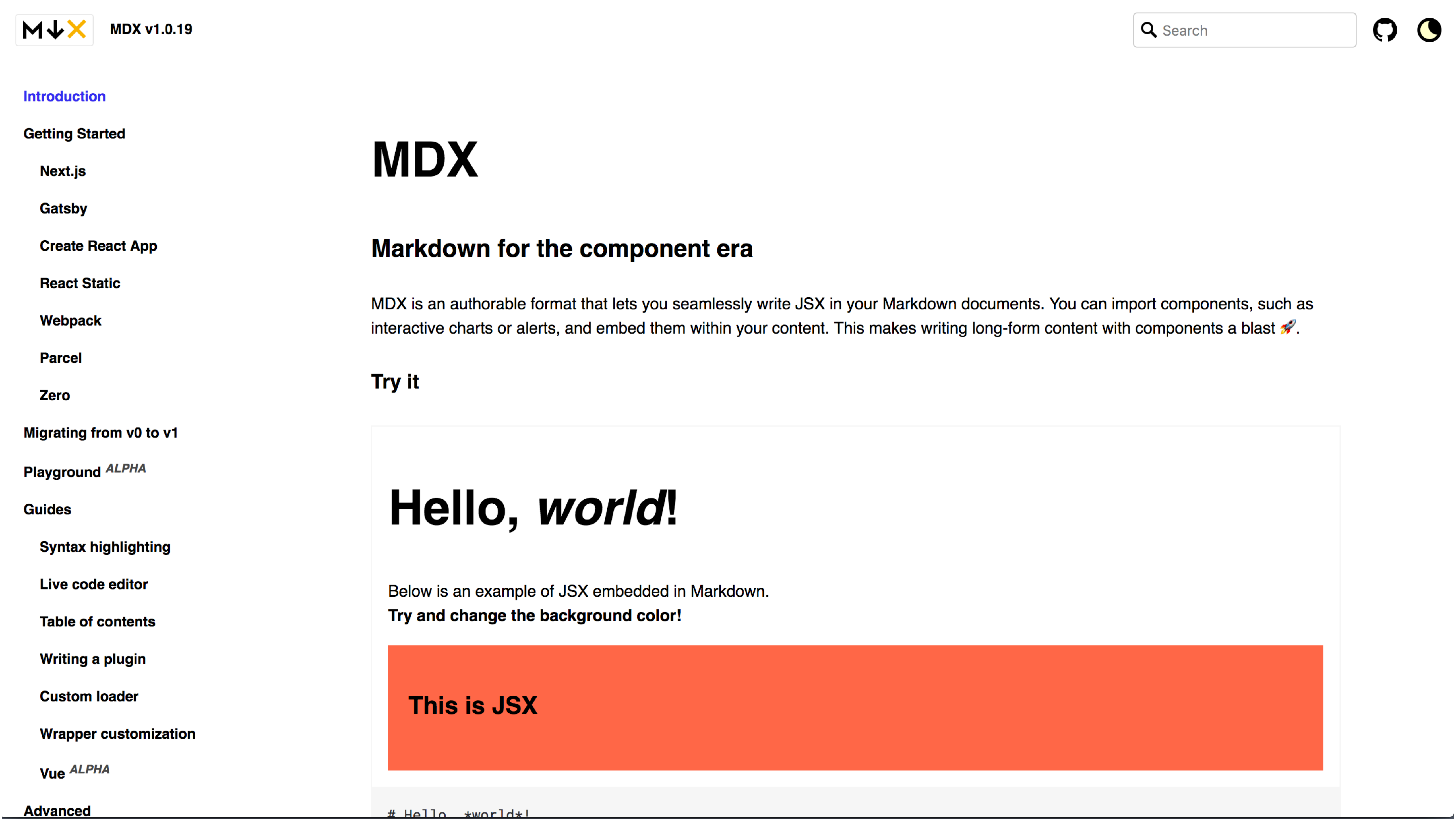
Here's an example of a Vue component:

```js
// Define a new component called button-counter
Vue.component('button-counter', {
  data: function () {
    return {
      count: 0
    }
  },
  template: '<button v-on:click="count++">You clicked me {{ count }} times.</bu
})
```

Components are reusable Vue instances with a name: in this case, `<button-counter>`. We can use this component as a custom element inside a root Vue instance created with `new Vue`:

```html
<div id="components-demo">
  <button-counter></button-counter>
</div>
```

```js
new Vue({ el: '#components-demo' })
```



MDX v1.0.19

Search

MDX

Markdown for the component era

MDX is an authorable format that lets you seamlessly write JSX in your Markdown documents. You can import components, such as interactive charts or alerts, and embed them within your content. This makes writing long-form content with components a blast 🚀.

Try it

Hello, *world*!

Below is an example of JSX embedded in Markdown.
Try and change the background color!

This is JSX

```
# Hello, *world*!
```

PRINCIPLES

Responsive
Everything should be 100% responsive. Your website should work regardless of a user's device or screensize.

Readable
No matter the lighting, or the device, font-sizes should be large enough and contrast should be high enough for your users to easily read your content.

Modular
Tachyons isn't just a monolithic framework. It's a collection of small modules that can be mixed and matched or used independently. Use what you need. Leave the rest.

Accessible
Accessibility is important to us. Throughout both the css and the documentation we provide numerous tools and methods for making it easier to maximize the accessibility of your site.

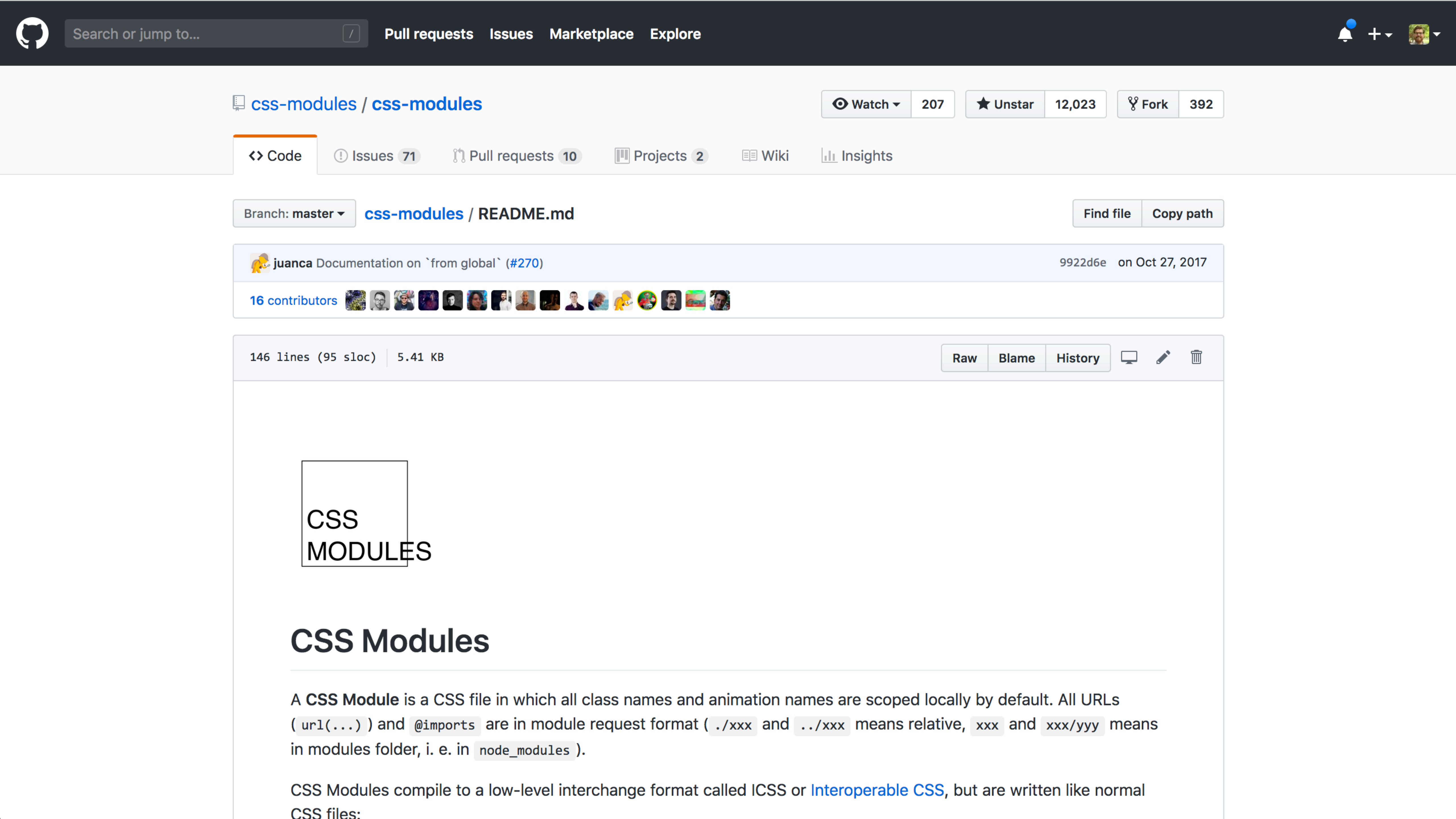
Performant
Code should be optimized for performance.

Reusable
Clear documentation helps create a shared understanding of design patterns amongst your team. This helps promote reuse and reduces the amount of redundancy in a codebase.

FEATURES

Open source component library

There is a growing library of open source components written in static html that are easy to use as is, customize with your own theme, or port to a templating language.



CSS Modules

A **CSS Module** is a CSS file in which all class names and animation names are scoped locally by default. All URLs (`url(...)`) and `@imports` are in module request format (`./xxx` and `../xxx` means relative, `xxx` and `xxx/yyy` means in modules folder, i. e. in `node_modules`).

CSS Modules compile to a low-level interchange format called ICSS or Interoperable CSS, but are written like normal CSS files:

Hands-on prototyping:
iteratively design, build, and test with users

Users dream it

we make it

Image: https://i.huffpost.com/gen/1158458/thumbs/o--DREAM-OF-JEANNIE-COSTUME-570.jpg

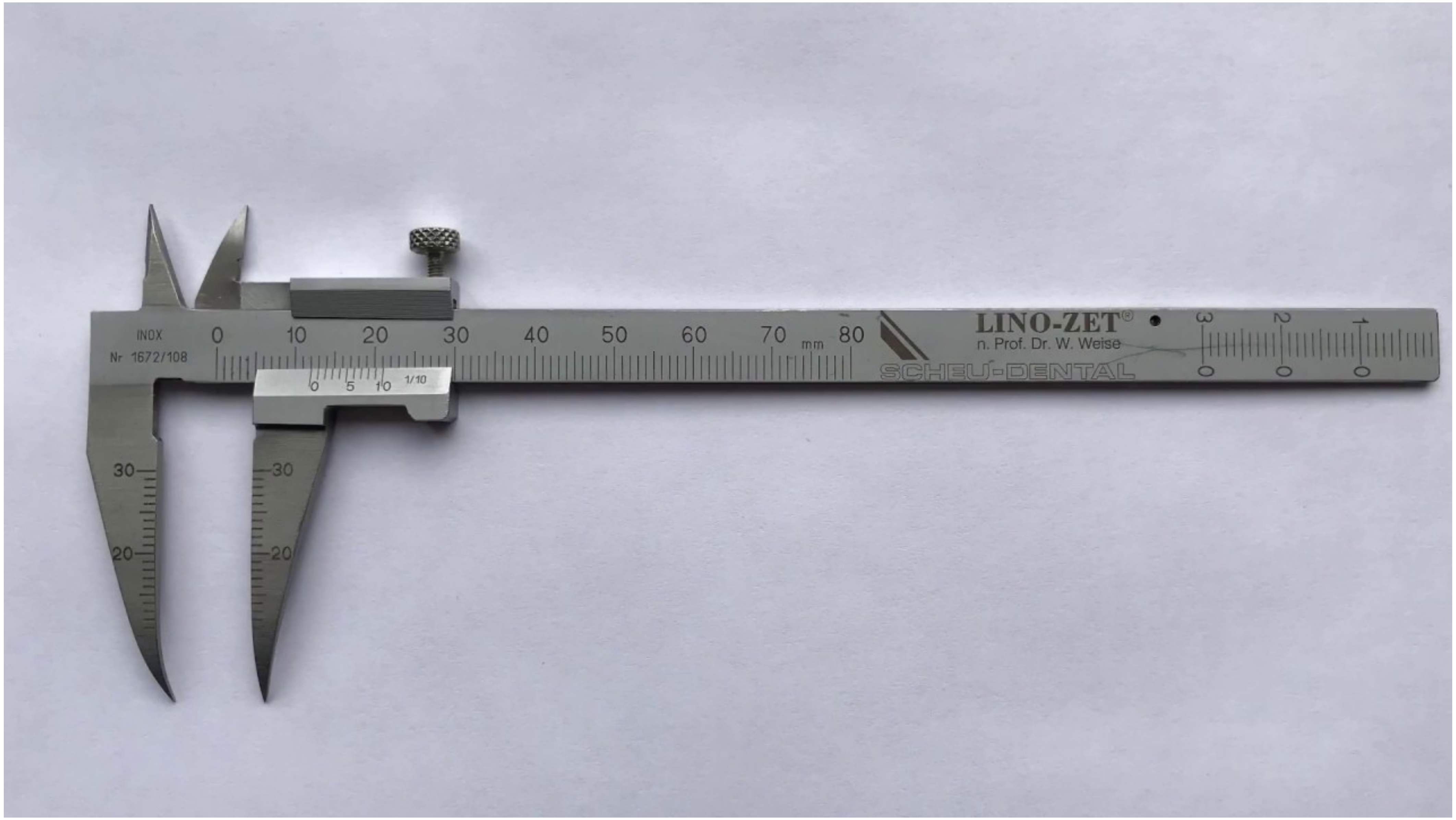
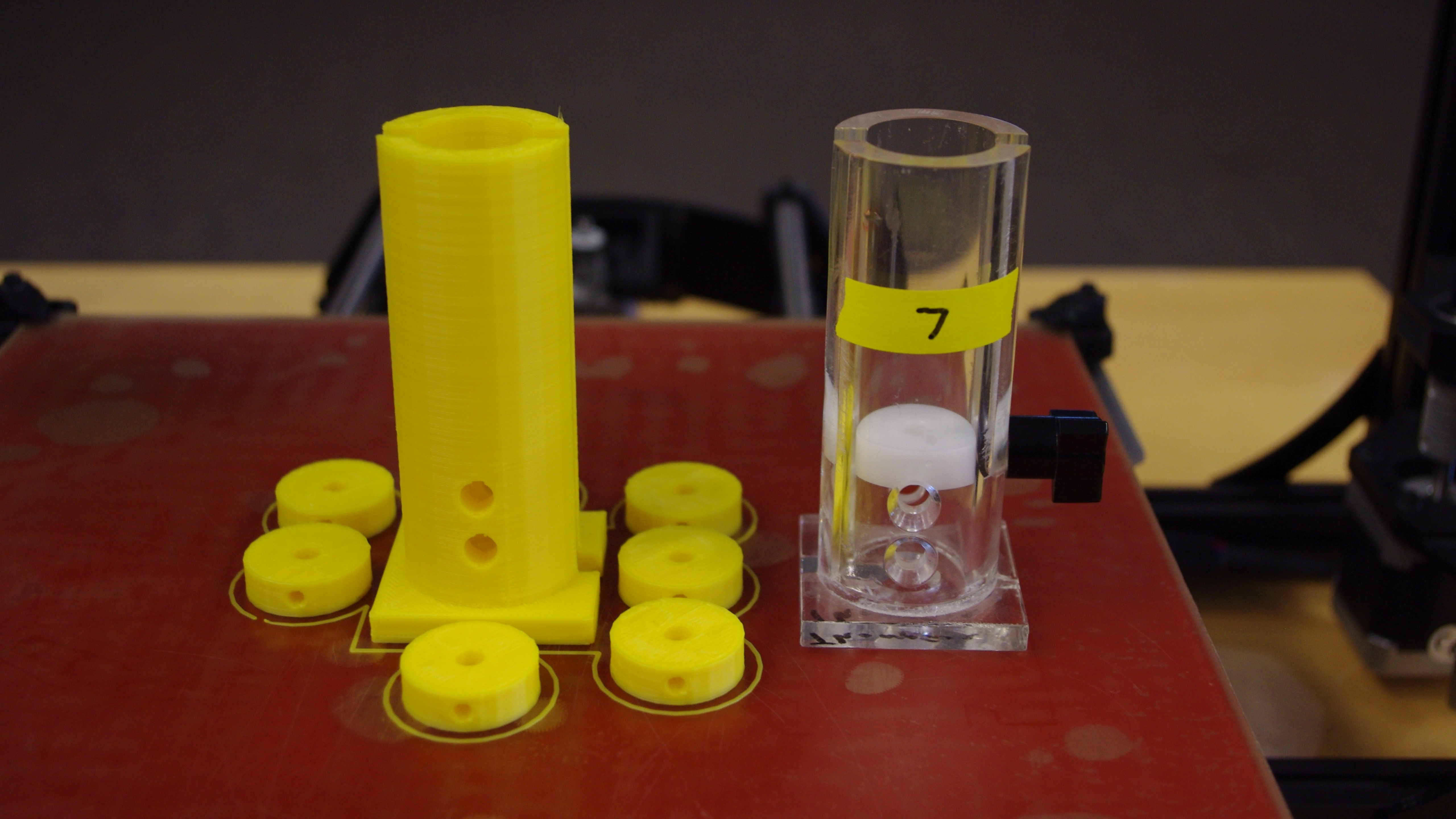


Image: https://i.ytimg.com/vi/5bPQzZgbsMU/maxresdefault.jpg zelip.me/talks/tinkercad-demo.gif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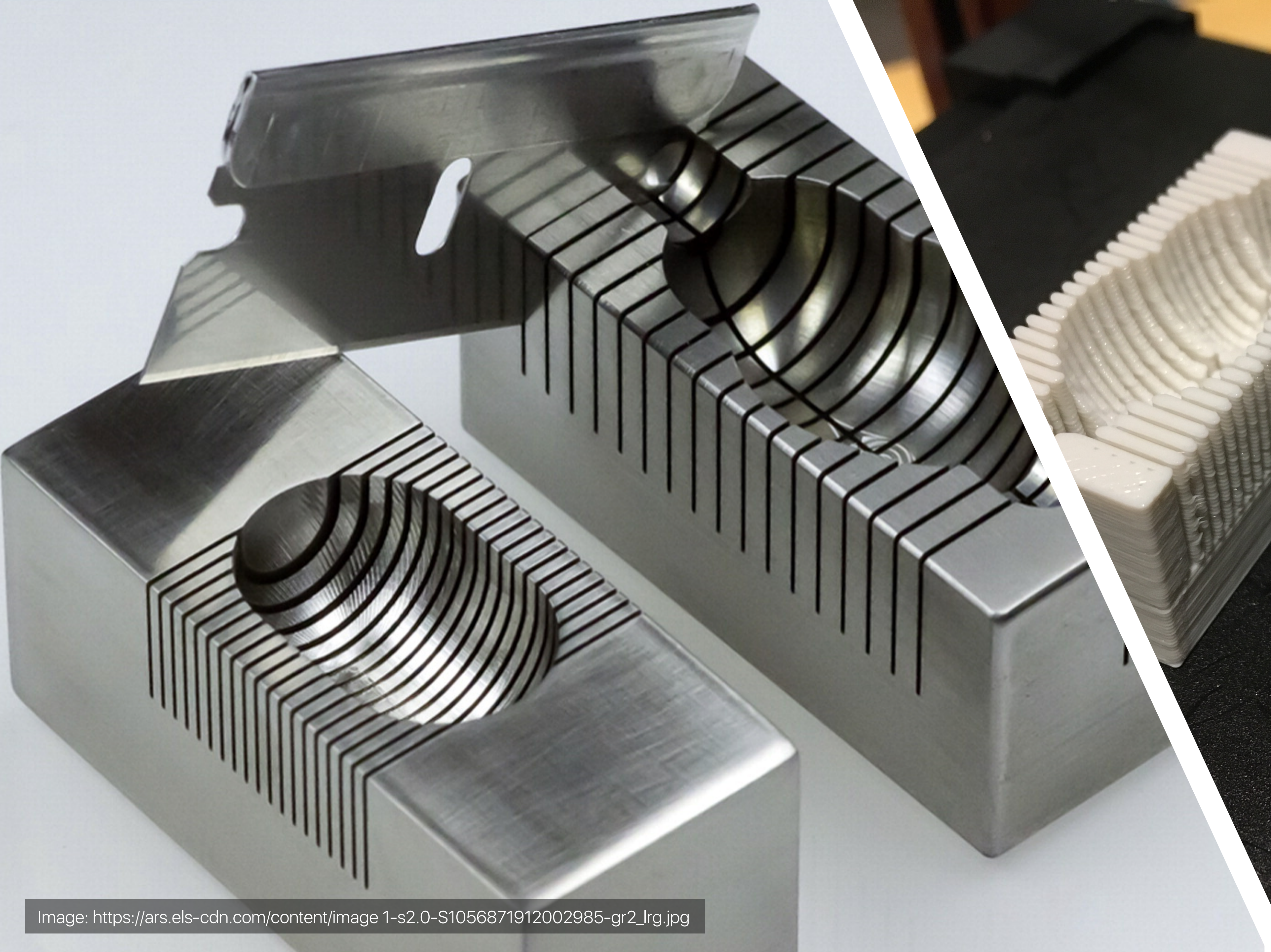
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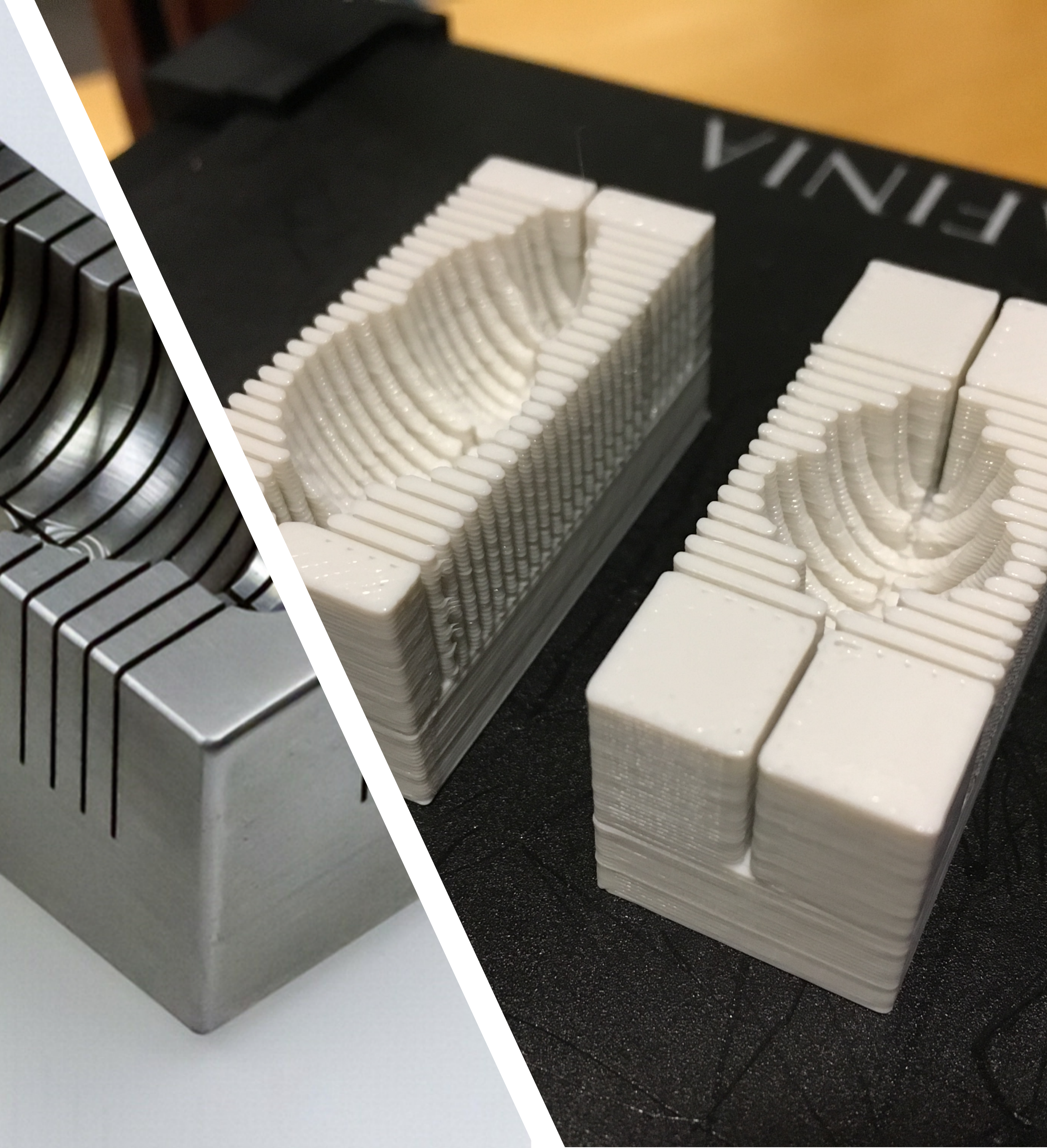

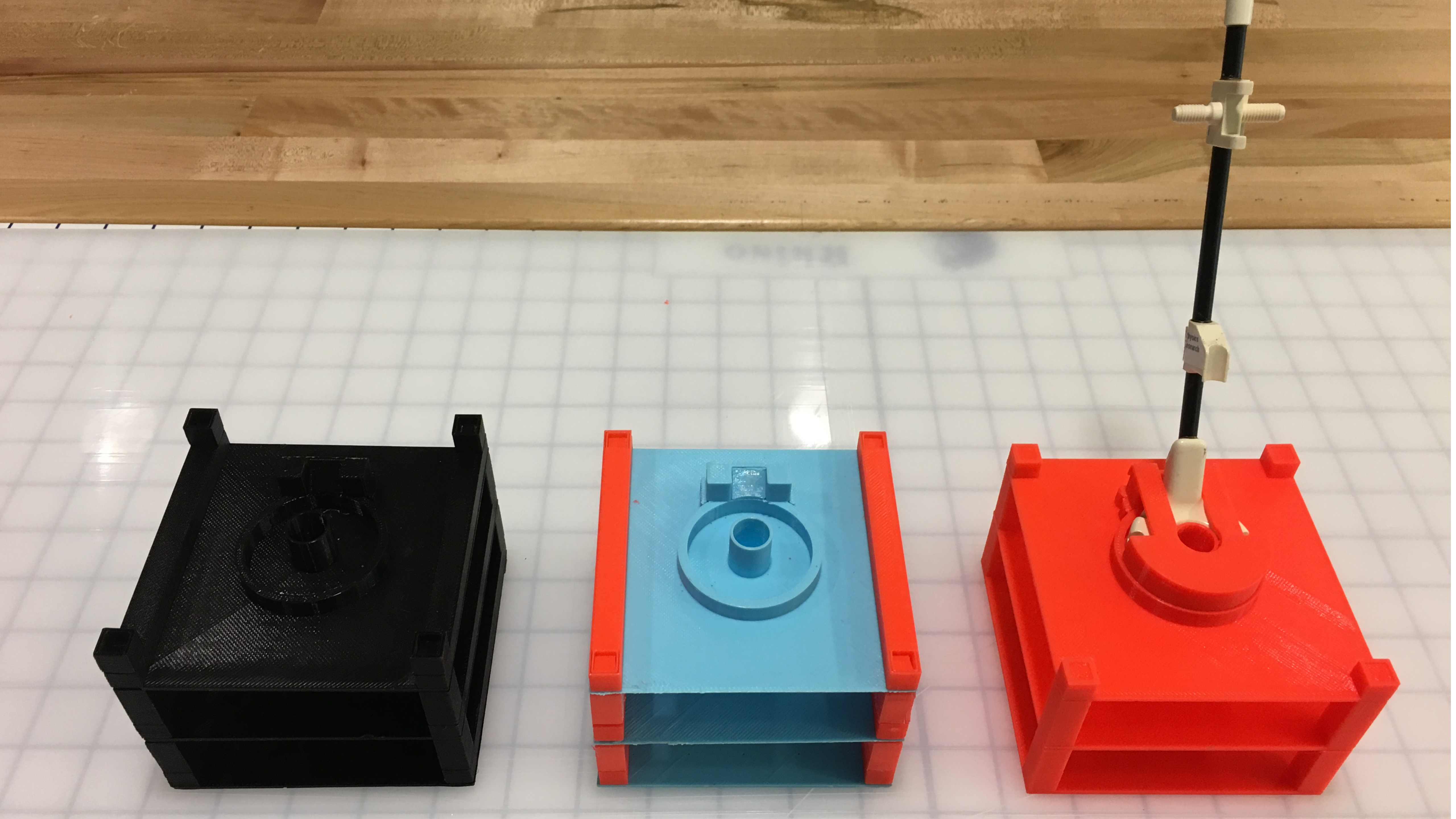

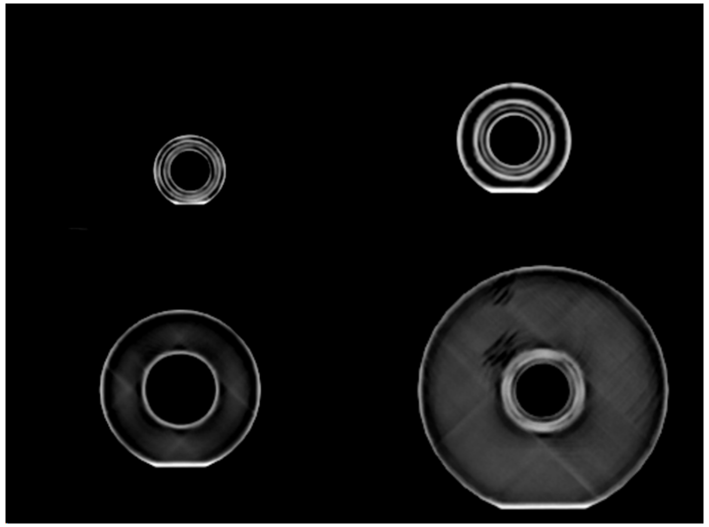

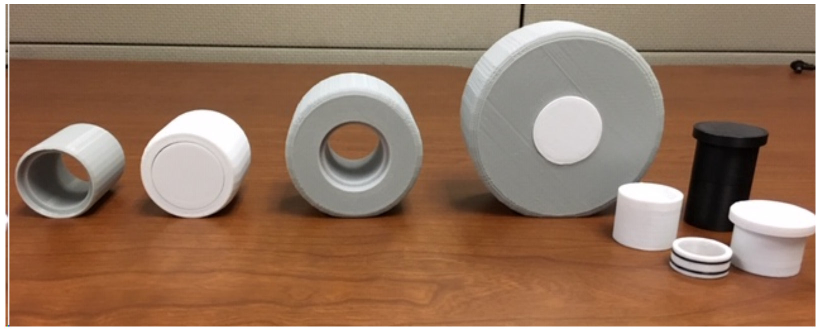

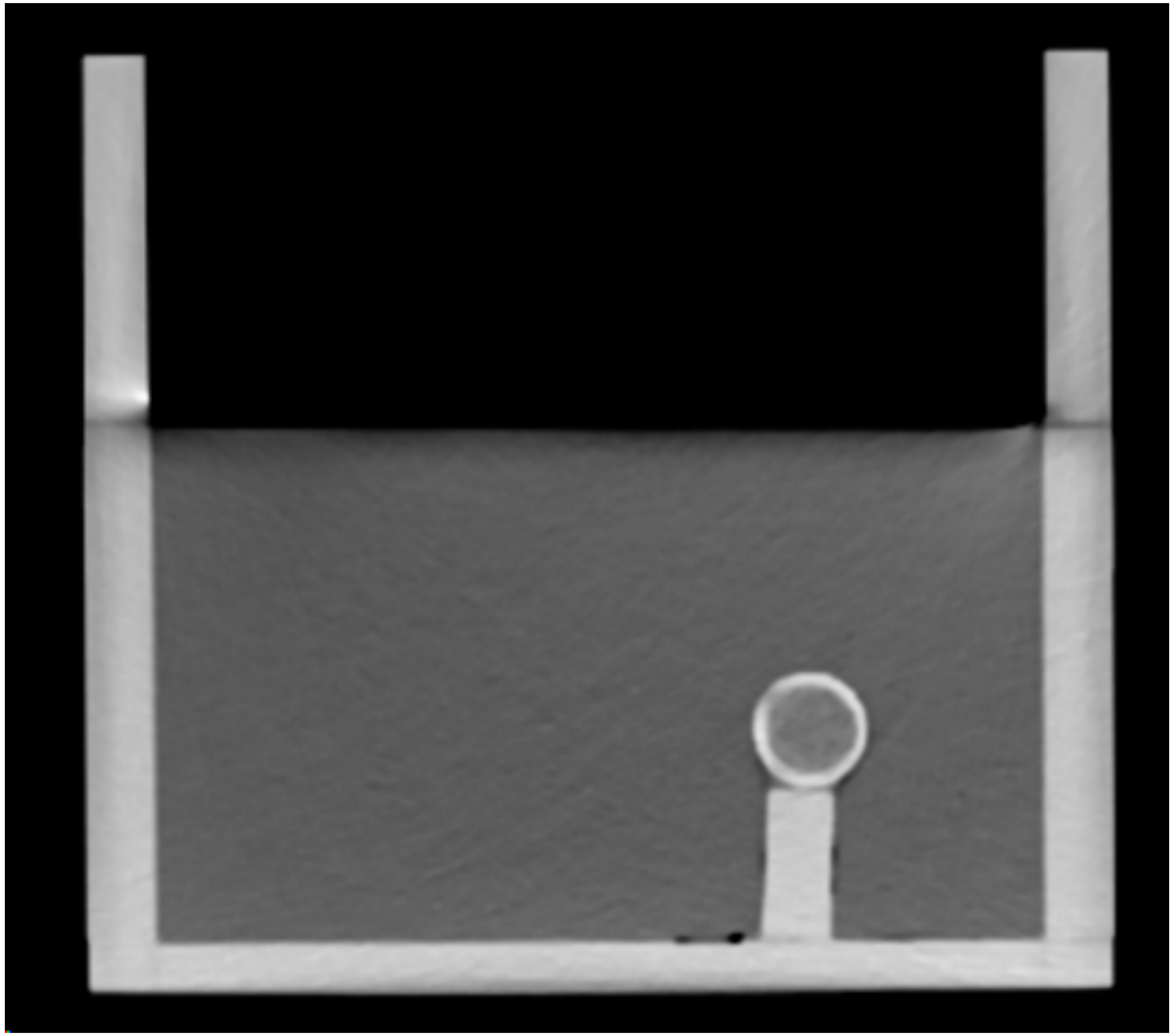

Images: Dr. Jerimy Polf

www.hshsl.umaryland.edu/ispace/#newsletter

This talk is about successfully meeting the increasingly cutting edge needs academic librarians face.

Empathy

Iteration

Design

Component thinking

Life-long learning

THANK YOU

zelip.me/talks/the-job.pdf

Image: http://www.trbimg.com/img-5b24672e/turbine/bs-md-chesapeake-bay-improving-20180612